Charge Meeting Minutes - VP for Marketing
Tuesday, August 6, 2024 / Zoom
10:30 am – 12:00 pm

Zoom Attendees:
President Michael Amiridis
Stacy Fritz
Molly Peirano
Scott Verzyl
Hossein Haj-Hariri
Maria Hickman
Robin Roberts
Krish Rescigno
Liz Neustaedter – IM
Jack Gorman – IM

Rex Tolliver
Terry Parham
Michelle Dodenhoff
Mary Anne Fitzpatrick
Audrey Korsgaard
Jessica McCormick
Scott Moise
Christina Garrison - IM
Ryan Cheung - IM

1. **Introduction and welcome by Rex Tolliver / Chair of Committee**

2. **Charge by President Amiridis**
   - The position is a critical role. VP for Marketing and does not include crisis communications. Focus on marketing and branding for USC.

3. **Terry Parham informed the committee of the State Freedom of Information Act and its purpose.**
   - Ensure conducted business is done in an open manner and transparent so the public is informed.
   - All committee names and search firm information are public information.
   - Discussed Requirements

4. **Molly Peirano discussed Affirmative Action and Equal Employment opportunities.**
   - Dignity and respect for all candidates and creating an inclusive process by being thoughtful from day one.
   - Every posting has an EEO Statement and every advertisement must have the EEO tagline attached to it.

5. **Liz Neustaedter with IM.**
   - Survey will be sent to committee.
   - Confidentiality is key

6. **Timeline**
   - Scoping and discovery conversations have happened and survey has been sent out.
   - Finalizing the position profile to be shared with the team.