

Major Map: Broadcast Journalism Bachelor of Arts in Journalism & Mass Communications (B.A.J.M.C.)

Sports Media Concentration

College of Information and Communications School of Journalism and Mass Communications

Bulletin Year: 2024-2025

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

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Critical		Hours	Grade ¹	GPA ²		Prerequisites	Notes
Semest	er One (15-16 Credit Hours)	1	_				
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW CC-ARP		
	STAT 110 Intro. to Statistical Reasoning or STAT 112 Statistics and the Media	3			CC-ARP	See Bulletin Listing	
	or STAT 201 Elementary Statistics						
	or STAT 205 Elem. Statistics for the Bio. & Life Sci.						
	or STAT 206 Elem. Statistics for Business						
	JOUR 101 Media & Society	3	С		MR		
	Foreign language ³ or other Carolina Core	3-4			CC-GFL		
	Requirement ⁴ UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁴	3			PR/CC		
Semest	er Two (15-16 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
	,				CC-INF		
	Carolina Core ARP	3			CC-ARP		
!	JOUR 204 Principles of Journalism	3	С		MR	JOUR 101	
	Carolina Core Requirement ⁴	3-4			CC		
	Foreign language ³ <i>or</i> other Carolina Core Requirement ⁴	3			CC-GFL		
Semest	er Three (15-16 Credit Hours)						
!	JOUR 291 Writing for Mass Communications	3	С		MR		
	JOUR Elective ⁵	3	Č		MR	See Bulletin listing.	
	Cognate or Minor Course ⁶	3	С		PR	_	
	Carolina Core Requirement ⁴	3-4			CC		
	Foreign language ³ or Carolina Core Requirement ⁴	3			CR/CC		
Semest	er Four (15 Credit Hours)				MD		
	JOUR 303 Law & Ethics of Mass Communications or JOUR 304 Internet and Social Media Law	3	С		MR		
	JOUR Elective / Concentration Course ⁵	3	С		MR	See Bulletin listing.	
	Cognate or Minor Course ⁶	3	C		PR	Oce Buildin listing.	
	Carolina Core GHS Requirement ⁴ (HIST 111, 112,	3			CC-GHS		
	201, 214, or SOST 202)						
	Carolina Core Requirement ⁴	3			CC		
Semest	er Five (15 Credit Hours)			1			
!	JOUR 361 & 361L Introductory Reporting & Writing	3	С		MR	JOUR 291	
	JOUR Elective / Concentration Course ⁵ Cognate or Minor Course ⁶	3	C		MR PR	See Bulletin listing.	
	ECON 224 Introduction to Economics	3	C		CR	ECON 224 & ACCT 222 for	
	or MKTG 350 Principles of Marketing					non-Business majors (MKTG	
	or MGMT 371 Principles of Management					350)	
	Social Science ⁷	3			CR		
Semest	er Six (17 Credit Hours)	1	_				
	JOUR 471 Intermediate Reporting & Production	3	C		MR	JOUR 204, 303, & 361	
	JOUR Elective / Concentration Course ⁵	3	C		MR PR	See Bulletin listing.	
	Cognate or Minor Course ⁶ Minor Course ⁶ or Approved Elective ⁸	3	C (minor)		PR		
	Carolina Core Requirement ⁴	3	C (IIIIIIOI)		CC		
	Approved Elective ⁸	2			PR		
Semest	er Seven (15 Credit Hours)						
	JOUR Elective⁵	3	С		MR	See Bulletin listing.	
	JOUR Elective / Concentration Course ⁵	3	С		MR	See Bulletin listing.	
	Minor Course ⁶ or Approved Elective ⁸	3	C (minor)		PR		
	History ⁹ Social or Bohovieral Science ¹⁰ (200 lovel or above)	3		1	CR		
Samost	Social or Behavioral Science ¹⁰ (300-level or above) er Eight (12 Credit Hours)	3			CR		
Semest	JOUR 586 Capstone I – Advanced Reporting:	3	С		MR/CC-	JOUR 471; Coregs: JOUR 588	
1	Broadcast & Online Journalism				INT	& 590	
	JOUR 588 Capstone II – Advanced Broadcast &	3	С		MR	JOUR 471; Coreqs: JOUR 586	
	Online Journalism Production					& 590	
	JOUR 590 Capstone III – Digital Journalism	3	С		MR	JOUR 471; Coreqs: JOUR 586	
	LIQUID 500 A.L		_			& 588	
	JOUR 580 Advanced Reporting Topics (Advanced	3	С		MR	Coreqs: JOUR 586, 588, & 590	
	Reporting Directed Elective)	1]		1		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	48	32-41	31-40	2.5

- 1. Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
- 4. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Journalism electives (18 hours) include: 1) one Professional practice directed elective –editing, reporting or management (3 hours); 2) two conceptual directed electives (6 hours); and 3) three additional JOUR electives (9 hours). Sports Media Concentration courses may fulfill 12 hours of the major elective requirements.

Sports Media Concentration Courses: JOUR 391 – Sports Media & Society (3) and 9 hours from the list below:					
JOUR 243 – Sports Activism and Media (3)	JOUR 428 – Super Bowl Commercials (3)				
JOUR 244 – Special Topics in Sports Media (3)	JOUR 443 – Sports Announcing (3)				
JOUR 245 – Live Television Sports Production (3)	JOUR 444 – Multimedia Sports Storytelling (3)				
JOUR 307 – Media, Sports and Race (3)	JOUR 445 – Team Media in Sports Journalism (3)				
JOUR 343 – Social Media for the Sports Media (3)	JOUR 461 – Sports Journalism (3)				
JOUR 345 – Sports Media, Gender, & Sexuality (3)	JOUR 499 – Special Topics (3)				
JOUR 394 – Sports Media Ethics (3)	JOUR 597 – Internship in Mass Communications (3)				

- 6. Students must complete either a minor (18 hours) or a cognate (12 hours) from courses outside the SJMC. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's advisor. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100-level courses may be used in the cognate.
- Social Science (3 hours): any CC-GSS course or one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.
- 8. Electives cannot include courses of a remedial or developmental nature.
- 9. History Course (3 hours): HIST 101, 102, 103, 104, 105, 106, 107, 108, 109, 110; ARTH 107; FAMS 300; GERM 280.
- 10. 300-level or higher course in Social or Behavioral Sciences (3 hours): any course from AFAM (African American Studies); ANTH (Anthropology); COLA (College of Liberal Arts); CRJU (Criminal Justice); GEOG (Geography except GEOG 545 & 546); HIST (History); LASP (Latin American Studies); POLI (Political Science); PSYC (Psychology); SOCY (Sociology); SOST (Southern Studies); WGST (Women's & Gender Studies) or any one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.

Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

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Codes:						
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy			
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course			
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy			
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility			
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement			
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement			
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement			
CC-GSS	Carolina Core – Social Sciences	•				

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.