



The international business major

AT THE DARLA MOORE SCHOOL OF BUSINESS

Program Overview

The International Business (IB) major explores the strategy and organization of business that occurs between individuals, firms, or organizations across countries.

An International Business major is a good fit for students who:

- Desire to develop their global mindset and the competencies necessary for career progression to the highest levels of management.
- Are interested in understanding how global competitive dynamics influence industries and companies throughout the world.
- Are willing to confront situations and problems often characterized by complexity, ambiguity, and uncertainty.
- Have an interest in living and working abroad.
- Are interested in or already have exposure to other languages and cultures.

Ranked No. 1 in the nation for nearly two decades, the international business program at the Moore School is unparalleled in providing students opportunities to develop global competencies through rigorous international business training complemented by foreign language acquisition, study abroad at elite partner schools, and exposure to leading-edge faculty.

Admission to the International Business major is highly selective. Students who are admitted to the South Carolina Honors College (SCHC) may select the **Classic-IB Track**, which includes spending at least one semester abroad at one of our 50+ IB partner universities. The small number of remaining openings will be filled through a highly competitive selection process. All interested students may apply for admission into one of the five **international business major cohort programs**, which provide a unique opportunity to study with a small group of exceptional students from an international partner university for at least two years. Applicants to the cohorts submit a detailed application and participate in an interview if selected as a finalist.

Outcomes

International Business majors find work in a wide variety of organizations including consulting firms, NGOs, companies providing international services, and in multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics.

Companies that have hired recent Moore School International Business graduates include **Accenture, Amazon, Bank of America, Barclays Investment Bank, BMW, Boeing, Coca Cola, Deloitte Consulting, Deutsche Bank, Ernst & Young, IBM, Integration Point, JP Morgan Chase, Manhattan Associates, McKinsey & Co., Merrill Lynch, Morgan Stanley, PwC, and Wells Fargo.**

Average starting salary for May, 2014 International Business graduates was **\$54,783**. Salaries vary across industries; with graduates this spring averaging **\$63,850** in the consulting sector and **\$66,500** in the financial services sector.

Recent graduates have pursued advanced degrees at institutions such as: Duke University School of Law, Johns Hopkins University School of Advanced International Studies, Harvard Business School and Cambridge University.

Graduates are also eligible to apply to the Moore School's prestigious IB-Oxford Scholar program, where two students are selected to enter Oxford University-Lady Margaret Hall for advanced study for one year.

At a Glance

Number of students: 234

Number of faculty: 20

Number of partner universities where international business majors study: 50+, on six continents

Student organizations: Global Business Council, Beta Gamma Sigma business honor fraternity, Entrepreneurship Club, Net Impact, Women in Business Council



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International Business Spotlight: Cohort Programs

Students in the International Business major cohort programs immerse themselves in an international experience throughout their college careers while enjoying the benefits of studying in the nation's top international business department.

In addition to studies at the Moore School, students complete a year or more at an International Business partner university. The programs provide an exceptional learning experience, leveraging distinctive areas of expertise within each university. The cohort, comprised of both Moore School students and students from the partner school, provides a special opportunity to develop deep ties to an international peer group, giving participants a much stronger global business network to support one another throughout their careers.

The extended time abroad also gives cohort students significant business fluency in a foreign language and a deep understanding of business culture and practices in their global region of choice.

International Business Major Cohort Programs:

- **International Business of the Americas** — in partnership with Universidad de Chile
- **International Business and Chinese Enterprise** — in partnership with Chinese University of Hong Kong
- **International Business Middle East North Africa** — in partnership with American University in Cairo
- **Commerce International France Amerique** — in partnership with Université Paris Dauphine — functional focus on the field of finance
- **International Business Enterprise Alliance** — in partnership with University of Mannheim (Germany), ESSEC Business School (Singapore Campus), Fundação Getulio Vargas-EBAPE (Brazil) — functional focus on the field of consulting

Degree Requirements

In addition to the USC general education requirements and the Moore School's 40-hour business core, international business majors complete the following requirements:

- At least 15 hours of international coursework
- A second functional business major (12-26 hours of additional coursework)
- Advanced foreign language study (at least four 300+ level courses)
- At least one semester study abroad at a select IB-partner school

The 15 hours of required international course work includes:

- **International Business 310:** Globalization and Business
- **Functional courses selected from courses such as:** International Financial Management, International Marketing, International Trade Economics or International Development Economics
- **Thematic courses selected from courses such as:** Competitive Strategies in Developing Countries, Cross-cultural Behavior and Negotiations, Global Stakeholder Management or Global Competitive Analysis
- **Regional courses selected from courses such as:** Business in Latin America, Africa, Europe or Asia

Learn more on course options at Moore.sc.edu/ibmajor.

Courses and degree requirements are subject to change.

Contact Us

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