

Science, and industry EDUCATION

university of south carolina
march 22-25, 2006

orphan film symposium

5

orphans 5

WEDNESDAY, MARCH 22

All events in the USC Russell House Theater, unless noted otherwise.

8:00 pm

Welcome

Mary Anne Fitzpatrick Dean, College of Arts and Sciences

SCREENING: PHANTOMATIC TECHNOLOGIES

Bill Morrison (NYC) presents *Outerborough* (2005)

Dan Streible (USC) on *Dr. Ives on Television* (Movietone, 1928)

Julie Hubbert (USC) on *Scientists Invent New Musical Instrument* (Movietone, 1930)

Caroline Martel (Montréal) presents *Le Fantôme de l'Opératrice* (*The Phantom of the Operator*, 2005)



THURSDAY, MARCH 23

9:00 am

Welcome

Susan Courtney Director, USC Film Studies Program

Dan Streible Orphan Films of Science, Industry & Education

9:15 am

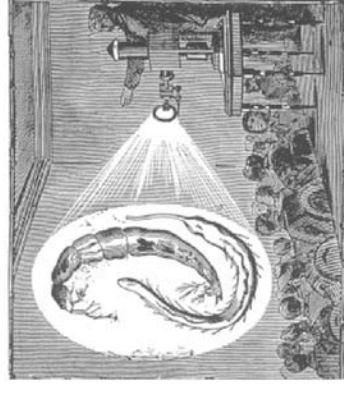
SCIENTIFIC IMAGING

Tom Gunning (U of Chicago) Demonstrating Science, Producing Magic: Scientific Oddities as Visual Entertainment, from the 17th Century to Early Cinema

Scott Curtis (Northwestern) On Magnification

Oliver Gaycken (Temple) A History of Violence: Recurring Motifs in Popular Science Films

Davis Baird (USC NanoCenter) Moving Image Simulations of the Nanoscale



11:00 am break

science, industry & education

11:15 am

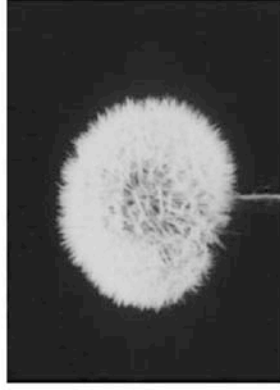
THE NATURE OF FILM

Jennifer Lynn Peterson (U of Colorado) *Beasts Fair and Foul: Locating Wildlife in Early Nature Films*

Paula Amad (U of Iowa) 'Time is invention': Jean Comandon's Time-lapse Cinematography, Bergsonian History, and Early French Film Theory

Janelle Blankenship (NYU) Unbelievable Nature: The Time-Lapse Cinema of John Ott

Chumming with Chipmunks (Goldwyn-Bray Pictograph, 1921) accompaniment by the Assembly Street Quartet



1:00 pm lunch

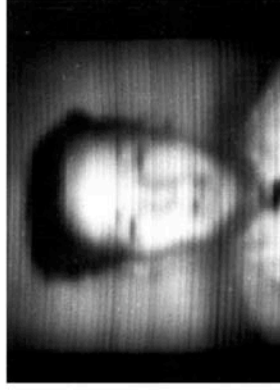
2:15 pm

EARLY TV SCIENCE

Paula Félix-Didier (NYU) introduces *Television Pictures* (Movietone, 1931) restored by Colortab

Elaine Charnov (American Museum of Natural History) on *Adventure* (CBS, 1953-56)

Craig Baldwin (Other Cinema) *Science in Action* (CAS, 1952-66): Spectral Uses of Kinescopy



3:45 pm break

4:00 pm

MISSIONARY SCIENCE

Skip Elsheimer (A/V Geeks) & **Marsha Orgeron** (North Carolina State U) 'Something Different In Science Films': The Moody Institute of Science and the Canned Missionary Movement
Fish Out of Water! (1954, MIS Educational Film Division)

Devin Orgeron (NCSU) Spreading the Word: The Science of Contagion in Edgar G. Ulmer's I.B. Films
They Do Come Back (1940, National Tuberculosis Association)



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6:00 pm **Kodak** dinner reception at City Art Gallery (1224 Lincoln St. in the Vista)

8:00 pm

SCREENING: FILM IS.

Nico de Klerk (Nederlands Filmmuseum) *Bits and Pieces Nr. 1-11*

Gustav Deutsch (Vienna) presents *Film ist.* (1998-2003)
& *Welt Spiegel Kino* (2005) Episode 1

Steven Marsh, moderator (USC Film Studies)

10:45 pm shuttle to hotel

FRIDAY, MARCH 24

9:00 am

RESTORING THE FILMS and LEGACY of JULIEN BRYAN

Raye Farr (USHMM) 'As for me, I believe in people':
Peoples of the Soviet Union (1935), Poland and Japan

Russ Suniewick (Colorlab) Restoring Degraded Nitrate

Regina Longo (UCSB) The Search for *Siege* (RKO, 1940)

Sam Bryan, moderator (International Film Foundation)

10:30 am break

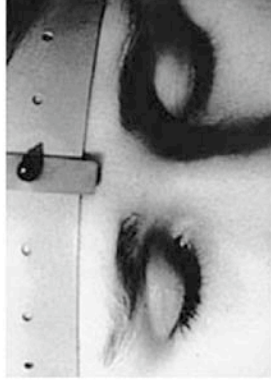
10:45 am

NEWSREEL as WARTIME INDUSTRY

Cooperative Preservation of the Movietone Newsreel Collections

Mike Mashon, Cooper Graham, George Willeman (Library of Congress)

Greg Wilsbacher, Phu Nguyen, Jennifer Snyder (USC Newsfilm Library)
Pearl Harbor Attack: Now It Can Be Shown (1942)
Fulbright Committee to Visit London (1944)



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12:15 lunch

1:30 pm

IN OTHER NEWS . . .

Sean Savage (NYU) The Eye Beholds: The Bureau of Commercial Economics as Film Distributor
Madison News Reel (c. 1932) from Northeast Historic Film

Joe Clark (Brown) Educating the Race: Inequality and Pedagogy in the Films of All-American News

Bradley Reeves & Louisa Trott (Tennessee Archive of Moving Image and Sound) 'Sam Orleans Will Go Anywhere, Film Anything'
Today's News, Tomorrow's Men (1946) preserved by **Colorlab**

3:00 pm break **food & drink** courtesy of **Colorlab** and **Film Technology**

3:30 pm

INDUSTRIAL, INSTITUTIONAL & SPONSORED FILMS: A FIELD GUIDE

A National Film Preservation Foundation project with a grant from the Andrew W. Mellon Foundation

The [Your Name Here] Story (c. 1960, the Calvin Workshop)

Don Crafton (Notre Dame) The Research Value of Sponsored Films

Wendy Shay (Smithsonian NMAH) Industrial Films in Multiformat Collections

Rick Prelinger (Internet Archive) An Illustrated Overview of the Sponsored Film

respondents **Jennifer Horne** (Bryn Mawr) and **Gregory A. Waller** (Indiana U)

Discussion

5:15 pm shuttle to hotel (dinner on your own)



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8:00 pm

SCREENING: Rick Prelinger curates an evening of **INDUSTRIAL, INSTITUTIONAL & SPONSORED FILMS**

Scott Simmon introduces *An American in the Making* (1913, Thanouser) by Carl L. Gregory, for U.S. Steel Corp. piano accompaniment by **Neil Lerner**

Jan-Christopher Horak introduces the George Eastman House restoration *Eyes of Science* (1930) by Dr. James Sibley Watson, Jr., for Bausch & Lomb Optical Co.

Alan Stark (Film Technology) & **Tom Regal** (BluWave Audio) introduce the restored *Master Hands* (1936) by the Jam Handy Organization, for Chevrolet Motor Co.

Booked for Safekeeping (1960) by George Stoney, for the Louisiana Association for Mental Health

and more

10:45 pm shuttle to hotel

SATURDAY, MARCH 25

9:00 am

CAROLINIANA CURRICULA & CURIOSA

Charles Musser (Yale) on *How the Professor Fooled the Burglars* (Edison, 1900)

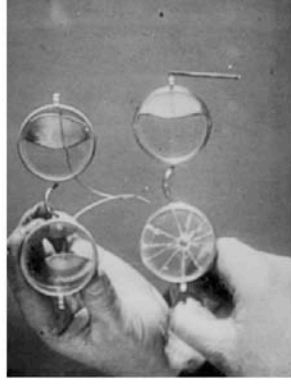
Craig Kridel (USC Museum of Education) on *John Dewey's home movies* (1939) and *Dewey on Education* (Movietone, 1929)

Skip Elsheimer talks about *Ro-Revus Talks About Worms* (1971)

9:30 am

Academy of Motion Picture Arts and Sciences Visiting Artist

David Shepard (Film Preservation Associates) Through the Alimentary Canal With Gun and Camera: ERPI Classroom Films



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10:30 am break

10:45 am

IN THE CLASSROOM

Charles Acland (Concordia, Montréal) Celluloid Classrooms and Everyday Projectionists: Post-WWII Consolidation of Community Film Activism

Claudy Op den Kamp (Nederlands Filmmuseum) The Nederlandse Onderwijs Film Collection, Netherlands Institute for Sound and Vision

Eef Masson (U of Utrecht) How Teaching Films Teach: Strategies of Motivation in Dutch Classroom Films of the 1940s and 50s

Robert Silberman (U of Minnesota) & **Matt Bakkom** (Minnesota Film Arts) 'Search and Rescue'
Sophie More: A Fictitious Representation of Campus Life (c. 1918)
preserved by **Monaco Film + Video**
piano accompaniment by **Dennis James**

12:30 pm lunch

1:45 pm

COTTAGE INDUSTRY, HOME SCHOOLING

The Center for Home Movies

Snowden Becker, Brian Graney, Chad Hunter, Dwight Swanson, Katie Trainor
The Best of Home Movie Day

Anke Mebold [*Charles Boehm amateur film*] (c. 1920, 28mm Pathéscope)

Margaret Compton (University of Georgia Media Archives)
[*Louis Harris, Sr. home movie, Nevada*] (1953, 16mm Kodachrome)

Anke Mebold (Deutsches Filmmuseum) the 28mm safety film, 1911-1930
[*Fire insurance industrial*] (c. 1924) restoration by **Haghefilm, Peter Limburg**

2:45 pm break



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3:00 pm

SEX Ed.

Christopher Lane & Amy Sloper (UCLA) Sex Mis-Education: The Sex-Ed Film in the Moving Image Archive

Linda Williams (UC Berkeley) Porn Films in the Kinsey Institute and Elsewhere

Susan Courtney, chair (USC Film Studies)

4:15 pm break

4:30 pm

MEDICAL ETHICS

Snowden Becker (Academy Film Archive) & **Tanya Rollins** (Cherry Hospital) Dr. Whelpley's Films of the North Carolina 'Asylum for the

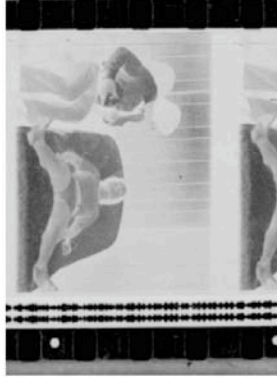
Colored Insane'

Zoe Beloff (Queens College) Dr. Clark's Projections
Child Analysis I and II, *Stamford Psychoanalytic Sanitarium* (1930)
restoration by **Cineric**, **Diana Little**

Laura Kissel, moderator (USC Media Arts)

Discussion

6:00 pm dinner at the Top of Carolina



science, industry & education

8:00 pm

AFTER SCHOOL SPECIALS

Buckey Grimm introduces

In de Tropische Zee (1914) by Carl L. Gregory, for the Submarine Film Corp.
piano accompaniment by **Christopher Nash**

Helen Hill New Orleans filmmaker, post-Katrina home movies and animation

Bill Morrison *Who By Water* (2006)

La Croissance des végétaux (1929) by Dr. Jean Comandon, for Institut Pasteur

Karl Heider introduces

Osa and Martin Johnson on Africa Expedition (1929)

printed by **Summit Film Lab**
& 'Congorilla' *Opens at the Winter Garden Theatre* (Movietone, 1932)

Geoff Alexander (Academic Film Archive of North America)

Protein Synthesis: An Epic on the Cellular Level (1971)

Stephen Parr (Oddball Film + Video) on *Living in a Reverse World* (1958)

Carolyn Faber *For the Record* (2004)

Andrew Lampert *Benetton* (2004)

Greg Pierce (The Orgone Archive) with *Three Motion Picture Test Hops*
[inaudible]

Film projection by **Full Aperture Systems**

Video and audio by **ACS Sound and Lighting**



The Orphan Film Symposium's generous partners and sponsors:

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Haghefilm
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Women Make Movies
City Art
Carolina Productions / Cinematic Arts
Ben Arnold-Sunbelt Beverage
Association of Moving Image Archivists
Academy of Motion Picture Arts and Sciences

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the USC Film Studies Program, a part of the
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and the Office of the Provost





So many thanks are due . . .

at USC: Provost Mark Becker, Dean Mary Anne Fitzpatrick, Karl Heider, Gordon Baylis, Thorne Compton, Phil Dunn, Susan Courtney, Laura Kissel, Julie Hubbert, Joe Milutis, Ina Hark, Steve Marsh, Pat Jackson, Susan Hipp, Craig Kridel, David Whiteman, Clay Bolton, Don Barth, Frances Terzak, Heidi Mehlretter, Jennifer Marshall, Jeremy Vanderknyff, Jimmy Henderson, June Robinson, Lynda Tilley, Pat Maney, Scotty Kednocker, Stephen Williams, Bill Fairchild, Chappell Wilson, Carmela Carr, Denton Smith, Woody Jones, and factotum David Burch

USC Newsfilm Library staff Greg Wilsbacher, Ben Singleton, Scott Allen, Andrew Murdoch, Stan Lollis, Phu Nguyen, Jennifer Snyder

Orphanistas Erin Curtis, Gianina Ferraiulo, James Basler, Jason Craig, Kay Kennerty, Kelly St. John Cornwell, Kristi Castro, Laura Major, Lauren Heath, Leslie Stewart, Samantha Hayford, Sunshyne Harris, Travis Hardy, Virengia Houston

AMIA: Laura Rooney, Beverly Graham, Janice Simpson

NFPF: Annette Melville, Jeff Lambert, David Wells, Rebecca Payne-Collins, Alex Thimons

GEH: Patrick Loughney, Caroline Yeager, Ed Stratmann, Jeff Stonber

NYU MIAP: Alicia Kubes, Howard Besser, Mona Jimenez, Ann Harris and students

UFVA: Karla Berry

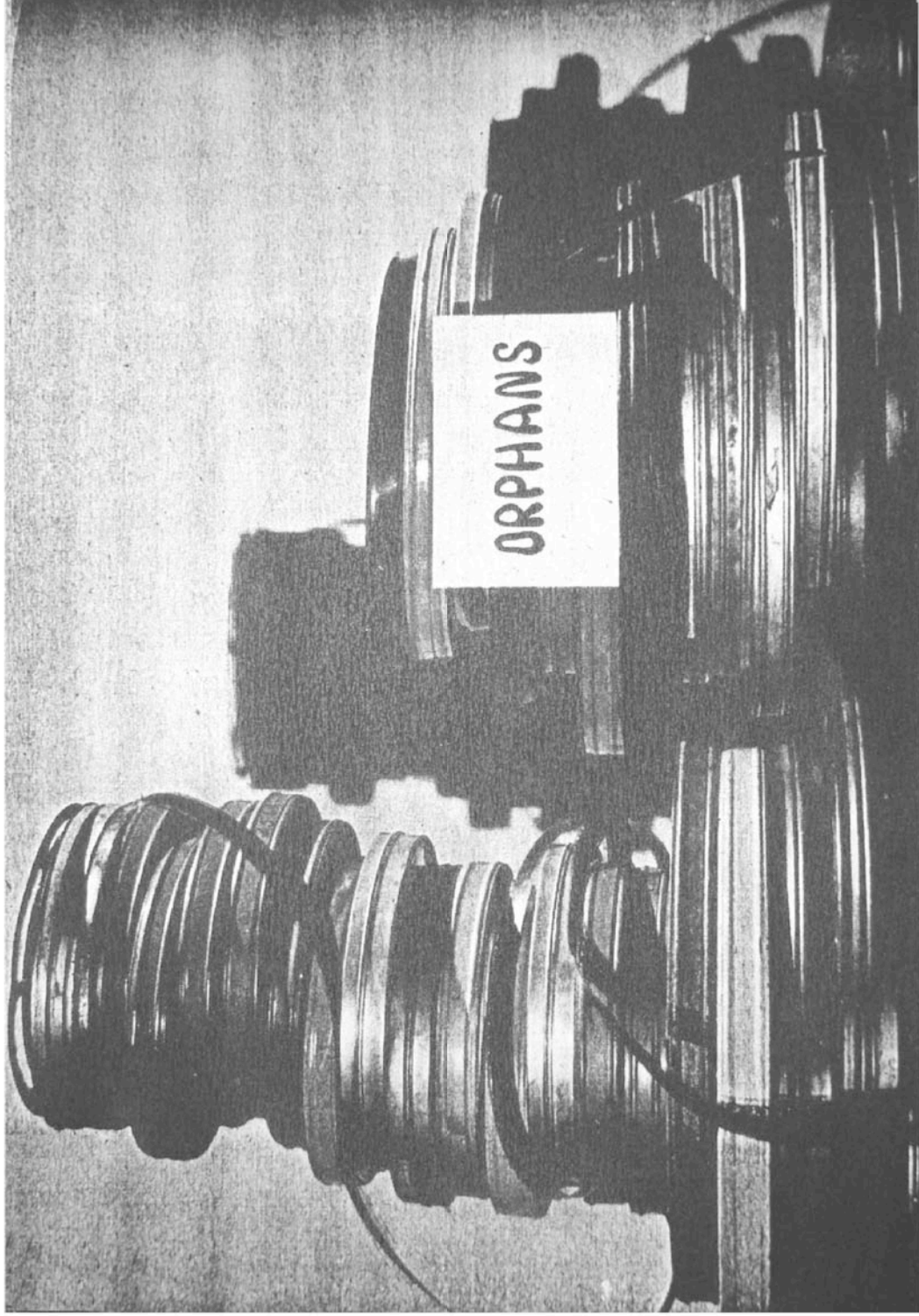
LOC: Gregory Lukow, Mike Mashon, Ken Weissman, Amy Gallick, Cooper Graham, George Willemann, Steve Leggett, Madeline Matz

Musicians Dennis James, Neil Lerner, and, from the USC School of Music, Christopher Nash, Adam Estes, Ian Jeffress, Lauren Meccia, Bob Young, with music director Julie Hubbard

Orphanistas del mundo Alan Bertiner, Alan Stark, Alfred Leslie, Andrew Lampert, Arianne Ulmer-Cipes, Balázs Nyari, Bill Brand, Bill Morrison, Bill O'Farrell, Brian Graney, Brigitte Berg, Bryony Dixon, Caroline Frick, Chad Hunter, Chip Wilkinson, Chris Horak, Chris Straayer, Cindi Rowell, Dan Klores, David Pierce, David Shepard, David Weiss, Dennis Doros, Don Henderson, Dwight Swanson, Ed White, Emily Cohen, Fleur Buckley, Francis Poole, Gypsy Legge, Jackie Stewart, James Bond, Jeff Stafford, Jenny Horne, John Johnson, Josh Mabe, J. X. Williams, Karan Sheldon, Katie Trainor, Kelli Hicks, Kelli Hicks's guitar, Lee Tsiantis, Les Waffan, Liz Keim, Luke Savisky, Margie Compton, Marteen Labijt, Martina Roepke, Mary Francis, Matt Seifick, Melinda Stone, Nancy Watrous, Ned Thanhouse, Paul Cullum, Rick Carlson, Rick Prelinger, Russ Scheller, Russ Suniwick, Sarah Ziebell Mann, Snowden Becker, Stephanie Stewart, Steve Ricci, Thom Powers, Tom Regal, Valane Schwan; and Columbians Chloe, Mia and Bob Bohl, Eleanor and Rich Wachtel, Larry Hembree, Harriet Showman, David Sneath, Wendy Wells, Fox Trotsky, Shantih Bear, and Winston. Extra special thanks to polymath and orphan widow Teri Tynes.

Program design by Stephanie Nace

Front cover: MVTN 9 433: *Television Pictures* (March 12, 1931) General Electric Labs, Schenectady, NY. Fox Movietone News Collection, Newsfilm Library >>



YOUR INDUSTRIAL sales movie may become an "orphan" unless you find the answers to some basic marketing first. You must know about market research, distribution, promotion. (*Industrial Marketing*, Oct. 1950)