



### ***Implementation Team Meeting***

April 14, 2017

10:00am – 11:00am

**Conference Call: 1-800-753-1965, Access Code: 7777697**

**Adobe Connect - <https://breeze.sc.edu/pcimpteam/>**

- 10:00 – 10:15 a.m. Welcome and Opening Comments  
*Chancellor Elkins*
- 10:15 – 10:40 a.m. Area Updates
- A. Enrollment & Financial Aid Updates  
*Dr. Tabatha McAllister*
  - B. Spring Session Program Updates  
*Program Chairs*
  - C. eLearning Updates  
*Dr. Sher Downing*
  - D. Innovation Updates  
*Dr. Alice Taylor-Colbert*
  - E. Military Updates  
*Dr. Elliot Vittes*
- 10:40 – 10:50 a.m. New Action Items
- A. Summer Marketing Updates – *Jay Darby*
- 10:50 – 10:55 a.m. Updated Action Items
- A. PC Online Advisors Community of Practice (PCOACP) Spring Activities – *Dr. Chris Nesmith, Dr. Sher Downing*
    - a. Advisors Call-in meeting: 3/17, 10 a.m.
    - b. EAB Training Session
  - B. Program Target Marketing Plan
    - a. Targeted promotional items- *Amanda English*
    - b. Targeted social media - *Jay Darby*
    - c. Remaining meetings with campuses– *Dr. Sher Downing*
- 10:55 – 11:00 a.m. Announcements & Adjournment

**Next Meeting:** Conference Call - Friday, May 26, 10:00 a.m. – 11:00 a.m.