UofSC
Entrepreneurship
Minor and Programs

University of South Carolina Advisors Network
10.19.22
Katherine Swartz Hilton | kmswartz@mailbox.sc.edu | 803.979.4097 cell
Jillian Carey Bigony | jcarey@mozart.sc.edu | 803.777.5651
Our why: Entrepreneurship for everyone

Entrepreneurs leverage innovation and creativity to create sustainable value.

Innovation is the relentless pursuit of transformational ideas.

Dr. Dirk Brown

SC Commerce
State of entrepreneurship

31 million entrepreneurs in the US (582 million worldwide). 16% of workforce.

71 women :: 100 male entrepreneurs.

8 million :: 31 million are minority owned businesses (25%). ~64% are caucasian owned.

62% of entrepreneurs are solopreneurs.

U.S. is ranked #1 place to start a business in the GEI - Global Entrepreneurship Index. Followed by Switzerland, Canada and U.K.

71%+ of entrepreneurs are satisfied with their careers (61% - less - of traditional employees).

55% have started a business at some point in their career. 25% are serial entrepreneurs.
60% of teens want to launch their own businesses instead of working regular jobs.

70% of New College Grads Would Prefer to Start Own Business

The entrepreneurial spirit in America is alive and well. As they prepare to enter the workforce, seven in ten (70 percent) young adult job seekers say the freedom of being their own boss is worth more than the benefit of job security working for...

17% of 2022 college grads run their own businesses; another 43% plan to follow suit.
Our special sauce

- Entrepreneurism
- Inspire >>> Engage >>> Educate >>> Launch >>> Reach Back
- Partnership and alliance focused
  - Entrepreneurship Harmonizing Council
  - Kennedy Pharmacy Innovation Center
  - Gamecock Entertainment
  - Housing
  - New Student Orientation
  - Faber Entrepreneurship Center
  - SC Innovates
- Concentrated Awesome Team: student accessible, focused and responsive. Coaches, dot connectors and liases.
What we offer: The 4 Cs

1. **Courses** open to all students, rolling up to the new entrepreneurship minor.
2. **Conferences, competitions and events**, including this week’s Growth Summit.
   Free tix: STUDENT
3. **Coaching**: Alumni, faculty and peer networks
4. **Community**:
   a. Entrepreneurship & Innovation Living Learning Community (moving to Campus Village and open to upperclass students)
   b. Student Advisory Council
   c. StartupWind Virtual Entrepreneurship Support Platform
Highlights

Launched Entrepreneurship & Innovation Living Learning Community in 2019, serving 522 students over four years (Key contact: Katherine Swartz)

Since launch in 2018 we’ve taught 1K students in courses. (Key contacts: Dirk Brown and Katherine Swartz)

The sixth annual McNair Entrepreneurship Showcase is repackaged this year into the Growth Summit. Past showcase speakers have included Steve Forbes, Lou Kennedy and Ashley Bell. (Key contact: Bre Spaulding)

Connecting Students to Startups project launched in 2021 has placed 60 students into internships at startups, micro and small businesses - all net new employer relationships. (Key contact: Bre Spaulding)

StartupWind Virtual Entrepreneurship Support Platform launched in 2019 has served more than 1K students and is available for all (Key contact: Bre Spaulding)


Entrepreneurship Harmonizing Council + Inter Campus Alliance to Advance Entrepreneurism
Student Standouts
Opportunities for your students (and for you)

Growth Summit
Courses
Coaching
Custom workshops
Conferences: Mercatus, USASBE and more
Student Advisory Council and Entrepreneurship Harmonizing Council
Entrepreneurship & Innovation Living Learning Community
The Entrepreneurship Minor

Three core courses: Intro, "Finance and Legal," and Applied

Menu of 55 elective options

Electives open to Honors, Special Topics and other course exceptions at your recommendation. Key contact: Dr. Dirk Brown
Upcoming courses

- ENTR 201: Wintermester, Spring ‘23 and Summer ‘23
- ENTR 301: Spring ‘23 and Summer ‘23
- ENTR 401: Spring ‘23 and Summer ‘23
- Minor in a Summer
The team

Breanna “Bre” Spaulding
Community Manager
brespaulding@sc.edu

Dr. Dirk Brown
Faculty Director
Faculty Principal
dirk@sc.edu

Kristina Hooks
Partnerships & Administration
khooks@email.sc.edu
How to connect

803.879.5673 text
803.777.1717 office
@McNairUofSC
mcnairinstitute@mailbox.sc.edu