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University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee Meeting

December 13, 2016

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 9:00 a.m. on Tuesday, December 13, 2016, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Ms. Leah B. Moody, Chair; Mr. Mark W. Buyck Jr.; Mr. Thomas C. Cofield; Mr. William C. Hubbard; Mr. Tommy Preston Jr.; Dr. C. Dorn Smith III; Mr. Thad Westbrook; and Mr. John C. von Lehe Jr., Board Chairman.

Absent was: Mr. A.C. "Bubba" Fennell III

Other Board members present were: Mr. Chuck Allen; Dr. C. Edward Floyd; Mr. William W. Jones Jr.; Mr. Toney J. Lister; Mr. Miles Loadholt; Mr. Hubert F. Mobley, Board Vice Chairman; Mr. Eugene P. Warr Jr.; Mr. Mack I. Whittle Jr.; Mr. Charles H. Williams; and Mr. J. Egerton Burroughs who participated by telephone.

Also present were: Student Government President Michael Parks, Faculty Senate Chair August E. "Augie" Grant, and Faculty Liaison Committee members Christian Anderson, Eva Monsma and Marco Valtorta.

Others present were: President Harris Pastides; Secretary Amy E. Stone; General Counsel Walter "Terry" H. Parham; Provost Joan T.A. Gabel; Chief Operating Officer Edward L. Walton; Vice President for Human Resources Chris Byrd; Vice President for Student Affairs Dennis Pruitt; Vice President for Development Jancy Houck; Vice Provost and Director for Global Carolina P. Allen Miller; Chief Communications Officer Wes Hickman; Chief of Staff, President's Office, J. Cantey Heath Jr.; University Treasurer Pat Lardner; Associate Vice President for Finance Kelly Epting; Associate Vice President for Finance Jennifer Muir; Vice President for System Planning and Interim Chancellor for USC Upstate Mary Anne Fitzpatrick; Palmetto College Chancellor Susan Elkins; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; Executive Director of Audit & Advisory Services Pam Doran; Executive Director of Economic Engagement Bill Kirkland; Executive Vice Chancellor for Academic Affairs, USC

Aiken, Jeff Priest; Director of Academic Programs, Provost's Office, Kristia Finnigan; Dean for the College of Arts and Sciences Lacy Ford; Dean for the College of Education Jon Pedersen; Dean for the College of Engineering and Computing; Hossein Haj-Hariri; Dean for the Arnold School of Public Health Tom Chandler; Darla Moore School of Business Senior Associate Dean for International Programs and Partnerships Kendall Roth; Associate Dean for the College of Nursing Stephanie Burgess; My Carolina Alumni Association Executive Director Jack W. Claypoole; Professor Jed Lyons, College of Engineering and Computing; Professor Warren J. Carson, USC Upstate; Professor Ehsan Jabbarzadeh, College of Engineering and Computing; Professor Ron Horner, Arnold School of Public Health; Professor Phillip Young, College of Education; Tena Crews, College of Hospitality, Retail and Sport Management; Professor Christopher Witko, College of Arts and Sciences; Mack Stone, spouse of Secretary Stone; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen and Ina Wilson.

OPEN SESSION

I. Call To Order

Chair Leah Moody called the meeting to order and invited committee members to introduce themselves. She stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman informed the committee that Avery Wilks with the *The State* newspaper was in attendance.

Ms. Moody stated that there were personnel matters dealing with honorary academic titles, tenure and promotion recommendations, appointments with tenure, and honorary degree nominations that were appropriate for Executive Session. Dr. Smith moved to enter Executive Session and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Trustees, Secretary Stone, President Pastides, members of the President's Executive Council, Ms. Doran, Dr. Grant, Mr. Parks and Faculty Liaison Members.

EXECUTIVE SESSION: PERSONNEL MATTERS

RETURN TO OPEN SESSION

II. Darla Moore School of Business – International Business Program Update

Provost Gabel introduced Dr. Kendall Roth, Senior Associate Dean for International Programs and Partnerships in the Darla Moore School of Business (DMSB), to present the update. Dr. Roth thanked the committee for the opportunity to provide a program update. He said that the history and strong reputation of international business at the University of South Carolina was longstanding. He said traditionally, international programs at the business school were isolated in that they were stand-alone programs. Over the past six years, he explained, the Moore School had been working to develop a global network of outstanding partners to give students new opportunities with respect to those partners. He shared data from the USC Study Abroad Report and noted while student participation in international experiences was higher than ever, there still remained a lot more to be done. Dr. Roth reported that tremendous growth had been seen in the last five years and the Partner Network now included over 60 undergraduate exchange partners and five undergraduate cohort programs. He informed the committee that all the programs were structured on an exchange basis, meaning that there was no financial flow between universities only student flows. He stated that student interest was extremely high in the undergraduate cohort programs, where students spend a semester studying at each partner institution and a strong language component was part of the program. He pointed out that only two other universities in the U.S. had a similar cohort program (UNC Chapel Hill and University of Southern California). The DMSB is leading the U.S. market in this type of unique education.

At the graduate level, he said, the Moore School now had seven dual-degree programs where students spent one year at each institution earning degrees from both upon completion of their program. While this is still a relatively novel concept in the US, it is a more common approach in Europe, he said. He highlighted that the DMSB was partnering with the top ranked business schools in the respective countries to offer these dual-degree programs to USC students.

He explained the current partnership strategy, saying he focused on the following considerations when developing new partnerships with other business schools:

- Relational Ties (ex: shared vision, relationships among faculty or staff)
- Quality (ex: top-ranked schools in the country/world)
- Complementarity (ex: new opportunities, new academic specializations, industry ties in the state)
- Progression (ex: potential to foster deeper partnerships leading to university-to-university relationships instead of only business school to business school)

In response to a question by a trustee about the complementarity of Cuba, Dr. Roth explained that a short-term study-abroad program was available with that country and it was a unique opportunity from the perspective of studying emerging markets and transitioning economies.

A security concern was raised regarding the vetting process of incoming international students participating in these international exchange programs. Dr. Roth responded that the vetting process was primarily with the partner institution; therefore, partner selection and mutual trust were extremely important. He added that students were only nominated to participate in a program and the final acceptance decision rested with the university.

Addressing a question regarding security abroad for USC students, Dr. Roth emphasized that, again, partner selection was of great importance. He informed the committee that the University also monitored country travel alerts and provided pre-departure orientations for students to raise awareness of any risks.

Dr. Roth shared his philosophy that the world was not going to be a better place until it had people who understood each other and these exchange programs gave students the opportunity to learn and experience new things in their formative years, which would allow them to build bridges later on in life.

President Pastides added that he and Mrs. Pastides had visited the cohort program in Hong Kong, a partnership with the Chinese University of Hong Kong (CUHK) – a top Hong Kong university. He said it was an impressive program that yielded a rich experience with about 20 students from each school able to participate per year. Upon graduation, he noted, all of these students had multiple job offers and were fluent in Mandarin and English.

Chair Moody stated that this update was received as information.

III. New Program, USC Columbia

- Master of Science in Technology Innovation and Engineering Entrepreneurship, College of Engineering and Computing

Provost Gabel reported that the purpose of the proposed program was to promote a culture of innovation among engineering students, and to produce engineering and computing professionals with entrepreneurial skills. A recently conducted undergraduate student demand analysis indicated substantial interest in the program. She said the College of Engineering and Computing (CEC) expected to attract students who would not otherwise seek a graduate degree from the University, including engineers aspiring to start high-tech companies, or planning to pivot to careers in consulting, business development, or management. The CEC would be collaborating with the DMSB on the program, and a committee comprised of faculty from both colleges would oversee academics, activities, and assess

program success. She noted the program was expected to operate in the black from year one, as student tuition and fees would cover the entire implementation costs of the program and curriculum needs were fully met by existing CEC and DMSB faculty.

This program would position USC as the only institution in the Southeast to offer a full graduate degree in Engineering Entrepreneurship.

Chair Moody called for a motion to recommend approval by the full Board of the new program Master of Science in Technology Innovation and Engineering Entrepreneurship in the College of Engineering and Computing. Dr. Smith so moved and Mr. Hubbard seconded the motion. The vote was taken and the motion carried.

IV. New Dual-Degree Program, USC Columbia

- Master of Public Administration (MPA)/Master of Public Health (MPH), Arnold School of Public Health

Provost Gabel said that with an expanding health sector, the need was growing for individuals with both general public management skills as well as a knowledge of healthcare systems, a need this program was designed to address. She said the proposed dual-degree was a strong collaboration between the Department of Political Science in the College of Arts and Sciences and the Arnold School of Public Health, with no additional costs associated with its offering.

Chair Moody called for a motion to recommend approval by the full Board of the new dual-degree program Master of Public Administration (MPA)/Master of Public Health (MPH) in the Arnold School of Public Health. Mr. Cofield so moved and Dr. Smith seconded the motion. The vote was taken and the motion carried.

V. Program Modifications – Master of Science in Nursing (MSN), College of Nursing, USC Columbia

- A. MSN – Adult Gerontology Acute Care Nurse Practitioner
- B. MSN – Family Nurse Practitioner
- C. MSN – Psychiatric Mental Health Nurse Practitioner

Provost Gabel reported all three proposals were elevating an existing concentration of an MSN to a full named degree, in keeping with the naming convention now expected by nursing accrediting agencies. She stated that these changes were essential for USC to maintain accreditation in the nursing profession. As concentrations, the programs had operated consistently in the black and were expected to continue doing so, she noted.

Chair Moody called for a motion to recommend approval by the full Board of the three requested program modifications in the College of Nursing. Mr. Westbrook so moved and Mr. Preston seconded the motion. The vote was taken and the motion carried.

VI. Program Terminations, USC Columbia

A. Bachelor of Science in Athletic Training

Provost Gabel explained that the termination request was due to accreditation changes making the Master of Science degree necessary for graduates to be certified in the field. Currently enrolled students would be given the opportunity to complete the B.S. degree, or to transfer to the B.S. in Exercise Science.

B. Certificate of Graduate Study – Criminal Justice Leadership

Provost Gabel reported that this program had not performed as anticipated and there were no students enrolled at this time.

C. Master of Education in Higher Education Business Administration

Provost Gabel said that low enrollments made termination of this program necessary. The four students currently enrolled would be provided appropriate courses to complete their degree.

Chair Moody called for a motion to recommend approval by the full Board of the three requested program terminations. Mr. Westbrook so moved and Dr. Smith seconded the motion. The vote was taken and the motion carried.

VII. USC Aiken – Mission Statement Revision

Chair Moody called on Chancellor Sandra Jordan who reported that the current mission statement was approved 16 years ago and was no longer adequate as it did not reflect the full scope of the current, comprehensive university. Therefore, USC Aiken was requesting the revision as presented in the materials for this meeting.

Chair Moody called for a motion to recommend approval by the full Board of the requested revision of the USC Aiken mission statement. Mr. Buyck so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

VIII. USC Upstate – Faculty Manual Update

Chair Moody called on Interim Chancellor Mary Anne Fitzpatrick to present this item. Chancellor Fitzpatrick said the revisions had required a substantial commitment of time and effort on the part of the faculty senate and university administration. She said this undertaking had resulted in about 120 revisions to the manual to provide needed clarity and guidance.

Chair Moody called for a motion to recommend approval by the full Board of the requested revisions to the USC Upstate Faculty Manual. Mr. Preston so moved and Dr. Smith seconded the motion. The vote was taken and the motion carried.

IX. Other Matters

Chair Moody called for any other matters to come before the committee.

X. Adjournment

Since there were no other matters to come before the committee, Chair Moody declared the meeting adjourned at 9:45 a.m.

Respectfully submitted,

Amy E. Stone
Secretary