

**College of Social Work**  
**4-16-2007**  
**Blueprint for Academic Excellence**  
**2006-2008 Strategic Plan**

**I. Mission, Vision, and Goals**

**A. Executive Summary and Mission Statement**

**Mission Statement**

Promote social well-being and social justice with vulnerable populations through dynamic teaching, research, and service conducted in collaboration with diverse people of South Carolina, the nation, and the international community.

**Vision Statement**

Become a leading institution for innovative, interdisciplinary approaches to educating social work practitioners and scholars, conducting research, and serving as a catalyst for positive social change.

**Long Term Goals 2006-2008**

- Strengthen Program Quality and Ensure Integrity
- Build a Sustainable Research Agenda and Capability
- Secure Needed Financial Resources
- Align College Structure and Support Systems

Woven through each of the long-term goals is the strategic priority of strengthening engagement and collaboration with diverse communities.

The mission and vision of the College of Social Work are in congruence with those of the University – serving the people of South Carolina and supporting the tripartite mission of teaching, research, and service. Under the leadership of the dean, the College of Social Work has developed a three-year strategic plan with clearly identified goals, initiatives, and action plans which will enable the College to progress toward becoming a leading school of social work in the nation.

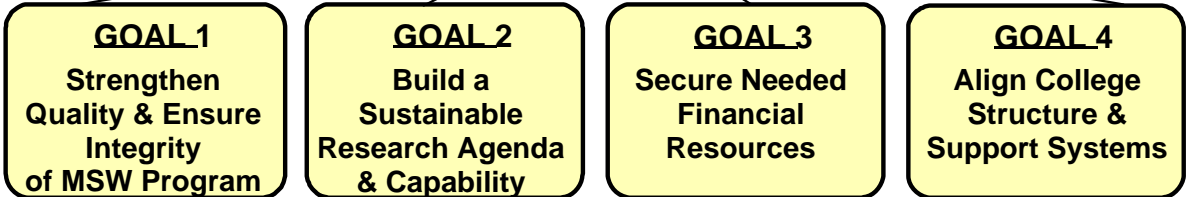
**B. Goals, Initiatives and Associated Action Plans**

**i. Goals established in COSW 2006-2008 Blueprint (next page)**

**USC College of Social Work  
Strategic Plan: 2006-2008**

**MISSION:** Promote social well-being and social justice with vulnerable populations through dynamic teaching, research, and service conducted in collaboration with diverse people of South Carolina, the nation, and the international community.

**VISION:** Become a leading institution for innovative, interdisciplinary approaches to educating social work practitioners and scholars, conducting research, and serving as a catalyst for positive social change.



Achieve Full Reaffirmation in Accreditation Review	Hire New Faculty with Cross-Disciplinary Research Experience	Increase College Market Share of MSW Students	Reorganize and Enhance Administrative Structure
Improve Enrollment of Well Qualified MSW Students	Provide Individualized Financial and Work Load Research Enhancements for Faculty	Increase USC Undergraduate Enrollment in Social Work Minor or Related Major	Define and Operationalize Governance
Strengthen Quality of Field Learning Experience	Establish a Research-Oriented Doctoral Program	Enhance Revenue Through Program Innovation & Efficiency	Align College Criteria for Tenure and Promotion with University Standards
Increase Emphasis on Progress Toward Social Justice	Focus College Research Agenda on Clusters with High Funding Potential	Increase Revenue Through Grants and Contracts	Implement College Campaign to Support New Strategic Priorities

**Strengthen Engagement and Collaboration with Diverse Communities**