

Cancer Prevention & Control Program

COLLOQUIUM SERIES

Celebrating 10 Years of Research

Beyond Translational Research: Adoption of Healthy Practices



Dr. John Ureda

Owner of Insights Consulting Inc.

Adjunct Associate Professor, Department of Health Promotion, Education and Behavior at the University of South Carolina **FRIDAY**

November

8

10 a.m. - 11:30 a.m.

Discovery 1 Building Room 140 915 Greene Street

Dr. John Ureda is a past professor from the Bowman Gray School of Medicine, Wake Forest University, and past Chair, of the Department of Health Promotion, Education and Behavior at the University of South Carolina. He is a past Chair and member of the Cancer Control Advisory Committee to the Commissioner of DHEC and past Chair of the Coordinating Council and Board, South Carolina Cancer Alliance. He is also a past Board Chairman of the South Carolina Division, American Cancer Society.

His recent health disparities community involvement research includes being Co-PI of "Community Interventions in Non-Medical Settings to Increase Informed Decision Making for Prostate Cancer Screening and co-investigator for the Cancer Prevention Cancer Research Network, (both awarded from the CDC), Co-PI of the Community Network to Reduce Cancer Health Disparities, (from the NCI), and Community Consultant to the EXPORT and CCE-SPHERE Center: health disparities related to HIV/AIDS and human papillomavirus (HPV)/cervical cancer, (from the NIH). He was P.I. of the NCI Conlon Cancer Education and Prevention Project.

From 1998 to -2002, Dr. Ureda served as a consultant to the Palmetto Health Alliance, Community cancer screening and maternal-child health initiatives, and, from 2002 to -2004 he served as a Co-P.I. with the SC Cancer Prevention and Control Cancer Research Network of the CDC. In the upstate, he was lead evaluator for Anderson's Partnership for a Health Community's 1999 self-help health handbook initiative.

