Our Mission
- A comprehensive top-tier research institution
- Opportunities for self-directed curriculum
- A broad range of study-abroad programs
- A hub for immersive research in a collaborative setting

Our Approach
- Abundant opportunities for experiential learning and service
- Unmatched student affairs support
- A rich tradition of Southern charm and civility

Our Aim
- Partnerships with leading companies who invest in the university’s talent and expertise
- Cross-disciplinary collaborations to solve societal challenges
- Collaboration between the university community and state leaders

Attributes (what we offer)
- UofSC is... home for individuals who challenge themselves and each other to go beyond what is expected

Benefits (why it matters)
- So that... collectively, we are a force multiplier in advancing the world

Core Value Proposition
- Develop critical thinkers who create knowledge to drive innovation and positive change
- Lifelong family bound by a fierce loyalty to those who came before and those to follow
- Economic and social engine for our city, state and beyond

Personal Purpose
- Expansive individual growth and development
- The confidence and motivation to be a self-directed contributor
- Mastery of creative thought and expression

Communal Purpose
- Ethical and determined leadership
- Dedication to service before self
- Inclusion in a global alumni network
- Enthusiastic pride as a Gamecock in the spirited SEC

Societal Purpose
- Enriching the quality of life in our state
- Advancing social, cultural and political understanding
- The perspective to adapt to changing circumstances
- A commitment to social equity and civil discourse