Recommendations
B.A. Journalism and Mass Communications in Visual Communication

To learn more about making the most of your educational experiences within and beyond the classroom contact:
Van Kornegay, Associate Professor, kornegay@sc.edu
PARTICIPATE

Community Service

Related course
- JOUR 333, Public Relations for Non-Profits
- JOUR 499, Service Learning in Malawi, Africa
- JOUR 537, The Carolina Agency
- JOUR 539, Ethics of PR and Public Policy
- JOUR 542, Public Opinion and Persuasion
- JOUR 416, Creative: Strategy to Execution
- JOUR 527, Advertising Management
- JOUR 536, Crisis Communications

Sites/experiences
Work with non-profits to develop promotional materials.

How students can get started
Sign up for appropriate classes.

Global Learning

Related course
- J499A, Topics: Service Learning in Malawi, Africa
- J499B, Topics: Munich Maymester
- JOUR 541, International Mass Communications

Recommended timing
Maymester or Summer 1

Why this is important
Application of media skills in an international setting, exposure to other cultures and media systems and development of portfolio materials.

How students can get started
Sign up with professors Kornegay and Farrand during spring semester. Apply with the USC Study Abroad office.

Peer Leadership

Student Organization(s)
- National Association of Press Photographers
- American Institute of Graphic Arts
- Student Advertising Federation
- Public Relations Society of America
- Society of Professional Journalists

Why this is important
These are opportunities to interact with practicing professionals, get portfolio reviews, enter competitions, and hear special speakers.

How students can get started
Contact appropriate faculty sponsors of the organizations.

Internships

Program internship requirements
Students are strongly encouraged, but not required, to participate in an internship. For those who do take an internship, they must be at the junior level or have upper division standing.

Recommended sites/work experiences
We have an online internship database with numerous sites and opportunities for journalism majors. Students are encouraged to take internships with newspapers, magazines, corporate and non-profit communications departments.

Why this is important
Internships provide exposure to professional practice, deadlines and opportunities to develop portfolio materials.
How students can get started Visit http://www.jour.sc.edu/opps/internships/index.html to read an overview and see requirements. Then visit http://www.jour.sc.edu/forms/Internships/websearch.php to search the database.

Research

Related courses  
JOUR 332, Mass Communications Research  
JOUR 220, Account Planning: Mining Insights  
JOUR 475, Applications of Telecommunications Research  
JOUR 565, Advanced Media Analysis  
JOUR 574, Computer Assisted Reporting

How students can get started  
Find a faculty member with relevant research interests and sign up for appropriate courses.

The listed experiences are a sample of options for your major. See the USC Connect experiences database to search for more opportunities.  
www.sc.edu/uscconnect/participate