

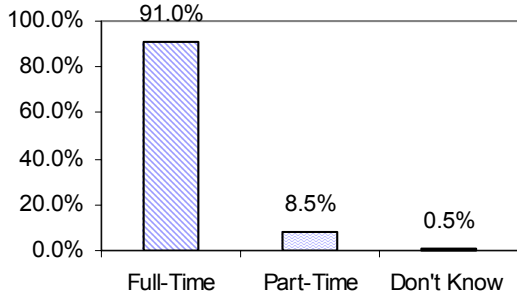
SUI Student Survey Preliminary Results

Sara S. Pendarvis
January 29, 2002

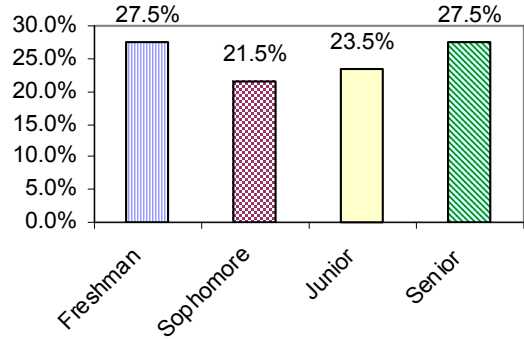
In September and October, 2001, Market Search surveyed 200 college students (100 University of South Carolina/100 Clemson). Students were drawn from stratified random samples of the undergraduate student populations at each school.

The following graphs report the results of these surveys, and should be a helpful source to understanding today's college students. The questions investigated who the students were, the issues important to them and how best to reach them and get them involved among other things, such as their awareness of environmental issues and terms. In the following charts, "Q#" represents the question asked, in the survey.

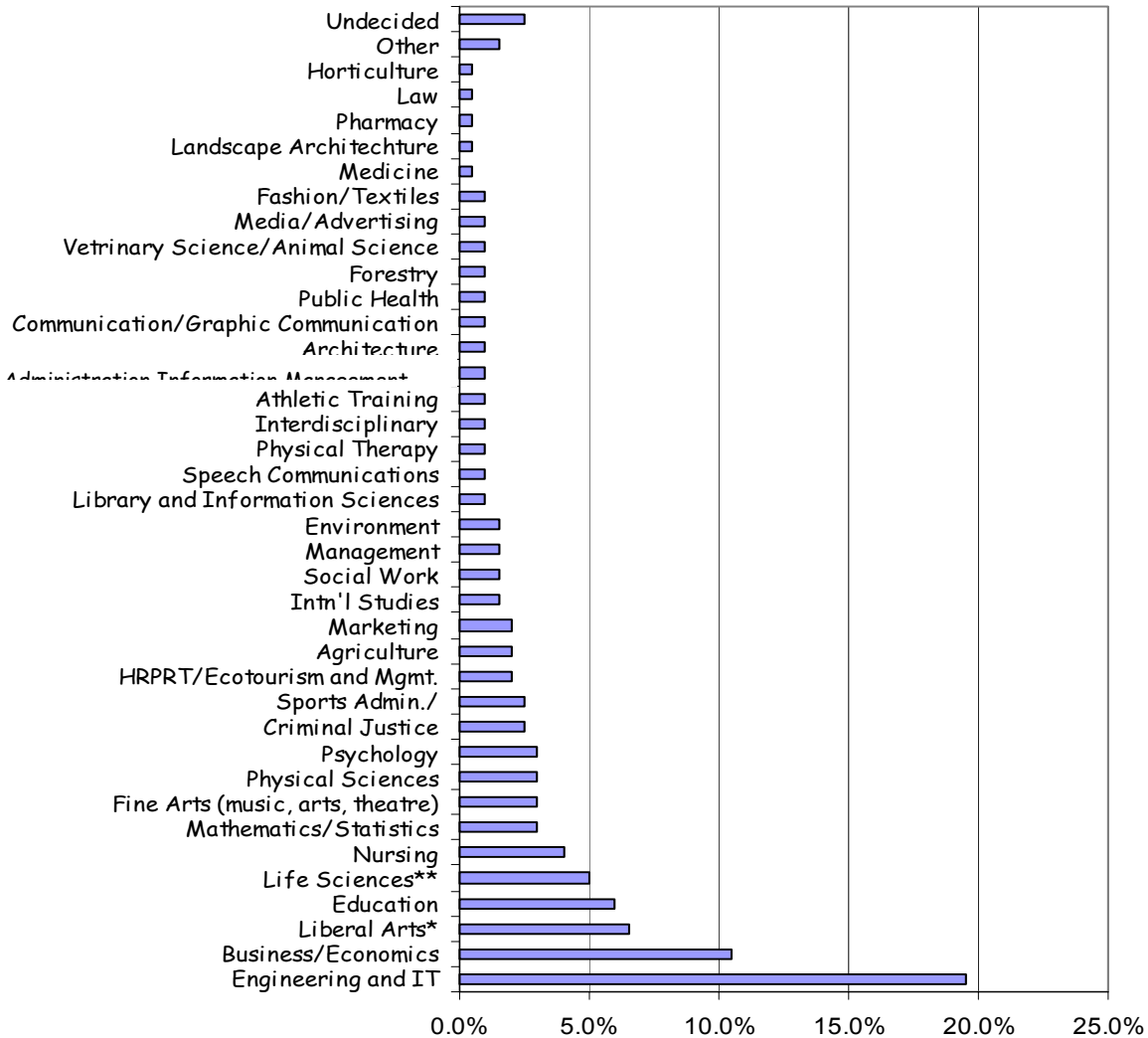
Q2 Are you currently enrolled as a full-time or part-time student at Clemson/USC?



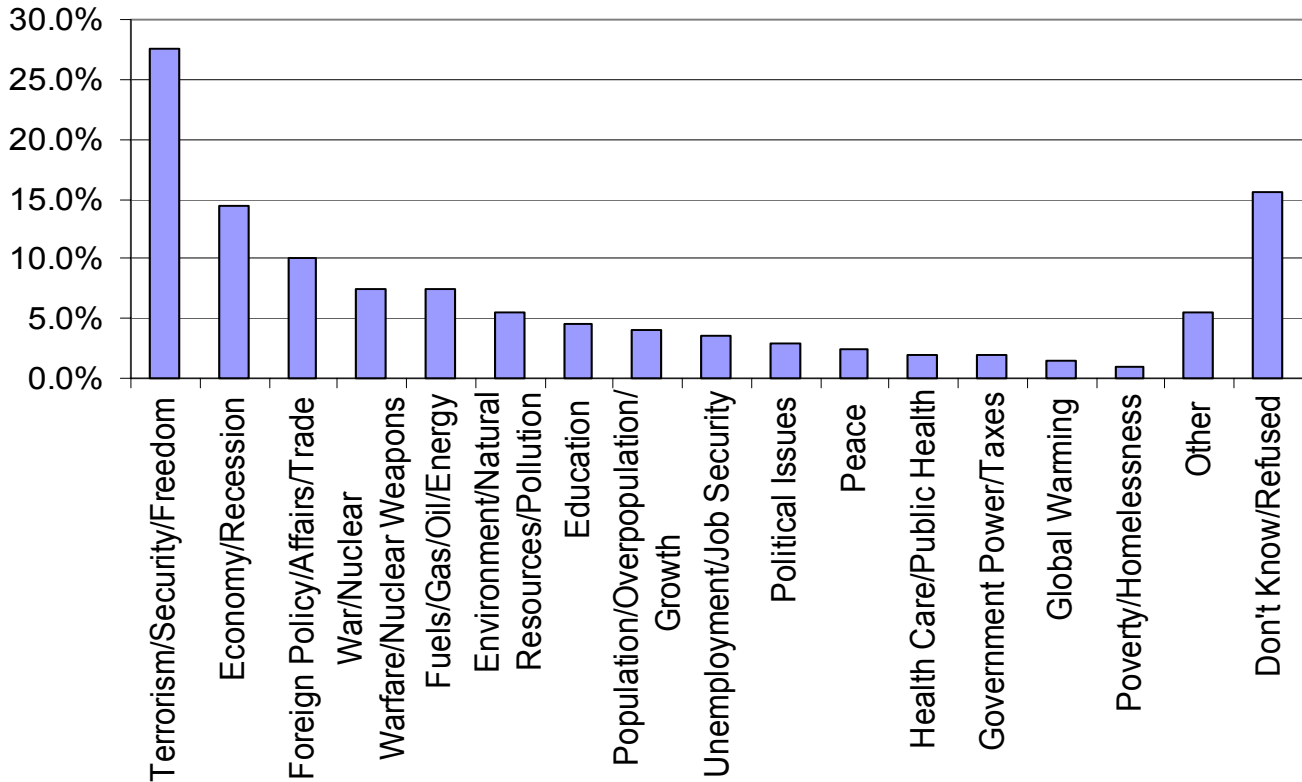
Q3 Which of the following best describes your current class level?



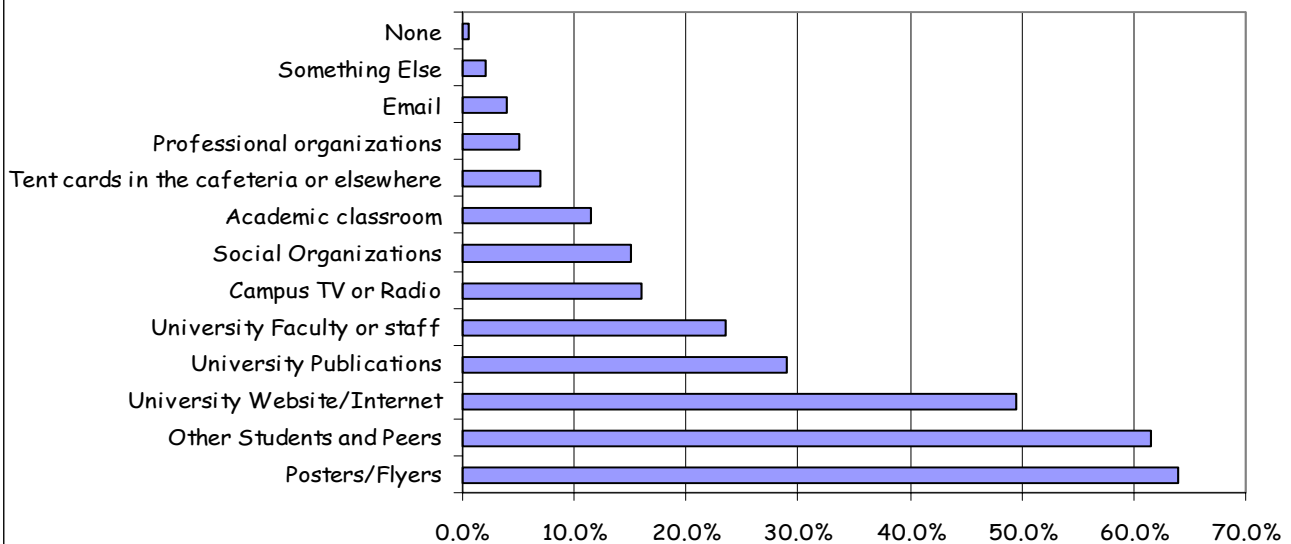
Q4 What is your major focus of study?

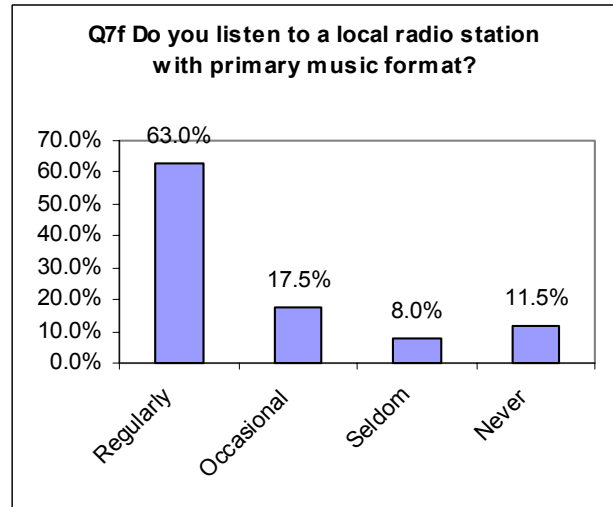
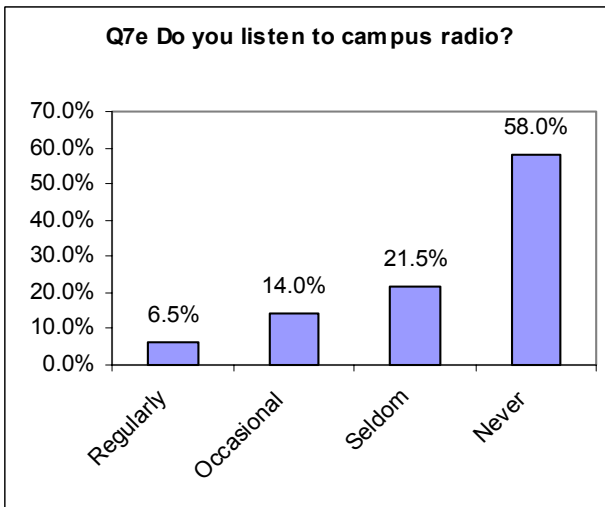
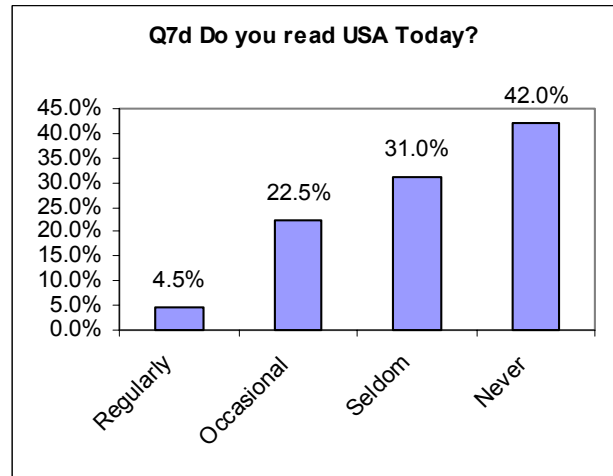
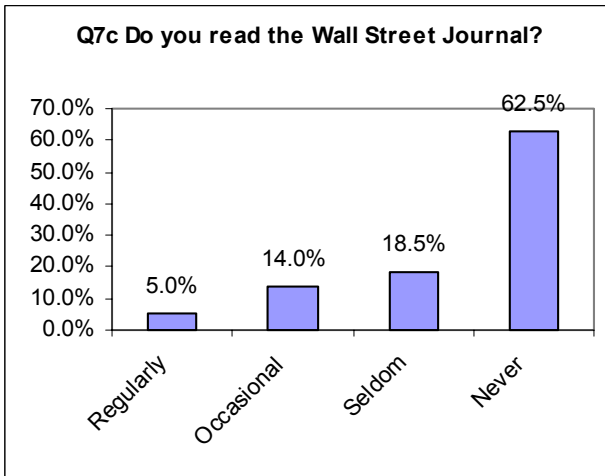
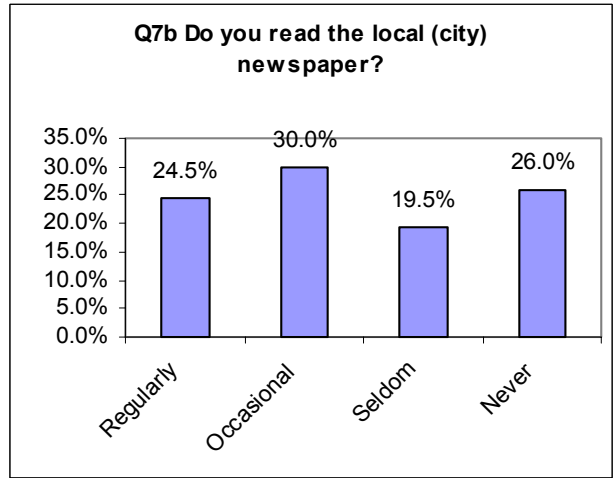
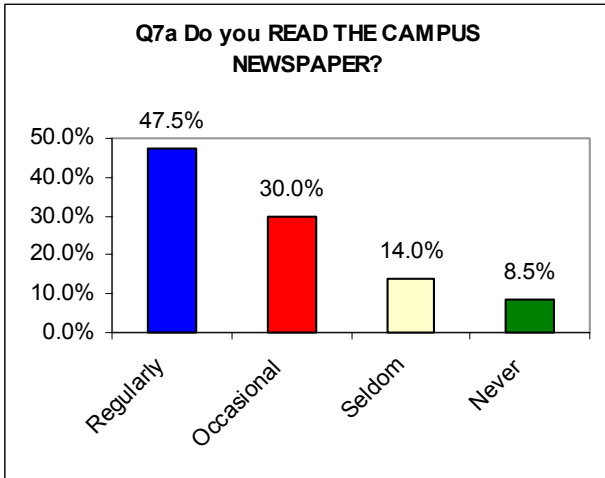


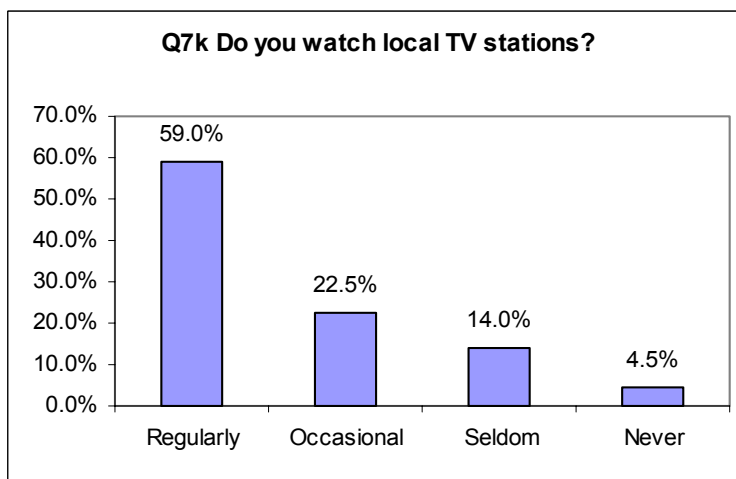
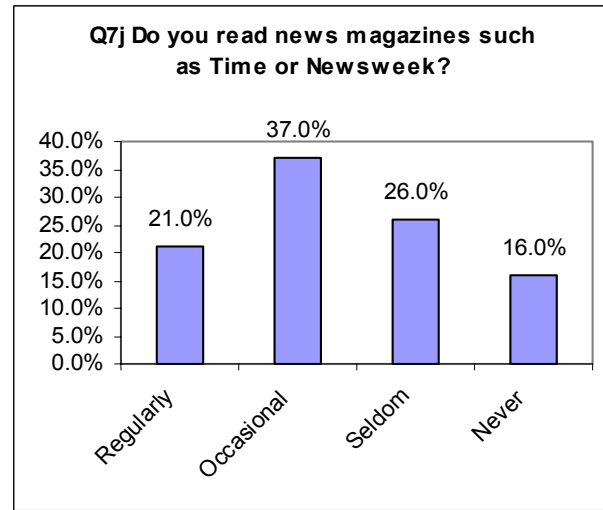
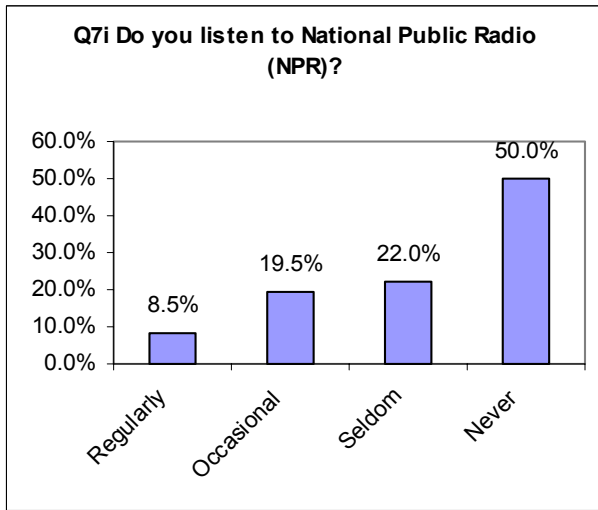
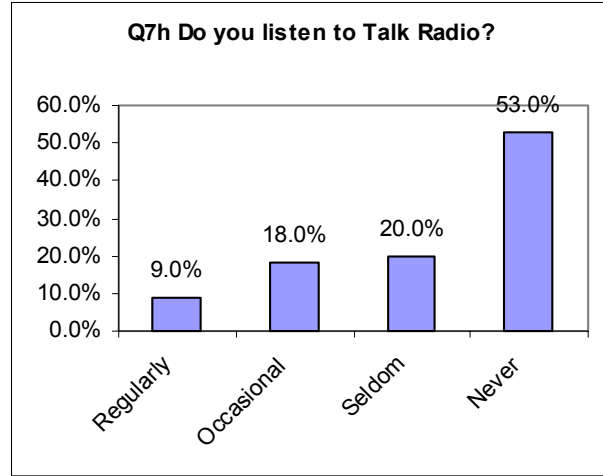
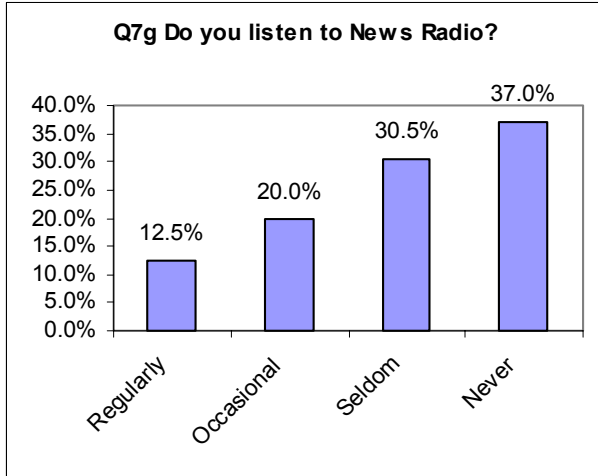
Q5 In the next five to ten years, what do you feel will be the single most important issue facing the United States?



Q6 What are your 3 top sources of information about campus events and/or activities?



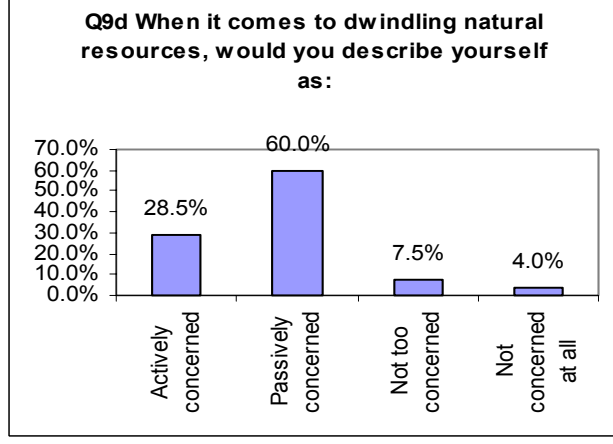
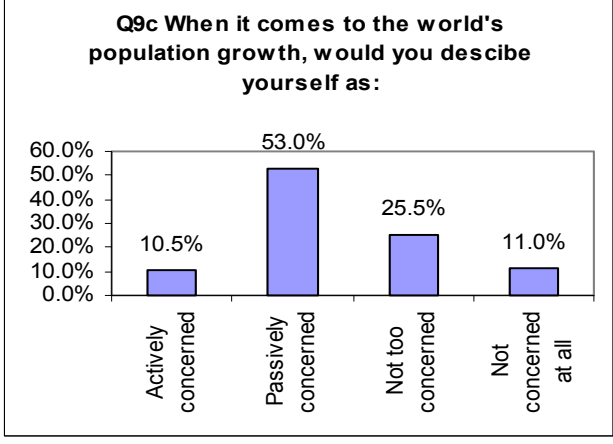
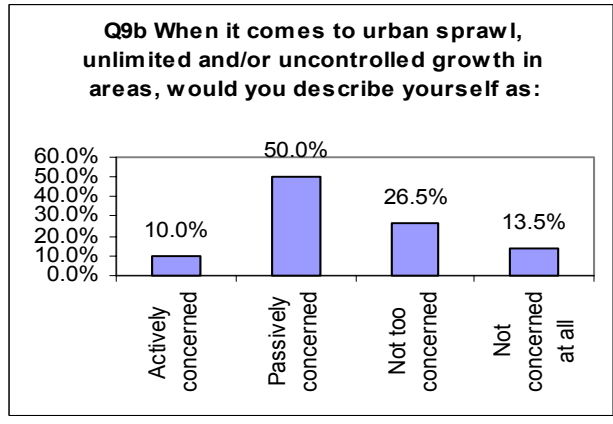
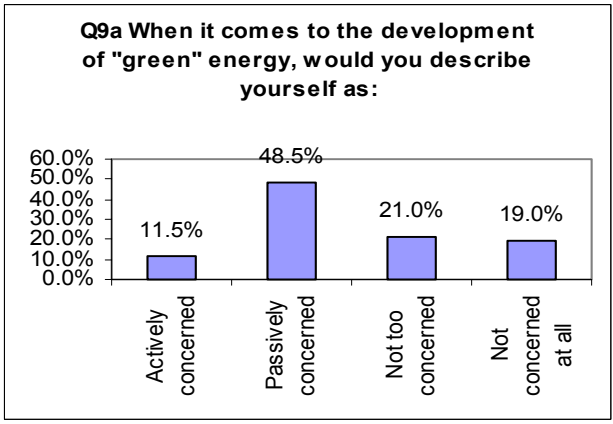
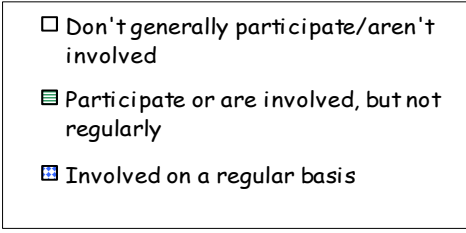
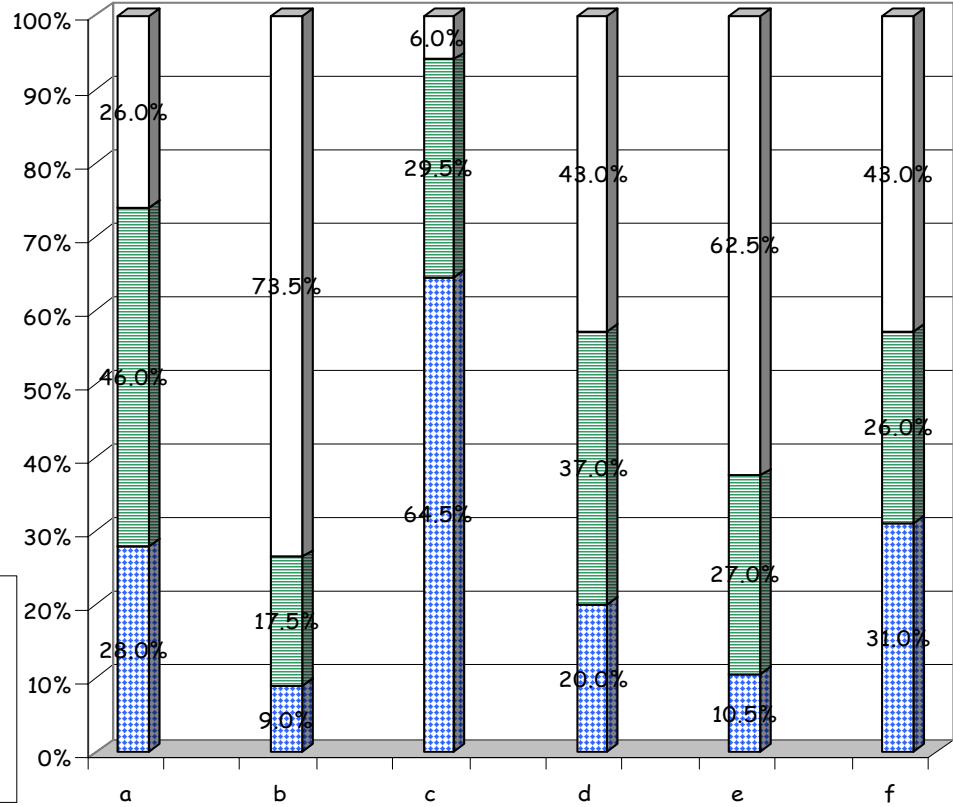




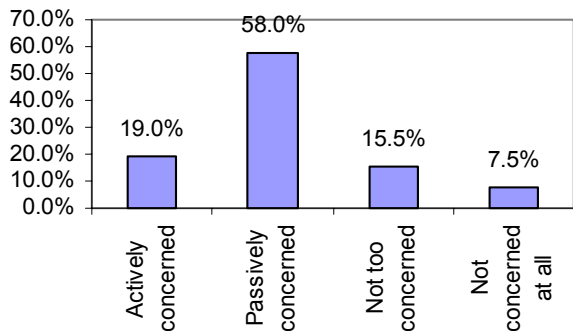
Question 8

Please indicate if you:

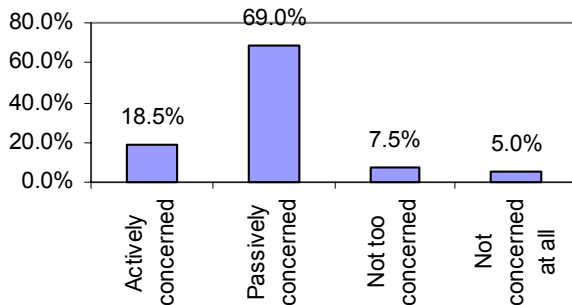
- a. Volunteer for community services (youth, elderly, disadvantaged, health-related or animals)
- b. Become actively involved in political campaigns or issues
- c. Read books or magazines or watch or listen to programs which focus on current issues
- d. Participate in rallies, fundraisers, or other activities for "causes" you believe in
- e. Organize rallies, fundraisers, or other activities for "causes" you believe in
- f. Join professional organizations relating to your career



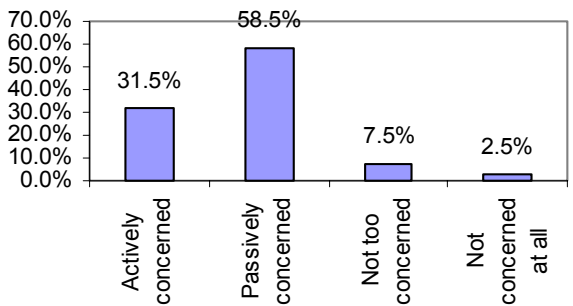
Q9e When it comes to solid waste and landfills, would you describe yourself as:



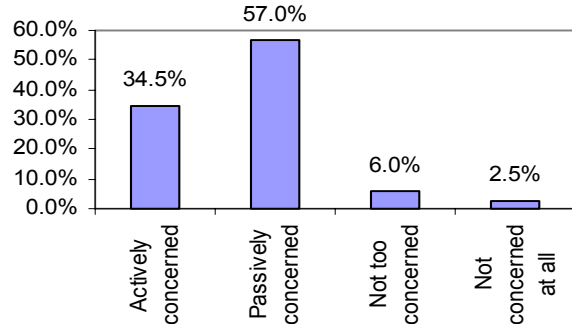
Q9f When it comes to other environmental issues, would you describe yourself as:



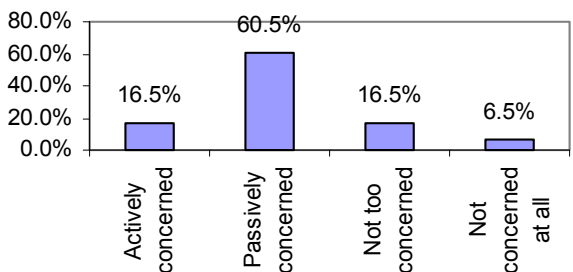
Q9g When it comes to global issues such as war, famine, refugees, would you describe yourself as:



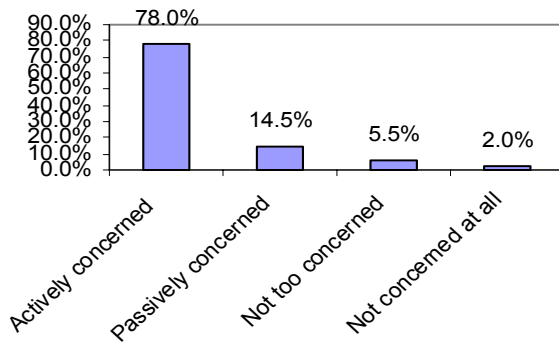
Q9h When it comes to hunger and homelessness, would you describe yourself as:



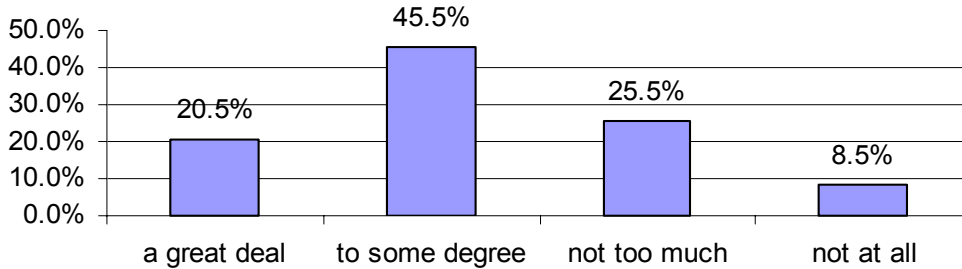
Q9i When it comes to emerging infectious diseases such as Ebola, Mad Cow, TB, West Nile Virus, would you describe yourself as:



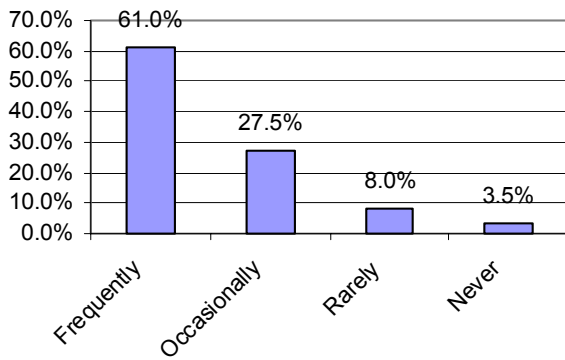
Q9j When it comes to your personal health, would you describe yourself as:



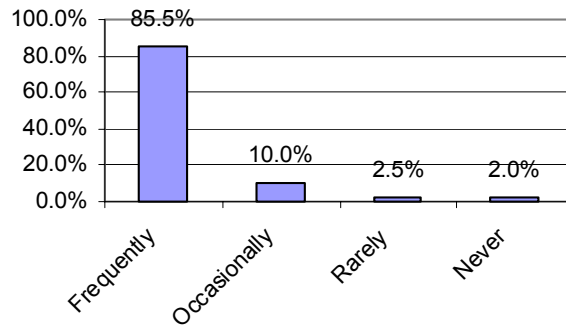
Q10 To what degree do you feel your career choices have been or will be influenced by your concerns of one or more of the issues we just discussed?



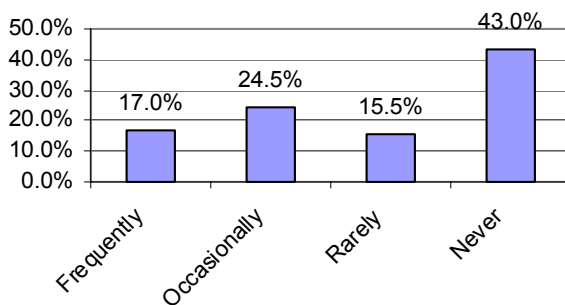
Q11a Recycle paper, plastics, cans, etc.



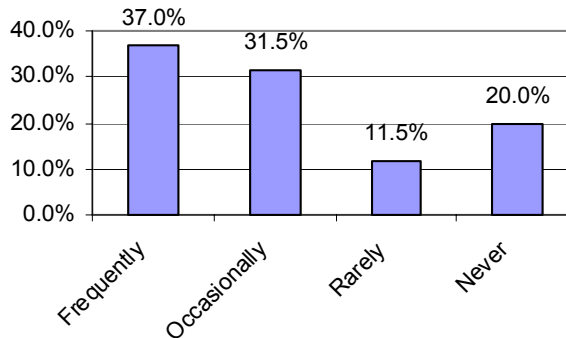
Q11b Turn off lights when leaving a room.



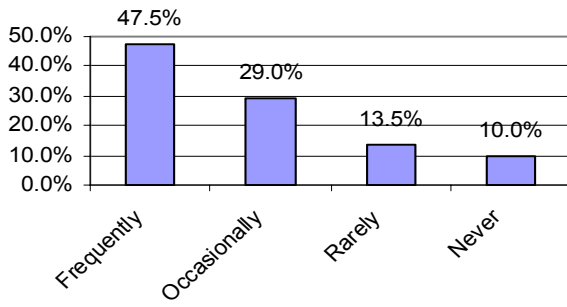
Q11c Rely on public/university transportation instead of a personal vehicle (by choice).



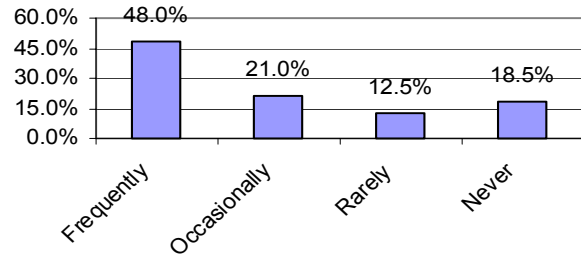
Q11d Carpool instead of driving alone (by choice).



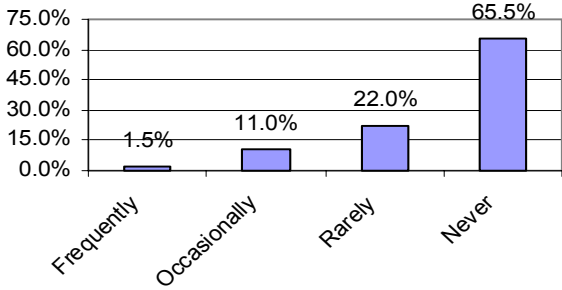
Q11e Make an effort to conserve water.



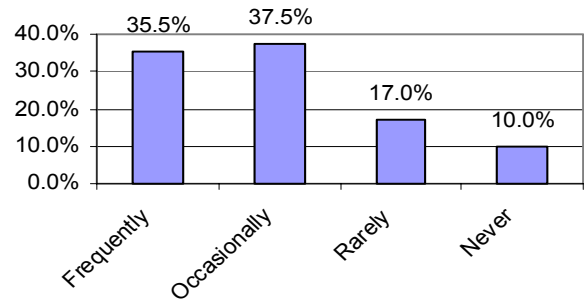
Q11f Keep thermostats set at energy-conservation levels (by choice).



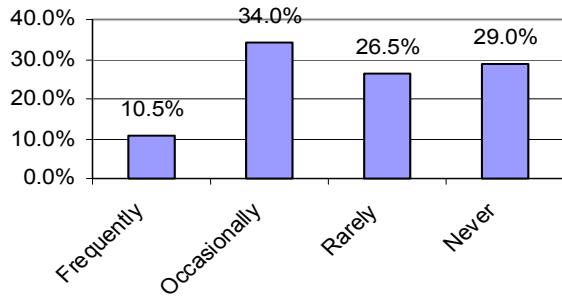
Q11g Attend rallies, protests, or other events relating to environmental issues.



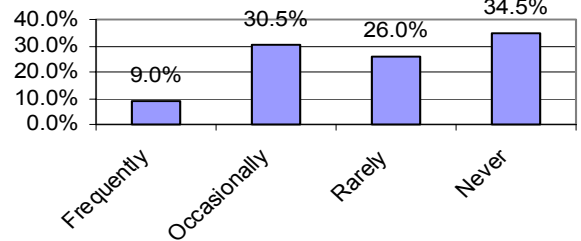
Q11h Make an effort to purchase recycled products when available.



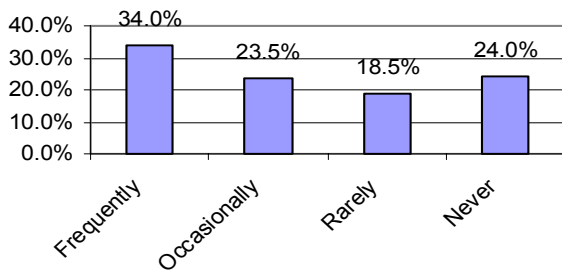
Q11i Read publications devoted to environmental/sustainability issues.



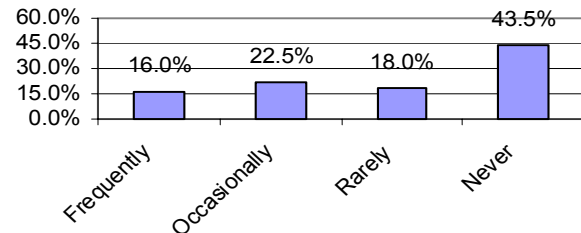
Q11j Participate in projects related to environmental/sustainability issues (through organizations such as sororities, fraternities, churches, etc.)



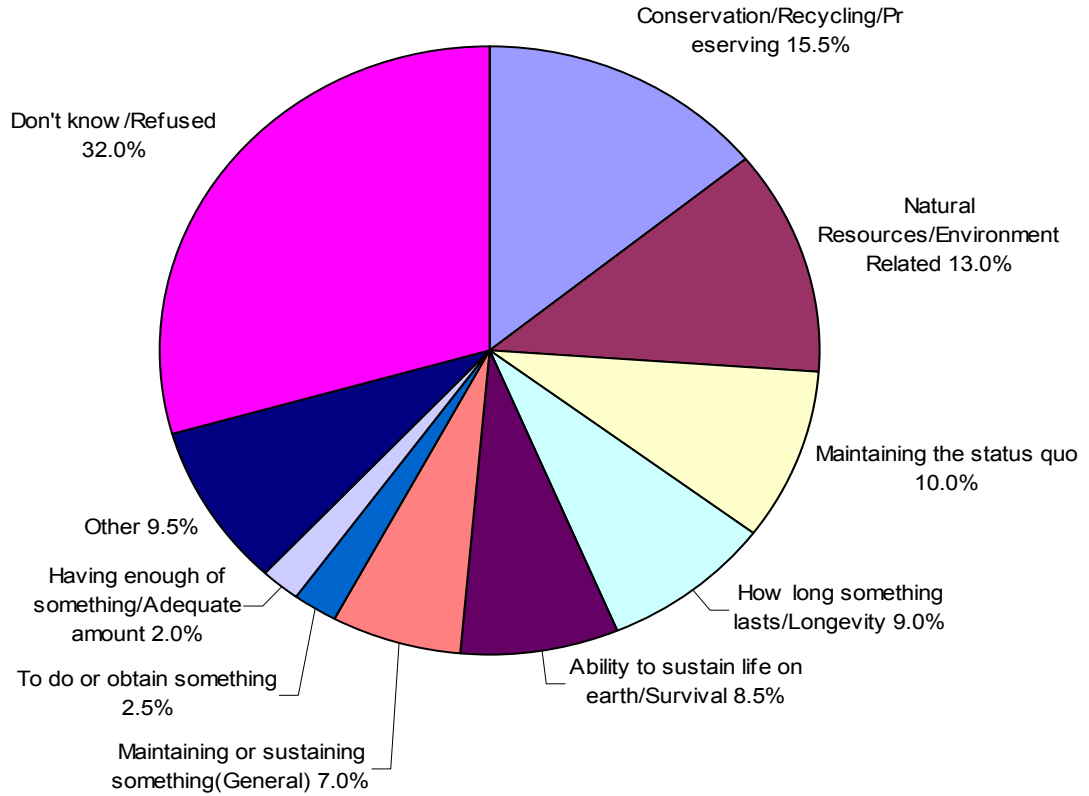
Q11k Limit the use of air conditioning (by choice).



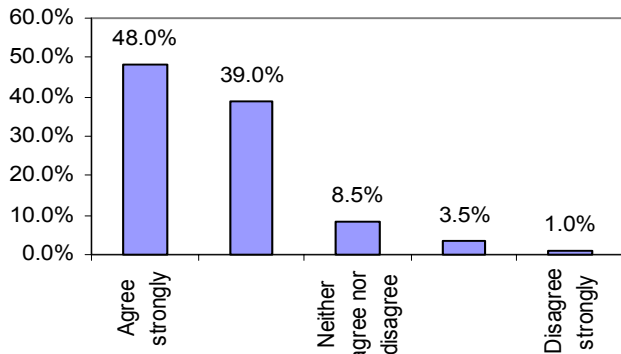
Q11l Use your own bag or carry purchases without a bag instead of using paper or plastic bags at stores.



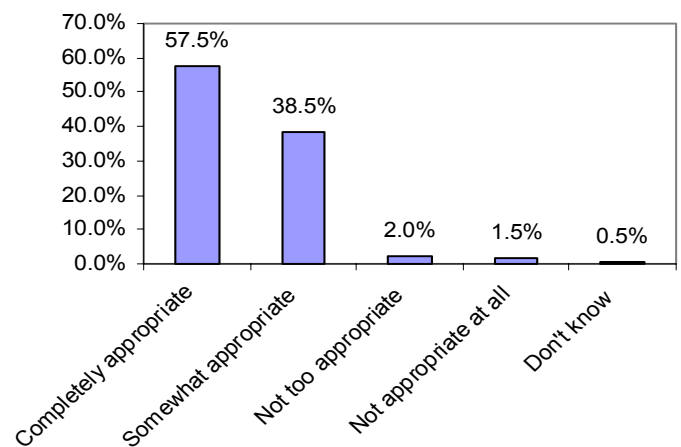
Q13 When you hear the term "sustainability" what comes to mind?



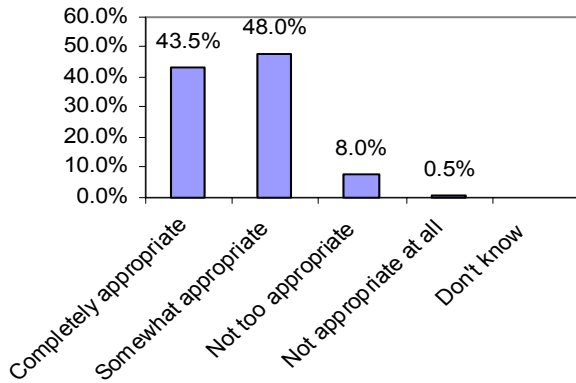
Q17 A "good education" is more than a degree from a good university; our schools/universities should be accountable for making us more responsible and forward-thinking about our actions.



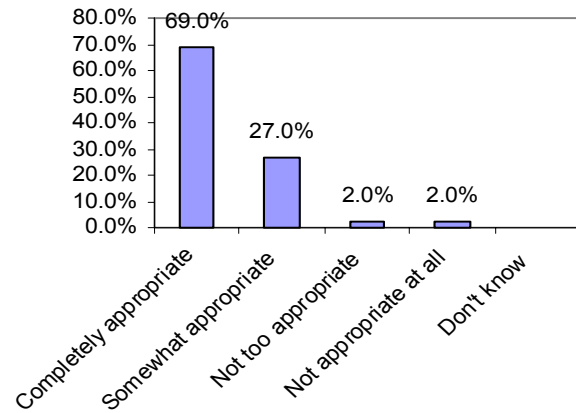
Q18a Promoting the need for conservation of natural resources.



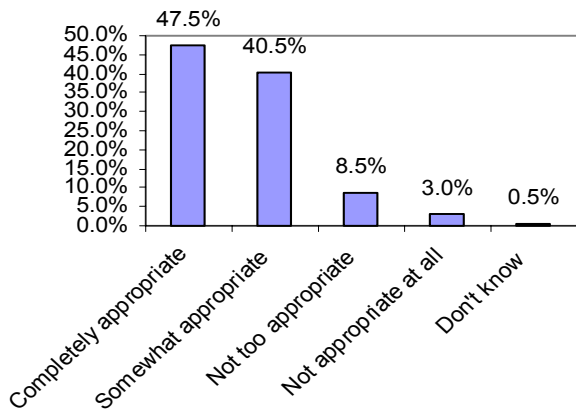
Q18b Promoting the use of public/university transportation.



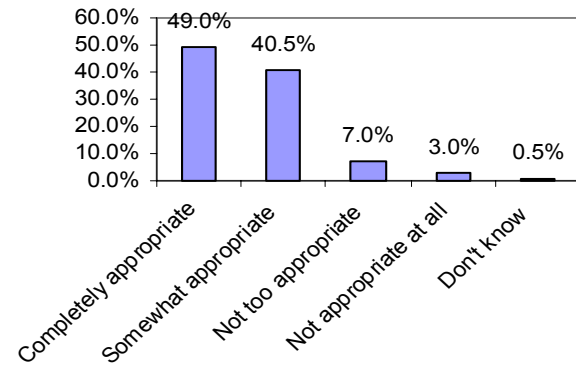
Q18c Promoting recycling activities.



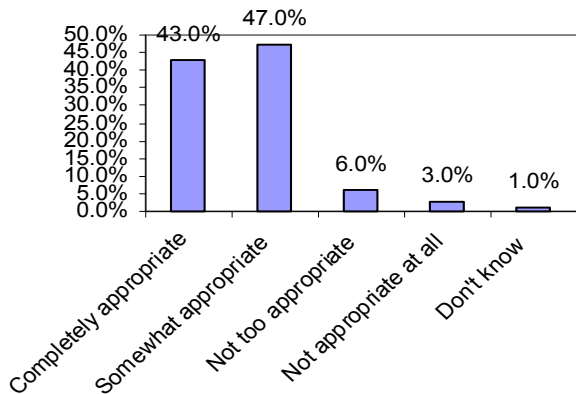
Q18d Encouraging more civic involvement and responsibility.



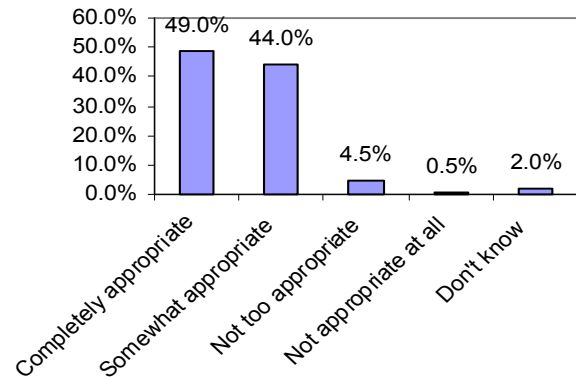
Q18e Encouraging new campus construction that is environmentally friendly.



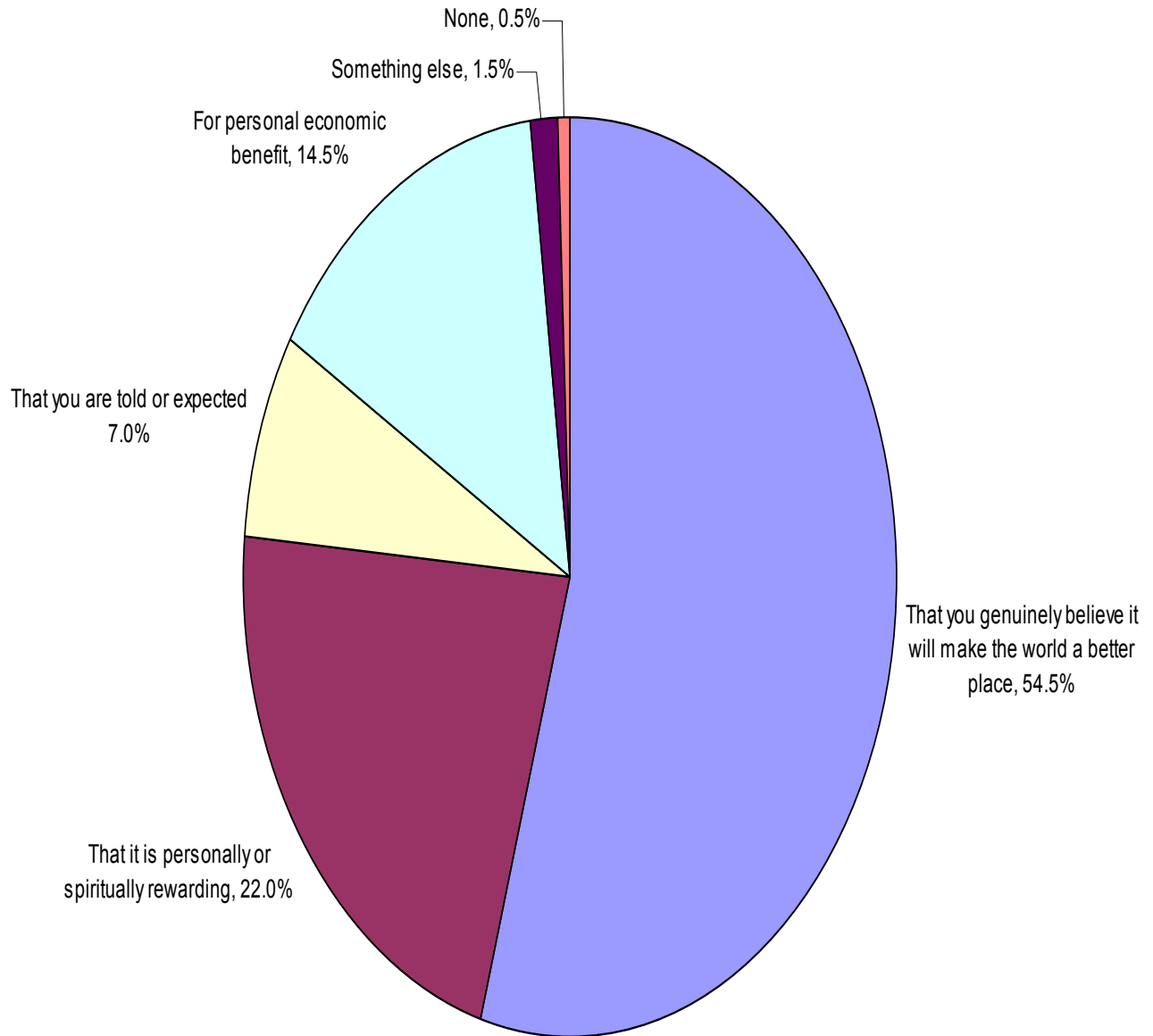
Q18f Encouraging and directing students to focus more on long-term issues of global importance.



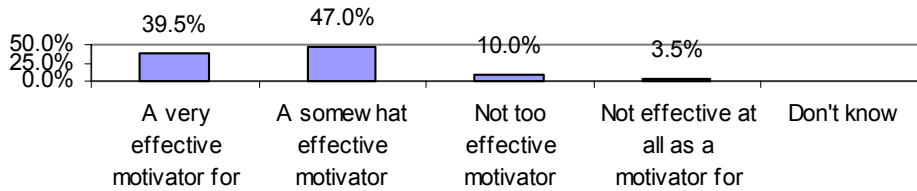
Q18g Promoting "generational responsibility"/"fairness to generations coming along."



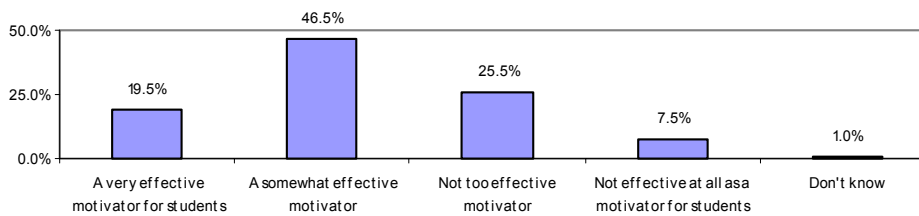
Q19 Which would best explain your personal motivation for becoming involved in sustainability type behaviors?



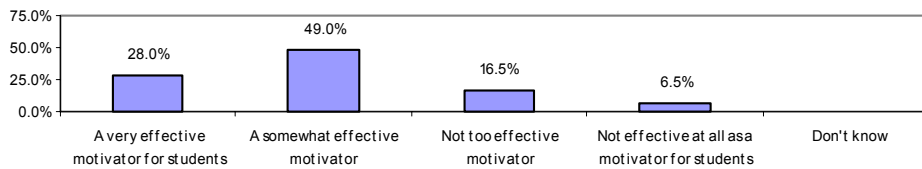
Q20a If courses on sustainability issues would make students more marketable when they enter the job market, do you see this as:



Q20b Because it's the "right thing to do", do you see this as:



Q20c Building a more positive image of the university's students, do you see this as:



Q20d Financial savings which would be funneled back to the students through upgraded facilities and/or activities, do you see this as:

