

## 5.2.c

### Control of Fund-raising Activities

The chief executive officer has ultimate responsibility for, and exercises appropriate control over the following:

- c. the institution's fund-raising activities.

### Judgment

Compliant  Non-Compliant  Not Applicable

### Narrative

According to the University of South Carolina [Mission Statement](#), approved by the Board of Trustees,

*The primary mission of the University of South Carolina Columbia is the education of the state's citizens through teaching, research, creative activity, and community engagement. Among America's oldest and most comprehensive public universities, the University of South Carolina Columbia is the major research institution of the university system and its largest campus. At the heart of its mission lies the university's responsibility to state and society to promote the dissemination of knowledge, cultural enrichment, and an enhanced quality of life. As the flagship institution of the university system, the University of South Carolina Columbia leads the way in providing all students with the highest-quality education, including the knowledge, skills, and values necessary for success and responsible citizenship in a complex and changing world through engagement in nationally and internationally ranked research, scholarship, community outreach, and artistic creation.*

To support these institutional priorities, the University must continually work towards supporting this mission financially through fund-raising efforts.

University Advancement Policy, [ADV 1.06 Fund Raising by University Development Office](#), describes the University's policies concerning fundraising and development.

The President of the University of South Carolina Columbia has the ultimate responsibility for and the appropriate control over the institution's fiscal management and fundraising activities. Board Bylaws [Article XII Section 3.G](#), states that Chancellors have the following duty: "Bear responsibility for fund raising, intercollegiate athletics, auxiliary enterprises, community relations and alumni activities." The President is the Chancellor of the Columbia Campus, and he and the University Campus Deans of the regional Palmetto College campuses "have the same authorities and duties as enumerated above for the Chancellors..."

The President is directly responsible for the orderly management of fiscal and personnel affairs and the auxiliary enterprise of the University, and for the maintenance and development of its financial and physical resources. He has the power necessary to discharge this responsibility. His powers include, but are not limited to, the following:

- Recommend to the Board the mission, role and scope of the University System and of its respective campuses, and undertake comprehensive and long-range planning;
- Direct and approve the preparation of a coordinated request for both operating and capital appropriations, and direct the presentation of and justification for the request;
- Review and recommend to the Board the budgets of all components of the University System;
- Establish fiscal, budgetary, audit, and business procedures for the efficient and effective management of the University;
- Subject to the approval of the Board and within the budget limitations of the University, make such appointments to and grant such promotions in faculty or administrative staff of the University as may be appropriate, and terminate any appointments or employment, both in faculty or administrative staff, in keeping with the general and tenure (so far as applicable) policies as may be established by the Board, and duly report any action taken hereunder at the next succeeding regular or special meeting of the Board.

Moreover, in the President's [position description](#) includes the following duties:

*Provides effective leadership of the administrative operations of the institution, to include financial management, advancement, student services support, information systems management, and athletic programs. Contributes to the continued growth of sponsored research, fundraising and development.*

As outlined in the University of South Carolina [organizational structure](#) and the [Vice President for Development](#) and the [Vice President for Communications](#), report directly to the President. As the heads of the University's advancement efforts, they oversee counsel and assistance to the University community and coordinate ways to procure and establish private gift support to help the University supplement state appropriations and other government grants and contracts.

### President's Regular Meetings and Schedule

The University has provided as supporting documentation lists of Committees (with membership) and a sample copy of the President's schedule to further demonstrate his control and oversight:

- [President's Cabinet Membership](#)
- [Executive Council Membership](#)
- [President's Meetings and Group Schedule](#)
- [Weekly Calendar Slides](#)

Also provided are records of recent Executive Council meetings:

- [February 18, 2020](#)
- [June 9, 2020](#)
- [July 7, 2020](#)

## Sources

-  [ADV 1.06 Fund Raising by University Development Office](#)
-  [Board of Trustees Bylaws](#)
-  [Board of Trustees Bylaws \(Page 33\)](#)
-  [Caslen, Robert\\_PD](#)
-  [EC Membership List 07 08 2020](#)
-  [Houck, Jancy\\_PD](#)
-  [President's Cabinet Membership 070720](#)
-  [President's Executive Council \(7-7-20\) - Final](#)
-  [President's Executive Council Agenda\\_2\\_18\\_20 - Final](#)
-  [President's Executive Council Notes \(6-9-20\) - Final](#)
-  [Presidents \(Internal\) Meeting Groups and Committees.Abbrev](#)
-  [Thomas, Larry\\_PD](#)
-  [USC Campus Mission Statements](#)
-  [USC Columbia Organizational Chart](#)
-  [Weekly Calendar Slides 2020](#)