

# 2007-2008 SIPA Magazine Entry Form

Deadlines: July 1 — Summer Delivery • Oct. 15 — Fall Delivery

To help SIPA judges evaluate your magazine, please fill out the following information and send in with a copy of your magazine.

Please type or print clearly.

Name of publication \_\_\_\_\_ Published: \_\_\_\_ fall \_\_\_\_ spring  
 School \_\_\_\_\_ Enrollment \_\_\_\_\_ Grades \_\_\_\_\_  
 Address \_\_\_\_\_  
street city state zip

Adviser \_\_\_\_\_ Editor in chief \_\_\_\_\_

Number of years advising this publication \_\_\_\_\_ Total number of years advising \_\_\_\_\_

**Publication/Staff information:**

Number of students on staff \_\_\_\_\_ How is the staff selected? \_\_\_\_\_

Check how the magazine is produced: \_\_\_\_ as a class activity \_\_\_\_ extracurricular

Do you have a Journalism I class separate from your production class? \_\_\_\_ yes \_\_\_\_ no

What kind of hardware/software do you use? \_\_\_\_\_

What equipment do you use for photographs? \_\_\_\_\_

**Budget Information:**

Approximately what is your annual operating budget? \$ \_\_\_\_\_

Check how income is produced: \_\_\_\_ advertising \_\_\_\_ fund-raising \_\_\_\_ school budget  
 \_\_\_\_ individual sales \_\_\_\_ other (specify: \_\_\_\_\_)

**INCOME:** \$ \_\_\_\_\_ advertising \$ \_\_\_\_\_ subscriptions \$ \_\_\_\_\_ fund-raising  
 \$ \_\_\_\_\_ school budget \$ \_\_\_\_\_ other (specify: \_\_\_\_\_)

**EXPENSES:** \$ \_\_\_\_\_ printing cost \$ \_\_\_\_\_ photography \$ \_\_\_\_\_ production supplies  
 \$ \_\_\_\_\_ other (specify: \_\_\_\_\_)

**Preproduction breakdown:** Indicate approximate percentage of the following work done by students, adviser, professionals.

	Students	Adviser	Professionals	Total
Copy writing	%	%	%	%
Editing	%	%	%	%
Photography (digital)	%	%	%	%
Photography (35 mm)	%	%	%	%
Design	%	%	%	%
Ad sales	%	%	%	%
Desktop publishing	%	%	%	%

Please feel free to attach a letter to the evaluator explaining problems or successes he/she should know about or areas in which you would especially like advice.

**Statement of originality:** All work is original. There are no copyright violations.

\_\_\_\_\_  
 Adviser's Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Editor's Signature

\_\_\_\_\_  
 Date

Mail to: SIPA, School of Journalism and Mass Communications, University of South Carolina, Columbia, SC 29208

**Office use only:** Received \_\_\_\_\_ Sent to judge \_\_\_\_\_ Judge \_\_\_\_\_ Back from judge \_\_\_\_\_ Rating AS E S M