Recommendations
B.A. Journalism and Mass Communications in Broadcast Journalism

To learn more about making the most of your educational experiences within and beyond the classroom contact:
Ernest Wiggins, Associate Professor, wigginel@mailbox.sc.edu
PARTICIPATE

Community Service

Related course
- JOUR 362, Editing
- JOUR 361, Introductory Reporting and Writing
- JOUR 326, Television Production
- JOUR 435, Electronic Journalism
- JOUR 499, Service Learning in Malawi, Africa
- JOUR 501 Freedom, Responsibility and Ethics of the Mass Media
- JOUR Public Opinion and Persuasion

Sites/experiences
Work at news and information operations and agencies or non-profits with needs to communicate with targeted publics.

Why this is important
Students get to apply in-class learning in a real-world environment.

How students can get started
Sign up for appropriate classes.

Global Learning

Related course
- J499A, Topics: Service Learning in Malawi, Africa
- J499B, Topics: Munich Maymester
- JOUR 541, International Mass Communications

Recommended timing
Maymester or Summer 1

Why this is important
Application of media skills in an international setting, exposure to other cultures and media systems and development of portfolio materials.

How students can get started
Sign up with professors Kornegay and Farrand during spring semester. Apply with the USC Study Abroad office.

Peer Leadership

Student Organization(s)
- National Association of Press Photographers
- American Institute of Graphic Arts

Opportunities
Student media

Why this is important
These are opportunities to interact with practicing professionals, get portfolio reviews, enter competitions, and hear special speakers.

How students can get started
Contact appropriate faculty sponsors of the organizations.

Internships

Program internship requirements
Students are strongly encouraged, but not required, to participate in an internship. For those who do take an internship, they must be at the junior level or have upper division standing.

Recommended sites/work experiences
We have an online internship database with numerous sites and opportunities for journalism majors. Students are encouraged to take internships with newspapers, magazines, corporate and non-profit communications departments.

Why this is important
Internships provide exposure to professional practice, deadlines and opportunities to develop portfolio materials.

How students can get started
Visit http://www.jour.sc.edu/opps/internships/index.html to read an overview and see requirements. Then visit http://www.jour.sc.edu/forms/Internships/
websearch.php to search the database.

Research

Related courses
- JOUR 306, Theories of Mass Communications
- JOUR 332, Mass Communications Research
- JOUR 220, Account Planning: Mining Insights
- JOUR 475, Applications of Telecommunications Research
- JOUR 574, Computer Assisted Reporting

Why this is important
Being able to ask and answer important questions related to media and media operations is key to successful media practice.

How students can get started
Find a faculty member with relevant research interests and sign up for appropriate courses.

INTEGRATE

How to integrate
Students create journals, contribute to blogs attached to classes, respond to prompts and present portfolios that require them to reflect on in-class learning and out-of-class experiences.

LEAD

Initial career opportunities
Entry-level positions in news and information operations and agencies, non-profit organizations, or independent contracts.

Related graduate programs
Graduate programs in mass communications, public health, business or law.

Future career opportunities
Understanding of mass communications practices is valuable in the successful operation of business enterprises, public policy and health education—all of which are expected to see growth in the coming years.

The listed experiences are a sample of options for your major. See the USC Connect experiences database to search for more opportunities.

www.sc.edu/uscconnect/participate