Innovation in Global Engagement: Global Carolina
Unified Strategic vision to bring the world to Carolina and Carolina to the world

- We seek a comprehensive internationalization of the University and have a commitment to infuse international, global, and comparative content throughout the teaching, research, and service missions of the university.
Beyond Borders

• USC will establish *Global Carolina*, a center to:
  – Coordinate all international activities
    • Reduce duplication and maximize benefits
    • Combine traditional staff functions with a closely coordinated academic mission
  • Follow national best practices
    • Such centers already exist
      – University of Florida, Indiana University, University of Georgia
      – Many of our peer and aspirant peer universities
We are here to serve

• **Global Carolina** will bring together under a single academic office
  – Study Abroad, International Student Services, Maxcy College, and English Programs for Internationals

• Benefits
  – Improved coordination and communication will bolster cooperation between faculty and student service agencies
  – Create opportunities to serve more fully our students
  – Increase the stream of revenue
Rationale

• The University of South Carolina is operating in a Global Economy.

1. BMW, Michelin, Continental, Bridgestone, Boeing

2. #1 IMBA, #1 IB

3. Office of Economic Engagement is pursuing public/private partnerships from Taiwan to Mexico to the Middle East
The university recognizes the global demand for sustainable development. The environment knows no borders.

- Water initiatives in Iraq, Brazil, and Pakistan.
- Research on the effects of Nuclear accidents in Japan and Ukraine.
- Marine Science studying climate change from the shores of South Carolina to the Antarctic.
- International leader in fuel cell technology and alternative energy sources.
- Office of Sustainability is working with Renew Merchandise in Honduras and Guatemala.
The health challenges of the future know no borders.

• The lessons of the AIDS crisis, SARS, MERS, and Ebola
• Doctoral Program in Public Health in Taiwan
• Joint Programs with the World Bank in Nigeria and Thailand
• Social Work training practitioners in Korea and Vietnam
The security challenges of the future are global in structure and interdependent in nature.

- The Arab Spring and the civil war in Syria and Iraq have had material effects on our relations with universities across the Middle East and on our substantial doctoral cohort from Iraq.
- Territorial disputes in the South China Sea affect our relations with all the parties involved.
- The future of Europe could well be decided in the eastern Ukraine.
- International drug cartels are pushing a flood of children across our southern border.
The university recognizes that only a culture of global citizenship, what the Stoic philosophers of Greece dubbed cosmopolitanism, is able to meet these challenges.

- Interdisciplinary Area Studies: Walker Institute
- Linguistic and Cultural Awareness: Carolina Core, USC Connect, and Maxcy College
- Double the number of students who studied abroad in 2010 by 2016
- Double the number of international students attending USC and provide them with the services necessary for their academic success
Study Abroad

• New Director, Dr. Magdalena Grudzinski-Hall
• 1422 undergraduate students participated in education abroad activity (in both for-credit and non-credit programs) during the 2013-2014 academic year. This represents a 14% increase over last year’s undergraduate participation rate of 1250.
Education Abroad Participation

Note: Students participating in non-credit programs were first included in enrollment numbers during the 2007-08 academic year. Total numbers represented here include all education abroad participation, both for- and non-credit.
In the 2013-2014 academic year, USC students received over $700,000 in education abroad-related funding. This includes awards from USC (Magellan, Walker Institute, Study Abroad Office, academic departments), program providers, national organizations, and overseas institutions.
**International Student Benchmarking**

<table>
<thead>
<tr>
<th></th>
<th>On-Campus</th>
<th>Total</th>
<th>Hosted*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Campus</td>
<td>1,356</td>
<td></td>
<td>1,532</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Peer Institution</th>
<th>Total Hosted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rutgers, The State University of New Jersey</td>
<td>3,797</td>
</tr>
<tr>
<td>University of Connecticut</td>
<td>2,339</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>1,708</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>1,898</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>1,058</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Peer Aspirant Institution</th>
<th>Total Hosted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indiana University</td>
<td>6,547</td>
</tr>
<tr>
<td>University of Maryland-College Park</td>
<td>4,492</td>
</tr>
<tr>
<td>University of Missouri-Columbia</td>
<td>2,490</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>2,399</td>
</tr>
<tr>
<td>University of North Carolina-Chapel Hill</td>
<td>1,849</td>
</tr>
</tbody>
</table>

*Total Hosted represents the total number of non-immigrant utilizing the University's visa, including those individuals who have graduated and are engaging in practical training.
International Student Growth Trends

Six year growth

<table>
<thead>
<tr>
<th>Year</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>217</td>
<td>262</td>
<td>339</td>
<td>381</td>
<td>393</td>
<td>394</td>
<td>276</td>
</tr>
<tr>
<td>Graduate</td>
<td>724</td>
<td>768</td>
<td>847</td>
<td>875</td>
<td>955</td>
<td>962</td>
<td>975</td>
</tr>
<tr>
<td>Total</td>
<td>944</td>
<td>1,030</td>
<td>1,186</td>
<td>1,256</td>
<td>1,348</td>
<td>1,356</td>
<td>1,356</td>
</tr>
</tbody>
</table>

2013/2014 Immigration Document Issuance Comparison

<table>
<thead>
<tr>
<th>Year</th>
<th>Total in 2013</th>
<th>To-date* in 2013</th>
<th>To-date* in 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>42</td>
<td>24</td>
<td>61</td>
</tr>
<tr>
<td>Graduate</td>
<td>181</td>
<td>138</td>
<td>178</td>
</tr>
<tr>
<td>Exchange</td>
<td>106</td>
<td>104</td>
<td>151</td>
</tr>
<tr>
<td>Graduate Exchange</td>
<td>17</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td>346</td>
<td>280</td>
<td>397</td>
</tr>
</tbody>
</table>

350 anticipated new International Students on the Columbia Campus for the Fall 2014 Intake.
English Programs for Internationals

• Global Gateway Program
• Increased Coordination with ISS and increased focus on primary mission: the training of students for matriculation at USC
• Increased support of Graduate Students: new GA positions
• Integration of teaching, research, and service at all levels
Featured International Initiatives

• USC at Montecastello
• Outreach to Oman
• The President’s trip to Taiwan
USC in Montecastello

• An Interdisciplinary Center for the summer study of Italian language, literature, and culture
• Courses in art, language, history, and culture taught by USC faculty
• Musical and theatrical performance space.
• Possibility of internships within HRTM fields
• Exploring relations with the Foreign University of Perugia to promote opportunities for students and faculty
Pictures
International Center for the Arts in Montecastello Di Vibio

- The facility is owned by the International Center for the Arts which is headed by a USC faculty member
- It has classroom space, dormitory space, dining, and studio space
- The center is actively supported by the city government of Montecastello and has a long-term lease
- USC will enter into an MOU with the Center