REPORT: Added to Full Faculty Senate Agenda

(Proposals under consideration as of 5/27/2020)

Total proposals: 28

- 1. 14 Arts and Sciences
- 2. 1 Business
- 3. 1 Education
- 4. 1 Engineering & Computing
- 5. 9 Information & Communications
- 6. 1 Music
- 7. 1 Public Health

Full proposal details can be found on the Academic Program Proposal System (APPS) available at http://www.sc.edu/about/offices and divisions/provost/planning /academicprograms/proposals/index.php.

1) Arts and Sciences (14 Proposals)

| Course | Title | College | Proposal Type | Change Description |
|----------|--|----------------------|--------------------------|---|
| ANTH-273 | Cross-Cultural Communication | Arts and Sciences | New Course (CCORE) | Description: This course introduces students to the fields of |
| | Cross-Listing: Cross-listed course 1 Designator: LING Course Number: 273 | | | interactional sociolinguistics and linguistic anthropology. Students will learn how they approach the study of cross-cultural and intercultural forms of (mis)communication within the context of globally interconnected people, places, and systems ofcommunication. |
| | Pre/Co-Requisites: Current: No Pre/Co-requisites entered Proposed: No change in Pre/Coreqs. | | | Justification: Cross-cultural and intercultural forms of communication are shaped in part by transnational geopolitical and political economic shifts that have resulted in highly mobile people – from postcolonial citizens making demands of the metropole, to those recruited to perform all kinds labor with and across |

| | | | | nation-state boundaries as well as displaced peoples |
|-------------------------|---|---|---|---|
| | | | | due to war, famine, and escape from other forms of |
| | | | | social stigma and persecution. This course updates |
| | | | | offerings in the subfield of linguistic anthropology |
| | | | | to expose students in professional tracks to the |
| | | | | applied research in linguistic anthropology and |
| | | | | sociolinguistics as it pertains to public and private |
| | | | | globally interconnected workplace sites of |
| | | | | communication. Specifically, students will examine |
| | | | | the linguistic, discursive and institutional cultural |
| | | | | factors that shape how intercultural and cross-cultural |
| | | | | forms of communication take place within and across |
| | | | | a range of domains (schools, medical clinics, legal |
| | | | | settings, networked businesses, an animal refuge) and |
| | | | | activities (parent-teacher conferences, peer-play, |
| | | | | medical examinations, asylum interviews to legal- |
| | | | | courtroom proceedings, job interviews, and |
| | | | | commercial transactions). This course will also be |
| | | | | global in scope, as it examines case studies from |
| | | | | Australia, North America, Latin America, Europe, |
| | | | | Africa and Asia. |
| BIOL-250 | Microbiology | Arts and | Change | Description: |
| <u> DIOL-230</u> | Wheroblology | Arts and | Change | Description. |
| | | Sciences | Course | |
| | | Sciences | Course | An introduction to bacteria and viruses, emphasizing |
| | Cross-Listing: N | <u> </u> | | An introduction to bacteria and viruses, emphasizing structure, metabolism, and pathogenesis. Discussion |
| | Cross-Listing: N | <u> </u> | | An introduction to bacteria and viruses, emphasizing structure, <u>metabolism</u> , and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, |
| | _ | <u> </u> | | structure, <u>metabolism</u> , and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, |
| | _ | lo Cross-lis | | structure, metabolism, and pathogenesis. Discussion |
| | been entered Pre/Co-Requisit | No Cross-lis | stings have | structure, <u>metabolism</u> , and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not |
| | been entered | No Cross-lis | stings have | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L |
| | Pre/Co-Requisit Current: Prere level biology ar | No Cross-listes: cond chemistr | stings have | structure, <u>metabolism</u> , and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL |
| | Pre/Co-Requisit Current: Prerelevel biology ar Three lecture ho | No Cross-listes: cond chemistrours per | stings have ollege- ry Note: | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: |
| | Pre/Co-Requisit Current: Prere level biology ar | No Cross-listes: cond chemistrours per | stings have ollege- ry Note: | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite |
| | been entered Pre/Co-Requisit Current: Prere level biology ar Three lecture he week.Corequisi | No Cross-listes: cond chemistrours per te: BIOL 2 | stings have ollege- ry Note: | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite from this course. Many programs at the university do |
| | Pre/Co-Requisit Current: Prere level biology ar Three lecture he week.Corequisi Proposed: Prer | ves: quisites: cond chemistrours per te: BIOL 2 | stings have ollege- ry Note: 250L college- | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite from this course. Many programs at the university do not require the lab component of the course, and as a |
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| CRIM- | Pre/Co-Requisit Current: Preredevel biology and Three lecture howeek. Corequisi Proposed: Prerdevel biology and Three lecture howeek. | ves: quisites: cond chemistrours per te: BIOL 2 requisites: cond chemistrours per | stings have ollege- ry Note: college- ry Note: eek. | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite from this course. Many programs at the university do not require the lab component of the course, and as a result, our department does not want to force students to take the lab with the lecture if their program of |
| <u>CRIM-</u> Major / | Pre/Co-Requisit Current: Prere level biology ar Three lecture he week.Corequisi Proposed: Prer level biology ar Three lecture he Criminology and | ves: quisites: cond chemistrours per te: BIOL 2 requisites: cond chemistrours per | ollege- ry Note: college- ry Note: eek. Change | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite from this course. Many programs at the university do not require the lab component of the course, and as a result, our department does not want to force students to take the lab with the lecture if their program of |
| Major / | Pre/Co-Requisit Current: Preredevel biology and Three lecture howeek. Corequisi Proposed: Prerdevel biology and Three lecture howeek. | ves: quisites: cond chemistrours per te: BIOL 2 requisites: cond chemistrours per | stings have ollege- ry Note: college- ry Note: eek. | structure, metabolism, and pathogenesis. Discussion of infectious diseases, antigen-antibody relationships, and anti-microbial agents in chemotherapy. Not available for biology major credit Corequisite: BIOL 250L Justification: We would like to remove the BIOL 250L corequisite from this course. Many programs at the university do not require the lab component of the course, and as a result, our department does not want to force students to take the lab with the lecture if their program of study does not require it. Justification: |
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creation of four new courses, formerly taught as special topics courses. This program change is <u>to add</u> these new courses as course options within our major

| | | | | electives, in particular to the section from which students choose two writing intensive courses. | |
|----------|------------------------------------|----------------------|--|---|--|
| LING-273 | Cross-Cultural Communication | Arts and Sciences | | Description: This course introduces students to the fields of interactional accieling quieties and linewistics. | |
| | | | | This course introduces students to the fields of interactional sociolinguistics and linguistic anthropology. Students will learn how they approach the study of cross-cultural and intercultural forms of (mis)communication within the context of globally interconnected people, places, and systems ofcommunication. Justification: Cross-cultural and intercultural forms of communication are shaped in part by transnational geopolitical and political economic shifts that have resulted in highly mobile people – from postcolonial citizens making demands of the metropole, to those recruited to perform all kinds labor with and across nation—state boundaries as well as displaced peoples due to war, famine, and escape from other forms of social stigma and persecution. This course updates offerings in the subfield of linguistic anthropology to expose students in professional tracks to the | |
| | | | | applied research in linguistic anthropology and sociolinguistics as it pertains to public and private globally interconnected workplace sites of communication. Specifically, students will examine the linguistic, discursive and institutional cultural factors that shape how intercultural and cross-cultural forms of communication take place within and across a range of domains (schools, medical clinics, legal settings, networked businesses, an animal refuge) and activities (parent-teacher conferences, peer-play, medical examinations, asylum interviews to legal-courtroom proceedings, job interviews, and commercial transactions). This course will also be global in scope, as it examines case studies from Australia, North America, Latin America, Europe, Africa and Asia. | |
| MATH-528 | Math Foundation of DS and ML | Arts and Sciences | | Description: Unconstrained and constrained optimization, gradient | |

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Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:

Current: Prerequisites: C or better in MATH 344 or 544, or consent of the Undergraduate Director

Proposed: No change in Pre/Coreqs.

descent methods for numerical optimization, supervised and unsupervised learning, various reduced <u>order</u> methods, sampling and inference, Monte Carlo methods, deep neural networks.

Justification:

Data science and machine learning have become powerful tools in analyzing data, harnessing data to make good use of them in every faucet of our life. They are making fundamental changes in the way people doing business, manufacturing goods, managing government, and fighting crimes. Mastering data science and machine learning is becoming a fundamental part of college education. This course aims at teaching the mathematical foundation of data science and machine learning, and enabling students to have a deep understanding of the subject with necessary mathematical background. The prerequisite of this course is MATH 344 or approved by the undergraduate director. It intends to be self-contained with basic introduction in linear algebra, probability and information theory and expanded further in optimization techniques, machine learning basics, deep learning, sampling techniques, and various datadriven applications. Tensor flow software will be taught as a basic programing tool so that students can implement machine learning algorithms and conducting basic data analytics. Students will be exposed to various applications through course projects.

PSYC-440

Survey of Arts and Change Personality Sciences Course

Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:

Current: Prerequisites: PSYC 101 or SCHC 130

Proposed: No change in

Pre/Coreqs.

Description:

Covers the major theories and research on personality and the dynamics of human motivation.

Justification:

PSYC 440 (Personality) is a popular course that meets a core PSYC requirement for our majors. It is one of our few core classes that is not currently available for distance delivery. We seek approval for distance delivery not only for summer/the duration of the COVID19 pandemic, but permanently so that it may be offered online in future semesters.

| SOCY-303 | Sociological Arts and Change Research Sciences Course Methods | Description: Qualitative and quantitative methods of sociologic research. |
|----------|--|---|
| | Cross-Listing: No Cross-listings have been entered | Justification: |
| | Pre/Co-Requisites: Current: Prerequisite: SOCY 302 | Incorrect pre-requisites were removed. |
| | Proposed: Prerequisite: None | |
| SOCY-326 | Sociology of Arts and Change Adolescence Sciences Course | Description: |
| | Cross-Listing: No Cross-listings have been entered | Sociological perspectives and research findings related to adolescence. |
| | Pre/Co-Requisites: | Justification: |
| | Current: No Pre/Co-requisites entered | This course is of high interest to students as it meets the requirements for the Sociology major. In addition, it is a popular class for students in health-related majors, as well as social work. The department is currently unable to teach enough face-to-face sections to meet the course demand. Providing the course online will allow the department to offer larger sections, not be bound by physical classroom space, and allow more students to complete the course. The course materials incorporate basic accessibility features, provide for appropriate learning activities and allow for appropriate interaction. The professor will work with a Center for Teaching Excellence instructional designer to ensure course components are ADA compliant. |
| | Proposed: No change in Pre/Coreqs. | |
| SPAN-400 | Spanish Arts and Change Civilization Sciences Course Cross-Listing: No Cross-listings have | Description: Lectures, readings, and visuals on selected topics of Spanish civilization and its cultural heritage. Prereq: |
| | been entered | Placement at 300 level on Phase II placement exam, grade of C+ or better in SPAN 303, or consent of |
| | Pre/Co-Requisites: Current: Pre-requisite: Placement | instructor. Department permission required for transfer students. FS: 12/7/2016 |
| | at 300-level on Phase II placement exam, grade of C+ or better in | Justification: |
| | SPAN 303 or consent of the instructor. Department permission required for transfer students. | -The title change from Civilization to Culture reflects a shift from understanding a geographical location. Civilization suggests the highlights and most |

Proposed: Pre-requisite:

Placement at 300-level on Phase II placement exam, grade of C or better in SPAN 303 or consent of the instructor. Department permission required for transfer students.

significant achievements by leaders in a region in a hierarchical manner, whereas culture reflects a broad understanding of the many cultural aspects of a geographical area, such as art, film, and linguistic variation, in a non-hierarchical manner in line with approaches from the discipline of cultural studies.

- -The change from "Spanish" to "Spain" in the description conveys more clearly to the student that the course is specifically about cultures in Spain, and not Spanish-speaking cultures in general. "Cultures" plural in the description also acknowledges the cultural and linguistic diversity of Spain.
- -The proposed description eliminates "visuals" in favor of "visual culture" as technology has changed since the course description was created. It now examines a variety of cultural manifestations, including film, visual art, and digital media. The program assumes that in the next decade technology will continue to evolve and this open interpretation of culture will allow the course to evolve without needing to modify the course description.

SPAN-401

| Spanish | Arts and | Change |
|--------------|----------|--------|
| American | Sciences | Course |
| Civilization | | |

Description:

Cross-Listing:

Cross-listed course 1

Designator: LASP Course Number: 361 Lectures, visuals, and readings on selected topics of Spanish American civilization and its cultural heritage. Cross-listed Course: LASP 361 Prereq: Placement at 300 level on Phase II placement exam, grade of C+ or better in SPAN 303, or consent of instructor. Department permission required for transfer students. FS: 12/7/2016

Pre/Co-Requisites:

Current: Pre-requisite: Placement at 300-level on Phase II placement exam, grade of C+ or better in SPAN 303 or consent of the instructor. Department permission required for transfer students.

Proposed: Pre-requisite: Placement at 300-level on Phase II placement exam, grade of C or

placement exam, grade of C or better in SPAN 303 or consent of the instructor. Department

Justification:

- -The proposed title change refers to a region and a shift in focus, in a way that aligns with current academic consensus. The change from Spanish American to Latin America more accurately reflects the way scholars refer to the region as Latin America.
- -The change from Civilization to Culture reflects a shift from understanding a geographical location. Civilization suggests the highlights and most significant achievements by leaders in a region in a hierarchical manner, whereas culture reflects a broad understanding of the many cultural aspects of a

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| | Cross-Listing: | of Spanish America. Cross-listed Course: LASP 371 |
|----------|--|---|
| | Cross-listed course 1 | _Justification: |
| | Designator: LASP | |
| | Course Number: 371 | -For the proposed title change, "Literary Tendencies" places too much focus on studying the canon instead of the literary texts themselves while "Masterpieces" assumes there is a consensus on the literary texts most worth reading, when there is not. Opting for the title "Latin American Literature" is up-to-date and less restrictive, allowing for the flexibility needed to not have to change the title with every instructor while acknowledging that scholars today refer to the region as Latin America, not Spanish America. -The description change also reflects this need for flexibility, while clarifying what "literature" means for this course. |
| | Pre/Co-Requisites: Current: Prerequisites: SPAN 312 or consent of instructor Proposed: No change in Pre/Coreqs. | |
| | | -This proposal also deletes LASP 371 as a cross-list for this course. LASP no longer has the faculty capacity to offer these courses, and including them as a cross list is not necessary. The proposed revisions to the title and description of SPAN 405 will remain valuable to the LASP minor and LASP students will still be able to take the course for credit under the SPAN designator, as Walker Institute Director Bob Cox lays out in his letter of concurrence with this action. |
| SPAN-501 | Contemporary Arts and Change | Description: |
| | Spanish Sciences Course | Analysis and discussion of 20th-century Spanish |
| | America | American history and the sociocultural forces that |
| | Cross-Listing: | have contributed to define this area's national |
| | Cross-listed course 1 | identities. Taught in Spanish. Cross-listed Course: LASP 501 |
| | Designator: LASP Course Number: 501 | |
| | | Justification: |
| | Pre/Co-Requisites: Current: Pre-requisite: For Undergraduates: SPAN 303, Phase II placement exam above SPAN 303, or consent of instructor. | -The proposed title change refers to a region and a shift in focus, in a way that aligns with current academic consensus. The change from Spanish American to Latin American more accurately reflects the way scholars refer to the region as Latin America. This change is echoed in the description. |

| | Proposed: Pre-requisite for Undergraduates: Placement at 300-level on Phase II placement exam, grade of C or better in SPAN 303 or consent of the instructor. Department permission required for transfer students. | | | -This proposal also deletes LASP 501 as a cross-list for this course. LASP no longer has the faculty capacity to offer these courses, and including them as a cross list is not necessary. The proposed revisions to the title and description of SPAN 501 will remain valuable to the LASP minor and LASP students will still be able to take the course for credit under the SPAN designator, as Walker Institute Director Bob Cox lays out in his letter of concurrence with this action. |
|------------------|---|-------------------|----------------|---|
| ZZAS- Major / | Cyber Intelligence, | Arts and Sciences | New Program | Justification: |
| <u>Program</u> | B.S. | | | The Cyber Intelligence degree program is an interdisciplinary degree program that will prepare students to analyze cyber challenges in a holistic manner. The degree combines coursework in 1) data analytics, 2) ethics and human behavior, 3) regulation and public policy, 4) and geographic information systems and spatial data. The overall aim of the program is to prepare students for the growing number of jobs that require skills in identifying cyber challenges and in developing responses that are sensitive to the cultural, institutional and ethical issues. This degree program will be unique in the state of South Carolina and in the country as a whole. The specific goals and uniqueness of the Cyber Intelligence degree will greatly enhance the University's mission of educating the state's citizens through teaching, research, creative activity and community engagement. We are seeking a STEM designation for this degree. Additionally, we hope to be able to offer the program in a fully online format, particularly so that students who are active duty military may be able to participate. |

2) Business (1 Proposal)

| Course | Title | College | Proposal | Change Description |
|--------|-------|---------|----------|--------------------|
| | | | Type | |

| MGSC- | BS in Operations | Business | _ | Tuestiff and in a |
|----------------|------------------|----------|---------|--|
| <u>Major /</u> | and Supply | | Program | Justification: |
| <u>Degree</u> | Chain | | | We just recently added anough courses so students had |
| <u>Program</u> | | | | We just recently added enough courses so students had any major electives. However, as we've started to teach these, we wanted to put a little more structure around students choosing courses. Basically, we are trying to balance providing flexibility to students while ensuring the students learn the fundamentals of the major. Additionally, just recently MGSC 450 - Special Topics in Management Science was recently approved as a course. We want to include it as an elective in our curriculum. |

3) Education (1 Proposal)

| Course | Title | College | Proposal Type | Change Description |
|----------|---|---------------------------------|-------------------------|--|
| EDUC-610 | Case Study in Classroom Mgmt. Cross-Listing: N have been entere Pre/Co-Requisit Current: No P entered Proposed: No Pre/Coreqs. | d t es: re/Co-requ | New Course stings | Description: Case study in the clinical application of pedagogy and methods related to classroom management, including relational, procedural and instructional aspects of a classroom management approach. Justification: This course will help guide teachers in South Carolina as they transition from an initial preparation program to leading and teaching in a classroom of their own. Case Study in Classroom Management is designed to guide in-service teachers in the clinical application of pedagogy and methods related to classroom management. Emphasis will be placed on the relational, procedural, and instructional aspects of effective management. The course will be structured as a case study of the teacher's individual classroom practice and will include activities such as reflection on the efficacy of previous management plans, the review |
| | | | | and analysis of management strategies, and will result in the creation, implementation, analysis, and |

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adaptation of a management plan based on the teacher's real-world, in-class experience.

4) Engineering & Computing (1 Proposal)

| Course | Title | College | Proposal Type | Change Description |
|----------|--|---------|------------------|---|
| ITEC-204 | Software Design Cross-Listin | · · | | Description: Fundamental algorithms and processes used in business information systems. Development and representation of programming logic. Introduction to implementation |
| | Cross-listed course 1 Designator: CSCE Course Number: 204 Cross-listed course 2 Designator: MGSC Course Number: 298 Pre/Co-Requisites: Current: PreRequisite: C or better in either CSCE 101, MGSC 290 or ITEC 264 Proposed: No change in Pre/Coreqs. | | | using a high-level programming language. Cross-listed Courses: CSCE 204 and MGSC 298 Prerequisite: C or better in either CSCE 101, MGSC 290 or ITEC 264FS: 11/07/2018 Justification: We are trying to get all courses required for the ITEC degree to be approved for distance delivery so that the program can be offered on-line |
| | | | | |

5) Information & Communications (9 Proposals)

| Course | Title | College | Proposal Type | Change Description |
|----------|-------------------------|---|------------------|---|
| JOUR-215 | Special Topics | Information & New Communications Course | | Description: Readings, critical review, discussion and analysis |
| | been entered Pre/Co-Req | | | addressing significant issues in mass communications. Topics may change from term to term. May be repeated for credit with different course topics. |

| | entered | | | Justification: | |
|-----------------|---|---------------------------------------|---------------|--|--|
| | Proposed: No change in Pre/Coreqs. | | | This course addresses curricular needs for both SJMC and for the Mass Communications sequence: | |
| | | | | Each SJMC sequence has been tasked with developing at least one shell course for special topics courses that is sequence-specific. This proposal fulfills that demand. As a topical course that allows students to study current issues in the ever-changing mass communications industry, this will allow faculty to develop courses in their areas of research and creative activity. | |
| | | | | As a lower-level course with no prerequisites dedicated to current and significant topics, it invites nonmajors who are interested in exploring more SJMC courses beyond JOUR 101. | |
| <u>JOUR-244</u> | Special | Information & | New | Description: | |
| | Topics in Sports Media | Communications | Course | Topics addressing issues in the world of the sports media. Topics may change from term to term. May be repeated for credit with different topics. | |
| | Cross-Listin been entered | ng: No Cross-listin | igs have | Justification: Sports media is one of the fastest growing areas in the world of the media. This special topics course will allow for temporary and experimental classes to be created quickly for topics that may be current events, for example. These special topics classes could be either large lecture classes or hands-on skills classes. This class also helps create additional flexibility for the new Sports Media initiative in the School of Journalism and Mass Communications. | |
| | Pre/Co-Req Current: N entered | uisites: No Pre/Co-requisit | es | | |
| | Proposed: | No change in Pre/ | Coreqs. | | |
| <u>JOUR-261</u> | Journalism Trends | Information & Communications | New Course | Description: | |
| | Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: No Pre/Co-requisites | | | Study and analysis of current and emerging issues in journalism philosophy and practice and how audiences perceive it. Emphases may change as practices evolve and issues emerge. | |
| | | | | Justification: | |
| | entered | • | | The journalism sequence needs a course that | |

| Proposed: No change in Pre/Coreqs. | enables us to address emerging and evolving issues in our field. This would be at the 200-level, lecture course with no pre-requisites. Instructors could rotate in new topics as needed and bring in guest speakers for Ted-type talks. It would also set the stage for students who need/want to understand trends in our industry and how their futures might be affected. |
|---|--|
| JOUR-340 Special Information & New Course Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: No Pre/Co-requisites entered Proposed: No change in Pre/Coreqs. | Description: Special topics course addressing current issues, problems, and/or trends in public relations. Topics may change from term to term. May be repeated for credit with different course topics. Justification: This course addresses curricular needs for both SJMC and for the Public Relations sequence: 1.Each SJMC sequence has been tasked with developing at least one shell course for special topics courses that is sequence-specific. This proposal fulfills that demand. 2. As a topical course that allows students to study current issues in the ever-changing field of public relations, this will allow faculty to develop courses in their areas of research and creative activity. |
| Social Media for Sports Media Communications Course | Description: Effective social media use in the world of the sports media. Topics relating to advertising, journalism, public relations, visual communications, and mass communications will be discussed. Provides contextual background on various social media and uses exercises to develop best practices. Justification: Seemingly every professional and amateur team, league, and athlete is active on social media. These social networks are used to connect with fans, sell |

provide news updates. With that increased importance has come an increase in the jobs in

sports social media and a need for more media literacy regarding these posts. The purpose of this class is to focus on effective social media use in the world of the sports media. The class will address how social media is used in the sports world for advertising, journalism, public relations, visual communications, and mass communications. Students will learn both theories about the use of social media and hands-on skills for working in the profession. This course is a key component of the new Sports Media initiative in the School of Journalism and Mass Communications.

JOUR-443 Sports Information & Communications Course Announcing

> Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:

Current: Pre-requisite: JOUR 291

(minimum C or better)

Proposed: No change in Pre/Coreqs.

Description:

New

This course is designed to introduce students to various aspects of live sports broadcasting. Students will learn skills and techniques that will prepare them to perform live on-air duties including game play-by-play and color analyst.

Justification:

Live television rights in the United States were estimated to be worth \$22.42 billion in 2019, with hundreds of different television stations and online outlets showing live sporting events. Due to the financial investment from television stations, leagues, and teams (both professional and amateur), the broadcasting of live sports is one of the fastest growing areas in the media world. Almost all of those games require announcers to describe the action to the viewers. This class will prepare students to serve as announcers for live sports broadcasts on television, radio, and on the internet. Students will learn every aspect of being an announcer in a live sports broadcast – from planning, to organization, to the set up and operation of audio and video equipment, to broadcasting and interviewing styles. Students who complete this class will have the skills that would allow them to work as a live sports announcer for a television/radio/internet station or a professional or amateur team or league. This course is a key component of the new Sports Media initiative in the School of Journalism and Mass Communications.

| JOUR-475 | Special Topic Nonfict Storytel Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: Pre-requisite: JOUR 361 (with a "C" or higher) or JOUR 447 (with a "C" or higher). Proposed: No change in Pre/Coreqs. | Students produce in-depth journalism projects using a range of storytelling tools and technologies, such as: websites, interactive graphics/maps, HD-and 360-video, drones, AR/VR technology, and podcasting. May be repeated for credit with different topics. Justification: The journalism sequence needs a way to remain highly flexible in our course offerings in a fast-changing media world while also being able to set minimum standards across the experimental and topics courses needed to keep that flexibility. We are unable to do that with the SJMC-wide shells that do not allow for prerequisites. This allows us to set those minimum standards for students entering an upper-division, technology-driven storytelling skills course. The proposed prerequisites – JOUR 361 (beginning reporting) for journalism majors and accessible to mass comm majors, and JOUR 447 (photovisual storytelling) for visual communications majors – provide that minimum standard while still making the sections available to a wide number of students. |
|-----------------|--|--|
| JOUR-563P | Public/Civic Information & Change Course Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: No Pre/Co-requisites | Description: To gain an understanding of theory and practice of public/civic journalism, seen by its advocates as socially responsible journalism that attempts to build civic participation and empower communities. Justification: |
| et te 250 | Proposed: No change in Pre/Coreqs. | Change requested and approved by Kim Thompson, Associate Dean for Academic Affairs |
| <u>SLIS-250</u> | Content Mgmt and Info Design Communications Course Course Cross-Listing: No Cross-listings have been entered | Description: Overview of responsive website design, development and basic content management systems. Examine the current tools and standards and learn how they function together in a modern web environment. Emphasis on the myriad of |

| Pre/Co-Requisites: Current: No Pre/Co-requisites entered | viewing devices and specific reference to the unique needs of information intensive institutions. FS: 06/05/2019 |
|--|--|
| Proposed: No change in Pre/Coreqs. | Justification: |
| | Updated course description to more accurately describe the course. |

6) Music (1 Proposal)

| Course | Title | College | Proposal Type | Change Description |
|----------------------------|-------------|--|-------------------|--|
| MUSC- Major / Degree | BA Music | Music | Change Program | Justification: This new concentration will allow students with an interest in |
| Program | <u>gram</u> | Music Theatre to recieve specialized training that has not been availabile in any of our current degree concentrations to date. There has been longstanding student interest in this concentration, and we wish to meet that demand. | | |

7) Public Health (1 Proposal)

| Course | Title | College | Proposal | Change Description |
|----------|--|----------|----------|--|
| | | | Type | |
| EXSC-410 | Psych of | Public | Change | Description: |
| | Physical | Health | Course | |
| | Activity | | | Introduction to psychosocial factors in physical |
| | | | | activity. Topics include mental health effects of |
| | Cross-Listing: | | | exercise, behavior change theories applied to physical activity, and physical activity determinants and |
| | Cross-listed | course 1 | | |
| | Designator: PSYC | | | interventions. Cross-listed Course: PSYC 565 |
| | Course Number: 401 | | | Justification: |
| | Pre/Co-Requisites: Current: Prerequisites: EXSC 224 or consent of instructor | | | EXSC 410, The Psychology of Physical Activity, is designed to provide students with an understanding of the effects of physical activity on mental health and well-being and introduce students to physical activity |

Proposed: No change in Pre/Coreqs.

research and intervention development. As a required option for Exercise Science and Public Health majors at the School of Public Health, the key areas covered include assessment of physical activity on individual mental health conditions, behavior change theories as they relate to physical activity, and physical activity intervention application. Many undergraduate Psychology majors and minors also take this course as an elective. The purpose of the conversion to online delivery is to better meet the needs of a growing and diverse student population and to make more courses easily accessible to students, including over the summer months. To date, students have been able to take EXSC 410 only during the fall, spring, or summer semesters in a traditional face-to-face classroom setting with limited seating space. The course typically fills to room capacity, leaving some students waiting as much as a year to enroll. The Department of Exercise Science would like to offer an online version of the course to enable students to continue their studies in the summer and an online section of the course during the regular academic year, as needed.

Last Updated: Wednesday, May 27, 2020 11:00 AM