I. Executive Summary

A. There are many ways to measure and rank university research libraries. The following ten research libraries are listed because they excel in funding, collections, services and initiatives. They are listed alphabetically:

- Cornell University
- Duke University
- North Carolina State University
- University of California, Berkeley
- University of Illinois
- University of Michigan
- University of North Carolina
- University of Southern California
- University of Texas
- University of Washington

The university research libraries that are examples of our peers include:

- University of Florida
- University of Georgia
- University of Kentucky
- University of Tennessee
- Vanderbilt University

Each of these libraries’ institutions is an SEC university. They each have a budget, collections, and services on a par with the University of South Carolina University Libraries. Each of these libraries is a member of the Association of Southeastern Research Libraries and as such, works very closely with our library.

B. One of the most important strengths of our University Libraries is our Special Collections. Special Collections separate research libraries from libraries that simply have large collections. Our University Libraries have four major Special Collection areas:

- The South Caroliniana Library is one of the finest southern history collections in the world.
- The Rare Books and Specials Collections unit of the University Libraries houses over 150,000 volumes. We rival much larger collections in the excellence and unique character of the collections that we hold.
- The South Carolina Political Collections is the only collection of its kind in the United States. Most political libraries have the papers of one individual. We now house the papers of over 90 individuals and we continue to grow.
- Moving Image Research Collections (MIRC) is among the five largest film archives in the United States.

An additional strength of the University Libraries is its extraordinary faculty and staff. The University Libraries are very understaffed. Our peer SEC libraries average 242 faculty and staff to our 179. Our beginning and average library faculty salaries are at the bottom of the
123 Association of Research libraries. Even so, our library compares well in collections and services to any other research library due to the dedication and hard work of the library faculty and staff.

The most significant accomplishments of the University Libraries over the last five years include a number of improvements to our facilities, including the construction of the Ernest F. Hollings Special Collections Library. Many new collections have been added, including a first edition Catesby, the Chinese Film Collection and the Winston Churchill Collection. New services have been implemented such as the Scan and Deliver service and the office book delivery service.

C. The most significant weakness of the University Libraries is the absence of a dedicated revenue stream to support increases in collection budgets, wear and tear on facilities, salary inequities and needed positions to support the provision of library services. Many universities accomplish this through a library fee. The result has been that the Library must approach the University Administration, University CIO, donors, or fellow Deans to support Library initiatives.
II. University Library Goals

A. Five-Year Goals

Goal 1. Ensure the Libraries' ability to increasingly recruit, develop, and retain exceptional librarians and staff.
   - Increase the Libraries’ personnel budget
   - Develop endowed chair and/or named positions

Goal 2. Ensure the Libraries' services are integral to the education of 21st century learners.
   - Increase access to library information and materials to anyplace at anytime
   - Integrate instructional services and programs appropriately throughout the curriculum
   - Align service points and patron contact locations for optimal user experience

Goal 3. Ensure the Libraries maintain outstanding learning environments.
   - Build second Library Annex storage module to meet critical space needs
   - Enhance library computing infrastructure and personnel
   - Improve or repair deteriorating building infrastructure

Goal 4. Ensure the Libraries' collections are aligned with the University's mission.
   - Modify the materials purchase plan
   - Reallocate funds from print to electronic materials
   - Moving Image Research Collection fundraising: 3 million dollars for nitrate storage, 5 million dollars to digitize the Fox Movietone News Collection, 50 million dollars for new facility

B. 2011-2012 Academic Year Goals

Goal 1. Develop and promote the Libraries’ information and knowledge discovery services that are essential for scholarship, innovation, and creative achievement.

Progress to date:
   - Implemented the catalog discovery tool (Encore) featuring tagging, faceted searching, and harvesting of digital collections and electronic databases
   - Established University Libraries Communications Department, responsible for communications, publications and outreach
   - Created the Social Media Working Group to coordinate usage of social media outlets
   - Established the 2010-2012 Video Production Initiative to produce promotional and instructional video
   - Produced exhibition audio tours in mp3 format for Irvin Department of Rare Books and Special Collections

Plans for 2011-2012:
   - Evaluate user-friendly products that enable discovery and access of library materials and information regardless of content type
• Add new avenues for research and discovery through innovative technologies including digitizing materials, expanding metadata, and improving cataloging practices
• Integrate services that support seamless requesting processes for obtaining materials regardless of location
• Implement catalog feature that depicts item call number location on a floor map
• Promote the value of the libraries through media, publications, and marketing
• Increase use of social media for quicker publicity and information distribution
• Produce and promote programming, public forums, and special events - both on and off campus - highlighting the Libraries’ expertise and special collections
• Establish methods for ongoing student engagement in the assessment process
• Grow Digital Collections to increase access and reach an international audience
• Develop promotional materials for the new William Gilmore Simms Initiative

Goal 2. Enhance the Libraries’ educational initiatives and collaborations that contribute to student academic success.

Progress to date:
• Established institutional repository to preserve, collect, and disseminate the University’s research and scholarship
• Extended hours for virtual reference services
• Updated the single session library workshop offered to University 101 students
• Produced video research tutorials targeting first year students
• Increased number of online research and reference guides (LibGuides) for subject areas and course-specific content by over 25%

Plans for 2011-2012:
• Increase integration of historical, political, and other special collections materials for instruction
• Enhance online instructional materials and video tutorials for ease of use, presentation, and access
• Expand online reference and research assistance
• Offer spring semester section(s) of LIBR 100 with a pilot outcomes assessment component
• Coordinate the University Libraries’ classroom-based instruction; evaluate library learning outcomes based on one or more of the Association of College and Research Libraries’ (ACRL) Information Literacy Competency Standards for Higher Education
• Collaborate with academic units on the integration of information literacy components into the curriculum as outlined in the Carolina Core

Goal 3. Staff and develop a supportive workplace that encourages learning, exploring, professional development, and innovative leadership.

Progress to date:
• Hired replacements in critical positions including Director of Thomas Cooper Library, Head of the Music Library, Digital Collections staff, and four Reference Librarians
Realigned departments and units for organizational improvements and workflow efficiencies

Plans for 2011-2012:
- Fill existing vacancies: Department Head for Springs Business Library, MIRC Cataloger, Music Librarian, Oral Historian, Director of Library Technologies and Systems, Conservation and Preservation Librarian
- Improve salaries to competitive levels that are more comparable to national averages
- Establish permanent, full-time positions to replace temporary employees for critical areas
- Hire and train additional library systems staff to meet the increasing demands for programming, web development, digitization, network administration and technical support
- Continue department reorganizations and cross-training for efficiencies
- Offer wider range of duties and opportunities for library graduate assistants, interns, and student workers
- Provide support and structure for library liaisons’ program to enhance collaboration and outreach
- Encourage and sponsor participation in training and professional development activities to keep current and aware of academic library trends
- Institute annual in-house faculty and staff professional development and appreciation day

Goal 4. Offer sustainable, flexible, and well-equipped learning environments based on assessments of users’ experiences.

Progress to date:
- Opened the Cooper Technology Lounge
- Dedicated the Ernest F. Hollings Library
- Renovated forty group study rooms in Thomas Cooper Library
- Refurnished mezzanine study area in Thomas Cooper Library
- Added outdoor seating and lighting to exterior of Thomas Cooper Library

Plans for 2011-2012:
- Complete critical short term improvements to existing storage facilities
- Assess current library trends that are most valued by our users
- Improve website and database usability
- Investigate applications for emerging mobile computing, SMS texting, e-book and e-reader technology
- Draft recommendations for a patron/librarian research and consultation service area
- Identify new locations for extending and distributing in-person references services
- Evaluate areas of the Thomas Cooper Library for better usages of space
- Improve access and usability for Educational Films collection
Goal 5. Provide stewardship and advancement of the Libraries’ diverse information resources and unique collections to support academic programs, research interests, and world-renowned scholarship.

Progress to date:
- Chinese Film Collection
- Major collection of Winston S. Churchill
- First edition, Mark Catesby’s *The Natural History of Carolina, Florida, and the Bahama Islands*
- William Gilmore Simms Initiative, significantly funded by the Watson- Brown Foundation
- Congressman John Spratt's papers
- Governor Mark Sanford’s papers

Plans for 2011-2012:
- Robert B. Ariail Historical Astronomy Collection
- Richard S. Roberts Collection of glass plate negatives
- Elvin Feltner Collection of movies and film
- Hemrick N. Salley Library Collections
- Naming of significant spaces within the Thomas Cooper Library, South Caroliniana Library, Ernest F. Hollings Library
- Increase the number of state-wide presentations to new potential partners and donors
- Begin fundraising for digitization of Fox Movietone News Collection
- Develop Libraries’ plan for active participation in the University’s Capital Campaign
- Initiate plans for building second Library Annex storage box
- Continue Library Annex re-housing and materials relocation projects to improve accuracy and create storage space
- Plan for 75% reduction of Business Library's print collection in order to facilitate and emphasize increased electronic resources
- Create 400 sq. ft. of new cold storage for film safety and improve conditions in nitrate vaults
- Establish and evaluate purchase plan and models that support patron driven acquisitions
- Design stringent assessment of serials expenditures
- Establish a comprehensive plan for University Libraries communications and publications
- Renew the Libraries' three-year assessment plan
- Continue Center of Excellence cooperative project to digitize materials for U.S. Department of Education
- Engage in IT partnerships that will enable the library to preserve, archive, and store an increasing amount of digital data
- Plan for technology systems redundancy, recovery, and increased server space to ensure data security and to support increasing computing demands
- Continue collaborations to advance scholarship through library initiatives, including: Digital Humanities, Scholar Commons, South Carolina Digital Library, K-12 digital initiative
Scholarship, Research, Creative Accomplishments

Books - 2


Book Chapters - 4


Book Reviews - 3


Refereed Articles - 6


Non-Refereed Publications - 9


Wilsbacher, Greg. “Cameraman Authority File for Fox News [CAFFN], V.1.0”, a hand list of over 800 cameramen who submitted film to the Fox News library from 1919 to 1927.


Presentations at National or International Conferences - 21


Sudduth, Bill, “ASERL Collections of Excellence: Project Update” Presentation to the Meeting of Georgia Federal Depository Librarians at Mercer University, Macon, GA, December 15, 2010


**Grants - 3**

Library Services and Technology Act Grant. “South Carolina Digital Library: Ongoing Statewide Initiative.” Awarded November 2010 for $47,000 for 1 year.


**Faculty Hiring**

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<td>Fall 2010</td>
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Total 48 47 38

Spring 2011 faculty hires (6):
- Director of Thomas Cooper Library
- Head of the Music Library
- Four Reference Librarians

Anticipated losses of faculty

- AY 2011-2012 two Librarians through conventional retirement or job change
- AY 2012-2013 two Librarians through conventional retirement or job change
- AY 2013-2014 two Librarians through conventional retirement or job change
- AY 2014-2015 two Librarians through conventional retirement or job change
- AY 2015-2016 two Librarians through conventional retirement or job change
Planned hiring

Open positions (6):
- Department Head for Springs Business Library
- MIRC cataloger
- Music Librarian
- Oral Historian
- Director of Library Technologies and Systems
- Conservation and Preservation Librarian

AY 2011-2012 replace any losses
AY 2012-2013 replace any losses
AY 2013-2014 replace any losses
AY 2014-2015 replace any losses
AY 2015-2016 replace any losses

Funding Sources

E Funds

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Quasi Trustee Endowed Accounts (Expenditure Specific)

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**Total**

|         |               | 14,487,178  | 14,760,612  | 8,903,165    |

### Foundation Grants (Expenditure Specific)

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