### **TABLE 1: Student and Stakeholder Focused Results (Standard 3)**

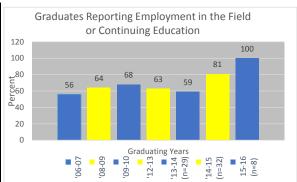
- Student, stakeholder, and market focused results examine how well your business unit satisfies students and stakeholders key needs and expectations.
- Performance measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, Internship feedback, etc.

Performance Measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, internship feedback, etc.

- Measurement instrument or processes may include end of course surveys, alumni surveys, Internship feedback, etc.
- Each academic unit must demonstrate linkages to business practitioners and organizations, which are current and significant, including an advisory board.
- Periodic surveys should be made of graduates, transfer institutions, and/or employers of graduates to obtain data on the success of business programs in preparing students to compete
- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.
- For all data reported, show sample size (n = 75).

	Analysis of Results								
Performance Measure:									
What is your				Action Taken or					
performance measure?				Improvement Made:					
What is your goal?	What is your measurement	Current Results:	Analysis of Results:	What did you improve					
(The goal should be	instrument or process?	What are your	What did you learn	or what is your next	Provide a graph or table of resulting trends (3-5 data				
measurable.)	(indicate length of cycle)	current results?	from your results?	step?	points preferred)				

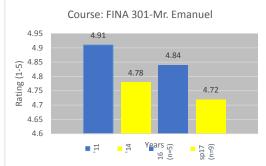
51% of the graduates will	Annual CHE 301 report.	100% of the graduates	The goal was exceeded.	We were very pleased with
report employment in the field	·	reported employment in		the results; no action
or continuing in another		the field or continuing in		needed at this time.
degree program on the		another degree program		
annual CHE 301 report.		on the annual CHE 301		
		report.		

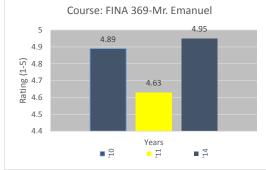


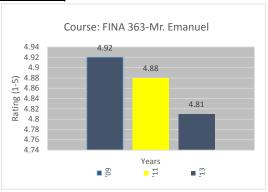
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	<u>Current Results:</u> What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
80% of the alumni will report the computer courses are Outstanding or Good for the business world.	Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually.	87% of the alumni reported the computer courses are Outstanding or Good for the business world.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor but it is important to note we have added an additional computer lab to accommodate our growth in the last couple of years, and we are adding new computers in one of the labs in Fall 2018.	Computer Courses are Outstanding or Good for the Business World  91  90  90  87  11-01,
2. 80% of the alumni will rate the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstanding or Above Average.	Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually.	100% of the alumni rated the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstanding or Above Average.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We are pleased with the results. According to niche.com, USCL is ranked #2 in South Carolina and #4 in the nation among two year schools. Our student responses support this ranking.	Satisfaction with USCL Assoc. in Science in Business Program  120 100 90 90 76.5 77 71 80 40 20 0 100 100 100 100 100 100 100 100 1
3. 80% of the alumni will report continuing their education, employed and continuing their education, or employed full-time.	Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually.	80% of the alumni reported continuing their education, employed and continuing their education, or employed full-time.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was not met.	We will continue to monitor, but are pleased with these results.	Continuing Education or Employed Full-time  120 100 100 90 88 80 73 58.8 58.8 60 80 80 60 80 60 80 60 80 60 80 60 80 60 80 60 80 60 80 60 80 60 80 80 60 80 80 80 80 80 80 80 80 80 80 80 80 80

(The goal should be measurable.)	instrument or process? (indicate length of cycle)	<u>Current Results:</u> What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
4. 80% of the alumni will report they acquired the knowledge and skills to prepare them for the job market.	Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually.	87% of the alumni reported they acquired the knowledge and skills to prepare them for the job market.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor.	Knowledge and Skills Acquired Prepared Alumni for Job Market  105 100 100 100 100 100 100 100 100 10
5. 80% of the Alumni will report if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster.	·	100% of the Alumni reported if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor.	Alumni Who Would Choose USC Lancaster  Again 100 100 100  98 96 99 99 99 99 90 90 88 86 84  Years  Years  (S[-a])  Years  (S[-a])  Years  (S[-a])  (S[-a])
6. 80% of the Alumni will report being very satisfied or satisfied with the knowledge gained in the general education requirements.	Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually.	80% of the Alumni reported being very satisfied or satisfied with the knowledge gained in the general education requirements.	The co-champion, and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor, but we are satisfied about this result.	Alumni Satisfied with Knowledge Gained in General Education Requirements  120 100 100 100 92 100 94 80 64.7  Years 11-01, (11-1) 10-10, (11-1)

(The goal should be	What is your measur instrument or proces (indicate length of cy	s?	What are your	<u>Analysis of Result</u> s: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
7. 80% of the alumni will report being very satisfied or satisfied with the Professors in the Business program.	Alumni Survey report usi surveymonkey.com. The to do this at least bi-annum.	e goal is	93% of the alumni reported being very satisfied or satisfied with the Professors in the Business program.	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor, but we feel good about this result. One of our professors recently earned the CFE designation in addition to being a CPA. Our other two professors have banking experience and experience as small business owners.	Alumni Satisfied with Professors in Business  Program  120 100 91 100 100 100 100 93 82.4  Years  Years  (1=u) 101 101 102 103 104 105 107 108 107 108 108 108 108 109 109 100 100 100 100 100 100 100 100
8. 80% of the alumni will report that the computer software preparation they received for the business world was either outstanding, excellent, or above average.	Alumni Survey report usi surveymonkey.com. The to do this at least bi-anni	e goal is	satisfied or satisfied that	The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met.	We will continue to monitor, and are always seeking to improve. The majority of the instructors now use online software programs (e.g., Cengage,Simnet) to assist the students in improving their skills.	Alumni Satisfied with Computer Software  100 91 90 80 100 80 80 100 80 80 100 80 80 100 80 80 100 80 80 100 80 80 100 80 80 80 80 80 80 80 80 80 80 80 80 8
Course: FINA 301	-Mr. Emanuel		Course: FINA	369-Mr. Emanuel		Course: FINA 363-Mr. Emanuel







Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)

What is your measurement instrument or process? (indicate length of cycle)

**Current Results:** What are your current results?

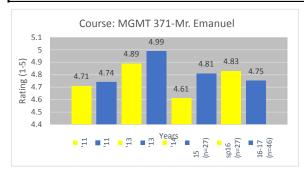
**Analysis of Results:** What did you learn from your results?

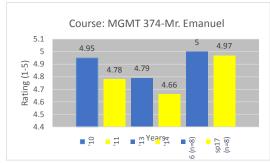
Action Taken or Improvement Made: What did you improve or what is your next step?

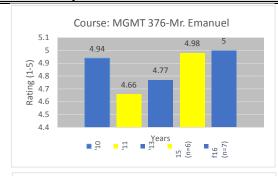
4.95

4.9

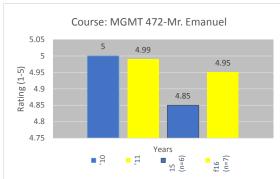
Provide a graph or table of resulting trends (3-5 data points preferred)

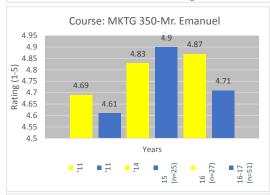


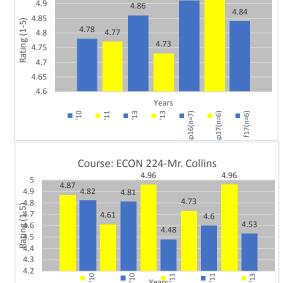




Course: MKTG 457-Mr. Merle









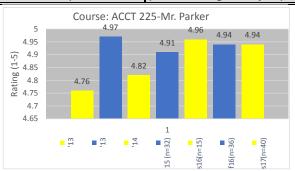


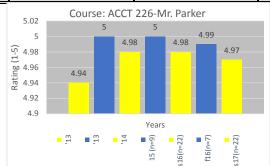
Performance Measure:
What is your
performance measure?
What is your goal?
(The goal should be
measurable.)

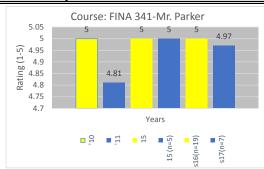
What is your measurement instrument or process? (indicate length of cycle)

Current Results: What are your current results? Analysis of Results: What did you learn from your results? Action Taken or Improvement Made: What did you improve or what is your next step?

Provide a graph or table of resulting trends (3-5 data points preferred)



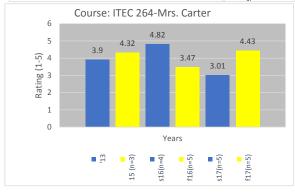


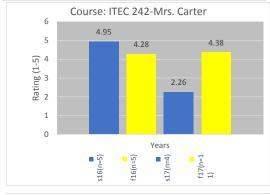


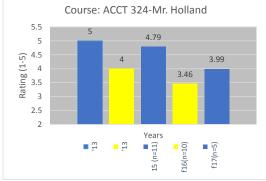












Performance Measure:
What is your
performance measure?
What is your goal?
(The goal should be
measurable.)

What is your measurement instrument or process? (indicate length of cycle)

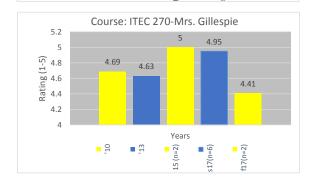
Current Results: What are your current results? Analysis of Results: What did you learn from your results?

Action Taken or Improvement Made: What did you improve or what is your next step?

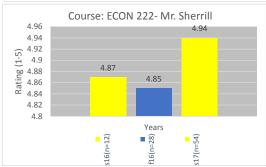
Provide a graph or table of resulting trends (3-5 data points preferred)

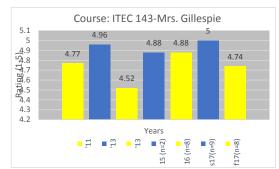
















Course: ACCT 324-Mr. Blackwell

Perforn	mance Measure:					
What is	s your				Action Taken or	
perforn	mance measure?				Improvement Made:	
What is	s your goal?	What is your measurement	Current Results:	Analysis of Results:	What did you improve	
(The go	oal should be	instrument or process?	What are your	What did you learn	or what is your next	Provide a graph or table of resulting trends (3-5 data
measu	rable.)	(indicate length of cycle)	current results?	from your results?	step?	points preferred)
_		1 97				

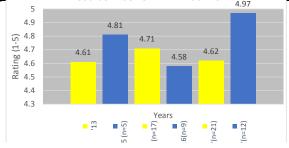


TABLE 2: Student Learning Results (Standard 4)								
	Use this table to supply data for Criterion 4.2.							
Performance Indicator	Definition							
1. Student Learning Results	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:  Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information.  Formative - An assessment conducted during the student's education.  Summative - An assessment instrument that was developed within the business unit.  External - An assessment instrument that was developed outside the business unit.  Comparative - Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.							
	<ul> <li>If for any given performance m the program.</li> </ul>	easure your goal is being exc	eeded repeatedly, consider of	either increasing the goal o	or changing the performance measure so that action can be taken to improve			
	- For all data reported, show sar	mple size (n=75).						
			Analysis of Results					
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal 1. Associate in Science in Business. 2-Learning Outcome #1. 3. 70% of the students enrolled in an accounting course should be able to identify the components of an income statement, balance sheet, or statement of owner's equity. Students should be able to identify and classify accounts, as well as create and record general journal entries.	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative) Samples of student work submitted to the assessment committee (Direct).	Current Results: What are your current results? Outcome was met. 82% of the students enrolled in an accounting course scored 3 or higher on the Financial & Accounting skills rubric for 2017 - 2018.	your results?  We are very pleased with the results. We do currently allow 2 attempts on the homework (using CengageNow), which certainly helps the scores.	continue to allow only one attempt on the homework assigned through CengageNow.	Provide a graph or table of resulting trends (3-5 data points preferred)  Accounting Skills  Accounting Skil			
Associate in Science in Business. 2- Learning Outcome # 3. 3- 70% of the students enrolled in a management course should be able to apply basic management theories to reach appropriate business decisions.	Samples of student work submitted to the assessment committee (Direct).	70% of the students enrolled in a management course should score 3 or higher on the management skills rubric. Outcome was met with 76% scoring 3 or higher.	Outcome was met. 81% of the students enrolled in a management course scored 3 or higher on the management skills rubric. We are please with the increase from the year before.	We will revise the rubric for 2018-2019.	Management Skills  100 100 100 100 100 89.83 74 66 76 81 81 90 100 100 100 89.83 74 66 76 81 81 76 100 100 100 89.83 74 66 76 81 81 81 81 81 81 81 81 81 81 81 81 81			

			Analysis of Results		
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal  1 - Associate in Science in Business. 2-Learning Outcome # 4. 3 -	internal, comparative) Samples of student work	are your current results?  77% of the students enrolled in ITEC 143, ITEC 242, or ENGL463 scored 3 or higher on the business effective communications rubric in 2016-2017. For 2018-2019 we discussed revising the rubric. That will be completed in fall	Analysis of Results: What did you learn from your results? Outcome was not met. The assessment committee has determined that the scoring strument needs revising.	Action Taken or Improvement Made: What did you improve or what is your next step? A new, more relevant rubric is being developed to use in 2018-2019.	Provide a graph or table of resulting trends (3-5 data points preferred)  Effective Communication Skills  120 100 91.7 97 90 75 56 59
1 - Associate in Science in Business. 2 - Learning Outcome # 4. 3 - 70% of the students enrolled in SPCH140 will score 3 or higher on the business effective communication rubric.	Samples of student work submitted to the assessment committee (Direct). Beginning in 2015-2016 we began rotating the assessments of the learning outcomes. Accounting and Management skills were assessed in 2015-2016, while effective communications and legal concepts will be assessed in 2016-2017.	Outcome was not met. 44% of the students enrolled in SPCH140 scored a 3 or higher on the business communications rubric in 2014-2015.	Outcome was not met. The assessment committee has determined that the scoring strument needs revising.	We have decided that this type of assessment is no longer relevant as the course is not specifically aimed towards business type speeches. We will replace this assessment with Economics beginning in 2018-2019.	Oral Communication Competency  Oral Communication Competency  99  96.15  99  96.15  90  90  11, 10  120  99  96.15  95.8  90  44  44  40  20  0  Vearst. (E:al)  Vearst. (E:al)  Vearst. (E:al)  Vearst. (E:al)  Vearst. (E:al)
1 - Associate in Science in Business. 2 - Learning Outcome # 2. 3 - 70% of the students enrolled in ACCT324 will score 3 or higher on the business law rubric, displaying basic knowledge of legal concepts.	concepts will be assessed in	72% of the students enrolled in ACCT324 scored 3 or higher on the business law rubric.	Outcome was met. However, the assessment committee has determined that the scoring strument needs revising.	A new, more relevant rubric is being developed to use in 2018-2019 prior to assessing this learning outcome again	
1 - Associate in Science in Business. 2 - Learning Outcome -Knowledge of Economics     3 - 70% of the students enrolled in ECON221 will score 3 or higher on the business economics rubric, displaying basic knowledge of economic concepts.	Samples of student work submitted to the assessment committee (Direct). Economic concepts is being assessed in 2017-2018 for the first time (replacing oral communication)	Outcome was met. 91% of the students enrolled in ECON221 scored a 3 or better on the Economics rubric.	Outcome was met, but we still have to gather more data before determining further actions to be taken, if any.	This is a new assessment. We will gather more data and react accordingly.	Economics- 91  80  40  20  0  Years

## TABLE 3a: Faculty and Staff Focus Results (Standard 5)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. is not necessary to provide results for every process.

lt

#### Faculty and Staff Focused Results

Faculty and staff-focused results examine how well the organization creates and maintains a positive, productive, learning-centrered work environment for business faculty and staff.

Key indicators may include: professional development, scholarly activities, community service, administrative duties, business and industry interaction, number of advisees, number of committees, number of theses supervised, satisfaction or dissatisfaction of faculty and staff, positive, productive, and learning-centered environment, safety, absenteeism, turnover, or complaints.

- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.

- For all data reported, show sample size (n=75).

#### **Analysis of Results**

Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	What are your	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
90% of the faculty will report being encouraged to pursue opportunities for professional growth: training, continuing education, seminars, Professional Associations, presentations.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being encouraged to pursue opportunities for professional growth: training, continuing education, seminars, Professional Associations, presentations	Outcome was met.	Will continue to monitor this area.	Faculty Encouraged  120 100 100 100 100 100 100 100 100 10
2. 90% of the faculty will report they feel very satisfied or satisfied that they are safe in their environment.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported feeling very satisfied or satisfied that they are safe in their environment.	Outcome was met.	Outcome exceeded the goal.	Classroom Satisfaction  120 100 100 100 100 100 100 100 100 10

	Analysis of Results							
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	What are your	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)			
	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported feeling very satisfied or satisfied that their classroom is noise free.	Outcome was met.	Outcome exceeded goal.	Classroom is Noise Free  120 100 100 100 100 100 100 100 100 10			
4. 90% of the faculty will report being very satisfied or satisfied with the classroom layouts being conductive to learning.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being either very satisfied or satisfied with the classroom layouts being conductive to learning.	Outcome was met.	Outcome exceeded goal.	Classroom Layout Condusive to Learning  120 100 100 100 100 100 100 100 100 10			
5. 90% of the faculty will report they are very satisfied or satisfied that resources are available to supplement their courses.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported that they are very satisfied or satisfied with the resources that are available to supplement their courses.	Outcome was met.	Will continue to monitor this area.	Resources Available to Supplement Courses  120 100 100 100 100 100 100 100 100 10			

	Analysis of Results								
(The goal should be		What are your	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)				
	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported that they are very satisfied or satisfied that their classrooms are equipped with appropriate hardware and software.	Outcome was met	Will continue to monitor this area.	Classroom Properly Equipped with Hardware/Software  100 100 100 100 100 100 100 100 100 1				
7. 90% of the faculty will report being very satisfied or satisfied their office is an inviting place for students.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being very satisfied or satisfied their office is an inviting place for students.	Outcome was met.	Will continue to monitor this area.	Faculty Office are Inviting Places for Students  120 100 100 100 100 100 100 100 100 10				
8. 90% of the faculty will report being very satisfied or satisfied their course loads meet the standards set by the Regional Campuses Faculty Manual.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being very satisfied or satisfied their course loads meet the standards set by the Regional Campuses Faculty Manual.	Outcome was met.	Will continue to monitor this area.	Course load meets Regional Campuses Faculty  Manual Standards  100  100  100  100  100  100  100  1				

	Analysis of Results							
(The goal should be	What is your measurement instrument or process? (indicate length of cycle)	What are your	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)			
report being very satisfied or satisfied they are compensated for overload courses.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being very satisfied or satisfied they are compensated for overload courses.	Outcome was met.	Will continue to monitor this area.	Faculty Compensated for Overload Courses  120 100 100 100 100 100 100 100 100 10			
10. 90% of the faculty will report being very satisfied or satisfied as an employee of the University of South Carolina Lancaster.	Bi-annual Business Full-time Faculty Survey (3 professors).	100% of the faculty reported being very satisfied or satisfied as an employee of the University of South Carolina Lancaster.	Outcome was met.	Will continue to monitor this area.	Faculty Overall Satisfaction as a USCL Employee  105 100 100 100 100 100 100 100 100 10			
Faculty turnover will be minimul.	Data from Human Resources	No change in faculty.	Outcome was met.	Will continue to monitor this area. Most professors stay at USCL for many years, reinforcing the belief that it is a great place to work.	Faculty Turnover in the Business Department  1.2 1 0.8 0.6 0.4 0.2 0  Years P1-E1  91-91  1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			

# **TABLE 3b:** Full-time and Part-time Faculty Qualifications (Standard 5)

Complete this table for new full-time and part-time faculty members since last self-study or QA report. Do not include faculty members previously reported, in accordance with Criterion 5.2 in the Standards and Criteria.

Use a separateline in the table for each level of qualification. For example, if Joe Smith is Masters qualified to teach management and professionally qualified to teach accounting then Joe Smith will be on two lines justifying each level of qualification.

TABLE 3b - NEW AND FULL-TIME AND PART-TIME FACULTY QUALIFICATIONS						
FACULTY MEMBER NAME (alphabetically by Last Name)	3 1 1 1 3	LIST ALL EARNED DEGREES (State Degree as documented on transcript, must include major field)	(other than teaching) 2. Teaching Excellence Awards 3. Professional Certifications 4. Research and/or Publication 5.	ACBSP QUALIFICATION 1. Masters 2. Doctorate 3. Professional 4. Exception (Choose one)		
Randy E. Newman	ACCT 324 (Commercial Law)	J.D., Florida Coastal School of Law (2010)	Solicitor at 6TH CIRCUIT SOLICITORS OFFICE	J.D.		

#### TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

# Organizational Effectiveness Results

Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.

- Please note that data reported in this table should be business unit data and not institution-wide data.
- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.
- For all data reported, show sample size (n=75).

- For all data reported, show sample size (n=75).					
Analysis of Results					
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	What are your	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
Enrollment in the Associate in Business program will be at least 16 students that generate 12 full-time equivalents.	Enrollment numbers provided by the Office of Institutional Research, Assessment, and Analytics.	Acceptable numbers of students enrolled in the Associate program were reported.	Outcome was met.	We will continue to monitor and review numbers enrolled in the program.	Students Enrolled as Assoc. in Business Majors  200 150 93 92 101 100 85 101
Total Number of Associate in Science in Business Degrees awarded will be 6 or higher in a given academic year.	Graduate numbers provided by the Admissions and Records office.	Acceptable numbers of graduates were reported.	Outcome was met.	We will continue to monitor. No changes expected this year.	Students Awarded A.S. in Business Degree Per Academic Year  38 35 30 25 29 25 25 25 25 25 26 27 27 28 29 25 25 25 25 26 27 27 28 29 29 20 20 20 20 20 20 20 20 20 20 20 20 20

Analysis of Results					
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?		Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
Retention Rate of full-time, first time, degree-seeking freshman, measured from Fall 2015 to Fall 2016 will be at least 55%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Retention Rate was 61.6%. Goal was met.	USCL enhanced recruiting and retention efforts in the last couple of years in an effort to increase enrollment and retention.	We will set a goal of 56% next year to improve upon this year.	USCL Retention Rate of Full-Time , first time Degree Seeking  Freshman  61.6  62  63  58  55  54  52  68  69  61.6  60.3  61.6  61.6  60.3  60.3
Graduation Rate within 150% of program time for USCL students will be 19%.	Year Annual Accountability Report or the BluePrint for Academic	Graduation rate was 15.8%. However, because of continued issues with the calculation of this data since USC's banner conversion, this rate is likely being underreported. The USC OIRAA office is working to address this issue.		Retention efforts have been undertaken by the admissions office to improve our numbers. We recently hired a new admissions director who we believe can help improve the numbers. We are increasing our visibility.	USCL 150% Graduation Rates  USCL 150% Graduation Rates  15.0  16.7  15.6  18.5  19.1  15.8  Year Entered (cohort)  (1
	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Success Rate was 53.7%, which met the goal However, because of continued issues with the calculation of this data since USC's banner conversion, this rate is likely being underreported. The USC OIRAA office is working to address this issue.	We need to do a better job recruiting, focusing on retention, and providing tools for the success of the students.	Retention efforts have been undertaken by the admissions office to improve our numbers. We recently hired a new admissions director who we believe can help improve the numbers. We are increasing our visibility.	USCL Overall Success Rates  58.8  58

Analysis of Results					
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	-	What are your	Analysis of Results: What did you learn	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
Number of Honors Day students will exceed 350.	of Honors Day.	For 2018, over 280 students showed up for honors day. While we did not meet our goal, it was a success overall.		No changes are anticipated.	Students Attending Honors Day  Students Attending Honors Day  400 400 400 330 355 400 405 335 280 400 100 0 405 405 405 406 407 408 408 408 408 408 408 408 408 408 408