One Year. Unlimited Opportunities.

The one-year MBA at the Darla Moore School of Business
The Moore School’s MBA program is designed for driven professionals who want to take their careers to the next level by investing one intense year to earn an MBA. Our students share a desire to succeed, a passion for learning and a drive for results.

Your class will be composed of high-performing individuals from diverse academic, geographic and professional backgrounds. From business and engineering to liberal arts, the military or law, each student brings unique achievements and skills to the cohort while displaying similar traits—integrity, perseverance and adaptability.
Customize your MBA to align with your goals

Our one-year MBA adds immense value to your career by allowing you to specialize in a functional area or complete a graduate certificate that matches your interests and professional goals. In addition to completing traditional MBA core course work, our students have the opportunity to choose from a broad range of electives, allowing them to develop specialized, functional expertise that aligns with their individual career interests.

Many students enhance their MBA education by earning a certificate in Business Analytics or Enterprise Resource Planning. Students studying global supply chain and operations management may also complete an industry-certified Lean Six Sigma Green Belt certification.

“...remarkable. Each member of the Moore School team puts in an extraordinary effort to make us 100% prepared for marketing ourselves to the corporate world. As a result, great opportunities presented themselves, and we were ready to pounce on them and achieve our dream jobs.”

—Talha Sheikh, 2015

Post-graduation: ScottMadden Consulting

What a Moore School one-year MBA means to you:

• Finish your MBA degree in one year
• Choose specializations, certificate programs and elective courses to customize your MBA
• Work on consulting projects for the Moore School’s corporate partners
• Advance through concentrated and intense course work
• Benefit from the Moore School’s global reputation and global alumni network
• Become a sought-after driver of business success
The MBA curriculum: 
Cutting-edge theory and real world expertise

MBA Core Experience: 
The Moore School’s one-year MBA program is business-focused and career-oriented. Core MBA classes deliver an essential framework for analysis of business problems and data-driven decision-making. Core courses, taught by world-renowned faculty, focus on best practices across all business disciplines and integrate functional and international expertise in an interactive classroom environment. Through participation in cases, projects, simulations, strategy development, roll-out scenarios and analytic projections, students further develop managerial, leadership and overall implementation skills during the core classes. The program is designed to transform candidates into high-level performers for today’s global business landscape.

MBA candidates take such classes as:

- Quantitative Methods in Business
- Management of Human Capital
- Financial Accounting in the Global Environment
- Global Marketing Management
- Global Supply Chain and Operations Management
- Global Finance
- Management Accounting in the Global Environment
- Leading Teams and Organizations
- Global Economics
- Corporate Strategy

In addition to completing the MBA core curriculum, students have the opportunity to customize the Moore School MBA by choosing electives within a functional specialization track, building expertise that aligns with their career goals and aspirations. Because of the scope of the various business disciplines within the Moore School, students are able to select electives across a broad range of topics.

One-year MBA curriculum

<table>
<thead>
<tr>
<th>Early July - Mid August</th>
<th>Mid August - Mid December</th>
<th>Early January - Early May</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Weeks</td>
<td>4 Months</td>
<td>4 Months</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>Operations Management</td>
<td>Global Finance</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>Global Marketing</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>Human Capital</td>
<td>Elective 1</td>
<td>Leading Teams and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organizations</td>
</tr>
<tr>
<td></td>
<td>Elective 2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elective 3</td>
<td>Elective 5</td>
</tr>
<tr>
<td></td>
<td>Elective 4</td>
<td>Elective 6</td>
</tr>
</tbody>
</table>

LEAD Series (Leadership and Development course)

*The sequence, length and specific placement of each elective may vary given students’ preference when selecting courses.*
Our goal is not just to provide business skills for your career, but to prepare you with the tools, experience and marketplace agility you will use as a global business leader.

Functional specializations and graduate certificates

MBA students may choose a functional specialization or graduate certificate that aligns with their interests and career goals. By completing coursework in a chosen area of interest, students are able to customize their MBA to their needs and goals. Students may also take a selection of electives beyond their functional specialization or graduate certificate to further customize their coursework. Options include:

- Finance
- Global Supply Chain and Operations Management
- Marketing
- Strategic Management
- Graduate Certificate in Business Analytics
- Graduate Certificate in Enterprise Resource Planning
Functional Specializations

Finance
Focus in one of two highly specialized areas of financial management expertise

The Finance functional specialization starts with two required courses: Advanced Financial Management and Investment Management. Advanced electives are then structured to support two complimentary paths.

**Corporate Finance:** Course work prepares students to work as corporate finance professionals. These leaders are responsible for managing liquidity, monitoring corporate performance, managing risk, developing business plans and evaluating capital budgeting projects.

**Investments:** Students will study the details of numerous securities such as stocks, bonds, options, futures, swaps and structured products like mortgage-backed securities and will also become well versed in a wide array of quantitative valuation methodologies.

An important part of the specialization is a project-based course allowing students to analyze and recommend investment options for the Moore School endowment.

Global Supply Chain and Operations Management
Earn your Lean Six Sigma Green Belt certification along with your MBA.

The GSCOM functional specialization produces students with state-of-the-art knowledge and practical applied experience for careers in production, purchasing, quality control, distribution, logistics, supply chain management and operations management.

The functional specialization in GSCOM consists of 15 GSCOM credits earned in five required courses beyond the MBA core courses. The course work includes cutting-edge study of lean systems, Six-Sigma methodologies and business re-engineering process improvement approaches, project management, strategic sourcing, logistics and distribution and supply chain modeling and optimization.

Consulting teams tackle live projects such as optimizing a global transportation network or developing a new manufacturing process for partner firms such as Cummins, Eaton, Johnson & Johnson, Michelin, Siemens and Walmart. Successful student consultants may take the Six-Sigma exam to earn their Six Sigma Green Belt certification. Many students find the GSCOM project course to be a transformational part of their MBA studies.

Opportunities are also available for earning the internationally recognized APICS (Association for Operations Management) certification in Basics of Supply Chain Management and Master Planning. While not required as a part of the specialization, we also encourage students to take as an elective Supply Chain Coordination and Control. This APICS class is designed to prepare students for the first four of five module exams of the APICS Certified in Production and Inventory Management (CPIM) certification.

The Moore School GSCOM functional specialization provides the unique opportunity to concurrently earn a Lean Six Sigma Green Belt certification — the only industry-validated Green Belt among MBA programs.

Courses listed in this brochure are subject to change.
Marketing
Acquire the latest marketing techniques through an industry consulting project.

Today’s marketers have access to more information than ever before. While research and data are important, this information only becomes valuable when used to develop new marketing strategies that help companies attract, retain and grow their customer bases worldwide. The Marketing functional specialization accomplishes this objective through first delivering a comprehensive understanding of fundamental marketing functions. Then students complement this strategic foundation with an in-depth exploration of the various marketing metrics, marketing tools and market intelligence elements required to successfully create and execute an impactful marketing strategy.

Each course in the program will integrate the use of customer, consumer and competitor insights into the course work, resulting in a strong understanding of the data-driven decision making that is required for successful global marketing today and in the future. The functional specialization will require 12 marketing credits earned in four courses beyond the marketing core MBA course.

Through the marketing consulting project course, students have the opportunity for experiential learning by working directly on a corporate marketing consulting project with a leading company such as Coty, ESPN, Sonoco and Textron. Many students consider the marketing project course an invaluable part of their MBA experience.

In recent years, students have worked on projects in consumer insights, new-product marketing, customer segmentation and brand development. Students completing this course will graduate with real-world experience in marketing strategy and brand development and will establish a strong foundation of skills to use in their marketing career.

Launch Your Business Through The Proving Ground

Have an idea for a new product or service? The Moore School’s annual Proving Ground business plan competition can help you turn your ideas into reality—in a big way. With more than $80,000 in prizes, The Proving Ground is one of the largest university-sponsored business plan competitions in the nation. Culminating each fall during Global Entrepreneurship Week with a “Shark Tank”-like live round of pitches to a panel of judges, it’s a chance for entrepreneurial students to hone their chops — and possibly launch a new business even before graduation.
Strategic Management
Create a personalized path to professional success

For those who prefer a general management perspective, wish to pursue a joint degree or have interest in pursuing a different functional specialization, we also offer a Strategic Management option. Students who pursue the Strategic Management option will choose from a broad array of electives offered within our portfolio of graduate electives.

Students may select additional courses in a variety of topics to further develop their specialized skills and enhance their attractiveness to hiring companies. Frequently chosen topics include:

- Consulting
- Innovation
- International Business
- Entrepreneurship
- Sustainability

Case Competition

Each year, Moore School MBA students have the opportunity to compete with other top-ranked business schools in the United States and internationally at case competitions. These multi-day events provide students with the chance to hone their critical thinking abilities, presentations skills and business acumen in a competitive academic environment. At each event, teams are assigned a case and must come up with a solution to implement based on the assigned criteria. The Moore School’s team has competed at the highest level and recently placed third in the SEC MBA Case Competition and the John Molson MBA International Case Competition. In addition, an elective course is offered that provides excellent preparation for case competitions and is ideal for anyone interested in going into a consulting career.
Business Analytics Graduate Certificate

The Moore School MBA program includes a unique opportunity to earn a certificate in Business Analytics, which provides you with enhanced expertise in an area where businesses have a significant need.

While companies have more data at their fingertips than ever, many lack the ability to turn this proliferation of data into useful knowledge. It is estimated that in the United States alone, businesses face a shortage of 1.5 million managers who are well-trained in business analytics.

The Business Analytics certificate program is designed, based on significant benchmarking across academia and industry, to train the data-savvy managers that today’s marketplace demands. The certificate requires 12 credit hours earned in four business analytics courses. Graduate Certificate course work includes:

- Advanced Quantitative Methods
- Data Mining
- Data Resource Management
- Marketing Spreadsheet Modeling

Enterprise Resource Planning Graduate Certificate

Along with the general trend in business towards massive computerization, large-scale enterprise resource planning systems (ERP) have become the backbone of today’s business processes. These systems integrate information from all areas of an organization, such as marketing, operations, HR and sales, as well as up and down the supply chain.

The ERP certificate provides students with a broad understanding and working knowledge of the function, design, control and use of ERP systems. The program emphasizes SAP, the predominant ERP system in large organizations, and students have the option to sit for the industry-recognized SAP TERP10 examination. The certificate requires 12 credits earned in four accounting and information technology courses.

This certificate also focuses on understanding how, administratively and operationally, each area of the organization interacts, leverages and affects each other, making it ideal for anyone interested in going into a consulting career.

JD/MBA Program

The Darla Moore School of Business and the School of Law at the University of South Carolina offer a cross-disciplinary opportunity to pursue a joint Juris Doctor/MBA program, allowing candidates to save time by enrolling in both programs concurrently. Students first complete two years of law school before starting MBA course work, then take classes concurrently in year three. Most students complete the JD/MBA in three and a half years.

Students who are seeking a joint JD/MBA degree may be particularly interested in the Strategic Management specialization. It provides a traditional MBA program with a solid foundation in finance, marketing, leadership, strategy and management.
Career Management

The Moore School’s Office of Career Management creates a customized program for each MBA student through the LEAD Series, allowing you to compete at the highest level during your job search. The program emphasizes skill development and professional best practices for resumes, interviewing, networking and everything else associated with securing an excellent position upon completion of your degree.

For one-year MBA students, the job search begins quickly. That is why, immediately upon entering the program, you will be assigned a career advisor who has particular expertise and professional connections in your functional specialization. Most one-year MBA students meet with their advisors regularly until they have accepted an offer. Advisors stay in close touch with recruiters and regularly alert students to new opportunities.

As your job search gets underway, your advisor and our entire team of dedicated professionals will work with recruiters around the world to offer you access to global corporations and prepare you to identify the right opportunities and follow them through to multiple offers.

Companies that have hired Moore School MBA students in the last two years include:

- Cognizant Business Solutions
- Exxon-Mobil
- Coca-Cola
- BlueCross BlueShield
- Newell Rubbermaid
- Deloitte Consulting
- Syngenta
- Intuitive Surgical
- ScottMadden Management Consultants
- Bank of America
- US Army
- Moors.sc.edu

“What led to my success in finding a full-time position during the fall semester was optimizing career fairs and connections through the University of South Carolina MBA alumni network. It gave me confidence to know that what I’ve done in the past can be leveraged with my MBA to bring value to a company, and that is what I demonstrated in my interview for the position I have accepted.”

—Autumn Maguire, 2015
Post-graduation: Syngenta
What are our alumni saying?

“The ability to finish an MBA in one year instead of two is a big plus. You have to be prepared for an intense year, but the support network is really strong. Everyone in our cohort has already excelled professionally, so as a group, we were ready for the challenge.”

—Jaime Cuellar, MBA 2014
Bank of America

“At the Moore School, I had some really unique opportunities that I think will have a significant impact on my career. For example, I was able to work on a real-time Six Sigma project that greatly enhanced my skills and knowledge. The school was very invested in my future. The career management team conducted regular one-on-one meetings, gave individual feedback and helped with interviews too.”

—Rashmi Lingam, MBA 2014
BlueCross BlueShield

“This program is definitely best suited for people who are looking to make a fast career transition. The pace is quite challenging, and the coursework is rigorous, but that’s all been worthwhile because it’s such a strong program. And the variety of options and opportunities, both in the classroom and beyond, were exceptional. I was particularly impressed with the career services. Each of us was assigned a career advisor based on our functional specialties, and every week my advisor reached out to us with new opportunities. He was also very helpful in connecting me with recruiters. He’s a big reason my job search went so well.”

—Abhishek Sharma, MBA 2014
Cognizant Business Consulting

“I chose the Moore School one-year MBA for a number of reasons. The Army only allowed me 12-18 months for the completion of a degree program, so the condensed and intense schedule was a perfect match for my goals and the needs of the Army. As a legal administrator in the Judge Advocate General Corps, I have a career track that takes me all over the world, and I manage the ‘business’ of Army law firms wherever I go. So I feel extremely lucky to have been able to attend the leading international business school while remaining on active duty.”

—Matt Edmonds, 2014 MBA
U.S Army
Student Experience

Inside and outside of the classroom, MBA students have ample opportunities for professional development and networking. The program’s immersive early weeks help form strong bonds among students. MBA students take many of their core and elective courses with students in the International MBA program, providing for a dynamic learning environment. The diversity and collegiality of the cohort is often cited as one of the program’s greatest strengths by our students.

Classes and many activities are centered around the Darla Moore School of Business, which is housed in one of the world’s largest environmentally sustainable academic buildings. Students have praised the modern classrooms, collaborative study spaces and outdoor terraces the building offers. The building is a physical embodiment of the Moore School’s commitment to forward-thinking thought leadership for the business community.

Clubs for students with an interest in specific functional areas are among the most popular extracurricular activities for MBA students. The Consulting Club is particularly active, bringing in noted speakers and initiating a new class that allows students to work on consulting projects for course credit. Marketing and Finance clubs are also popular among MBA students, as is Net Impact, which focuses on issues related to sustainability. Involvement in these and other student organizations not only allows students to gain leadership experience around topics that are of interest to them, but also provides opportunities to travel to national conferences where students can network with others who share their interests.

Along with their counterparts in the Moore School’s International MBA program, MBA students also make significant contributions to the cultural life of the university by hosting an annual Diwali festival that is widely attended by students and faculty alike. In addition, MBA students stay active outside of the classroom by competing in the university’s intramural sports leagues and can enjoy the university’s state-of-the-art fitness center.

We offer three MBA programs from our Columbia campus: our one-year MBA, the two-year International MBA and a Professional MBA for business managers and executives who continue working full-time. While each program has a distinct focus, students share many of the same courses, giving them the opportunity to network with, and learn from, a diverse professional community.
Life in Columbia

Located in the heart of South Carolina’s capital city, Columbia, the Darla Moore School of Business is an integral part of the region. With a metropolitan-area population of approximately 750,000, Columbia offers a wide variety of cultural and outdoor activities for MBA students. Attractions in the area include the Columbia Museum of Art, Riverbanks Zoo and Garden, the State Museum, Lake Murray, Congaree National Park, Riverwalk Park and Three Rivers Greenway.

The Darla Moore School of Business is strategically located in the University of South Carolina’s Innovista research district, a walkable community blending academia, business, innovation, arts, entertainment and culture. Housing, restaurants and shopping are also located close by in this vibrant downtown area.

As South Carolina’s flagship university, the University of South Carolina affords students a rich array of cultural, social and athletic opportunities. Of particular note are the university’s world-class Southeastern Conference (SEC) athletic programs, including football, baseball and soccer teams that are often nationally ranked. MBA students have frequent opportunities to attend USC Gamecock sporting events. Watching SEC football live from the stands of USC’s famed Williams-Brice Stadium is an unforgettable experience.

With three interstates serving the region, getting to Columbia is easy by car. The Columbia Metropolitan Airport (CAE) offers direct flights to many major United States hubs. In addition, Amtrak train service is available with a station located downtown. Columbia’s central location also makes it easy for students to take weekend trips to beaches on the Atlantic Ocean or the mountains, or take day trips to metropolitan areas such as Atlanta and Savannah, Georgia; Charleston, South Carolina; and Charlotte and Asheville, North Carolina.

MBA Housing Options
MBA students have a variety of on- and off-campus housing options to choose from in Columbia. With options for all budgets located within walking distance of the Moore School, finding a place to call home in Columbia is easy.
Admissions criteria

The one-year MBA program starts in early July. Admission is highly competitive. The admissions committee takes a holistic approach to reviewing each application; therefore candidates are encouraged to provide as much information as possible.

Among the many factors taken into consideration:

Professional work experience
Candidates should have at least two years of full-time, post-baccalaureate work experience. Because previous work experience is a particularly strong predictor of success in the program, each candidate’s work history is thoroughly evaluated.

Undergraduate transcripts
An earned undergraduate degree from an accredited institution is required. A degree in business is not required. Successful candidates with degrees from American institutions typically have undergraduate GPAs between 3.5 and 4.0.

GMAT or GRE
Applicants may submit GMAT or GRE scores achieved within the past five years. The expected average GMAT range is 630-700. The expected average GRE range is 313-320.

Essays
The application includes a 500-word statement of purpose. Candidates may also add a personal essay that conveys any additional information relevant to the admission process.

Letters of recommendation
Candidates must submit two letters of recommendation, which may be either professional or academic. We encourage candidates to submit professional letters when possible.

English proficiency test
International applicants who do not hold a degree from an institution in an English-speaking country must also submit valid TOEFL, IELTS or PTEA scores. The minimum TOEFL score is 95 (ibt), the minimum IELTS score is 7 and the minimum PTEA score is 68.

The recruiting team at the Moore School is available to address any questions about the program or the admissions process that you might have. We also invite you to visit us and experience the program from a graduate student’s perspective.

Next steps

- To learn more or to start an application, visit www.moore.sc.edu/mba
- To speak with a recruitment director, call 803-777-7903, Skype Moore-GradDiv- jj, or email MBA@moore.sc.edu
- To arrange a campus visit, email MBA@moore.sc.edu
Who is the typical one-year MBA student?

The Moore School’s one-year MBA program is designed for professionals who are interested in enhancing their career by focusing in a specialized concentration area. Your MBA cohort will be composed of individuals from very diverse academic and professional backgrounds, from business and engineering to liberal arts, the military and law. Each student’s previous experience will play an important role in the classroom dynamic and the group learning process.

APPLY NOW to take the next step to join the Moore School’s one-year MBA program. Here is a look at our most recent class of new students. Will you join us next year?

Profile of one-year MBA class entering 2015

Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average age</td>
<td>28.5</td>
</tr>
<tr>
<td>Average work experience</td>
<td>4.2 years</td>
</tr>
<tr>
<td>International</td>
<td>43%</td>
</tr>
<tr>
<td>Female</td>
<td>19%</td>
</tr>
<tr>
<td>Average GMAT</td>
<td>640</td>
</tr>
</tbody>
</table>

Undergraduate Major

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>38%</td>
</tr>
<tr>
<td>Technical</td>
<td>33%</td>
</tr>
<tr>
<td>Other</td>
<td>29%</td>
</tr>
</tbody>
</table>

Previous Industry Sector

- Financial Service: 33%
- Consulting: 5%
- Consumer Products: 5%
- Government: 10%
- Technology: 14%
- Other: 33%
The Darla Moore School of Business is among the highest-ranked business schools in the world for international business education and research. Founded in 1919, the school has a history of innovative educational leadership, blending academic preparation with real-world experience through internships, consulting projects, study-abroad programs and entrepreneurial opportunities. In 1998, the school was named for South Carolina native and New York financier Darla Moore, making the University of South Carolina the first major university to name its business school after a woman.

The Moore School is:

• **#1 MBA program** for international business
  — U.S. News & World Report

• **#12 graduate program** for supply chain program
  — Gartner

1014 Greene Street
Columbia, SC 29208
+1 803-777-3176

[www.moore.sc.edu/mba](http://www.moore.sc.edu/mba)