The Professional MBA

THE QUALITY YOU WANT —
THE FLEXIBILITY YOU NEED

Eric Thompson
Plastic Surgeon

The Professional MBA program mixes great academics with real-world applications. It has completely changed my way of thinking and given me tremendous opportunities to build a solid foundation of knowledge and experience, and offer meaningful relationships with other like-minded professionals.

Todd Lefkowitz

The faculty's curriculum and enhance career certificate is designed to complement the program's elective offerings. This option of earning a Graduate Certificate in Business Analytics as a part of the Professional MBA students have the option of earning a Graduate Certificate.

IN BUSINESS ANALYTICS

GRADUATE CERTIFICATE

Options:
- Advanced Quantitative Methods
- Data Resource Management
- Customer Relationship Management and Data Mining
- Marketing Spreadsheet Modeling
- Revenue Management
- Topics in Information Technology
- Student-Managed Investments

The certificate requires 12 credit hours (four courses) opportunities by providing critical skills in business analytics.

Completion of the Graduate Certificate in Business Analytics fulfills four of the seven elective requirements in the PMBA curriculum.

Contact us at pmba@moore.sc.edu
Apply now or learn more at moore.sc.edu/pmba
moore.sc.edu

#MooreSchool
OVERVIEW
The Professional MBA program at the Darla Moore School of Business offers the quality of a top ranked part-time MBA program with the flexibility working professionals need.

Learn and network with other working professionals representing some of the region’s largest employers in healthcare, manufacturing, financial services and energy.

The program is ranked #16 in the USA and #1 in South Carolina by US NEWS AND WORLD REPORT’s 2018 part-time MBA rankings. The Moore School’s leading research and clinical faculty members teaching in the program present timely topics pertinent to real-world business issues.

Courses are offered in blended learning formats: regional classrooms, on demand course capture in real time and delay gives students the ability to engage with the faculty and classmates through class discussions, presentations and team meetings.

As a bank manager, my customers are entrepreneurs and business owners looking for the financial products best suited for their business’ needs. The PMBA program’s financial accounting course enhanced my ability to confidently make informed financial recommendations for the customers. I have enjoyed being able to apply what I am learning immediately.

— Cortney Nick
Bank Manager
TD Bank

PROFILE OF PROFESSIONAL MBA CLASS ENTERING 2017

PROGRAM ADMISSION AND FEES
Prospective students may apply for admission to the Professional MBA program in the Spring (January) or Fall (August) terms. Admission requirements include a completed undergraduate degree (all majors welcome), and a minimum of two years of work experience (some exceptions made). A GRE or GMAT test score, two essays, and two professional recommendations are also required.

Test waivers are available for working professionals with at least seven years of progressive management experience. Applicants interested in being considered for a test waiver should submit a completed test waiver request form and an essay with a compelling statement of competitiveness in addition to the other required application materials. Access the on-line admission application on the Professional MBA program’s website under the Admission Requirements tab.

Professional MBA students pay tuition based on the number of courses taken each term. Tuition for the Professional MBA program is charged on a per-credit hour basis. Each course is three credit hours. The University of South Carolina also charges a technology fee for each credit hour taken. All Professional MBA students pay the same hourly rate regardless of residency. For this year’s tuition rates, go to www.sc.edu/bursar and click on Tuition Rates and Fees and then USC Columbia Academic Department Fees. Click on Business – Moore School for Professional MBA program fee details.
QUALITY

- #1 part-time MBA program in South Carolina and #16 part-time MBA program in the United States
- An MBA degree from the AACSB accredited Moore School of Business, a leader in graduate business education
- World class faculty and executive lecturers
- Learn and network with working professionals who bring a wealth of business experience and knowledge to the classroom and project teams

FLEXIBILITY

- Begin the program in January or August
- Multiple class formats: regional classrooms, on demand course capture in real time and delay as well as day long immersions (residencies) on the USC Columbia campus
- Regional classrooms in Aiken, Bluffton, Charleston, Charlotte, Columbia, Greenville and Spartanburg
- Specializations available in finance, international business, innovation/entrepreneurship, and marketing
- 28 months to completion with options to accelerate or extend completion time

The Professional MBA program mixes great academics with real world applications. It has completely changed my way of thinking and approaching problems. Most physicians have minimal formal business education and are thrust into leadership roles in their practices, making decisions about finance, accounting and HR. This program offers tremendous opportunities to build a solid foundation of knowledge and develop meaningful relationships with other like-minded professionals.

— Todd Lefkowitz
Plastic Surgeon
Lexington Plastic Surgery

The PMBA program is a rewarding learning experience, and has given me the insight to make business decisions with confidence. The faculty are excellent and offer a wealth of academic and practical knowledge and experience. They provide us with real-world examples of how the concepts can be applied in today’s increasingly global marketplace.

— Eric Thompson
Vice President, Strategic Accounts
XPO Logistics

GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

Professional MBA students have the option of earning a Graduate Certificate in Business Analytics as a part of the program’s elective offerings. This certificate is designed to complement the program’s curriculum and enhance career opportunities by providing critical skills in business analytics.

The certificate requires 12 credit hours (four courses) earned in the following three business analytics courses and an additional course chosen from four options:

- Advanced Quantitative Methods
- Data Resource Management
- Customer Relationship Management and Data Mining

Options:

- Marketing Spreadsheet Modeling
- Revenue Management
- Topics in Information Technology
- Student-Managed Investments

Completion of the Graduate Certificate in Business Analytics courses fulfills four of the seven elective requirements in the PMBA curriculum.
As a bank manager, my 2018 part-time MBA rankings. The US NEWS AND WORLD REPORT's healthcare, manufacturing, and networking with other part-time MBA program with the offers the quality of a top ranked program. The Professional MBA program at PMBA program's financial competitiveness in addition to the students with several ways to engage learning formats: regional with a compelling statement of experience (some exceptions made). A GRE or GMAT test score, degree (all majors welcome), and a completed undergraduate application on the Professional Access the on-line admission and Fees and then USC Columbia for admission to the Professional PROGRAM ADMISSION AND FEES

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<tr>
<th>UNDERGRADUATE MAJOR</th>
<th>Industry</th>
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<tbody>
<tr>
<td>Science: 9%</td>
<td>Other: 11%</td>
</tr>
<tr>
<td>Business: 34%</td>
<td>Energy: 8%</td>
</tr>
<tr>
<td>Healthcare: 18%</td>
<td>Financial Services: 17%</td>
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<tr>
<td>Manufacturing: 26%</td>
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The PMBA recruiting team made navigating the admission process easy. The faculty are extremely accessible when you have questions about a project or other course content. My classmates are seasoned professionals and offer interesting industry perspectives in class discussions. The Professional MBA program was the right choice for me.

—Seth Krisnow, Product Manager, Spirit Communications
CURRICULUM AND SPECIALIZATIONS

The Professional MBA curriculum consists of nine core courses and seven electives for a total of 48 credit hours (3 credits per course). Core courses strengthen the student’s business functional foundation with material that is relevant across a variety of industries. They are designed to incorporate real-life situations with research and theory. Using this knowledge, students are able to have an immediate impact at their workplace and enhance their future career opportunities. Students may design their individual plan of study through selecting electives based on interest and career goals or by choosing an area of specialization. Electives are designed to allow students to gain greater depth in a specific area and are offered in multiple formats to provide additional learning and networking opportunities. Areas of specialization include finance, international business, innovation/entrepreneurship and marketing. To earn a specialization, students must take at least four specific electives in that area. More detailed information about the specializations and a list of currently offered electives may be found on the Professional MBA website under the Curriculum tab. An optional Graduate Certificate in Business Analytics is available to PMBA students while taking electives.

Optional short-term study abroad programs are offered yearly as electives. These 10-day trips provide students insight into the interdependence of business and culture in the country visited. Participants meet with business executives, government officials and industry experts to gain a better understanding of how the country/region functions within the global economy and attend several cultural events as well. Previous destinations include South America, China, Eastern and Western Europe and the Netherlands.

“After earning my law degree, I have worked in several professional settings — private law firm practice, HR in the healthcare and energy industries. The knowledge I have gained in the Professional MBA program has given me a strong foundation in business and has enhanced my confidence discussing financial and accounting matters in senior leadership meetings. It’s been rewarding to develop a great network of friends and to be able to apply what I have learned in the program each day.”

— Susan Boone
Chief Legal Officer and Strategic Advisor to the Executive Director
SC Department of Employment and Workforce
The Office of Career Management (OCM) at the Darla Moore School of Business is the main provider of career management services for Professional MBA students. Areas of career management that are covered through this office include:

- Participation in on-campus recruiting
- Mock interviews
- Access to web-based career search and strategy tools
- Resume critique
- Career management coaching
- Professional development seminars and workshops

Every fall and spring, the Office of Career Management hosts the Moore School Business EXPO which gives employers the opportunity to meet and interview MBA, Masters and undergraduate students. PMBA students can also participate in USC Career Center’s recruiting events.