GLD Poster Presentation Expectations
For students presenting at Fall Showcase/Discover USC

Why a presentation for GLD?
In order to earn Graduation with Leadership Distinction, you must demonstrate that you can think deeply, draw substantive conclusions, and apply what you have learned to new situations. These are life skills important to leading in any context.

You learn to clearly articulate and express your ideas by presenting them. Think about reading a book (passive) vs. writing a book (active). Which is easier? How often do you need to edit something you write? You don’t automatically just “get” a new idea by doing an activity or casually thinking about it. The more you do the hard mental work of analyzing your experiences, the more you learn from them. You construct new learning as you prepare to present. All students pursuing GLD will present at either Fall Showcase or Discover USC. Fall Showcase is an exclusive presentation opportunity for students graduating in December.

In your Poster Presentation you analyze only one of your experiences in-depth (e.g., alternative spring break, a particular peer leadership role, a study abroad experience, a research project), which is contrasted with your GLD ePortfolio where you will demonstrate your thinking and application of skills in relation to multiple experiences within and beyond the classroom. Both the poster presentation and ePortfolio are valuable. What you learn through one can enrich the other.

The presentation also requires you to interact with others. Succinctly describing your work in a live setting and answering questions from others builds additional leadership, professionalism, communication, and networking skills. Finally, as you work on presenting learning in a variety of formats, you may discover the medium or strategies with which you best express yourself. How can you effectively deliver your message? How can you apply your creativity?

Presentation Registration
To present at either Fall Showcase or Discover USC, you must register and submit an abstract. Additional information regarding registration and abstracts are available on the USC Connect website. In order to meet the GLD requirements, your presentation must be given either solo or by no more than two people for a group presentation.

Content for Poster Presentations
Start with a meaningful beyond-the-classroom (BTC) experience. Include the three components listed below: Background-Activity-Reflection (BAR).
1. **Background** (Context)
   Include your role/title and where the engagement took place (name of organization you worked for or that managed your experience, location, and any significant information about the group or location—size of organization, its primary purpose). Include the amount of time you spent (e.g., x weeks; x hours per week; or x hours over x period of time). Describe why and when you got involved-- interest/passion, encouragement from peer or faculty/staff mentor, or perhaps relation to major or future career choice?

2. **Activity** (Description)
   Describe the most significant things you did. Provide enough detail so that the reader has a solid picture of your engagement (understands what you did) but is not weighed down in too many details. Include who you interacted with (peers/colleagues/mentors) and significant components of how you worked together, helped one another, etc. If there were any particular defining moments, explain these in further detail.

   Example: Global Learning - I lived here… I visited… I explored… I learned about… I took ‘x’ courses… I worked with… I was responsible for… I was instrumental in…

3. **Reflection** (Analysis and Conclusion) Include at least these 3 sections:
   a. Describe what you learned from your experience. Be specific. If you say you learned about diversity—describe what you learned about diversity. Describe how you developed these new understandings—were there specific incidences that occurred that impacted your thinking? Was someone instrumental in helping you develop a new understanding over the course of your experience? How did this experience help you think in a different way? (Now that I have done x, I understand that)

   b. Specifically include how your BTC experience related to your within the classroom experiences (Carolina Core, minor, major). For example, how did a BTC experience help you to better understand a concept that you had discussed in class, or how did something you studied in class cause you to pay more attention to some aspect of your BTC experience? You might drill down to one class or focus on an overarching theme of your major courses. If other experiences impacted your thinking, you can include those as well (something you read, a performance you saw, a related workshop or conversation).

   c. Explain why this experience was significant in the larger context of your life or how what you learned could inform others.

   Consider the questions below and respond to those most appropriate for your experience.
   - How has what you learned changed your understanding of yourself, others, your studies, your future career aspirations, or your decisions for the future?
   - What new questions did this experience raise for you that you might investigate in the future?
   - What would you do differently the next time you have a similar opportunity?
   - What would you recommend future students focus on if they pursue a similar experience?
   - How could they engage or take advantage of resources in a way that would enhance their experience?
   - What guiding principles did this experience help you develop that you might apply to whatever you decide to do?
   - What do you want to do next, what do you want to learn more about, and/or how has this influenced how you will interact with others?
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Fall Showcase/Discover USC Posters

Presentation materials
All students participating in Fall Showcase and Discover USC are required to use a paper or vinyl presentation poster format, see the poster templates on the USC Connect website. Presentation posters should be at minimum 2’ x 3’ (24” x 36”), in whatever orientation you prefer. Please note you can also choose to manipulate the template in any way that you feel best allows you to express your experience (e.g. background color, picture location, etc.). If you make your own template you are responsible for resizing the file prior to taking it to Printing Services.

What makes a good poster?
- Important information should be readable from about 10 feet away
- Title is short and draws interest
- Word count of about 450-800 words total (addressing all points outlined, appropriate to pathway and academic experience)
- Text is clear and to the point
- Use of bullets, numbering, and headlines make it easy to read
- Effective use of graphics, color and fonts
- Consistent and clean layout (Use grid function to keep things well-aligned and make sure there is enough space between each unique element in your design as well as enough space around the border of your poster.)
- Includes acknowledgements, your name and institutional affiliation

Printing logistics (on campus) Students are welcome to use other services off campus.
If using Printing Services at either Russell House or 1600 Hampton St. room 120:

Cost
-$4.00 per sq. ft. for indoor vinyl. The variation between students and their cost is due to graphics time, which is any additional time required by printing to correct logos, color variation, photo resolution, etc. Therefore, make sure your file is print ready when you submit it in order to keep costs down.
-Students can print their poster on whatever material they think is best; however the indoor vinyl option is the cheapest and most durable.
-Printing Services does not take debit/credit cards. The Russell House location accepts Carolina Card. Both locations accept cash and checks.

File name
In order to avoid confusion, please save your poster file as: GLD_last name.first name

Things to avoid:
Do not overlap patterns. Ex. Do not use a picture of the horseshoe and/or the tree and gates logo as your poster background and then try to put additional photos or copy over it. Solid color backgrounds are ok, but they do take more ink requiring more time to dry.

Logistics
-We do suggest that you use Arial, Arial Bold, Arial Black or Times, Times Bold fonts in order to avoid any formatting changes when submitted to printing.
-Convert your PowerPoint to PDF before sending both versions to printing. Providing both versions helps if changes/file manipulations need to be made.
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- Students **must complete the Plotter-Banner form**, see example of completed form in appendix, you will find the blank form on the USC Connect Website. It can be filled out online or printed and taken to either location of Printing Services. Be sure to fill in your name and phone number on the form under department information. If you have questions, call the customer service number listed on the form and they can walk you through any additional questions.

- If you must email your Plotter-Banner form instead of dropping it off in person please make sure you follow up and talk to someone in person or by phone in Printing Services to make sure they have received the form/your order and that Printing Services doesn’t have any questions. We encourage students, if known, to put date and time poster needs to be picked up by.

- Students will be called once posters have been completed. They can pick up their poster at either Printing Services at the Russell House or 1600 Hampton St., room 120. Please be sure to specify which location you would like to pick up your poster on the form.

**Time**

- Submit your poster to be printed as early as possible. In order to receive the coupon discount (and guarantee your poster is printed by Discover USC) it is recommended that you submit your file to printing no later than **Friday, March 15th**. Keep in mind the volume of requests being made to these offices. In the spring, GLD alone is close to 400 students; this does not take into account additional undergraduates presenting research, graduate students, and faculty members that also present at Discover USC.

- Students **must ask for the coupon discount** for it to be applied to their bill!

- It is not the responsibility of Printing Services at Russell House or 1600 Hampton St. to accommodate last minute orders. **If you are not able to complete your poster and submit your order to these locations a week prior to Discover USC we recommend that you use an off campus service that may be less overwhelmed during this busy time!**

**What to expect on Fall Showcase/Discover USC day!**

**Check-in**

- It is the students’ responsibility to arrive to the Fall Showcase/Discover USC location (e.g. RHUU Ballroom, Columbia Metropolitan Convention Center, etc.) early and check-in through the events’ formal check-in process. Students should **not** go immediately to their assigned poster location and set-up. Even if you arrive late, you must still check-in through the formal check-in process. The check-in process allows us to have another way to verify that you did present other than the judges’ reviewer sheets.

- You must check-in as well as be present when your judges stop by to ask you questions about your poster to meet your GLD requirement.

**Judges**

- Faculty and staff from throughout the university serve as judges. This broad involvement reflects the dedication of the university to integrative learning. It also ensures that students’ work is showcased across departments and provides students an opportunity to gain the perspective of someone outside their discipline.

- During your poster session, you will be visited by at least two judges. Questions from the judges are meant to clarify information from students regarding their experiences and learning. Judges individualize questions in order to best understand the student’s work. A typical line of questions might be:
  - *Tell me more about what you learned while abroad.*
  - *What classes have you taken that seemed most applicable to your BTC experiences and why?*
  - *What was one significant thing you learned about yourself during your experiences?*
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- What are your plans after you graduate and how might you use what you learned during this process?
- How did you learn or apply this information?

Scoring Rubric
-Judges will utilize a rubric to assess your presentations on the following criteria areas: Presentation and format of material, depth of connections between within-the-classroom and beyond-the-classroom experiences, knowledge of subject, communication and interaction with audience, and presentation aids.

Audience
-For Fall Showcase and Discover USC poster presentations, students will be presenting in a large venue, the RHUU Ballroom or Columbia Metropolitan Convention Center respectively. Faculty, staff, judges, students, and community guests are encouraged to peruse posters in the venue and ask presenters questions.
-There is no cost to attend outside Fall Showcase and Discover USC outside of possible parking charges.
-We encourage you to invite family, significant others, and friends to come to the event; however, they should not impede the ability of judges or other interested individuals from interacting with you during your allotted presentation time. Encourage your family, significant other, and friends to walk around, peruse other participants’ posters, and enjoy the event/venue, but they should not be standing with you the whole time nor stopping by every so often to chat.

Dress Attire
-Please remember that this event is open to the community, which means members of the business community, government officials, and other community leaders will be in attendance. We recommend that at the minimum you are dressed business casual. Appropriate business casual dress typically includes slacks or khakis, dress shirt or blouse, open-collar or polo shirt, optional tie or seasonal sport coat, a dress or skirt at knee-length or below, a tailored blazer, knit shirt or sweater, and loafers or dress shoes that cover all or most of the foot.

Emergency Notification
-It is the student’s responsibility to notify USC Connect if something arises and you can no longer attend Discover USC to present. The USC Connect office will make the final determination whether the student will be allowed to make up the presentation requirement at another date in order to fulfill their GLD requirement.

For more information
-If you have any additional questions regarding your presentation please feel free to ask your UNIV401 instructor, GLD advisor, or contact the USC Connect office at UCONNECT@mailbox.sc.edu

Follow us to keep track of deadlines and new information: USCC on USCConnect @USCConnect

Location: Legare College (on Horseshoe) L120
Website: www.sc.edu/usccconnect
Plotter/Banner Request Form

Date: 4.8.2018

1. DESCRIPTION OF ITEM REQUESTED: (attach sample)
   Number of Copies: 1  Number of Pages: 
   ☒ One-sided  ☐ Two-sided

2. FILE INFORMATION (As Applicable):
   Printing Services will try to replace any poor-quality USC logos used in your document with print-quality ones.
   Files Sent Via:
   ☐ Public Folder  ☐ FTP Folder
   ☐ FilesCopied from Customer Storage Device  ☐ Disk Attached (Please label so it can be returned)
   ☒ Emailed to artwork@printing.sc.edu
   Person Sending Email: Joe Cocky
   Email Subject: [Please provide job description in the subject line of email.]
   File Format: ☒ Macintosh  ☐ IBM
   ☒ PDF, 100% of output size is provided, (Preferred)
   ☐ All art, links and fonts are provided.
   ☐ Reduced laser printout of document is provided.

3. PRINTING INSTRUCTIONS:
   Media
   ☐ Heavy Bond  ☐ Photobase  ☐ Adhesive Vinyl
   ☐ Outdoor Vinyl  ☒ Indoor Vinyl
   ☐ Other ___________________ (ex. clear static/window cling)
   Print Size Dimension
   ☐ Same Size (100%)  ☐ Enlarge/Reduce: __ ___%
   24" x 36"  ☒ Exact Size  ☐ Approx. Size
   Trimm
   ☐ Trim for Bleed  ☐ Trim for ___ Mount Edge
   ☒ Vinyl Raw Edge  ☐ Vinyl Finished Edge
   Mount
   ☐ Black Foamcore  ☐ White Foamcore
   ☐ Black Gatorboard  ☐ White Corex w/___ Stakes
   Lamination and Other Services
   ☐ Laminate: Gloss ___ Matte ___
   ☐ Cling: Mounts on Front ___ Back ___
   ☐ Grommets ___ or Velcro ___
   Across Top ___ At Corners ___ Other ___
   ☐ Cardboard Easel Back: 12" ___ 24"
   ☐ Perimeter Trim (Frame-like Edging)
   ☐ Scan Photo/Image(s) ___
   White - Printing  Canary - Printing  Pink - Department

4. PROOFING:
   ☐ Proof Requested
   ☐ E-mail PDF To ____________________________
   ☐ Other ____________________________
   ☒ No Proof Requested

5. COPYRIGHT AUTHORIZATION:
   The requestor warrants that permission to duplicate copyrighted materials has been obtained.
   Signature ____________________________

6. DEPARTMENT INFORMATION (REQUIRED):
   Dept.: ____________________________
   Bldg.: ____________________________  Room No.: ____________________________
   Phone: ____________________________
   Fax: ____________________________
   E-mail: ____________________________
   Contact Person: Joe Cocky
   Approved (Dept. Head): ____________________________

7. ACCOUNT INFORMATION (REQUIRED)
   Dept. No.: ____________________________  Fund No.: ____________________________
   Object Code: 52051

   FOR PRINT SHOP ACCOUNTING USE ONLY
   Printing: $ ____________________________
   Other: $ ____________________________
   Actual Cost: $ ____________________________
   Date ____________________________

   THIS AREA FOR PRINT SHOP USE ONLY