ORIENTATION 101: THE BASICS OF ORIENTATION
AN INTRODUCTION TO NODA

JOYCE HOLL, EXECUTIVE DIRECTOR, NODA

BETHANY NASER, DIRECTOR, NEW STUDENT ORIENTATION
UNIVERSITY OF SOUTH CAROLINA

JOE THOMAS, DIRECTOR, NEW STUDENT TRANSITION PROGRAMES
INDIANA STATE UNIVERSITY

www.nodaweb.org
# NODA’S MISSION AND CORE VALUES

<table>
<thead>
<tr>
<th>Mission</th>
<th>Core Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>The mission of the NODA is to provide education, leadership, and professional development in the fields of college student orientation, transition, and retention.</td>
<td>• Community</td>
</tr>
<tr>
<td></td>
<td>• Diversity</td>
</tr>
<tr>
<td></td>
<td>• Integrity</td>
</tr>
<tr>
<td></td>
<td>• Learning</td>
</tr>
<tr>
<td></td>
<td>• Scholarship</td>
</tr>
<tr>
<td></td>
<td>• Service</td>
</tr>
</tbody>
</table>
1st ‘meeting’ was December of 1948
(24 delegates from 6 states)

Continued to meet and develop;
NODA was chartered in 1977

Organization is governed by Board of Directors
made of volunteers from within membership

Membership is separated into 9 Regions
Orientation is the college’s best opportunity to introduce a strong learning environment, build the foundations for academic success, welcome students and families to the campus community, promote student interactions with faculty & staff, and convey the values and traditions of their new institution.

Guiding Principles (1/3)

COUNCIL FOR THE ADVANCEMENT OF STANDARDS (2006)

Orientation should:

• Facilitate the transition of new students into the institution,
• Prepare students for the institution's educational opportunities and student responsibilities, and
• Initiate the integration of new students into the intellectual, cultural, and social facets of the institution.


www.nodaweb.org
Guiding Principles (2/3)

- Be guided by Theory
- Represent a Collaborative Effort
  - Departments, Colleges, Campus, & Community Stakeholders
- Be built as a Comprehensive Process
- Establish a Welcoming Environment, Introduce/Reinforce Community Expectations, and Campus Culture


www.nodaweb.org
Focus on Specialized Populations
- Freshmen, Transfer, Exchange, Transient, International, etc.

Support Anticipatory Socialization

Integrate Families or Other Support Systems

Develop and Utilize Student Mentorship and Leadership

Be based in Student Learning and Development Outcomes
- Intentional Assessment

Common Models

- First-Year vs. Freshmen vs. Transfer
- Multiple-Day versus One-Day
- Online Orientation
  - Complete program versus Supplemental
- Extended and Off-Site Programs
Emerging Trends

- Technology Integration
- Balance of Online Orientation and Modules
- Specialized and Underrepresented Populations
  - International, high performing, student athletes, multicultural, LGBTQ, TRIO
- Veteran Programming
- Extended Orientation Programs
- Shift toward Retention/Persistence
- Social Justice Integration and Intentional Conversations
- Parent/Family/Sibling Orientation

www.nodaweb.org
Other First-Year Initiatives

Opportunities for Strategic Partnerships and Collaboration

- Week of Welcome
- Convocation
- Mentoring
- Common Reading Programs
- Extended Orientation and Camps
- First-Year Seminars
- Summer Bridge Programming

www.nodaweb.org
NODA RESOURCES

- Conferences: Annual (Fall) and Regional (Spring)
- Networks: Affinity and Special Interest Groups
  - Canadian, Extended Orientation, GLBTA, Graduate Student, Highly Selective Institutions, International Student Orientation, Multicultural, Large Institution, Non-Traditional, Parent and Family, Small College, Transfer Services, Community College
- Publications
- Peer Resources: Data Bank, Web Site
- NODA Consultant Program
  - Consulting services assessing organizational strengths while identifying opportunities for rejuvenation and change.

www.nodaweb.org
QUESTIONS? CONTACT US!

JOYCE HOLL
HOLL@UMN.EDU|612.301.6632
NODA

BETHANY NASER
NASER@MAILBOX.SC.EDU|803.777.2780
UNIVERSITY OF SOUTH CAROLINA

JOE THOMAS
JOE.THOMAS@INDSTATE.EDU|812-237-7666
INDIANA STATE UNIVERSITY
Contact NODA

Mailing Address:
NODA
2829 University Ave SE
Suite 415
Minneapolis, MN 55414

Phone: 612.301.6632
Toll-Free: 1.866.521.NODA

Email: noda@umn.edu
Web: www.nodaweb.org

@NodaOrientation
facebook.com/NodaOrientation