Recommendations

B.S./B.A. International Business

To learn more about how you can make the most of your educational experiences within and beyond the classroom contact:

Sara Easler, Director, Business Study Abroad, sara.easler@moore.sc.edu
Kendall Roth, Department Chair, kroth@moore.sc.edu
Daniel Ostergaard, Daniel.ostergaard@moore.sc.edu
PARTICIPATE

Community Service

Related course | IBUS 426
Why this is important | Course provides students with the opportunity to consult with real businesses across S.C. to help them overcome business problems

Global Learning

Related course
IBUS 310 - Globalization and Business
ACCT 590 - German Managerial Accounting (Frankfurt, Stuttgart, Munich)
IBUS 441 - Business in Latin America (Santiago, Buenos Aires)
IBUS 443 - Business in Europe (Vienna, Budapest, Bratislava, Prague)
IBUS 490M - Business in the MENA Region (Tunis, Tunisia)
IBUS 490T - Business in Turkey (Istanbul, Cappadocia)
IBUS 444 - Business in Africa (Sharjah, Tanzania)
IBUS 490C - Sustainable Enterprise in Costa Rica (San Jose, Arenal, Tamarindo)
MKTG 451 - Marketing Communications in Spain (Madrid, Barcelona)

Timing for “study abroad” | Most courses are offered in the summer, particularly during Maymester. All IB majors participate in a required study abroad in spring of their Junior year.
Destinations | Various depending on the selection process.
Why this is important | Provides survey of globalism and a wide range of issues facing the world today

Research

Related courses
IBUS 310 – Globalization and Business
IBUS 402 – International Marketing
IBUS 425 – Competitive Strategies in Developing Countries
IBUS 426 – Global Competitive Analysis

Sample research projects or topics | Marketing plans for launching a product into a new country market; Analysis of country market attractiveness for small businesses interested in expanding internationally; Political risk analysis

Why this is important | Managers must be able to collect and analyze data to make good decisions. The data collection and analysis tasks are often much more complex in international settings. Learning how to find international business data and conduct comparative analyses are essential skills for the modern manager operating in global business world.

INTEGRATE

How to Integrate | IBUS 310 integrates a wide range of global issues and explore students’ roles in the world.
<table>
<thead>
<tr>
<th>LEAD</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Initial career Opportunities</strong></td>
<td>Work study with Master of International Business Program Director</td>
</tr>
<tr>
<td><strong>Related Graduate Programs</strong></td>
<td>Master of International Business</td>
</tr>
<tr>
<td><strong>Future Career Opportunities</strong></td>
<td>Public and private sectors, Non-profits, NGOs</td>
</tr>
</tbody>
</table>

The listed experiences are a sample of options for your major. See the USC Connect experiences database to search for more opportunities.

[www.sc.edu/uscconnect/participate](http://www.sc.edu/uscconnect/participate)