

Major Map: International Business Bachelor of Science in Business Administration (BSBA)

European Business Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2021-2022

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

ritical	Course Subject and Title		Min. Grade ¹			Prerequisites	Notes
meste	er One (15 Credit Hours)						
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
	MATH 122 Calculus for Bus, Admin, & Soc.	3-4	Ċ		CC-ARP	MATH 111/111/115 (MATH 122);	
	Sciences					MATH 112/115/116 (MATH 141); or	
	or MATH 141 Calculus 1 ³					Math placement test score	
	FREN 209 Reading and Written Expression (pending	3	С		PR	FREN 122 or F-5 on placement exam	
	French language placement exam)4					·	
	ECON 221 Principles of Microeconomics	3	С		CR		
!	ACCT 225 Introduction to Financial Accounting	3	С		CR		
	er Two (15-16 Credit Hours)						
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
					CC-INF		
	ACCT 226 Introduction to Managerial Accounting	3	С		CR	ACCT 225	
!	ECON 222 Principles of Microeconomics	3	С		CR		
!	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
	FREN 210 Oral Communication	3	С		PR	FREN 122 or F-5 on placement exam	
	MGSC 290 Computer Info. Systems in Business	3	С		CR		
	er Three (19 Credit Hours)						
	FREN 309 Reading French Texts	3	С		PR	FREN 209	
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	MKTG 350 Principles of Marketing	3	С		CR	ECON 221/222, ACCT 225/226	
	Carolina Core Requirement⁵	3			CC		
	BADM 301 Business Careers in the Global Economy	1	С		CR		
neste	er Four (16-17 Credit Hours) – Abroad ⁶						
	French language (300-level or higher)	3	С		PR		
	MGMT 371 Principles of Management	3	С		CR		
	MGSC 395 Operations Management	3	С		CR	MGSC 291	
	IB Regional Course ⁷	3	С		MR		
	Carolina Core Requirement⁵	3			CC		
neste	er Five (15 Credit Hours) – Abroad ⁶						
	French language (300-level or higher)	3	С		PR		
	Course in Second Major ⁹	3	С		MR		
	Course in Second Major ⁹	3	С		MR		
	Carolina Core Requirement ⁵	3			CC		
	IB Functional Course ⁷	3	С		MR		
neste	er Six (15-16 Credit Hours)						
	French language (300-level or higher)	3	С		PR		
	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, &	
		<u> </u>		<u> </u>		MGSC 290/291	
	Course in Second Major ⁸	3	С		MR		
	FINA 363 Introduction to Finance	3	С		CR	ECON 221, ACCT 225, & STAT 206	
	Carolina Core Requirement ⁵	3-4			CC		
	er Seven (15 Credit Hours)						
	ACCT 324 Survey of Commercial Law	3	С		CR		
	IB Thematic Course ⁹	3	С		MR		
	Course in Second Major ⁸	3	С		MR		
	Approved Elective	3			PR		
	Carolina Core Requirement ⁵	3			CC		
	er Eight (15-18 Credit Hours)						
	Course in Second Major8 (only if needed to meet	0-3	С		MR		
	major requirements)						
	IB Major Elective	3	С		MR	IBUS 310	
	MGMT 478 Strategic Management	3	Č		CR	MKTG 350, FINA 363, MGMT 371 &	
					CC-INT	Senior Standing	
						, i	
	Carolina Core Requirement⁵	3			CC		

Graduation Requirements Summary

Minimum Total Hours ⁸	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
129	30	65-71	31-37	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. Students in the International Business: European Business major must complete four 300-level or higher French language courses, three of which must be complete prior to studying abroad. The French Language Placement test will determine at which level the student will begin. If a student's French language placement test score requires FREN 122, then FREN 209 would be taken in the second semester, along with FREN 210. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business: European Business majors are required to study abroad a minimum of two semesters as outlined in specific cohort expectations. Course selection is subject to availability at partner school with advisor approval.
- 7. International Business: European Business majors are required to take cohort-specific sections of IBUS 310 and the IB Regional course.
- 8. International Business majors are required to complete a second functional major in the business school. Cohort programs may limit second major choice. Based on second major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 9. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 521

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

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Codes:							
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy				
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course				
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy				
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility				
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement				
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement				
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement				
CC-GSS	Carolina Core – Social Sciences						

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.