



Fall conference brings scholastic publication staffs to USC

Some people think of cool air and leaves of orange, gold and red when they think of fall, but in the SCSPA office, we think: FALL EXTRAVAGANZA!

And what an extravaganza we had. More than 850 students and advisers from 66 staffs registered for the fall conference. Some faces were familiar, but we also had some new ones: Pendleton (Upstate), Richland Northeast (Midlands) and Jasper County (Lowcountry) high schools brought publication staffs either for the first time, or the first time in a while.

Newcomers (REAL first-timers) to the fall conference were the 25 students and their adviser representing all three of their school's publications from Siloan Christian School in Easley and the 11 students and their adviser from the Tri-County Home Educators group in Mountain Rest.

Panic hit us about two weeks before the conference. All over campus students, faculty and staff talked about parking problems. As we complained ourselves in the office, someone said, "Where are all the cars and buses coming to our conference going to park? The city lot is full every day too."

So for the first time (as far as we know), reserved parking became an option - actually a necessity. We were able to reserve metered spaces for the day in the

Pendleton Street Garage for a nominal fee of \$4 per vehicle. The reservation fee probably will be on the registration form next spring because parking will still be a problem. Several people said they much preferred walking across campus from the garage to walking uphill from the city lot where participants usually have to park.

Missed deadlines were unusually high this year. Advisers said they had more



Photo Courtesy of Holly Wescott, Greenwood HS

Sarah Simmons, editor in chief, and Jessica Simmons, features editor, of The Eagle's Voice from Greenwood HS take a seat after arriving to look at the program. There were 40 sessions students could attend.

trouble getting permission from their administration in a timely manner. One adviser, who had been trying to get the principal's permission since school started, said she got the final OK at a Friday night football game.

The parking problem and resulting solution as well as the potential problems that missed deadlines could have caused were handled by the office via e-mail. Although numerous e-mails came back, and a lot of people said they didn't read their e-mails in time, the use of the e-mail system averted the most problems before they got out of hand. E-mail is a must in our office now.

A third of the staffs registered online. Online registration helped both the SCSPA office and advisers. Office assistants didn't have to key in all the data, and advisers didn't have to bother mailing all the forms. In addition the amount owed was automatically calculated, and advisers could print an invoice to take to the bookkeeper.

We used the SCSPA Web site to post the conference program a week in advance, so advisers could assign students to classes easier. We also posted directions and instructions for the conference, directions to the Russell House and a parking map.

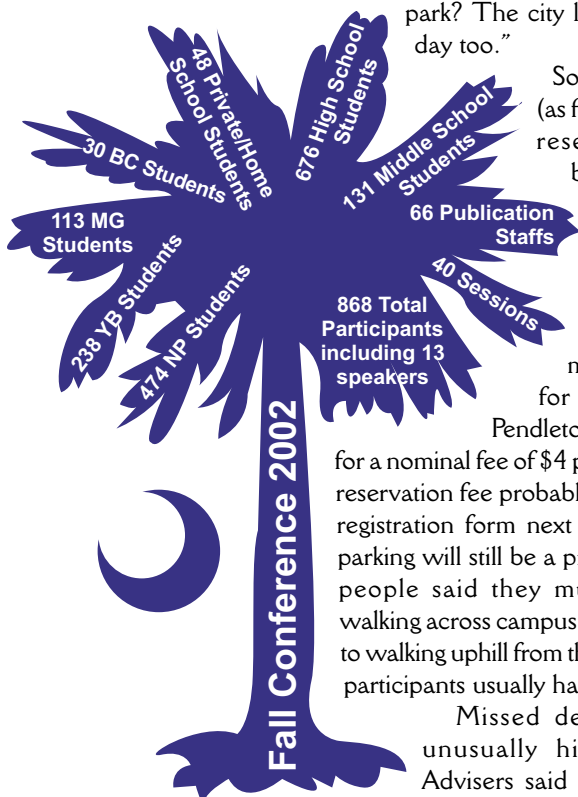




Photo Courtesy of Holly Westcott, Greenwood HS

Amanda Johnson and Anna Rush of *The Eagles's Voice* from Greenwood HS review the program and decide what sessions to attend.

Conference Recap continued from page 1

We plan to use the Web site, which will be on the College of Mass Communications and Information Studies' site rather than the School of Journalism and Mass Communications' site in a few weeks. There will be a link from the www.jour.sc.edu/scspa/home.html which is on the School Web site.

At the business meetings advisers discussed a number of issues that will be brought before the Executive Board in January. Among those issues are

- the inclusion of broadcast programs in SCSPA membership

- the inclusion of publications produced by students who are in home school groups

- fees for yearbook and magazine individual competitions (like newspaper's ESNA)

We hope those staffs who couldn't make the fall conference will be able to come in the spring. Mark your calendars now: Monday, April 28 for the SCSPA Spring Conference.

Other plans for the year's activities will be adviser retreats in the fall and winter, a magazine design workshop Oct. 19 and the regional design workshops in the summer.

PARTICIPANTS

→ *Speak out about the conference*

"I liked the variety of classes to choose from. The hardest part was deciding on what class to go to,"
 – **Teddy Carfolite, junior, Carolina Forest HS**

"I thought that the conference was very informative. It helped me to see the things I was doing correctly, and I also learned a lot about other topics. My only regret is that I did not have a chance to attend more of the sessions. It was an excellent workshop and I look forward to attending the next one."
 – **Hillary Dyar, editor in chief, Pendleton HS**

"It's always great to have a chance to talk with other advisers and find out how they do things. I never come away from an SCSPA conference without some inspiration."

– **Holly Westcott, adviser
 The Eagles's View, Greenwood HS**

"I am glad to be part of such a productive, rewarding association. It is great to know how much students are able to learn and take to their schools to apply to their publication. It also makes me happy to know that I had the opportunity to teach other students some of the things that I use to make my staff such a great, productive group of students."

– **Janna Jay, SCSPA President
 The Kaleidoscope Staff, Lugoff-Elgin HS**

"The saying that you can't teach an old dog new tricks couldn't be further from the truth. I've attended SCSPA conferences since 1985 and I continue to learn at each one. Even though I only got to attend two sessions, I came away energized.

Mitzi (Neely) inspired me to become more organized and she validated lots of things I already do. I especially liked her "stinkin' thinkin'" term for negative thinkers and have already told my staff that we need to stomp it out! In the panel discussion I came away with some new web sites and enjoyed hearing other staffs ask questions about problems my kids have also encountered. Thank you, SCSPA, and don't ever stop these conferences! Your energy and enthusiasm are contagious!"

– **Martha Herring, Carolina Forest MS/HS**

Meet our staff...

We in the scholastic press office are fortunate this year to have three former scholastic journalists as our undergraduate assistants. Because they were all on their high school publications, each one has a special interest in our members and works really hard to make sure records are accurate, correspondence is timely and communication is clear.

Returning from last year is Meredith Crocker, former editor of the Lugoff-Elgin newspaper, the Pitchfork. Crocker the 2001 SCSPA Journalist of the Year and the recipient of an SIPA scholarship. She is a sophomore majoring in print journalism.

"Working for the scholastic press has allowed me to continue my involvement in the programs that taught me so much in high school, and to participate in giving that opportunity to other students," Crocker said. "It continues to provide valuable work experience while putting me in touch with the best and the brightest journalism educators."

Another familiar face in the office is Alison Shuman, former editor of the Irmo High School Stinger and the 2000 SCSPA Journalist of the Year. Although Shuman attended USC Sumter for two years, she worked with our scholastic press office, designing the SIPA program and working as a CJI counselor for the past two summers. Now a junior, she has transferred to the main campus and is majoring in advertising.

"Working in the scholastic press office has allowed me to help other student journalists and stay abreast with the latest trends in scholastic journalism," Shuman said.

Our third assistant is Kathleen Barber, former student life co-editor of *The Vanguard* yearbook at Dorman High School. "Barber may be



Photo by Debbie Garris

Meredith Crocker, Alison Shuman and Kathleen Barber work as undergraduate assistants in the scholastic press office. Each girl is a former scholastic journalist.

new, but she's a pro at handling the myriad of tasks our office requires," Karen Flowers, SCSPA director, said.

"Working here is enhancing my knowledge of journalism and will hopefully help me in my near future in majoring in broadcast journalism," Barber said.

Individual Awards

2002 Magazine Winners

Best Art

- 1st- Northwestern HS/Visions, Kristin North (Chaotic Beauty/32)
- 2nd- Lancaster HS/Callisto, Jennifer Stogner (Iris/49)
- 3rd- Brookland-Cayce HS/Laureate, Evelyn Wong (Girl/4)

Best Article (non-fiction)

- 1st- Socastee HS/Spindles, Erin Adams (Kids of America/41-42)
- 2nd- South Aiken HS/Calliope, Michelle Staggs (Daufauskie Island/10)
- 3rd- Irmo HS/Lagniappe, Diana Forster (Memories of T.V. Past/22-23)

Best Cover

- 1st- Christ Church Episcopal School/Delphian
- 2nd- South Aiken HS/Calliope
- 3rd- Greenwood HS/Quill & Scroll

Best Photograph

- 1st- Brookland-Cayce HS/Laureate, Meg Gaillard (Tree/8)
- 2nd- Northwestern HS/Visions, Ford Davis (A Day Fades Away/29)
- 3rd- South Aiken HS/Calliope, Libby Beckham (Letters/6-7)

Best Poem

- 1st- Lexington MS/Nightscriber, Amberjade Taylor (Mantis/43)
- 2nd- South Aiken HS/Calliope, Stephen Gunter (Innocence/52)
- 3rd- Lexington HS/Dithyramb, Annie Lamberg (Untitled/7)

Best Short Story (fiction)

- 1st- Lexington MS/Nightscriber, Danny Ritter (Tulips/6-7)
- 2nd- Northwestern HS/Visions, Mary C. Norman (Horses/26-27)
- 3rd- South Aiken HS/Calliope, Michael Hunley (Favorites/16-22)

Best Spread Design

- 1st- Socastee HS, Spindles/Shelby Dodson/Crystal Kiser (20-21)
- 2nd- South Aiken HS/Calliope, Staff (40-41)
- 3rd- Christ Church Episcopal School/Delphian (58-59)



Photo Courtesy of Woodmont HS

During a break between sessions at the SCSPA Fall Extravaganza, Andrea McGee, Mark Berry and Morgan Davis of the 'Cat Tales staff from Woodmont HS, look over their itineraries to find out the location of their next session. The three students were members who attended the conference on Sept. 23.

2002 Yearbook Winners

Best Cover

- 1st- Woodmont HS/'Cat Tales
- 2nd- Lancaster HS/Rambler
- 3rd- Riverside/Sagamow

Best Feature Photograph

- 1st- Stratford HS/Excalibur, Alison Stinchcomb (Using Your Head/6)
- 2nd- Spartanburg HS/Saga, Jaime Dugan (Girl/30)
- 3rd- South Aiken HS/Winner's Circle, Libby Beckham (Girl Smiling/18)

Best Feature Story

- 1st- Stratford HS/Excalibur, Arlene Felipe (B-boys Will Be Boys/17)
- 2nd- Woodmont HS/'Cat Tales, Amber McFalls (Closer Than.../19-21)
- 3rd- Irmo HS/Yellow Jacket, James Crumbo (Sept. 11/26-29)

Best Sports Photograph

- 1st- Northwestern HS/Aeneid, Dusty Sistar (Swimmer/136)
- 2nd- Eastside HS/Aurea Aquila, Megan Fletcher (Layup/169)
- 3rd- South Aiken HS/Winner's Circle, Libby Beckham (Runners/171)

Best Spread Design

- 1st- Lancaster HS/Rambler (18-19)
- 2nd- Stratford HS/Excalibur, Annie Luebchow/Catherine Williams (106-07)
- 3rd- Spartanburg HS/Saga (8-9)

Best Theme Development

- 1st- Woodmont HS/'Cat Tales
- 2nd- Riverside/Sagamow
- 3rd- Lancaster HS/Rambler, Jenna Walters/Robert Yoder



Photo Courtesy of Woodmont HS

Members of the 'Cat Tales staff from Woodmont High School look at the award plaques presented to their publication during the awards ceremony at the SCSPA Fall Extravaganza. 'Cat Tales won the Best in State Award as well as first place in cover design and theme development.

DATELINE 2002-2003

November 15

ESNA competition postmark
deadline

December 2

Last day to send newspaper
for mini-evaluation service

December 11

ESNA results posted
on SCSPA website

January 25

SCSPA executive board
meeting at USC

February 1

SIPA Convention and
Competition registration
deadline

February 7

SIPA/JEA Journalist-of-the-Year
application postmark deadline

Feb. 28 - March 2

SIPA Convention and
Competition (Adam's Mark
Hotel and USC's School
of Journalism)

March 4

Newspaper evaluation
postmark deadline

April 28

Spring Conference
at USC's Russell House

June 11-15

Carolina Journalism Institute

See the SCSPA website
(www.jour.sc.edu/scspa/) for
a detailed master calendar.

Evaluation Ratings Highlight Award Conference

2002 Yearbook Entries

Class 1- 1-650 students
Christ Church Episcopal School/Hellenian, Merit
Pelion HS/Pelonian, Honor/Palmetto

Class 2- 651-900 students
North Central HS/Shield, Honor/Palmetto

Class 3- 901-1,200 students
Eastside HS/Aurea Aquila, All-State
Woodmont HS/Cat Tales, All-State/Palmetto

Class 4- 1,201-1,600 students
Airport HS/Aquila, Honor
Beaufort HS/The Talon, Honor
Carolina Forest HS/The Pride, Merit
Fort Mill HS/Yejacka, Merit
James F. Byrnes HS/Souvenirs, Honor
Lake City HS/The Lachian, Honor
Lugoff-Elgin HS/Kaleidoscope, All-State
Riverside/Sagamow, All-State/Palmetto
South Aiken HS/Winner's Circle, Honor
Spartanburg HS/Saga, All-State

Class 5- 1601+ students
Dutch Fork HS/The Legacy, Honor
Irmo HS/Yellow Jacket, All-State/Palmetto
Lancaster HS/Rambler, All-State
Northwestern HS/Aeneid, Honor
Stratford HS/Excalibur, Honor

Class 6- Jr. high/middle schools
Chapin MS/Eagle, Honor
Dutch Fork MS/Footprints, Honor
Irmo MS/The Stinger, All-State/Palmetto
Lexington MS/Cat Tracks, Merit

Best Yearbook: 'Cat Tales, Woodmont HS

2002 Magazine Entries

Class 1- 1-700 students
Christ Church Episcopal School/Delphian,
All-State/Palmetto
Saluda HS/Prism, Honor

Class 2- 701-1,200 students
Beaufort HS/Just Add Ink, Honor
Brookland-Cayce HS/Laureate, All-State/Palmetto
Broome HS/Insights and Echoes, All-State

Class 3- 1201+ students
Conway HS/Reflections, Merit
Dorman HS/the Shield, Honor
Greenwood HS/Quill & Scroll, Honor
Irmo HS/Lagniappe, Honor
Lancaster HS/Callisto, Honor
Lexington HS/Dithyramb, Merit
Northwestern HS/Visions, All-State/Palmetto
Socastee HS/Spindles, Honor
South Aiken HS/Calliope, Honor

Class 4- Jr. high/middle schools
Dutch Fork MS/Kaleidoscope, All-State/Palmetto
Irmo MS/Images, Honor
Lexington MS/Nightscriber, Honor

Best Magazine: Visions, Northwestern HS

Most Improved Awards

YEARBOOK: Airport HS/Aquila
Honorable Mention- Lake City HS/The Lachian

MAGAZINE: Socastee HS/Spindles
Honorable Mention- Conway HS/Reflections



SOUTH CAROLINA SCHOLASTIC PRESS ASSOCIATION

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