Earn a Top-Ranked MBA Without Interrupting Your Career

The Professional MBA Program at the Darla Moore School of Business University of South Carolina
“The USC MBA very relevant to my given me more the program were theories and daily dealings confidence in the areas of operations management, supply chain management and finance.”

Wade Bonner
Assistant Administrator
South Carolina Oncology Associates
Columbia, SC

Why the Professional MBA Program at the Moore School?

- An MBA degree from a program ranked in the top 20 part-time MBA programs in the nation and #1 in the Carolinas (U.S. News & World Report, 2016). Employers and business leaders worldwide recognize the Moore School’s reputation as a leading center for business education.
- Learn with other working professionals who bring a wealth of business experience/knowledge to the classroom and project teams. PMBA students represent some of the largest companies in the area.
- A rigorous, relevant curriculum with core courses that strengthen your foundation in functional areas of business, along with a wide variety of electives providing an opportunity to focus in areas such as analytics, entrepreneurship, finance and international business.
- Blended learning program – real-time and captured instruction combined with daylong immersions that fit the schedule of today’s busy professional.

The Darla Moore School of Business has been a leader in graduate and undergraduate business education for over 40 years. The Professional MBA program is designed for working professionals who want to earn an MBA without leaving their jobs. Students are prepared to think strategically and apply skills and knowledge gained in the workplace immediately. Professors present timely topics pertinent to real-world business problems.

Program features include:
- One course per seven-week term – one night a week (6-9 p.m.)
- Start dates in January and August
- 28 months to complete (accelerated options available)
- Locations outside Columbia include Aiken, Bluffton, Charleston, Charlotte, Greenville and Spartanburg
- One tuition rate for all applicants regardless of citizenship and residency status
- Courses taught by full-time MBA program faculty

“...in the PMBA program, I was also working on a very large capital investment project in my position with The Boeing Company. It was exciting to be able to apply what I learned right away in the areas of operations management, supply chain management and finance.”

Michael Wood
Business Operations Leader
787 Final Assembly
Boeing South Carolina
Charleston, SC
Business Analytics Graduate Certificate

Students in the Professional MBA program have the option of earning a certificate in Business Analytics as part of the program’s elective offerings. This certificate is designed to complement the PMBA curriculum and enhance the career opportunities of the students by providing critical skills in business analytics.

The certificate requires 12 credit hours earned in the following three business analytics courses and an additional course chosen from four options:

- Advanced Quantitative Methods
- Data Resource Management
- Customer Relationship Management and Data Mining

Options:
- Marketing Spreadsheet Modeling
- Revenue Management
- Topics in Information Technology
- Student-Managed Investments

“As an aircraft manager at Gulfstream, I supervise a wide variety of people. The organizational behavior and leadership class taught me how to manage an individual’s performance to increase productivity. It’s been great to be able to apply what I am learning immediately.”

Luke Aspden
Project Engineer
Final Phase
Project Engineering
Gulfstream Aerospace
Savannah, GA

“The PMBA program provided me with the opportunity to earn a highly-ranked MBA degree with the flexibility I needed to maintain a demanding workload in a full-time job.”

Mallika Ramaswamy
NPI Program Manager
GE Power & Water
Greenville, SC
Curriculum and Course Sequences

The PMBA program curriculum consists of 16 courses – 10 core/foundation courses and six electives. The core courses provide a solid knowledge base in business fundamentals. Students may choose from a variety of electives based on the student’s interests and career goals. Some popular electives are Managing Cross Border Teams, Business Risks in Multinational Corporations, Product and Branding Policies, Advanced Business Analytics, and International Mergers and Acquisitions. For a complete list of electives, please visit the PMBA program’s website.

Short-term study abroad courses are offered yearly to PMBA students. Previous destinations include South America, the Netherlands, China as well as Eastern and Western Europe. These optional three-credit courses provide students the opportunity to gain insights into the interdependence of business and culture in the country. Participants meet with business executives, government officials and industry experts to gain a better understanding of how the country/region functions within the global economy.

The PMBA program uses blended learning formats such as face-to-face instruction (immersion classes), remote interactive learning and captured instruction. This creates the flexibility students need to take part in class discussions, presentations and team meetings, regardless of their business travel.

Most courses meet one night per week from 6–9 p.m. They are available in the PMBA classrooms as well as real-time from wherever the student is during class time. Classes are also captured for viewing in a delay format. Organizational Behavior and Leadership, a core course, is conducted in an immersion format (three full Saturdays on the USC Columbia campus over a three-month timeframe). Many electives take advantage of the immersion class format also. In the course sequence tables below, students have nine terms when they can take an elective— but only six electives are required. Students may choose six electives in any combination of formats of immersion and evening courses.

### SPRING ENTRY COURSE SEQUENCE

| Year 1 | January | Spring Immersion | Competing Through People | Spring I | Spring Accounting | Spring II | Quantitative Methods | Summer I | Managerial Accounting | Summer II | Managerial Economics | Fall Immersion | Elective | Fall I | Operations Management | Fall II | Information Systems | Break |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Year 2 | | Spring Immersion | Elective | Spring I | Elective | Spring II | Financial Policies | Summer I | Marketing Management | Summer II | Elective | Fall Immersion | Elective (if needed) | Fall I | Elective | Fall II | Elective |
| Year 3 | | Spring Immersion | Elective (if needed) | Spring I | Elective (if needed) | Spring II | Strategic Management | |

### FALL ENTRY COURSE SEQUENCE

| Year 1 | January | Spring Immersion | Elective | Spring I | Managerial Accounting | Spring II | Financial Policies | Summer I | Marketing Management | Summer II | Managerial Economics | Fall Immersion | Elective | Fall I | Operations Management | Fall II | Information Systems | Break |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Year 2 | | | | | | | | | | | | | | | | | | |
| Year 3 | | Spring Immersion | Elective | Spring I | Elective (if needed) | Spring II | Elective (if needed) | |

**Note:** There are nine elective sessions built into the course sequences, but students are only required to take six electives.
2015 Student Profile
Average work experience 8.7 years
Average age 34
Average GMAT 616
Average GRE 306

Undergraduate Majors
Business 33%
Engineering 32%
Science 12%
Other 23%

PMBA Admitted Students By Industry (%)
- Manufacturing
- Business/financial services
- Healthcare
- Military/government/education
- Energy
- Other

Professional Experience

Companies whose employees regularly enroll in the PMBA program include:

- PalmettoHealth
- Michelin
- Boeing
- General Electric
- Boeing
- Gulfstream
- Vanguard
- Wells Fargo
- US Navy
- Santee Cooper
- SCANA
- Hubbell
- Eaton
- Boeing
- Michelin
- General Electric
- Gulfstream
- Vanguard
- Wells Fargo
- US Navy
- Santee Cooper
- SCANA
- Hubbell

Admission Criteria

- Completed undergraduate degree in any major
- Competitive GMAT or GRE score (test waivers are considered for applicants with advanced degrees or progressive management experience in excess of seven years)
- A minimum of two years of professional work experience subsequent to completion of the undergraduate degree (exceptions may be made for professionals who are completing college while working)
- No prerequisite coursework needed (business degree not required)

“When I searched for an MBA program in the Charlotte area, program ranking/reputation and flexibility were very important to me. The USC PMBA program is the top ranked part-time MBA program in the Carolinas. The program has a classroom in uptown Charlotte as well as some distance learning options. I have been very pleased with my choice.”

Justin LaRoche
Business Development Manager
Renewable Generation Development
Duke Energy
Charlotte, NC

Apply now or learn more at moore.sc.edu/pmba
Contact us at pmba@moore.sc.edu or 1-800-950-PMBA (7622)
“I chose the PMBA program to take advantage of the international business focus, particularly the study abroad experience. My MBA degree from USC provided the tools and knowledge to stand out in the very competitive field of pharmaceutical sales. The hard and soft skills I acquired while in the program provided me a foundation to further my career quickly.”

Brian Shufelt
Executive Biopharmaceutical Sales Representative
Amgen
Columbia, SC

The PMBA program is engaging, rigorous, demanding and relevant. It will probably be the best thing you will ever do for yourself and your career.”

Hannah Horne
Director of Public Policy and Small Business
Hilton Head Island - Bluffton Chamber of Commerce
Hilton Head Island, SC

Advanced technology offers seamless interaction between students and instructors at all PMBA classroom locations as well as real-time and delay course capture.

Apply now or learn more at moore.sc.edu/pmba
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