



**Direct Transfer Track: Associate of Applied Science in Bus. Administration with Concentration in Sales & Retail Management  
to Bachelor of Science in Retailing with Concentration in Fashion Merchandising & Digital Innovations**  
Bulletin Year: 2025-2026

This course plan provides a recommended sequence for this major. For detailed degree requirements, please refer to the University of South Carolina Bulletin. Additionally, reach out to your academic advisor at Midlands Technical College for assistance in navigating coursework in your MTC program of study. Your University of South Carolina advisor will help with course selection and planning for upcoming semesters after transfer.

Course Subject and Title	Credit Hours	Min. Grade	USC Equivalent Course	USC Degree Applicability
<b>Semester One (16 Credit Hours)</b>				
ENG 101 English Composition I	3	C	ENGL 101 Critical Reading & Composition	CC-CMW
COL 101 College Orientation	1		Not Transferrable	Not Degree Applicable
BUS 101 Intro to Business	3	C	BADM 002T Intro to Business	PR- Elective
MUS 105 Music Appreciation or ART101 Art History & Appreciation or THE 101 Intro to Theatre	3	C	MUSC 110 Intro to Music or ARTE 101 Intro to Art or THEA 200 Understanding & App. Theatre	CC-AIU
CPT 170 Microcomputer Applications	3	C	SPTE 274 Computer Applications in HRSM	CR
MAT 120 Probability & Statistics	3	C	STAT 201 Elementary Statistics	CC-ARP
<b>Semester Two (15 Credit Hours)</b>				
ENG 102 English Composition II	3	C	ENGL 102 Rhetoric & Composition	CC-CMW/INF
MGT 101 Principles of Management	3	C	MGMT 002T Principles of Management	MR- Elective
HIS 201 American History: Discovery to 1877 or HIS 202 American History: 1877 to Present or HIS 101 Western Civilization to 1689 or HIS 102 Western civilization Post 1689	3	C	HIST 111 US History to 1865 or HIST 112 US History Since 1865 or HIST 101 Eur Civ: Ancient Mid-17 <sup>th</sup> Century or HIST 102 Eur Civ: From Mid-17 <sup>th</sup> Century	CC-GHS
BUS 121 Business Law I	3	C	SPTE 240 Business Law	CR
MKT 101 Marketing	3	C	RETL 002T or HTMT 002T	PR- Elective
<b>Semester Three (16 Credit Hours)</b>				
IDS 112 Employability Skills for Careers	1		Not Transferrable	Not Degree Applicable
ACC 101 Accounting Principles I	3	C	RETL 261 Principles of Accounting I	CR
BUS 130 Business Communication	3	C	RETL 242 HRSM Professional Communications	CR
MKT 135 Customer Service Techniques	3	C	RETL 362 Principles of Customer Service	MR
MGT 201 Human resource Management	3	C	HTMT 344 Human Resource Management in Hospitality, Retail, and Sport Management	CR
SPC 205 Public Speaking	3	C	SPCH 140 Public Speaking	CC-CMS
<b>Semester Four (15 Credit Hours)</b>				
MKT 110 Retailing	3	C	RETL 265 Principles of Retailing	MR
PSC 201 American Government	3	C	POLI 201 American National Government	CC-GSS/VSR/FD
ACC 102 Accounting Principles II	3	C	RETL 262 Principles of Accounting II	CR
MKT 120 Sales Principles	3	C	RETL 003T	MR- Elective
BUS 275 Business Internship	3	C	RETL 295 Retailing Practicum	MR
<b>Semester Five (16 Credit Hours)</b>				
RETL 340 Sustainability in Fashion and Retail	3	C		MR
RETL 268 Principles of Fashion Merchandising	3	C		MR
RETL 366 Retail Buying	3	C		MR
RETL 310 Digital Retailing	3	C		MR
STAT 110 Intro to Statistical Reasoning or STAT 112 Statistics and the Media	3			CC-ARP
HRSM 101 HRSM Professional Development Career Exploration Seminar	1	C		PR
<b>Semester Six (18-19 Credit Hours)</b>				
RETL 365 Visual Merchandising & Store Design	3	C		MR
RETL Elective	3	C		MR
HRSM 201 Professional Development Seminar	3	C		MR
Carolina Core SCI	3-4	C		CC-SCI
Foreign Language or Approved Elective	3			CC or PR Elective
Carolina Core or Approved Elective	3			CC or PR Elective
<b>Semester Seven (18-19 Credit Hours)</b>				
RETL 348 Digital Innovations in Fashion Merchandising	3	C		MR
RETL 369 Retail Promotion	3	C		MR
RETL 368 Fashion Product Analysis	3	C		MR
RETL Elective	3	C		MR
Carolina Core SCI	3-4	C		CC-SCI
Foreign Language or Approved Elective	3			CC or PR-Elective

<b>Semester Eight (15 Credit Hours)</b>				
RETL 462 Merchandise Management Strategies	3	C		MR
RETL 421 Retail Finance	3	C		MR
RETL 425 Customer Experience Management	3	C		MR
RETL 465 Global Sourcing in Retail or Fashion	3	C		MR
HRSM 301 HRSM Advanced Professional Development Seminar	1	C		MR
Elective	2			PR- Elective
<b>Summer (6 Credit Hours)</b>				
RETL 495 Retailing Internship	6	C		MR/ CC-INT

Disclaimer: Direct Transfer Tracks are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

<b>Codes:</b>			
<b>CC</b>	Carolina Core	<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding	<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving	<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component	<b>CR</b>	College Requirement
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	<b>MR</b>	Major Requirement
<b>CC-GHS</b>	Carolina Core – Historical Thinking	<b>PR</b>	Program Requirement
<b>CC-GSS</b>	Carolina Core – Social Sciences		