Two degrees. Infinite possibilities.

Master of International Business and MIB Double Degree Programs

at the Darla Moore School of Business

UNIVERSITY OF SOUTH CAROLINA
Darla Moore School of Business
MIB: Infinite possibilities for global business leaders

Effective leaders in today’s rapidly converging global environment must possess a broad, interdisciplinary understanding of how multinational enterprises interact with political, sociocultural and economic environments worldwide. The ability of managers to navigate the complex intersection of public and private sectors continues to grow in importance. The Sonoco International Business Department at the Darla Moore School of Business has leveraged its position as a globally recognized center for international business education and research to create the Master of International Business (MIB) program to develop the next generation of global leaders.

The MIB program develops adaptable, flexible leaders through an intensive, wide-ranging course of study. The program provides students with an opportunity to take courses across a variety of disciplines including international business, political science, law and more.

Students have the opportunity to design a highly specialized and flexible track with an emphasis on specific areas of global business. The degree is also customizable via the opportunity to pursue the MIB Double Degree at one of our internationally renowned partner universities in Paris, Milan, Mannheim or Istanbul.

MIB students move far beyond a simple focus on globalized functional business activities, emerging with a truly transnational mindset. This mindset opens doors in a variety of fields in the private and public sectors and in non-profits and non-governmental organizations.
Multiple Degree Options

The Moore School MIB (One-Year):

• A one-year interdisciplinary program with course offerings in the Moore School and the University of South Carolina’s College of Arts and Sciences (e.g., political science) and School of Law
• Allows for a fully integrated and highly customizable course of study across a variety of disciplines with the aim of developing an appreciation of the political, sociocultural and economic institutional settings worldwide
• Cultivates a unique and adaptable global mindset

The MIB Double Degree:

• Affords students the opportunity to pursue two master’s degrees over the course of two years from two universities in two different countries
• In addition to the two semesters at the Moore School, students will spend two semesters at one of our partner universities around the globe, including the Grande École ESCP Europe (Paris, France), the University of Mannheim (Mannheim, Germany), Bocconi University (Milan, Italy) and Koç University (Istanbul, Turkey)

Admission Requirements:

• Undergraduate business-related degree
• Proficiency in at least one foreign language
• International experience or exposure
• Demonstrated leadership
• Competitive GMAT score
• TOEFL or IELTS for international applicants
• Online application (résumé and essays)
• Letters of recommendation (two required)
Moore School MIB (One-Year)

The Moore School’s Sonoco International Business Department is one of the leading centers for international business education and research worldwide. Faculty members at the Moore School consistently publish work in the top academic journals around the world and continually push the boundaries of the collective understanding of global business practices.

The MIB program capitalizes on this expertise and experience to equip students with a comprehensive understanding of a multitude of functional areas relating to international business. Students receive the necessary tools and the confidence to address complex global problems and synthesize actionable solutions.

The MIB program consists of 30 credit hours (10 courses) across various disciplines, with core courses in international business, political science, law and other electives spanning the academic spectrum. Students can create a specialized, flexible curriculum to either develop new skills or hone existing proficiencies. The accelerated, one-year MIB enables highly motivated and hard-working students to earn a master’s degree from a leading university’s globally recognized international business education center in two semesters.

“Since I had already obtained a business degree in Germany, I was interested in building upon this knowledge. At the same time, I was also interested in focusing on economics, international politics and law. The one-year MIB program challenged me daily and helped me grow as not only a student, but also a person. The program offered the perfect interdisciplinary mixture. I currently work for a Swiss multinational corporation with 70,000 employees and operations in more than 70 countries worldwide. I am based in Hamburg but regularly work out of the Zurich office and have the opportunity to travel all over Europe.”

Vera Z., One-Year MIB Alum
MIB Double Degree

Grande École ESCP Europe, Paris, France
Master in Management (MIM)

Upon completion of the MIB curriculum at the Moore School, students pursuing the ESCP MIM Double Degree will venture abroad to Paris, France to continue their studies at one of our world-renowned partner universities.

ESCP offers a truly global education through a uniquely diverse student body, which boasts representatives from 90 countries, and a multinational faculty representing more than 15 countries. The ESCP campus is nestled in a small community within the 11th Arrondissement, an area that is particularly rich in venues for students to experience the beauty of Paris and the French cosmopolitan culture. Additionally, ESCP provides students with numerous opportunities for internships throughout the continent.
The course of study at ESCP includes a series of core classes designed to develop a strong foundational understanding of European business practices. These core classes include such modules as Principles of Marketing, Finance, Economics, Psychology of Management and Strategy. In addition to these core offerings, students at ESCP can choose electives from a list of more than 140 courses to customize their curriculum to fit specific career goals.

MIM Double Degree students also have the opportunity to pursue a professional internship through ESCP’s stellar network of corporate partners. All of the academic coursework builds toward a master’s thesis, which students complete during their final semester in Paris. Upon completion of both programs, students will have earned a Master in International Business from the Moore School and a Master in International Management from ESCP.
Students seeking the Mannheim Master in Management (MMM) Double Degree complete one semester abroad at the University of Mannheim before beginning their studies in pursuit of the MIB at the Moore School. Upon completion of the MIB program (two semesters), students return to Mannheim to complete the MMM degree requirements.

Mannheim is globally recognized as one of the most innovative cities in the world, and its inventive environment and culture have given it a reputation as a city representing the world of tomorrow. Multinationals known for innovation such as Daimler, IBM, Unilever and Siemens call Mannheim home. The University of Mannheim has a global reputation for highly progressive research and impactful contributions across a variety of business-related fields. Mannheim maintains partnerships and exchanges with a multitude of internationally recognized universities, which helps create a decidedly multicultural campus environment. Additionally, Mannheim remains the top business school in Germany, and its list of corporate partners reflects this premier status, including such companies as Anheuser-Busch InBev, Bosch, Lufthansa, Allianz and Bilfinger.

The Mannheim MMM curriculum features a concentrated group of core classes designed to develop a well-rounded understanding of functional business practices. Coursework includes modules in Business Economics, Corporate Social Responsibility and Decision Analysis. In addition to these core requirements, students may choose from a variety of electives in functional areas including accounting, taxation, banking, finance, information systems, management and marketing. Students work to build their knowledge and proficiency within a functional area and partner with an esteemed Mannheim professor to write a master’s thesis. At the completion of the thesis, students will have earned a Master in International Business from the Moore School and a Master in Management from the University of Mannheim.
MIB Double Degree

Università Commerciale Luigi Bocconi, Milan, Italy
Master of International Management (MIM)

Upon completion of the MIB curriculum, students travel to Milan to continue their studies at Bocconi University, another world-renowned partner institution.

Milan maintains a reputation as the design and fashion capital of the world while simultaneously functioning as the Italian epicenter for industry, finance and commerce. Bocconi serves as the premier Italian university for international business research and education and maintains an impressive list of close to 70 corporate partners and more than 200 university alliances that constitute a truly global network.

Students who participate in the MIM at Bocconi typically pursue careers with an international outlook at large multinational corporations, government agencies and research centers and educational institutions. Firms that recruit Bocconi graduates include Goldman Sachs, The Boston Consulting Group, Unilever HSBC and Google.

The curriculum requirements at Bocconi include a challenging course load of core classes such as International Finance, Marketing Decisions and International Economic and Business Dynamics. In addition, students can choose from a variety of electives to construct a focused modular program that develops skills and knowledge in specific industry segments.

In keeping with the global orientation of the MIM Double Degree, students at Bocconi must demonstrate proficiency in two additional European languages. To expand their horizons and deepen their understanding of business practices, students must also complete an internship. All of these requirements build towards the writing of a master’s thesis where students synthesize their wide-ranging knowledge and astute international mindset into a highly focused research project. At the completion of the master’s thesis, students will have earned a Master of International Management from Bocconi University and a Master of International Business from the Moore School.
MIB Double Degree

Koç University, Istanbul, Turkey
Master of Science in International Management (MIM)

Students on the Koç MIM Double Degree track will spend two semesters abroad in Istanbul before returning to the Moore School for two semesters to pursue the MIB degree.

Istanbul holds the title of a European Union-designated “European Capital of Culture” and remains one of the world’s top five tourist destinations. The city simultaneously maintains a rich cultural history and is one of the world’s fastest-growing metropolitan
economies. Koç University offers a highly diversified curriculum that enables students to design a specialized course of study to develop skills within a specific field of interest. Additionally, students at Koç study interdisciplinary business problems in a global context and are challenged to adopt an analytical and critical mindset to create actionable solutions. Koç maintains a stellar group of nearly 70 corporate partners, including Google, Henkel AG, KPMG, PricewaterhouseCoopers, Shell and Vodafone, and sustains academic partnerships with close to 30 internationally recognized institutions across four continents.

The course of study at Koç includes a small group of core classes and a series of international business and international studies electives aimed at developing a broad and highly refined skill set. Core classes include Cross Cultural Management and Business Policy and Strategy in a Global Environment. The list of electives boasts a wide array of offerings across a variety of functional business areas such as management, finance, economics, international business, operations management, marketing and accounting. Students use the foundational knowledge gathered during their studies to complete a business project and a graduation project as well as a real-life learning experience. At the completion of these projects and two semesters at the Moore School, students will have earned a Master of Science in International Management from Koç University and a Master in International Business from the Moore School.
The multicultural community of the MIB program and the Moore School creates a unique environment within which students have the opportunity to build a global network of like-minded scholar-leaders. Opportunities for personal, intellectual and professional growth in the Master of International Business program at the Moore School extend far beyond the classroom. Some of the most important educational experiences take place outside of lectures and study groups as our cohort of diverse and accomplished leaders unites to take part in a variety of trips and events, both formal and informal. In the past such events have included a spring break trip to Washington, D.C., a camping trip to the Appalachian Mountains, weekend excursions to see dirt track racing, international potluck dinners and a private tour of the Port of Charleston.

On our scenic and distinctive campus, the MIB cohort can attend American football games at the legendary Williams-Brice Stadium, where the University of South Carolina Gamecocks play their home games. Additionally, students can participate in intramural sports such as soccer, basketball and softball. The MIB cohort has consistently fielded a competitive intramural soccer team with highly supportive fans from the MIB community.
In addition to the opportunities for on-campus engagement across a range of interests, the MIB program provides opportunities for career and networking skills development through interactive weekly leadership sessions where guest speakers from a variety of industries and backgrounds have a dialogue with students. Past speakers in these sessions have been CEOs of multinational companies, internationally recognized authors, directors of NGOs and non-profits and researchers at the IMF.

The Moore School also offers students résumé and interview workshops, job fairs and networking events and corporate information sessions. In addition to the world-class educational experience students receive in the classroom, MIBs gain intangible knowledge and skill development from fellow members of the cohort and from close relationships with MIB faculty. These professional development opportunities, coupled with the unique offerings at the Moore School, enable students to gain a sense of purpose within the larger global community.
Alumni: Infinite Professional Opportunities

The Moore School maintains a strong network of more than 40,000 alumni located in 90 countries around the world. Alumni have access to a wide range of resources, including career services, networking and lifelong learning opportunities. Such opportunities are designed to provide alumni with the tools and skills to continue to get ahead after graduation.

Alumni from the Master of International Business program have gone on to pursue careers around the world in a variety of industries. We have a global network of graduates from Washington, D.C. to Vancouver and Kiev to Beijing and Santiago to Seoul. MIB graduates work in the fields of finance, banking, marketing, media, information technology and consulting. Others hold positions in government and NGOs as well as non-profits and think tanks. MIB Double Degree graduates have the opportunity to leverage the alumni networks, career placement offices and resources of two world-renowned universities.

“"The MIB program gave me a chance to prepare for a new level of leadership in my career. The one-year schedule also challenged me in a way that helped strengthen my character and increase my level of endurance. My classmates, professors and directors were fundamental to my success throughout this program — they were always supportive and quick to help any time I needed them. I truly enjoyed my experience with this program. I currently serve as the North American director for an international social enterprise.”

Maria G., One-Year MIB Alum

“The most important lessons I learned from the double degree program were how to push myself and how to deal with complex problems. The combination of classes that emphasize quantitative and qualitative reasoning provides a mindset that allows one to find solutions to challenges that are unstructured and unprecedented.”

Wolfram S., MIB Double Degree with Mannheim Business School Alum

“The MIB Double Degree afforded me the opportunity to study and learn on three continents. The wide-ranging and diverse cultural experiences I encountered on my ventures abroad set me on the path to becoming a truly global businesswoman. I leveraged my unique skillset, the MIB network and the ESCP network to secure a job in the finance industry in France.”

Leijin F., MIB Double Degree with Grande École ESCP Europe Alum
“The MIB program has been a stellar addition to my academic and personal growth. Academically, it broadened my perspectives, enhanced my academic judgment and uplifted my work quality. On a personal level, the MIB challenged my endurance and adaptability, opened my eyes to a world of talent and brought my dreams to new levels. I discovered the network of talent that was within reach and that shall reach great heights going forward together. Being exposed to international leaders and experts, I became determined to play my own part in this global arena and work hard to achieve goals greater than myself.”

Chris W., One-year MIB Alum

Profile of Admitted Students, 2014

- Incoming Class size: 30-40 students
- Average GMAT score: 663
- Average GPA: 3.8
- Average Age: 23
- Percent Women: 64
- Percent International: 75
The international business programs at the Darla Moore School of Business are consistently rated amongst the top in the world.

The distinctive and beautiful new home of the Darla Moore School of Business is one of the most environmentally friendly buildings of its size in the world. Designed by Rafael Vinoly Architects of New York, the new building maintains a unique and iconic look and boasts over 250,000 square feet of innovative, sustainable space. Drawing on extensive input from students, faculty and members of the business community, the building has been optimized for business education in the 21st century and beyond. Some of its unique and forward-thinking features include an electronic trading room, advanced systems to monitor energy usage and rooftop terraces.

The Moore School is:

• #1 in the undergraduate international business specialty in the survey of “America’s Best Colleges” for 18 consecutive years – U.S.News & World Report
• #1 graduate international business degree, and a top three graduate international degree for 25 consecutive years – U.S.News & World Report
• #1 undergraduate international business program – Bloomberg Businessweek 2013 Best Undergrad B-School Rankings
• #1 for best “international experience” among the world’s top 100 business schools – Financial Times

The Moore School’s International Business faculty is rated #1 in the U.S. and #2 worldwide in research productivity in the Journal of International Business Studies in terms of total number of research articles published between 2006 and 2011.