

ANALYTICS COMMUNITY OF PRACTICE

MONTHLY NEWSLETTER



Hello, Analytics Community of Practice Members, This month we are highlighting new ACP member Mary Prouty, [rol. Our data Viz of the Month was also created by DoIT student employee Savanna Shaver. She created an interactive visualization about Netflix's content library in 2023. We also have a new list of data and analytics-related events that are completely free to attend! Finally, this month we also have a Tip of the Month for PowerBI users.

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NEW ACP CHAIR

ANDREW BARKER

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VIZ OF THE MONTH

The Tom Hanks Cinematic Universe

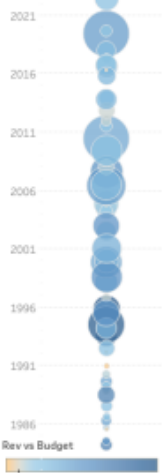
This month's Viz of the Month is inspired by no other than the actor Tom Hanks. Created by tableau user @HipsterVizNinja, it explores the answer to life's greatest desire: being able to see which movies Tom Hanks has starred in along with their budget, box office info, other actors and how they're related. Now there exists a Tableau visualization that answers this!

THE TOM HANKS CINEMATIC UNIVERSE

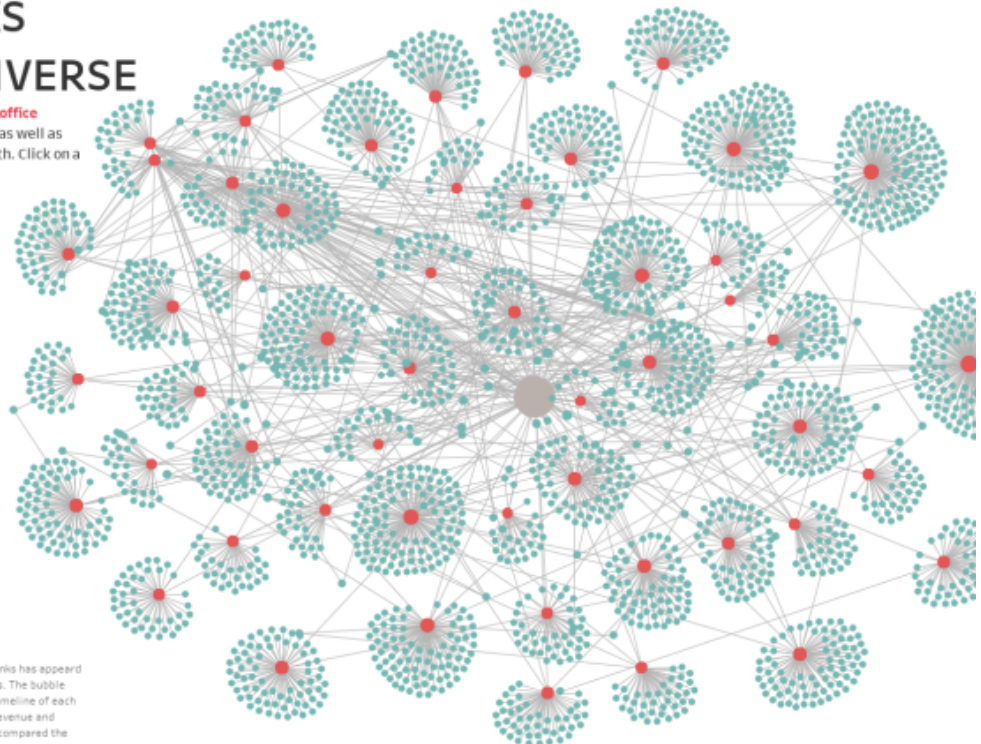
Explore the network graph to discover the **box office movie releases** in which Tom Hanks appears in as well as the **other credited actors** he has performed with. Click on a movie to highlight all actors and hover for more details

Looking for a specific movie?
Highlight Title

Only show Actors with multiple movies?
 Show All
 Multiple movies only



Since 1984's Splash, Tom Hanks has appeared in over 50 box office releases. The bubble chart to the left shows the timeline of each release sized by box office revenue and colored by how it performed compared to the film's budget.



data: <https://www.kaggle.com/SeanM1984/actors-tom-hanks>

Created by: Sean M
@HipsterVizNinja

This visualization explores the various movies that Tom Hanks has appeared in along with box office information such as the number of total actors, budget, revenue earned, and amount exceeding the budget. You can additionally see a web of the actors he's co-starred with. This is a very neat and unique visualization

[Click here to explore](#)

EVENTS

- TDWI VIRTUAL SUMMIT: Solving Business Problems with Analytics 6
- AI, Analytics & Automation: Step-by-Step Guide to Improving Business Metrics 2023 6
- Onboarding New Users at Scale and Driving Adoption 7
- Google Analytics Tutorial For Beginners 8

Looking for more Tableau related events?

[click here](#)

TDWI VIRTUAL SUMMIT: SOLVING BUSINESS PROBLEMS WITH ANALYTICS

JULY 12-13, 2023

11:30AM - 3:30PM EST

LOCATION: TDWI Virtual event

From the TDWI summit, "TDWI's complimentary Virtual Summit this July positions leaders to meet business challenges with applied analytics.

At the July Virtual Summit, TDWI speakers show you how to focus your analytics programs on business challenges for increased maturity and maximum business impact. TDWI research analysts will expose trends and opportunities based on our latest quantitative research, with expert analysis and recommended best practices. Expert speakers will show you how to translate these trends into valuable initiatives in your own business, and our case study speakers will share the details of their own journeys."

[Register now](#)

AI, ANALYTICS & AUTOMATION: STEP-BY-STEP GUIDE TO IMPROVING BUSINESS METRICS 2023

JULY 18, 2023 8:30AM-4PM

LOCATION: 10Times Virtual Event

This virtual event is hosted by Metrigy, a research firm and will cover methods using AI and automation to improve your business metrics.

[Register now](#)

ONBOARDING NEW USERS AT SCALE AND DRIVING ADOPTION

JULY 22, 2023 1:30-2:30PM

LOCATION: Tableau Virtual Event

This **intermediate** Tableau Success Connector session is primarily designed for Tableau Site/Server Admins or Community leaders.

You will learn:

- Why the onboarding process is important for any organization
- Customer examples for success onboarding
- What to include in your onboarding process

[Register now](#)

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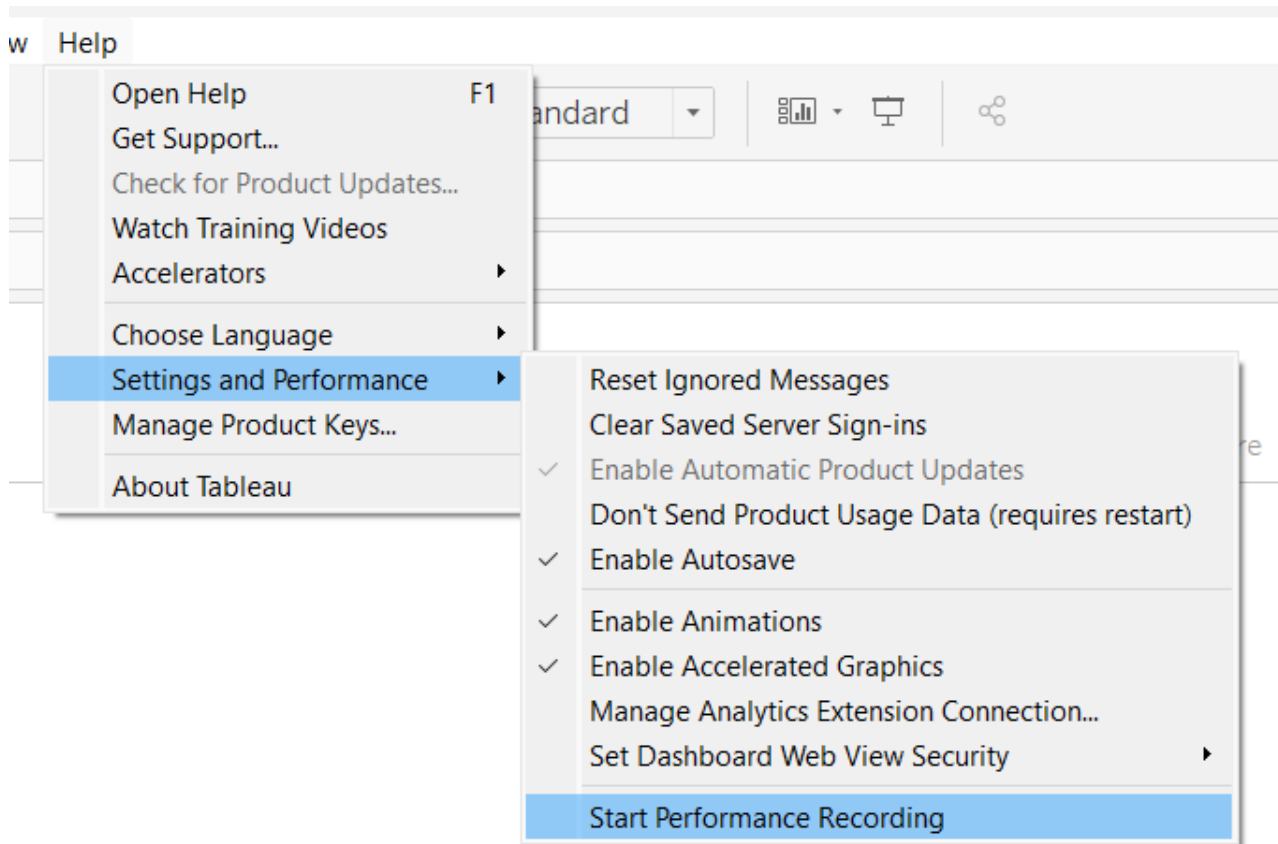
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TIP OF THE MONTH



Too much data in your workbook slowing you down? Try Tableau's Performance Monitoring feature! To start a performance monitoring session in Tableau go to Help > Settings and Performance > Start Performance Recording. When you're done working, Tableau will open a new workbook with the detailed performance metrics it collected. This can be invaluable information if you're using a database that's bringing your computer to its knees.

CONTRIBUTING TO THE COMMUNITY

Did You Know?

The new ACP [Microsoft Teams Site](#) is a great way to spread the word about coming events and opportunities! In an effort to reduce email traffic, we encourage you all to send communications via the Microsoft Teams Site. All events shared will also be included in the newsletter, which will continue to go out via the listserv.

As always, the following links and email addresses can be used for the specified purposes:

- To contact the list owner: ANALYTICS-request@LISTSERV.SC.EDU
- [Click here](#) to join the Analytics Community of Practice

Please send us visualizations suggestions for the viz of the month!

If you would like to suggest a visualization for next months viz of the month be sure to share it with us at any one of our communication channels! We are software and tool agnostic so you can send us vizzes from across the spectrum of BI technologies. The visualization can be something you created, a coworker, or something you found. We look forward to seeing your suggestions!

LOOKING FOR MORE EVENTS?

University Libraries offer students, faculty, staff and the entire community opportunities to engage with data. They have a new list of data related events every week, just follow the link below!

[Click here for more events](#)