Management is a good fit for students who:

- Want to develop strong leadership qualities
- Are interested in human resources and talent management
- Want to work effectively in entrepreneurial settings
- Have a passion for fostering innovation
- Want a broad-based business education

Potential career pathways include:

- Managers/team leaders
- HR analysts
- Project leaders
- Consultants

A degree in management gives you a strong understanding of how organizations function and prepares you to become an impactful leader across a wide range of industries and functional areas.

The management major focuses on how organizations can more effectively attract, develop and retain talent to drive business performance, innovation, inclusion and entrepreneurial activity. Students explore topics such as human resources, entrepreneurship and innovation, talent analytics, leadership, teamwork, managing change, diversity and inclusion, and strategic management.

Companies that have recently hired Moore School management majors include IBM, Coca-Cola Bottling Co., Bank of America, Vanguard, International Paper, TIAA-CREF, Ford Motor Credit, Aflac, Techtronic Industries and Marriott Vacations Worldwide.

According to a recent USC Career Center survey, the average starting salary for Moore School management graduates is $48,598.

Major Requirements:

Students pursuing the concentration in human resources and organizational leadership must complete 15 hours, including:

- MGMT 374: Management of Human Resources
- At least one of the following:
  - MGMT 376: Organizational Behavior
  - MGMT 401: Negotiation and Conflict in the Workplace
  - MGMT 402: Managing Teams in the Workplace
  - MGMT 403: Leadership in Organizations

Students can complete the nine remaining hours of course work with the courses listed above or with courses selected from:

- BADM 499: Business Internship
- MGMT 404: Pay, Rewards and Motivation
- MGMT 405: Staffing
- MGMT 406: International Human Resource Management
- MGMT 407: Corporate Social Responsibility and Stakeholder Management
- MGMT 472: Entrepreneurship and Small Business
- MGMT 476: Collective Bargaining
- Students pursuing the concentration in entrepreneurship complete 12 hours of course work:
  - MGMT 472: Entrepreneurship and Small Business
  - MGMT 473: Developing and Launching New Ventures
  - MGMT 474: Executing Strategy in New Ventures
  - MGMT 479: Advanced Issues in Entrepreneurship

Students selecting entrepreneurship as a major are required to select a second, non-management major in business.

Note that these are the 2017-18 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.
Human Resources Business Analytics Concentration
Students may add the human resources business analytics concentration to their degree. This concentration requires four additional analytics courses, which are specified by the management department.

Students in both tracks benefit from three strong centers that are housed in the management department: The Faber Center for Entrepreneurship, the Riegel & Emory Human Resource Center and the Center for Executive Succession. These centers create experiential and networking opportunities for undergraduates with business executives who are leaders in their fields.

Management Beyond the Classroom
Extracurricular areas to enhance your management degree include:

- **Community Service** — Entrepreneurship Club, Society for Human Resource Management
- **Diversity and Social Advocacy** — Business and Community Leadership Fellows program, Diversity and Inclusion Council, Women in Business Council
- **Global Learning** — Some management courses (MGMT 371, MGMT 374, MGMT 406, MGMT 478) include global learning components in the curriculum
- **Peer Leadership** — Entrepreneurship Club, Society for Human Resource Management, Delta Sigma Pi, Beta Gamma Sigma, Moore School Student Ambassadors
- **Professional Practice** — Society for Human Resource Management, Instigator, Alpha Kappa Psi
- **Research** — Some management courses (MGMT 425, MGMT 472, MGMT 473, MGMT 474, MGMT 478, MGMT 479) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at http://sc.edu/about/initiatives/usc_connect

Management Spotlight: The Proving Ground
Have an idea for a new product or service? The Moore School’s annual Proving Ground business plan competition helps students turn their ideas into reality — in a big way. With more than $80,000 in prizes across several categories, the Proving Ground is one of the most significant university-sponsored business plan competitions in the nation. Culminating each fall during Global Entrepreneurship Week with a “Shark Tank”-style live round of pitches to a panel of judges, it’s a chance for entrepreneurial students to hone their chops — and possibly launch a new business even before graduation.