## TABLE 1: Student and Stakeholder Focused Results (Standard 3)

Student, stakeholder, and market focused results examine how well your business unit satisfies students and stakeholders key needs and expectations.
Performance measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, Internship feedback, etc.

Performance Measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, internship feedback, etc.

- Measurement instrument or processes may include end of course surveys, alumni surveys, Internship feedback, etc.

Each academic unit must demonstrate linkages to business practitioners and organizations, which are current and significant, including an advisory board.

- Periodic surveys should be made of graduates, transfer institutions, and/or employers of graduates to obtain data on the success of business programs in preparing students to compete If for any" given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.
For all data reported, show sample size $(\mathrm{n}=75)$.

| Analysis of Results |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Performance Measure: |  |  |  |  |  |
| What is your |  |  |  | Action Taken or |  |
| performance measure? |  |  |  | Improvement Made: |  |
| What is your goal? | What is your measurement | Current Results: | Analysis of Results: | What did you improve |  |
| (The goal should be measurable.) | instrument or process? (indicate length of cycle) | What are your current results? | What did you learn from your results? | or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |


| 51\% of the graduates will <br> report employment in the field <br> or continuing in another <br> degree program on the <br> annual CHE 301 report. | Annual CHE 301 report. | $100 \%$ of the graduates <br> reported employment in <br> the field or continuing in <br> another degree program <br> on the annual CHE 301 <br> report. | The goal was exceeded. | We were very pleased with <br> the results; no action <br> needed at this time. |
| :--- | :--- | :--- | :--- | :--- |



| Performance Measure: <br> What is your performance measure? What is your goal? (The goal should be measurable.) | What is your measurement instrument or process? (indicate length of cycle) | Current Results: <br> What are your current results? | Analysis of Results: What did you learn from your results? | Action Taken or Improvement Made: What did you improve or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1. $80 \%$ of the alumni will report the computer courses are Outstanding or Good for the business world. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 87\% of the alumni reported the computer courses are Outstanding or Good for the business world. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor but it is important to note we have added an additional computer lab to accommodate our growth in the last couple of years, and we are adding new computers in one of the labs in Fall 2018. | Computer Courses are Outstanding or Good for the Business World |
| 2. $80 \%$ of the alumni will rate the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstanding or Above Average. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 100\% of the alumni rated the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstanding or Above Average. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We are pleased with the results. According to niche.com, USCL is ranked \#2 in South Carolina and \#4 in the nation among two year schools. Our student responses support this ranking. | Satisfaction with USCL Assoc. in Science in Business Program |
| 3. $80 \%$ of the alumni will report continuing their education, employed and continuing their education, or employed full-time. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | $80 \%$ of the alumni reported continuing their education, employed and continuing their education, or employed full-time. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was not met. | We will continue to monitor, but are pleased with these results. | Continuing Education or Employed Full-time |


| Performance Measure: <br> What is your performance measure? What is your goal? (The goal should be measurable.) | What is your measurement instrument or process? (indicate length of cycle) | Current Results: <br> What are your current results? | Analysis of Results: What did you learn from your results? | Action Taken or Improvement Made: What did you improve or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4. 80\% of the alumni will report they acquired the knowledge and skills to prepare them for the job market. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 87\% of the alumni reported they acquired the knowledge and skills to prepare them for the job market. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor. | Knowledge and Skills Acquired Prepared Alumni for Job Market |
| 5. 80\% of the Alumni will report if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 100\% of the Alumni reported if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor. | Alumni Who Would Choose USC Lancaster |
| 6. 80\% of the Alumni will report being very satisfied or satisfied with the knowledge gained in the general education requirements. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 80\% of the Alumni reported being very satisfied or satisfied with the knowledge gained in the general education requirements. | The co-champion, and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor, but we are satisfied about this result. | Alumni Satisfied with Knowledge Gained in General Education Requirements |


| Performance Measure: <br> What is your performance measure? What is your goal? (The goal should be measurable.) | What is your measurement instrument or process? (indicate length of cycle) | Current Results: <br> What are your current results? | Analysis of Results: What did you learn from your results? | Action Taken or Improvement Made: What did you improve or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7. 80\% of the alumni will report being very satisfied or satisfied with the Professors in the Business program. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 93\% of the alumni reported being very satisfied or satisfied with the Professors in the Business program. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor, but we feel good about this result. One of our professors recently earned the CFE designation in addition to being a CPA. Our other two professors have banking experience and experience as small business owners. | Alumni Satisfied with Professors in Business |
| 8. 80\% of the alumni will report that the computer software preparation they received for the business world was either outstanding, excellent, or above average. | Alumni Survey report using surveymonkey.com. The goal is to do this at least bi-annually. | 87\% of the alumni will report being very satisfied or satisfied that the computer software prepared you for the business world. | The co-champion and the Associate Dean of Academic Affairs met to discuss results.Alumni Outcome was met. | We will continue to monitor, and are always seeking to improve. The majority of the instructors now use online software programs (e.g., <br> Cengage,Simnet) to assist the students in improving their skills. | Alumni Satisfied with Computer Software |

Course: FINA 301-Mr. Emanuel


Course: FINA 369-Mr. Emanuel


Course: FINA 363-Mr. Emanuel


| Performance Measure: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| What is your performance measure? |  |  |  | Action Taken or Improvement Made: |  |
| What is your goal? | What is your measurement | Current Results: | Analysis of Results: | What did you improve |  |
| (The goal should be measurable.) | instrument or process? (indicate length of cycle) | What are your current results? | What did you learn from your results? | or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |




Course: MKTG 350-Mr. Emanuel


Course: ECON 222-Mr. Collins


Course: MGMT 376-Mr. Emanuel


Course: MKTG 457-Mr. Merle


| Performance Measure: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| What is your performance measure? |  |  |  | Action Taken or Improvement Made: |  |
| What is your goal? | What is your measurement | Current Results: | Analysis of Results: | What did you improve |  |
| (The goal should be measurable.) | instrument or process? (indicate length of cycle) | What are your current results? | What did you learn from your results? | or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |





Course: ITEC 264-Mrs. Carter



Course: FINA 363-Mr. Parker




Course: ACCT 324-Mr. Holland


| Performance Measure: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| What is your performance measure? |  |  |  | Action Taken or Improvement Made: |  |
| What is your goal? | What is your measurement | Current Results: | Analysis of Results: | What did you improve |  |
| (The goal should be measurable.) | instrument or process? (indicate length of cycle) | What are your current results? | What did you learn from your results? | or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) |



| Performance Measure: |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| What is your <br> performance measure? <br> What is your goal? <br> (The goal should be <br> measurable.) | What is your measurement <br> instrument or process? <br> (indicate length of cycle) | Current Results: <br> What are your <br> current results? | Analysis of Results:What did you learn <br> from your results? | Action Taken or <br> Improvement Made: <br> What did you improve <br> or what is your next <br> step? | Provide a graph or table of resulting trends (3-5 data |
| points preferred) |  |  |  |  |  |



## TABLE 2: Student Learning Results (Standard 4 )

## Use this table to supply data for Criterion 4.2.




## TABLE 3a: Faculty and Staff Focus Results (Standard 5)






## TABLE 3b: Full-time and Part-time Faculty Qualifications (Standard 5)

Complete this table for new full-time and part-time faculty members since last self-study or QA report. Do not include faculty members previously reported, in accordance with
Criterion 5.2 in the Standards and Criteria.
Use a separateline in the table for each level of qualification. For example, if Joe Smith is Masters qualified to teach management and professionally qualified to teach accounting
then

Use a separateline in the table for each level of qualification. For example, if Joe Smith is Masters qualified to teach management and professionally qualified to teach accounting then Joe Smith will be on two lines justifying each level of qualification.

| TABLE 3 - NEW AND FULL-TIME AND PART-TIME FACULTY QUALIFICATIONS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| FACULTY MEMBER NAME (alphabetically by Last Name) | $\begin{array}{\|l\|} \begin{array}{l} \text { lousSES TAUGHT } \\ \text { (List the courses taught } \\ \text { during the reorting } \\ \text { period, inclucte number of } \\ \text { credit hours) } \end{array} \\ \hline \end{array}$ | LIST ALL EARNED DEGREES (State Degree as documented on transcript, must include major field) | DOCUMENT AT LEAST TWO OTHER PROFESSIONAL CERTIFICATION CRITERIA : <br> 1. Two Years Work Experience (other than teaching) 2. Teaching Excellence Awards 3. Professional Certifications Research and/or Publication 5. Additional Coursework | ACBSP QUALIFICATION <br> 1. Masters <br> 2. Doctorate <br> 3. Professional <br> 4. Exception (Choose one) |
| Randy E. Newman | ACCT 324 (Commercial Law) | J.D., Forida Coastal School of Lav (2010) | Solicitor at 6 TH CIRCUIT SOLICITORS office | ग.D. |

## TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.




