MEDIA ARTS



The home to a vibrant community of filmmakers, animators, game designers, screenwriters, and artists working in emergent digital art forms.

Unleash Your Creativity in a Changing Media Landscape

Our students acquire versatile skills that empower them to navigate the evolving world of media. Embrace the opportunity to diversify your creative portfolio while honing your specialization. Whether your passion lies in cinematography, screenwriting, game design, or animation, we equip you to be an agile, independent artist capable of forging your unique career path.

Connect with Industry Leaders

Our seniors intern at major media companies, paving the way for successful careers in TV, movies, government, and freelance media production. Join a network of influential alumni working at Netflix, Blizzard, Marvel, IBM, iD Software, Turner Broadcasting, HBO, Showtime, Nickelodeon, Amazon Studios, CBS, and NBC. Our graduates are self-starters, global creatives, and local media pioneers.

Experience a Diverse Curriculum

Delve into media arts classes that address a spectrum of concepts, skills, and ideas. The BA in Media Arts offers students opportunities to learn about: television pilot design and feature film screenwriting; manga writing; cinematography and lighting design; narrative filmmaking and directing actors for the camera; documentary filmmaking and ethical representation; experimental film and photographic techniques; the study of comics, film and media history, and African American film and television; sound art and emerging forms of virtual reality and augmented reality; and so much more.



Recent Courses

- 2D and 3D Animation
- TV Writing
- African American Film
- Hong Kong Action
 Cinema
- Game Design
- Documentary
 Production
- Narrative Production
- Sound Design
- Podcasting
- Film and Media History
- Documentary Studies
- Comics Studies

VISIT US AND EXPERIENCE THE ENERGY!

Prospective student information sessions and tours of the School of Visual Art and Design take place on Friday afternoons. Make your reservation through the USC Visitor Center at sc.edu/visit.

Explore Your Potential in Columbia, SC

Join us in Columbia, a sophisticated metropolitan area and the state capital, located near both mountains and coast. Immerse yourself in a city with creative and cultural resources such as the Columbia Museum of Art, Nickelodeon Theater, 701 Center for Contemporary Art, fine art galleries and media arts businesses. At the University of South Carolina, endless arts and cultural experiences await on and off campus.



School of Visual Art and Design College of Arts and Sciences UNIVERSITY OF SOUTH CAROLINA

Exceptional Faculty & Facilities

Our faculty members are nationally and internationally recognized as artists, designers, educators, film, video, and digital creators, writers, critics, and scholars. They are dedicated mentors, committed to guiding our diverse and inspiring student body.

Our 85,000-square-foot facility is specifically designed for the study and creation of the visual arts. Media Arts students receive 24/7 access to our lab spaces, including audio mods, a virtual reality lab, a newly renovated green screen lab, and more. Through Media Services students can also check out cutting edge camera, sound, and lighting equipment to support their studies and production projects.



Learn More

Website: sc.edu/svad

Email: svad@sc.edu

Phone: 803-777-4236