The Master International Business Program
The search for a truly international career reveals something about
the seeker. It speaks of curiosity, ambition and a vision for what is
possible beyond the arbitrary limits of language and borders.

An informed search leads to a startling realization – the world is
not what you thought it was. The world has changed. It continues
to change, every day, challenging all of your assumptions about
culture and commerce. The world is in motion, a rate of evolution
that defies the conventional approach to post-graduate business
studies.

That’s why the Master of International Business (MIB) program at
the University of South Carolina is different. The MIB program is a
fundamental reconsideration of what it means to work, lead and
make decisions in context.

Recognizing the dynamic nature of global business, the program
empowers students to compete and succeed in profoundly
diverse environments. It prepares individuals to think differently,
act thoughtfully and navigate a landscape of constant change.

MIB is purpose-built for the curious, the ambitious, the
ones who want to know what else is out there. And
desire to lead in locations throughout the world.

The program is designed for the seekers. It is a gateway to a world
in motion.
Each year, seekers from around the world converge on the University of South Carolina to embark on their MIB journey. They will challenge and sharpen each other and in many ways, their collective identity will define their individual MIB experiences.

Students that stood out as explorers and visionaries

in undergraduate programs find themselves in the company of like-minded peers. Emboldened by their collective ambition, they reconsider what is possible for their careers and push each other to new heights.

For some, the MIB journey is a transformational year at the Moore School, a personal and professional leap forward through intensive study and relationship building. For most, it includes an impactful second year and a second master’s degree from one of our exceptional partner universities located throughout the world.

For all, it sets the course for everything to come.
MOORE SCHOOL MIB

In just one year, the Moore School MIB delivers powerful instruction from leading voices in comparative innovation systems, global financial markets, international entrepreneurship, cross-cultural negotiations and more. It fosters meaningful collaboration with fellow students from around the world, the foundation of your international professional network. You influence them in inspirational ways.

While the curriculum is challenging and distinctive, the impact of the program goes far beyond classrooms and courses. MIB students embark in an immersive and customizable experience driven by curiosity, ambition and determination. The interactions of faculty and students — exploring everything to push boundaries of what is known and challenging the status quo — results in understanding way beyond the sum of individual efforts.

The MIB program enables students to analyze the cultural, socio-political and institutional forces that profoundly shape global business. The world in motion becomes increasingly recognizable. Patterns are discovered. Confident self-awareness emerges and then you know when and how to act with power and purpose.

It is the bridge from classroom to conference room, from hypothetical to real.

become peers who will join global organizations and
DOUBLE DEGREE

An international career represents more than an opportunity to influence events on a transnational scale.

It often suggests a desire to work, learn, live and succeed in other places.

Through partnerships with top-ranked universities around the world, the MIB can include a second master's degree through an immersive international experience.

In addition to a year at the Moore School, double degree students spend two semesters at:

• Aalto University (Helsinki, Finland)
• Bocconi University (Milan, Italy)
• Higher School of Economics (Moscow, Russia)
• ESCP Europe (Paris, France)
• Koç University (Istanbul, Turkey)
• Shanghai Jiao Tong University (Shanghai, China)
• University of Mannheim (Mannheim, Germany)

Learning with these partners will expand upon your MIB foundation into new specialized course work. Develop expertise in Chinese business practices? Understand Islamic economic and financial models? Apply your marketing foundation to emerging industries such as digital and interactive entertainment? Specialize in design thinking approaches to value-driven creative innovation? Our partners open your options to their world-renowned capabilities. Now you're becoming a global player.

The double-degree track is a greater challenge. It demands patience, determination and a willingness to test and redefine one's ability to adapt.

For some, it will be the most important choice of their careers.
LIFE AFTER MIB

Completing the MIB program means engaging with the world in new ways. Practically, it means employment, the execution of skills and capabilities in a global marketplace. Personally, it represents a transition into the arena, becoming an active participant in an ever-more connected world where the graduate’s home, friendships and habits will be influenced by forces beyond the culture or place in which they were born.

MIB alumni benefit from peers and partners encountered on their journey as well as an extended family of more than 45,000 Moore School graduates worldwide. They are engaged leaders, employed and hard at work in nearly 100 countries.

MIB graduates join some of the best organizations in the world. They start their career in positions such as financial analyst, international product development associate, global business risk analyst, international procurement specialist, international transfer pricing consultant, global trade analyst, strategy consultant and leadership associate. They are promoted, change careers, relocate to distant countries and make a difference.

MIB graduates never stop seeking.
“Having so many international students from all over the world is such an asset both in classroom learning and in outside activities.”
Bo Gilliam, ’17, double degree with Koc University

“I now have many good friends spread throughout the world that I know I can count on for a place to stay when I travel or even for a job in the future.”
Alex Heise, ’18, double degree with ESCP

“The way I was welcomed by fellow MIB students and the support from the university, made everything so easy.”
Akshita Narang, ’17, one-year MIB

“The opportunity to include another master's degree in a different country complements the experiences you make during the MIB and intensifies the international aspect of the program.”
Valentina Schneider, ’18, double degree with Mannheim

“It presented an opportunity to make friends from all over the world, further my international education and start my career abroad.”
Owen Pierce, ’16, double degree with ESCP

“While I was unsure how the MIB would be received as I was looking for a job, I found that when I articulated what experiences I lived in the program and what classes I was exposed to, employers were impressed.”
Kirsten Jurgensen, ’17, double degree with Mannheim

Photo: Charles Forerunner
GET STARTED

The search for an international career often begins with considerations of where and what – thoughts of new personal challenges. Making a difference.

In time, the search shifts to how. How will you gain the essential skills to pursue that career? How do you translate your vision into action?

The Moore School MIB is designed to empower the seekers to take action. It prepares them for a competitive global marketplace and develops the resourcefulness and flexibility an international career demands. It prepares them for a world in motion.

Take the next step in your search. Take a closer look at MIB.

Interested candidates can learn more by visiting moore.sc.edu/mib
Apply online at moore.sc.edu/apply
The Master of International Business Program