

Summer design workshops

August 8-9: Carolina Forest HS, Myrtle Beach

August 15-16: Landrum HS, Landrum

Again this summer SCSPA is offering two summer workshops to help all publication staffs plan their design for the 2008-2009 year.

The workshops will be in Myrtle Beach at Carolina Forest HS Aug. 8-9 and in Landrum at Landrum HS Aug. 15-16.

The cost of the workshop is \$250 *per staff* with a maximum of **SIX**, including the adviser.

Concept

The workshop is not limited to just newspapers. Advisers who work with multiple publications will tell you there are more similarities than differences among their staffs.

The workshop will focus on design. Working with the maestro method will also be a part of the curriculum. The team approach to coverage – writer, designer, photographer and graphic staff members all working together from the beginning of an idea to the completed product – is an integral part of today’s successful publications.

Instructor

Brenda Gorsuch advises the *Wingspan* newspaper and *Westwind* yearbook at West Henderson HS in Hendersonville, N.C. Both publications have received the Columbia Scholastic Press Association Gold Crown and Southern Interscholastic Press Association Scroggins Awards.

Gorsuch was named the 2005 Dow Jones Newspaper Fund National High School Journalism Teacher of the Year. She has received many other awards, including SIPA’s Distinguished Service Awards and CSPA’s Gold Key. Because of her expertise in design for newspapers and yearbooks, she is a regular speaker at workshops throughout the nation.

Computers

Since computers and software vary from school to school, staffs are encouraged to bring their own computers, so they can work with the software they use and have it ready to use when school begins.

The Carolina Forest HS and Landrum HS computer labs use InDesign on PCs.

Cost

Publication staffs may bring up to six people (including the adviser) and the cost will be \$250 *per staff*. (That’s about \$40 per person and similar workshops are in the hundreds per person.)

Deadline – July 1

Since payment is by staff, you may change the people who are coming up to the day of the workshop, but your staff’s registration, commits you to the \$250 once we receive your registration form.

We encourage you to register before you leave school for the summer as space is limited at each location.

For more information:

Karen Flowers
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Leslie Dennis
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All workshop correspondence will be handled directly with the adviser after the July 1 deadline, so if there is some reason our office will not be able to contact him/her, please let us know.

SCSPA reserves the right to cancel any workshop not registering at least four staffs. All advisers will be notified of the workshop status by July 15. If a workshop is cancelled, checks will be returned to the school.

Adviser’s Name _____ Adviser’s summer e-mail _____

Home address _____

City _____ Zip Code _____ Home phone _____

Publication name _____ Publication type _____

School _____ School phone _____

School address _____

School City _____ School Zip Code _____

Workshop date and location: _____

Names of students attending: _____

Design Registration

Make checks payable for \$250 per staff to: SCSPA

Mail to: SCSPA • University of South Carolina School of Journalism and Mass Communications • Columbia, SC 29208