

Advocacy Efforts on Issues that Matter to You

Presenters:

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Defining Advocacy

Advocacy originates from advocate, 'call to one's aid' or to speak out on behalf of someone, as a legal counselor.

Advocacy is the deliberate process, based on demonstrated evidence, to directly and indirectly influence decision makers, stakeholders and relevant audiences to support and implement actions that contribute to the fulfilment of children's and women's rights. -UNICEF

What do you think of when you hear the word advocacy?

What types of advocacy is there?

Goals of Advocacy

Who do you want to serve? (personal, peer group, organization, special population, etc.)

What specific types of advocacy are you interested in participating?



Align your passions with the mission of the organization you are serving.

Sexual Trauma Services of the Midlands

Who we are and our mission:

STSM is a non-profit organization that advocates for and supports survivors of sexual assault and abuse and educates the community to identify and prevent sexual violence.

Our Vision:

Healthy survivors, thriving in a community free of sexual violence.



Sexual Trauma Services of the Midlands



How we advocate: *advocare - 'call to one's aid'*

Advocates - answer STSM's 24-hour crisis hotline and accompany survivors to local emergency departments. These individuals provide information about the evidence collection process, reporting options, and services available from STSM, as well as emotional support to the survivor and their loved ones.

Speaker's Bureau - educate the community on the issue of sexual violence and the services provided by STSM. This role involves speaking one-on-one with community members at public events, as well as presenting to churches, businesses, and civic groups.

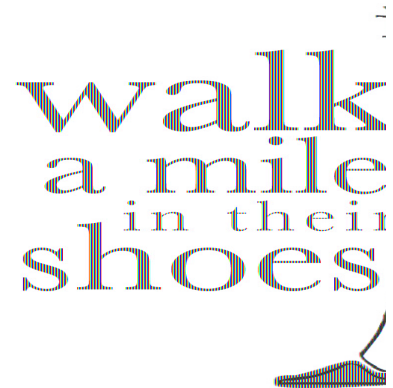


sexual trauma services

Sexual Trauma Services of the Midlands

Volunteer Advocacy Projects

Hospital Accompaniment - 24 - hour crisis hotline - WAM



sexual trauma services

Sexual Trauma Services of the Midlands

What do we look for in volunteers:

- The heart and drive to help others
- Support the mission and values of STSM
- Commit to a term of service with STSM
- Maintain complete confidentiality during and after volunteer service
- Be 18 years of age
- Complete the application and training processes



Richland County Public Library

Who we are and our mission:

We help our customers learn, create and share.

Vision:

We enhance the quality of life for our entire community.



Richland County Public Library

How we advocate:



Volunteers and Ambassadors -
Richland Library Ambassadors
are volunteers who are trained to
advocate on behalf of the library
at community events and library
programs.

Community Needs - Education
and Services



Richland County Public Library

How can the library help you advocate for a cause?

<https://www.richlandlibrary.com/program-proposal>

Focus areas are Enhance the Customer Experience, Engage Our Team, and **Advance Our Community.**

- Title/Description
- Intended Audience
- Speaker/Presenter bio, certification, expertise
- Why do you think this program appeals to library customers and how does it align with the library's mission?

Setting up an Advocacy project



SMART Goals

- S** Specific → What do you want to achieve in your area of focus?
- M** Meaningful → Why is this goal important to you?
- A** Action Oriented → What steps will you take to achieve it?
- R** Realistic → How do you know that you can achieve this goal?
- T** Timely → By when do you want to achieve this goal?

Advocacy Works!

Advocacy project cont.

Where do I look for non-profit organizations?

There are a lot of websites that offer listings of nonprofits.

To get started on your search, check out the sites below:

www.nonprofitlist.org

www.idealists.org

<http://uway.galaxydigital.com/>

<https://www.meetup.com/find/movements/>



Advocacy project cont.

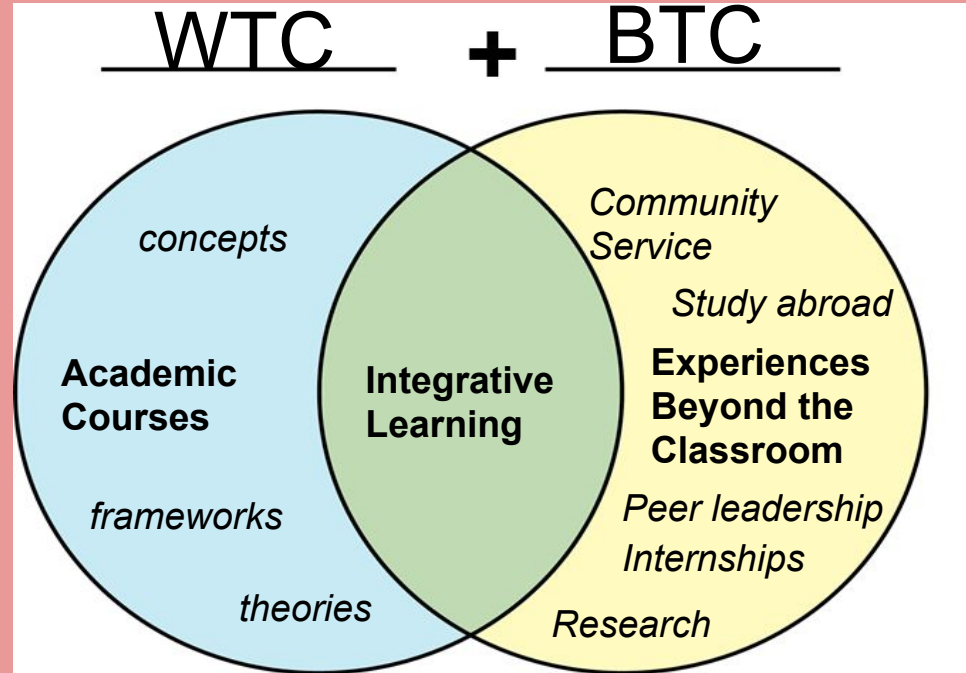
What is the best way to communicate my interest in advocacy work?

TAKE ACTION!!!!!!



USC Connect

USC Connect is about helping you get the most out of your collegiate experience by *making connections* between what you learned within your courses and your involvement beyond the classroom.



Graduation with Leadership Distinction (GLD)

- An official academic distinction
- An acknowledgment of within **and** beyond the classroom learning
- Recognized
 - On your ***transcript and diploma***
 - With honor cords at graduation
- Diversity & Social Advocacy**
 - 200 hours of immersion in or service to community that experiences societal challenges + advocacy project (approx. 30 hours)

Diversity and Social Advocacy E-Portfolio

www.sc.edu/usconnect

-Click on tab Earn Graduation with Leadership Distinction < E-Portfolio

-[Adrianna Shoemaker](#), 2017 USC graduate
Majors: Sociology and Philosophy
Minor African Studies



"Human progress is neither automatic nor inevitable... Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals." – *Martin Luther King Jr.*

"You may never know what results come of your action, but if you do nothing there will be no result." – *Mahatma Gandhi*

"A journey of a thousand miles begins with a single step." – *Lao-tzu*

"It is not where you start but how high you aim that matters for success." – *Nelson Mandela*



Beyond Service: Advocacy for Community Change

We encourage you all to consider attending this session in the next block which will provide a great follow up to our session.

The presentation will be focused on preparing yourself for advocacy work. Specifically focusing on your **motivations**, **identity**, and **tips** for integration into a new community.



Contact Information



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References

United Nations Children's Fund (UNICEF). Advocacy Toolkit: A guide to influencing decisions that improve children's lives. (2010). Retrieved January 20, 2018, from https://www.unicef.org/evaluation/files/Advocacy_Toolkit.pdf

SLDC 2018

Advocacy Efforts on Issues that Matter to You

Goals of Advocacy

Who are you advocating on behalf of?

- ☐ Myself
- ☐ Peer group
- ☐ Organization
- ☐ Special population _____
- ☐ Other

What types of advocacy are you interested in?

- ☐ Advocacy research
- ☐ Being an advocate
- ☐ Coalition building
- ☐ Digital advocacy
- ☐ Education (prepare and distribute material to community)
- ☐ Legislative advocacy (encourage people to vote for/against policies)
- ☐ Lobbying
- ☐ Mobilization (organize petition, boycott, rally, etc.)
- ☐ Other _____

Social Justice Issues (not exhaustive):

- | | | |
|---|--|--|
| <input type="checkbox"/> Child labor | <input type="checkbox"/> Global Climate Change | <input type="checkbox"/> Iraq War |
| <input type="checkbox"/> Child soldiers | <input type="checkbox"/> Global Poverty | <input type="checkbox"/> Literacy |
| <input type="checkbox"/> Death Penalty | <input type="checkbox"/> Globalization | <input type="checkbox"/> Migrant Workers |
| <input type="checkbox"/> Discrimination | <input type="checkbox"/> Government spending | <input type="checkbox"/> Military Spending |
| <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> HIV/AIDS | <input type="checkbox"/> Terrorism |
| <input type="checkbox"/> Economic Justice | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Trade |
| <input type="checkbox"/> Elections | <input type="checkbox"/> Human Rights | <input type="checkbox"/> Trafficking |
| <input type="checkbox"/> Environment | <input type="checkbox"/> Immigration | <input type="checkbox"/> U.S. Poverty |
| <input type="checkbox"/> Food & Hunger Issues | <input type="checkbox"/> Impact of War | <input type="checkbox"/> Water |
| <input type="checkbox"/> Genocide | <input type="checkbox"/> Inequality | <input type="checkbox"/> Worker Justice |
| | | <input type="checkbox"/> Other _____ |

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Advocacy Efforts on Issues that Matter to You



Specific (What, exactly, in detail, do you want to achieve?)



Measurable (How will you know when you've reached your goal? Quantify it!)



Achievable (What resources are needed - do you have them... including time?)



Realistic and Relevant (What's the outcome - the change - you're expecting?)



Timed (Break it into steps. When will each step be completed?)