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University of South Carolina

BOARD OF TRUSTEES

Intercollegiate Activities Committee

September 14, 2006

The Intercollegiate Activities Committee of the University of South Carolina Board of Trustees met on Thursday, September 14, 2006, at 11:45 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. Samuel R. Foster, II, Chairman; Mr. Arthur S. Bahnmuller; Mr. Toney J. Lister; Mr. Michael J. Mungo; Mr. M. Wayne Staton; Mr. Othniel H. Wienges, Jr.; Mr. Herbert C. Adams, Board Chairman; and Mr. Miles Loadholt, Board Vice Chairman. Mr. Mark W. Buyck, Jr. and Mr. William C. Hubbard were absent. Other Trustees present were: Mr. William L. Bethea, Jr.; Mr. James Bradley; Mr. John W. Fields; Mr. William W. Jones, Jr.; and Mr. Eugene P. Warr.

Others present were: President Andrew A. Sorensen; Secretary Thomas L. Stepp; Vice President for Research and Health Sciences Harris Pastides; Vice President and Chief Financial Officer Richard W. Kelly; Vice President and Chief Information Officer William F. Hogue; Vice President for Human Resources Jane M. Jameson; Vice Provost and Executive Dean for Regional Campuses and Continuing Education Chris P. Plyler; Vice President for Student Affairs Dennis A. Pruitt; Legal Counsel Walter (Terry) H. Parham; Chancellor of USC Lancaster John Catalano; Director of the Department of Athletics Eric C. Hyman; University Faculty Senate Chairman Eugene C. Reeder; Director of University Communications, Division of University Advancement, Russ McKinney, Jr.; and members of the media.

Chairman Foster called the meeting to order and invited those present to introduce themselves. Mr. McKinney introduced members of the media who were in attendance. Chairman Foster stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated to members of the Committee; and a quorum was present to conduct business.

I. Athletics Director's Report

Chairman Foster called on Mr. Hyman who reported the following:

A. Lacrosse - Women's 12th Sport: The addition of Women's Lacrosse was part of the Athletics Department's NCAA certification plan. Once established, the student athlete gender ratio would be 50 percent female and 50 percent male. Mr. Hyman noted that a survey of female students showed a high level of interest for lacrosse. USC already had an established Club Lacrosse team. Lacrosse was one of the fastest growing women's sports in the country.

B. Baseball Project: The University was scheduled to take ownership of the new baseball site on October 31, 2006. The architectural plans and

construction timeline were on schedule and the stadium would be ready for the opening of the 2008 baseball season.

C. Academic Enrichment Center: Mr. Hyman stated that the Academic Enrichment Center was the Department's top priority in their long range facility plan. The reason for the Center was to give student athletes the resources to be successful in the classroom as well as in athletics competition. The services and facilities to be included in the Center were: study halls; tutorial rooms; academic degree guidance offices; computer labs; language labs; academic counseling offices; career counseling offices; life skills/community service offices; learning specialists' offices; a dietitian's office; a psychologist's office; a psychiatrist's office; and a conference room.

D. 2005-2006 Athletics Department Goals: Mr. Hyman provided the following update:

1. Long-Range Master Plan of Facilities - Still on-going.
2. Information Technology - An IT committee and a rolling 4-year plan were established, and \$110,000 was budgeted per year for IT related needs.
3. Donor and Ticketing System - The installation of the new on-line ticketing system was complete and now enabled students to purchase and to receive tickets on line. However, the interface between the new ticketing system and the University's system was not yet complete.
4. Adding a Women's Sport - This goal was accomplished and had been discussed earlier in the meeting.
5. Long-Range Personnel Plan - The first goal of this plan to change temporary personnel to full time personnel was accomplished.
6. Review all Athletic Department Policies - This goal was accomplished. A policy committee was established to continually review existing policies and to recommend amendments and new policies as needed.
7. Develop Departmental Capital Campaign - This goal was accomplished.

E. 2006-2007 Athletics Department Goals: Mr. Hyman discussed the current goals:

1. Life Skills: A "Dress for Success" seminar for sophomore student athletes and a "Gamecock Networking" seminar for senior student athletes were implemented. An "etiquette" dinner was recently held for the junior student athletes.
2. Gamecock Club: The Gamecock Club Benefits Committee was in the process of studying current benefits and planned to present recommended changes to the Gamecock Board of Directors before 2007. The Gamecock Club Seating Committee was currently studying seat arrangement policies at Williams Brice Stadium and was expected to make recommendations by Spring 2007.

The Gamecock Club was currently in the process of implementing a new system and policy to address members who did not meet their financial obligation deadlines.

The Gamecock Club was also studying Williams Brice Stadium parking and expected to implement a new parking system by the 2007 football season.

3. Budget: The Department would strive for 100 percent compliance to budget guidelines and to achieve zero-based budgeting.

4. Facilities: Pricing, seating, and marketing plans for the new baseball stadium were being developed.

5. Marketing: Mr. Hyman reported that they planned to increase Men's Basketball average attendance 5 percent from 9,491 to 9,965, and the Women's Basketball average attendance 15 percent from 1,455 to 1,673. They also planned to increase Gamecock Sports Properties sales from \$2.865 million to \$3.365 million (17.45 percent).

Mr. Hyman also reported that they planned to increase the revenue from Athletic Sports Media (ASM) from \$2.49 million to \$2.86 million (15 percent); to sell five additional Colonial Center suites; to renew all existing Colonial Center suites resulting in thirty-six sold suites; and to secure eight sponsors for new video boards at Williams Brice Stadium.

6. Academics: An Individual Success Program for incoming freshmen and transfers with less than a 2.5 GPA and 950 on the SAT, to include continuing student-athletes with less than a 2.3 cumulative GPA, will be implemented.

7. General Athletic Department: Mr. Hyman reported that they planned to complete a long-range personnel plan; to develop and implement a plan for training tables for student-athletes; to negotiate a comprehensive apparel and equipment agreement; and to develop a master calendar for departmental use.

8. Competitive: Each athletic team was expected to finish in the top six in their league or the top three in their division; ten teams were expected to finish in top twenty-five national rankings; and the USC Athletics program was expected to place in the top twenty-five in the Director's Cup.

Mr. Wienges expressed his concerns about athletic events radio broadcasting problems and Mr. Hyman responded that they were working to improve broadcast coverage.

Mr. Mungo requested that Mr. Hyman consider implementing an advisory committee on money handling skills for athletes who became professional, and he offered to serve on the committee. Mr. Hyman noted that a program to educate athletes about agent issues was in place, but not one for financial issues. He thanked Mr. Mungo for his suggestion and his willingness to serve in an advisory capacity for athletes.

Mr. Lister asked when the facilities master plan would be presented to the Board. Mr. Hyman said he hoped it would be ready this November and that it would be presented first to the Intercollegiate Activities and the Building and Grounds Committees.

Mr. Staton asked for an update on the new athletic ticketing system. Mr. Hyman replied that although they were still resolving minor issues, it was working well and had already improved accountability.

Mr. Mungo expressed his concern about ingress and egress from the Williams Brice Stadium and Mr. Hyman said that the issue had been addressed.

Mr. Bahnmuller asked if the University had taken ownership of the Farmer's Market and Mr. Stepp responded that it would in January 2008. Mr. Bahnmuller stated that the additional parking in the Farmer's Market would increase Gamecock Club contributions.

Mr. Foster stated that the Athletic Director's Report would be received as information.

II. Adjournment

There being no further matters to come before the Committee, Chairman Foster declared the meeting adjourned at 12:15 p.m.

Respectfully submitted,

Thomas L. Stepp
Secretary