Recommendations

B.S. Retailing

To learn more about how you can make the most of your educational experiences within and beyond the classroom contact:
Marianne Bickle, Chair, bickle@hrsm.sc.edu
PARTICIPATE

Community Service

- Related courses: RETL 265: Principles of Retailing & Fashion Board
- Sites/experiences: HRSM website
- Why this is important: Team building; opportunities for internships; community service
- Getting started: Contact Fran Phelps at phelps@gacmailbox.sc.edu

Global Learning

- Related courses: RETL 592: Retailing/Fashion Merchandising Field Study
- Recommended timing: Maymester OR any full semester
- Why this is important: Retail is a global industry
- Getting started: Contact Fran McTee at fmctee@mailbox.sc.edu
  Contact Dr. Annette Burnsed at kburnsed@mailbox.sc.edu

Peer Leadership

- Student organization(s): Fashion board for fashion merchandising; National Retail Federation for retail management; HRSM Ambassador; CNRF Student Organization
- Why this is important: Career goals; meet executives; service learning opportunities; community involvement
- Getting started: Contact Fran McTee at fmctee@mailbox.sc.edu

Internships

- Program internship requirements: RETL 495: Retailing Internship, RETL 295: Retailing Practicum
- Recommended work experiences: National Retail Federation
- Why this is important: Industry experience; team work; classwork applied to the industry

Research

- Related courses: RETL 487: Retail Management Strategies,
  RETL 462: Merchandise Management Strategies
- Sample research topics: Working with a retailer on identifying and enhancing an existing operation; a seven step research project on a company
- Why this is important: Apply concepts to the industry

INTEGRATE

- How to integrate: Internship project requires students to complete an integrated project; Maymester study abroad courses require students to journal about what they learn and experience on their travels in comparison to coursework

LEAD

- Related graduate programs: Masters of Retailing
## Professional & Civic Engagement

### Beyond the Classroom

**Part A**  *One semester in a retailing related leadership role such as:*
- Fashion Board Officer (President, VP, Secretary, Treasurer)
- HRSM Ambassador
- CNRF Student Organization Leadership
- Service-Learning Leadership

**Part B**  RETL 495: Internship in Retailing

### Enhancement Activities

- Fashion Week Symposium
- Student Designer Showcase or Finale Show
- Reclaimed Runway
- HRSM Week Event
- Employer Luncheon
- Employer Presentation
- National Retail Federation Conference
- Fashion Week (NYC, Charleston, Columbia)

### Course Work

- SPCH 140: Public Communication
- HRSM 301: Professional Development Seminar

### Presentation

- Discovery Day
- Professional Conference/Meeting
- Publication
- Nominated scholarship application

### E-Portfolio

- Begin in RETL 495: Internship in Retailing
- Complete through UNIV 401

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**Note:** This is a demonstration of how a student might complete GLD for this pathway with this major. It is intended as an example. Students can create a path to GLD in many different ways.

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The listed experiences are a sample of options for your major. See the USC Connect experiences database to search for more opportunities.  
www.sc.edu/uscconnect/participate