
2007 SCSPA Yearbook/Magazine Evaluation Entry Form

Please type or print clearly.

Name of publication _____ Year _____

School _____

Address _____
street city zip

Adviser _____ School phone _____

Official enrollment _____ Grades _____

Please check: Yearbook _____ Member (\$40)

_____ Non-member (\$65)

Magazine _____ Member (\$40)

_____ Non-member (\$65)

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Number of students on staff _____ How is the staff selected? _____

Check how the publication is produced: _____ as a class activity _____ extracurricular

FINANCES:

Check how income is produced: _____ advertising _____ fund-raising
_____ school budget _____ individual sales _____ other (specify: _____)

EXPENSES:

\$ _____ printing \$ _____ photography
\$ _____ production supplies \$ _____ other (specify: _____)
\$ _____ annual operating budget

Preproduction breakdown:

| | Students | Adviser | Professional |
|------------------------------|----------|---------|--------------|
| Copy writing | % | % | % |
| Copy Editing | % | % | % |
| Photography (digital) | % | % | % |
| Photography (35 mm) | % | % | % |
| Computer graphics | % | % | % |
| Desktop publishing | % | % | % |
| Design | % | % | % |

How many pages is your publication this year? _____

Does your school have a beginning journalism class separate from the magazine/yearbook staff? _____

Please include any additional information you would like the judge to be aware of as he/she evaluates your magazine/yearbook. Attach separately to this sheet.

Statement of originality: All work is original or legally used (There are no copyright violations.).

Adviser's Signature

Date

Producer's Signature

Date

DEADLINE: Postmark by JUNE 5, 2007. Check must accompany publications.

NOTE: If you paid evaluation fee with your membership fees, please so note here. _____

Send to: SCSPA, School of Journalism and Mass Communications, University of South Carolina, Columbia, SC 29208
