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University of South Carolina  
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

June 17, 2011

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, June 17, 2011, at 10:10 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. Herbert C. Adams, Presiding, Mr. William C. Hubbard, Chairman; Mr. Chuck Allen; Mr. Mark W. Buyck, Jr.; Dr. C. Edward Floyd; Mr. William W. Jones, Jr.; Mr. Toney J. Lister; Mr. Mack I. Whittle, Jr.; Mr. Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman.

Other Trustees present were: Mr. J. Egerton Burroughs; Mr. W. Lee Bussell, Sr.; Mr. Thomas C. Cofield; Ms. Leah B. Moody; Mr. Hubert F. Mobley; Dr. C. Dorn Smith III, Mr. John C. von Lehe, Jr.; Mr. Thad H. Westbrook; and Mr. Charles H. Williams.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Chief Financial Officer Edward L. Walton; Vice President for Information Technology and Chief Information Officer William F. Hogue; Vice President for Human Resources Chris Byrd; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Senior Vice Provost Christine W. Curtis; Associate Vice President for Business Affairs, Finance and Planning Division, Helen T. Zeigler; General Counsel Walter (Terry) H. Parham; University Treasurer Susan D. Hanna; Chancellor of USC Aiken Tom Hallman; Chancellor of USC Beaufort Jane T. Upshaw; Chancellor of USC Upstate John C. Stockwell; Associate Vice President for Business and Finance, Division of Student Affairs, Stacey Bradley; Dean of the School of Music and Interim Dean of the South Carolina Honors College Tayloe Harding; Director of Capital Budgets and Financing, Division of Finance and Planning, Charlie Fitzsimons; Chief Financial Officer, Department of Athletics, Jeff Tallant; Executive Associate Athletics Director Kevin O'Connell; Deputy Athletics Director Marcy Girton; Director of Athletic Bands and Assistant Professor Rebecca L. Phillips; Director of Accounting, Controller's Office, Mary T. Peak; Associate Director of Athletics and Student Services Raymond Harrison; Chair of the Faculty Senate Patrick D. Nolan; Professor in the Department of Educational Leadership and Policies and NCAA/SEC Representative for the University Zach Kelehear; Special Assistant to the President J. Cantey Heath, Jr.; Student Government Association President Joe Wright; University Project Manager Ann Derrick; Chair of the University Athletic Advisory Committee (UAAC) Pamela Melton; Manager at Kyzer and Timmerman Structural Engineers, LLC

Ken Timmerman; Past President of USC Association of Lettermen, W. J. Jordan; Vice President for Academic Affairs and Dean of the Faculty at Winthrop University Thomas L. Moore; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Director of Media Relations, Office of Communications, Margaret Lamb; University Technology Services Production Manager Justin Johnson; and Board staff members Terri Saxon, Barbara Salmons, and Vera Stone.

Mr. Adams chaired the meeting on behalf of Chairman Hubbard who participated by telephone.

Mr. Adams called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Mr. Adams stated that notice of the meeting had been posted, the press notified as required by the Freedom of Information Act, the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

Mr. Adams stated that the Athletics Director, Mr. Eric Hyman, was absent due to a personal conflict with this meeting date for many months. He and Chairman Hubbard, Athletics and other staff had worked in collaboration to ensure that today's athletics report reflected Mr. Hyman's thinking and input, and the Board would accept his apology for being unable to attend the meeting.

Mr. Adams congratulated Mr. Hyman on being named the Southeast Region Under Armour Athletics Director of the Year.

I. Report on Academic Standing: Mr. Adams called on Ms. Girton, who introduced Raymond Harrison, Associate Athletics Director for Student Services and Academics.

Mr. Harrison gave an overview of the student-athletes academic and athletic accomplishments over the past year. The department's goal, in terms of academics, was to make sure that all of their student-athletes graduated and left the University prepared for life after college. The staff was very dedicated and worked very closely with student-athletes; their success was also dedicated to the leadership of the administration and the coaches.

Academically, 14 teams maintained a Grade Point Average (GPA) of 3.0 or better in spring 2011. The departmental GPA for the spring semester was 3.137, the 9<sup>th</sup> consecutive semester that the departmental GPA had exceeded 3.0.

Relative to academic awards, 110 student-athletes were on the President's List; this list required a student to have a 4.0 GPA. In addition, 335 student-athletes were on the Dean's List (3.5 GPA for over 30 hours or 3.25 GPA for under 30 hours); and 699 were on the Athletics Director's Honor Roll which required a student to have a GPA of 3.0.

Mr. Harrison reported that 91 student-athletes had graduated and 13 were on track to graduate in August.

Additionally, 15 of 19 sports matched or surpassed its highest mark in the five year history of the APR (Academic Progress Rate). Thirteen teams, including football, ranked above the national average for public institutions and five teams posted a perfect single year APR score of 1000.

APR was a point system established by NCAA based on student-athletes' scholarship eligibility and retention for a four-year period. Each student-athlete had the ability to earn two points per semester. The NCAA calculated a team APR using the total points earned divided by total points possible.

In closing, he stated that student-athletes had logged over 3,700 hours of community service during the 2010-11 academic year.

Mr. Adams commended Mr. Harrison and his staff on their work. He also thanked him for the interest he had shown to the student-athletes by being on the front row to congratulate them during their recent graduation.

President Pastides commented that he had been elected as the SEC representative on the NCAA Division I Board; and a retreat was scheduled for August to focus more on academic progress than any other single matter. He said, "We aspire that collegiate athletics represent the Olympic ideal of sound body and sound mind working together. What we see in this report today shows that the University is headed in the right direction and there is more progress to come."

## II. Departmental Report:

A. Current Facility Approval Progress: Mr. Adams called on Mr. O'Connell, who stated that it took a team effort to bring the facilities to fruition.

In addition, he reviewed the timeline for various current and future construction projects. The projected completion dates for the Athletics Village projects were as follows: parking garage (August 2011), tennis complex (October 2011), coaches support building (Summer 2012), and the Farmers Market (August 2012). Regarding the Farmers Market, he said the northern part of the site had been cleaned up and old concrete removed. Demolition of the northern most row of buildings would begin on June 20<sup>th</sup>. Grading, demolition and abatement would also be done simultaneously.

1. Williams-Brice Stadium - (WBS) Restroom Project: This project was to construct a new women's restroom at the upper club level on the east side of WBS. The restroom would accommodate approximately 23 new stalls. The budget for the project was \$495,000 to be funded with Athletics Operating Funds. Weber Construction would begin work on June 20, 2011; and the goal was to have the project completed by the first home football game on September 17, 2011.

2. Williams-Brice Stadium Electrical Project: This project would upgrade incoming power feeds for WBS. Work would include changing the transformers that feed the stadium and would relocate the stadium substation to the southeast corner of

the property. The budget for this project was \$495,000 to be funded with Athletics Operating Funds.

3. Softball Field Renovation: This project would provide a new field drainage system, irrigation, grading and sod installation. The budget for this project was \$495,000 to be funded with Athletics Operating Funds. Carolina Green started work on site June 7, 2011. The project had a 90-day construction schedule.

4. Softball Stadium: The Joint Bond Review Committee (JBRC) gave Phase I approval on June 1, 2011 for the new softball stadium; and the Budget and Control Board (BCB) gave Phase I approval on June 14, 2011. The Athletics Department would come back to the board for the Phase II process in September. He shared with the Board conceptual renderings of various projects including the softball stadium.

5. Football Practice Fields: The JBRC gave Phase I approval on June 1, 2011, to the renovation of the football practice fields. Phase I approval was granted from the Budget and Control Board on June 14, 2011. He said, Athletics would not pursue a Phase II approval in September from the Board of Trustees for the football field renovation project without confirmation of a long-term lease from the National Guard this summer.

Mr. Adams stated that this report was received as information.

B. Williams-Brice Stadium Video Board and Video Control Room Projects:

Mr. O'Connell reported that the University's current video board was the 10<sup>th</sup> in size in the SEC and was not sufficient to provide a high-quality video display. Fan responses from the Athletics marketing Customer Service Survey indicated that fans considered the current video board to be outdated.

The proposed dimensions of the video board were 36' x 124'; this size would rank the University third in the SEC and provide a high definition picture with numerous configuration capabilities.

The video board and control room costs totaled approximately \$6.5 million and were actually multiple projects as follows:

Video 36'high x 124' long	\$ 2,000,000
Structure	\$ 1,500,000
Foundation issues, handicap ramp issues	\$ 500,000
Control room equipment and construction	\$ 2,000,000
Contingency	\$ 500,000

The video control room and equipment would serve not only for the venue video board production but also for the website and television video production. In 2006, 35 video features were produced; and in 2011, over 1,600 video features were produced.

Additionally, the age of the NTSC analog video production switcher, distribution amplifiers and process controllers was well over 15 years old and no longer competitive with other arenas and public venues. The monitors in use at the facility still contained lead solder; therefore, replacement parts would be very difficult to obtain as the manufacturer no longer supported this technology.

He noted that video and audio wiring standards lacked compliance with normally accepted "good engineering practices." Primary video cabling methods, coupled with very aged equipment appeared to be a recipe for a major failure during a game event, perhaps, with little ability to recover until long after the sporting event was concluded.

- Video Control Room and Equipment Elements: Mr. O'Connell stated that construction and installation included expanding and reconfiguring the Video Control Room located in WBS. The Video Control Room and Equipment costs were estimated to be \$1,850,000. He estimated that 58 percent of the \$1,850,000 was attributable to the video board. Therefore, the estimated actual cost of the video board equipment in the control room would be \$1,073,000.

Further, he explained that philanthropic donations totaling \$5,250,000 had been generated to facilitate the funding of this project. Additional funding may be secured from the Athletics Department operating budget; however, this project was considered to be very attractive in generating additional philanthropic donations.

The committee discussed the video board project at length.

Finally, the committee voted unanimously to authorize the Williams-Brice Stadium Video Board project as presented, and to move this item forward to Buildings and Grounds, full Board, and Procurement Office channels as rapidly as possible.

C. Indoor Practice Facility Project: The indoor practice facility meeting was held on May 12, 2011. Participants included Athletics Director Eric Hyman, Director of Football Operations Jamie Speronis, Director of High School Relations Robbie Liles, Football Strength and Conditioning Coach Craig Fitzgerald, Turf Manager Clark Cox, University of South Carolina Project Manager Ann Derrick, Executive Associate Athletics Director Kevin O'Connell and Associate Athletics Director Jeff Davis. Jamie Speronis, Robbie Liles, and Craig Fitzgerald were requested by Coach Spurrier to act as his representatives at the meeting.

1. Football Elements: A request had been made for a football only indoor practice facility with the following elements: turf field measuring 120 yards long x 65 yards wide, shower room with two to four stalls, restrooms and sports medicine area. Elements to be phased in over time would include weight room, locker room, and equipment room.

The consultant, Heery International architect Mike Holleman, recommended the following elements of an indoor practice facility: 90,000 sq. ft., pre-engineered structure located on the southwest corner of the Farmers' Market property. The building would include field turf on gravel base, indirect lighting, heating and ventilation, wall padding, one-sided operable garage doors, 30 percent of the façade upgraded, and an entry with restrooms, storage, and an office. Air conditioning could be included at a cost of \$1,037,200.

Further, the approximate cost of a base facility would be approximately \$14,300,000. The estimated cost of a football-only facility with additional elements such as weight room with four offices and no equipment; locker room with 115 lockers, showers, restrooms; equipment room with office, issue area, storage and laundry; and training room with four tables, two treatment stations, office, exam room, rehabilitation space, hydrotherapy space with two plunge pools would cost \$21,019,000.

Another option was a facility similar to Kentucky's (where the track covered part of the end zone with a six lane 290/300 meter track) would cost an additional \$5,400,000 or a track adjacent to turf with six lane 360 meter track would cost an additional \$10,686,400. Therefore, the estimated total cost for the football/track facility option would be \$24,986,400.

2. Track, Tennis Elements: The consultant, Mike Holleman, recommended keeping the track facility separate from the football facility.

The estimated cost to renovate the existing indoor facility was approximately \$3.7 million. Elements would include a 4-lane 200-meter banked track, netting to separate the tennis area, rubber or tennis surface in all areas, 500 spectator seats, a new 6,000 square foot entry/image space that would include entry and restrooms.

The committee talked at length about the projects; and Mr. O'Connell responded to various questions.

The committee determined that both the indoor practice facility and the video board projects were top priorities and that both should be advanced as rapidly as possible.

Mr. O'Connell stated that Athletics would report to the Buildings and Grounds Committee with more defined figures for Phase I of this project at the September meeting.

A question was raised concerning how many schools in the SEC had indoor tracks. Mr. O'Connell would bring the information to the committee.

Dr. Floyd remarked that it would be very beneficial if arrangements could be made for the board to visit some of the other SEC schools to look at their indoor facilities during the upcoming football season.

Mr. Adams stated that this report was received as information.

III. Report of Marching Band: Provost Amiridis and Dr. Rebecca Phillips, Assistant Professor and Director of Athletic Bands, gave an overview of the Provost's review and of her goals for the marching band and the numerous upgrades and improvements already underway. These improvements would enhance the fan experience and the band's performance at home and away games.

Mr. Adams stated that this report was received as information.

IV. Department of Athletics FY 2011-2012 Budget: Mr. Tallant presented an overview of the Department of Athletics FY 2011-2012 budget. Projected Revenue was nearly \$79,041,377 and total Expenditures and Transfers was \$78,382,870. Total Revenue

over Expenditures and Transfers was \$658,507. The beginning Fund Balance was \$11,384,074 and the Ending Fund Balance was \$12,042,581.

Mr. Tallant stated that the Athletics Department was totally self-supporting, funding all direct and indirect expenses. In addition, the Department provided funds to the University for the General Fund. All Athletic revenues, including Gamecock Club donations, were non-appropriated State funds and were deposited with the University.

The Athletics Department would provide the University financial support in the following programs:

\$1,750,000	SEC/ESPN Television - estimated (Credit toward purchase of Roost Dorm)
\$250,000	Trademarks and licensing money (Credit - Roost Dorm)
\$650,000	Annual payment for direct cost recovery
\$54,808	Annual contribution to Student Affairs/ Student Government
\$250,000	Annual transfer for University Scholarships
\$375,000	Matching Gifts from Foundation to University Scholarships
\$619,800	Clemson Football Game Scholarship (Projected)
\$350,000	Annual support to the University band
\$3,000	Annual Support of University MLK Celebration
\$9,068,730	Estimated full grants and aid for all student athletes

In addition, he gave an overview of the FY 2011-12 Debt Service which was \$8,223,817.

Mr. Adams called for a motion to recommend the budget to the Executive Committee for inclusion in the University's FY 2012 budget. Mr. Jones so moved. Mr. Whittle seconded the motion. The vote was taken and the motion carried.

A member requested that a copy of the PowerPoint presentation be sent to members of the committee.

V. Other Matters: Mr. Burroughs stated that the committee had talked from time to time about the scheduling of athletics games at Coastal Carolina and at some point in time he would like a status report.

Mr. Cofield and other members commended the staff of USC security for the outstanding job they did. Specifically, they were impressed by the manner in which they handled the crowd during a dangerous storm at one of the baseball games.

Since there were no other matters to come before the Committee, Mr. Adams declared the meeting adjourned at 11:45 a.m.

Respectfully submitted,

Thomas L. Stepp  
Secretary