



CAREERS IN BUSINESS: WHERE TO START

Thinking about a career in business? Awesome. You don't have to major in it to build a corporate career. If you'd like help mapping out your next steps, schedule a chat with your Career Development Coach — they're here to help.

JOB SEARCH TOOLS

- [Handshake](#) – Explore opportunities and connect with employers.
- [CareerShift](#) – Expand your job search and research companies.
- [LinkedIn](#) – Build your network, follow companies, join career-interest groups, and explore job listings.
- [Indeed](#) – One of the largest job boards with thousands of postings added daily.
- [ZipRecruiter](#) – Search for openings across industries and experience levels.
- [Glassdoor](#) – Check company reviews and salary insights
- [InsuranceJobs.com](#) – Explore roles in the insurance field.
- [eFinancialCareers.com](#) – Find finance, banking, and accounting positions.

CERTIFICATIONS AND PROFESSIONAL GROWTH

- [American Institute of CPAs \(AICPA\)](#) – Professional certification for accounting careers.
- [Society for Human Resource Management \(SHRM\)](#) – Certifications and resources for HR professionals.

FINDING THE RIGHT FIT

- **Local networking** – Join professional associations or your Chamber of Commerce to meet employers and learn about openings.
- **Top companies** – Explore [Fortune's 100–1000 lists](#) for major employers.
- **Emerging opportunities** – Discover start-ups and remote-friendly roles through [Wellfound](#) or [FlexJobs](#).

STAY SMART ONLINE

- Stick to reputable job sites and be cautious of offers that sound too good to be true.
- If you're unsure about a job posting, reach out to the Career Center — they're happy to help you verify it.