The finance major
AT THE DARLA MOORE SCHOOL OF BUSINESS

Program Overview
The finance major involves the study of business finance, investments and financial institutions. Finance is one of the most popular majors at the Moore School, in large part because of the wide range of career options a finance degree affords.

Course work in finance answers questions like: What is an investment worth, does the return justify the risk, which projects should be pursued, who provides the capital and where should we invest?

The finance department at the Moore School is known for its outstanding faculty, whose interests range from bank management, corporate restructuring, investment management and fixed income strategies, to risk management and real estate finance.

A degree in finance is a good fit for students who:
• Are comfortable working with numbers
• Enjoy analyzing data for making high-stakes decisions under uncertainty
• Desire a fast-paced career with significant opportunities for success

Outcomes
A degree in finance prepares students for careers in three interrelated areas:
• Commercial and investment banking
• Corporate finance
• Asset management

Companies that have hired Moore School finance majors in recent years include Bank of America, Citigroup, Fidelity Investments, First Citizens Bank, Merrill Lynch, PricewaterhouseCoopers and Wells Fargo.

Average starting salary for May 2014 finance graduates was $50,400.

Finance Scholars Program
The Moore School of Business is committed to building a solid roadmap to high-end finance for its best undergraduate finance students. The Carolina Finance Scholars Program mission is to:
• Improve the quality, placement and trajectory of top finance undergraduate students;
• Enhance their practical, analytical and technical skill sets; and
• Provide them direct exposure to well-placed industry professionals, particularly alumni.

Through advanced and specialized coursework, data source instruction, live case studies with industry partners, career management training, internships and alumni networking, the Finance Scholars Program will prepare its undergraduate participants for a career in high-end finance. Application is competitive and takes place at the end of sophomore year. Students must have taken FINA 363 to apply.
**Degree Requirements**

In addition to the university’s general education requirements and the Moore School’s 40-hour business core, finance majors complete 15 hours of required course work:

- Finance 365: Corporate Financial Analysis
- Finance 469: Investment Analysis and Portfolio Management
- Finance 470: Financial Statement Analysis
- Two additional finance courses, selected from:
  - Finance 341: Management of Risk and Insurance
  - Finance 444: Corporate Risk Management
  - Finance 463: Case Studies in Corporate Finance
  - Finance 465: Commercial Bank Practice and Policy
  - Finance 466: Real Estate Investment Fundamentals
  - Finance 471: Derivative Securities
  - Finance 475: Fixed Income Securities
  - International Business 401: International Financial Management

Students also select a minor or an area of directed study, for an additional 18 hours.

*Note that these are 2015-16 degree requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.*

**Finance Spotlight: Carolina Finance and Investment Association**

The Carolina Finance and Investment Association (CFIA) is a student-driven organization that works in conjunction with faculty and alumni to provide the resources necessary for students to achieve their goals of working in top financial positions. CFIA features regular guest speakers, trips, educational seminars, resume workshops, interview training, trading competitions, community outreach, social events and a mock fund. It’s a great way for students interested in finance to accelerate and deepen their understanding of the financial world.

**Finance at a Glance**

- **Number of students:** 619
- **Number of faculty:** 25
- **Popular minors for finance students:** sport and entertainment management, psychology, languages
- **Students with a GPA above 3.5:** 47%
- **Student organizations:** Carolina Finance and Investment Association, Beta Gamma Sigma business honor fraternity, Entrepreneurship Club, Net Impact, Women in Business Council

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**Contact Us**

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