2018 Student Leadership & Diversity Conference
University of South Carolina

Student Life
University of South Carolina

UNITED
WE
RISE
February 3, 2018

Dear SLDC attendees:

Welcome to the 32nd annual Student Leadership and Diversity Conference at the University of South Carolina!

The Leadership and Service Center and the Office of Multicultural Student Affairs are thrilled to provide an outstanding learning experience that spans topics of both leadership and diversity. The staff and student members of the planning committee worked diligently with your experience in mind to plan an educational, informative, and fun day of educational sessions and events.

The core-competencies stressed at this year’s conference include foundations and pillars for success, diversity education and social justice, and leadership development. We challenge you to be an active participant throughout the day so you can discover and further develop your skills in these areas. Step outside your comfort zone to create networking opportunities for yourself so when you return home, you can reconnect with individuals you met to continue the conversations started here today.

We hope this year’s theme of United We Rise will encourage you to create opportunities for collaboration and consensus building with others on your campus and in the community. Our keynote speakers and educational session facilitators will share insights and best practices for navigating controversy when working toward a common purpose with others. Leadership is an ongoing process, and SLDC 2018 will prepare you to further cultivate positive change in the world.

We wish you a wonderful day of learning, and we thank you for participating in the Student Leadership and Diversity Conference.

Sincerely,

SLDC Planning Committee
Conference Schedule
Feb. 3, 2018

Check-in  
*Russell House University Union Lobby  
(2nd Floor)*  
8:30 - 9:25 a.m.

Continental Breakfast  
*Presented by Aflac; Russell House University Union Lounge 204*  
8:30 - 9:25 a.m.

Opening Session and Keynote  
*Russell House University Union Ballroom  
Jen Coken – author, speaker, comedian, and life coach*  
9:30 - 10:40 a.m.

Educational Session I  
10:50 - 11:45 a.m.

Educational Session II  
11:55 a.m. - 12:50 p.m.

Lunch and Keynote  
*Russell House University Union Ballroom  
Vicki Clark – speaker, facilitator, consultant, and trainer*  
12:55 - 1:55 p.m.

Networking Session  
*Russell House University Union Ballroom*  
1:55 - 2:25 p.m.

Educational Session III  
2:35 - 3:30 p.m.

Closing Session  
*Russell House University Union Ballroom*  
3:35 - 4 p.m.
Jen Coken

Jen Coken is an author, speaker, comedian, and life coach of 20 years who helps CEOs and entrepreneurs overcome their self-made limitations and reach new levels in their business and personal lives. Jen is an Ovarian Cancer Awareness advocate, recovering standup comedian, and is often spotted eating Nutella by the spoonful in the nearest grocery aisle. Her bestselling book, “When I Die, Take My Panties: Turning Your Darkest Moments Into Your Greatest Gifts” is currently available online and at retailers nationwide.

Prior to her current work, Jen spent 30 years working in politics at the local, state and national levels. Currently, she lives in Rockville, Maryland. If she isn’t on a trail hiking or long distance biking, you can find her in her kitchen cooking up a new recipe with her latest finds from the local farmer’s market. Jen’s life motto is “Live every day as if it’s your FIRST!”

Vicki Clark

Vicki Floyd Clark has devoted the past 30 years of her life to building capacity in organizations and inspiring community and business leaders. A noted speaker, facilitator, consultant and trainer, she has extensive experience in the nonprofit, government and private sectors. Her work includes numerous specialty areas; board development, inclusion and diversity, leadership development, strategic planning, project planning, membership engagement, volunteer resource development, and effective communication.

Each year she speaks to thousands of community and business leaders and has made presentations in 49 of the 50 United States. Her international experience includes engagements in England, Russia, Canada and Venezuela. Clark was trained by Dr. Peter F. Drucker and was a member of Dr. Drucker’s training and consultation team. She is a Senior Governance Consultant for BoardSource.

Clark serves proudly as a member of the boards of the National Diaper Bank Network and the Youth Volunteer Corps. She attended the University of Missouri and lives in Memphis, Tennessee.
Continuing the Conversation (LD) (DE & SJ)
Russell House Theater
Jen Coken – author, speaker, comedian, and life coach

In this educational session, Jen Coken will expand on the morning’s keynote address. Participants will learn more about how to authentically empower and inspire people as leaders to enact lasting positive change in their organizations and communities.

Advisor Campus Trends Discussion (AT)
SEC Room, 2nd Floor
Anna Edwards, Ph.D., University of South Carolina
Ambra Hiott, Ed.D., University of South Carolina

Join other advisors at this session to network and discuss campus trends and how to best advise student leaders through challenging times. Topics will include campus protests/free speech, organizational change and civic engagement. Session participants are encouraged to bring their own “lessons learned” to contribute to the conversation. This session will be facilitated by Anna Edwards, associate vice president for Student Life and Ambra Hiott, director of the Leadership and Service Center.

5 Gears: How to be Present and Productive When There is Never Enough Time (FP)
Room 203
Alan Spies, Ph.D., University of South Carolina

It is difficult to be both connected and productive, especially with the growing use of technology in every area of life. During this interactive presentation, students will be equipped with simple tools to assist in being fully present with others. Using common language and visual tools, students will self-assess their respective health in various areas of life, such as their abilities to focus on the tasks at hand, to recharge and to fully connect with others.

What You “Ghana” Do? Exploring the Active Citizen Continuum (DE & SJ)
Room 205
Leena Holt, University of South Carolina
Olivia Frieden, University of South Carolina

Are you a member? Volunteer? Conscientious citizen? Or active citizen? This session will give you insight on the active citizen continuum, allow you to see where you stand, and how to move forward. Hear from a student and professional who are currently exploring the active citizen continuum. This session will allow for opportunity to discuss passions and interest and how one can move beyond the role of member and even volunteer! Join us in a discussion on how we all can make a difference.

Being a Leader: Leadership Skills from Campus to Career (LD)
Leadership and Service Center
Errica Bishop, Target
Asia Brown, Target
Kat Clark, Target
Art Dunn, Target

Attendees of this session will have an opportunity to engage in discussions about their past experiences and determine how those relate to the leadership they will be expected to exercise in the workplace. Students will connect with Target leaders and learn about their keys to success.

Nevertheless, She Persisted: Bridging the Confidence Gap for Women (DE & SJ)
Witten Room, 3rd Floor
Lauren Haynes, University of South Carolina

What would you do if you weren’t afraid? Start a women’s march, ignite the #MeToo campaign, star in Wonder Woman, or give a powerful speech on the Senate floor? The year 2017 was a year full of confident women who made bold statements, started movements, and broke glass ceilings. Join this discussion-based
workshop where we look at powerful women in pop culture and determine how to bridge the confidence gap to achieve your goals.

**Leading an Interdisciplinary Team: Building Rapport and Fostering Collaboration (LD)**
Room 302
Jennifer Mandelbaum, University of South Carolina
Heather Bowling, University of South Carolina
Ryan Orland, University of South Carolina

A medical student, a public health student, and a social work student walk into a meeting ... it’s the opening line of a joke, to be sure. How can the students walk out of the meeting with a shared vision and purpose, drawing on the strengths of their disciplines and using them for the common good? Join our presenters as they share five characteristics of effective interdisciplinary teams and give participants a chance to tackle a problem of their own and succeed at interdisciplinary cooperation.

**Establishing Your Personal and Professional Brand Through Blogging (FP)**
Room 303
Skylar Pritchard, University of South Carolina

The blogging community has the world abuzz and it’s time for you to join in the excitement! Through this session, you can take your college experiences to the next level by establishing your own personal and professional brand through the creation of a blog. We will discuss various personal and professional niches in the blogging world, how you can add to them, and the methods for marketing your blog on your professional resume for future employment and engagement opportunities.

**Can You Escape? Building Teams Using Escape Rooms (LD)**
Room 305
Patricia Riley, Winthrop University

Learn what Winthrop is doing to have student leaders engage with content through an infusion of critical thinking and problem solving. During this session, participants will interact and learn how to use escape rooms to teach teamwork, problem solving and critical thinking. Participants will leave with resources to build a free, in-person activity. If you like puzzles, codes, and games, this session is for you.

ODK Room, 3rd Floor
Emilee O’Brien, Furman University

Social justice work has a stigma of the “liberal agenda” in the highly politicized climate of our culture and institutions. In this interactive session, explore how social justice can serve as the foundation for your leadership on campus and in your community, despite the polarization of the goals and outcomes of this work. To lead through social justice involves the recognition of power, privilege, and identity development with the intent of inclusive and strategic coalition building on campus.

**Passion and Burn Out: The Importance of Self-Care (FP) (LD)**
Senate Chambers, 3rd Floor
Megan Colascione, University of South Carolina
Shane Bello, University of South Carolina
Emily Dunn, University of South Carolina
Taylor Wright, University of South Carolina
Ross Lordo, University of South Carolina
Lindsay Bratun, University of South Carolina
Kathryn Stoudemire, University of South Carolina
Mary Sizemore, University of South Carolina

Do you love what you do, but experience a lack of energy and cannot give 110%? Are you pulled in multiple directions, but don’t know how to say “no?” Come join our discussion on passion and burn-out; learn from student leaders and their personal stories on how to give your all to your position and organization, but still make self-care a priority.
**Session 2**

11:55 a.m. – 12:50 p.m.

*Sessions are coded by the four core competencies of the conference.

**(FP)** Foundations & Pillars for Success

**(LD)** Leadership Development

**(DE & SJ)** Diversity Education & Social Justice

**(AT)** Advisor Track

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**Cat Got Your Tongue? (FP)**

Russell House Theater

Jen Coken – author, speaker, comedian, and life coach

Conflict in life is inevitable. How you deal with it can make or break your success in your organization and in your personal life. What if there was a way for you to have a tough conversation with a friend or someone in your group that left you feeling more connected, loved, appreciated and grateful? Our keynote speaker, Jen Coken, will give you the tools to transform any relationship from being problematic to one full of gratitude for the lessons you learned from each other. In this talk you will: understand the nature of a “hard” conversation; identify what stops you from having them; develop strategies to have them go successfully; and make it easier on someone else who is having a difficult conversation with you.

**Communication: The Key to Effective Relationships in the Workplace (LD)**

SEC Room, 2nd Floor

Willis Watt, Ph.D., Methodist University

How can you be an effective leader with team members across cultures, experiences, training and generations? Practicing the seven aspects of positive functioning work relationships will improve your potential of working together, across boundaries, to achieve goals.

**Market Like You Mean It: Using Digital Tools and Strategies to Improve Your Organization’s Reach and Engagement (LD)**

Room 203

Sydney Patterson, University of South Carolina

On a university campus with hundreds of student organizations, it can be easy to get lost in the shuffle. Effective marketing looks a little different for everyone, but in this session, we’ll discuss tried-and-true digital marketing strategies to build your organization’s brand identity and find a social media strategy that can boost your organization’s reach. You’ll leave with a first draft of an actionable brand and marketing plan to implement with your organization.

**Leadership Lessons for Introverts … and Those Who Work Alongside Them (FP)**

Room 205

Lacie Rhoden, University of South Carolina

Shelby Gillis, University of South Carolina

There are often major misconceptions about the leadership abilities of introverts. Have you ever been told you’re too reserved to lead confidently? Have you ever had doubts about your own or a peer’s leadership because of their introverted nature? In this session, we will explore the fallacies and truths of introverts, illuminate their natural gifts of leadership, and provide insight on how to capitalize on a characteristic that not everyone sees as a strength. You will leave this session with tangible tips, ideas, and approaches about introverts, whether you are one or you work alongside one.

**Active and Intentional Advising (AT)**

Leadership and Service Center

Carly Rice, University of South Carolina

Founded on “The Five Dysfunctions of a Team: A Leadership Fable” by Patrick Lencioni, this presentation will outline areas of development for organizations. As an advisor, it is crucial to identify these areas and be able to effectively respond with developmental strategies for students. Being an active advisor is vital in the development of any team or organization. Attendees will be able to apply the concepts outlined by Lencioni to their own organizations.
Cultural Awareness, Diversity, Inclusion and You: Living in a Multicultural World (DE & SJ)
Witten Room, 3rd Floor
Franklin Ellis, Psy.D., Coastal Carolina University

A high-energy informative presentation loaded with activities and knowledge! Participants will leave this presentation informed on how to recognize systems of oppression and how to utilize their privileged identities to aid in reducing the amount of discrimination that occurs in our world.

From a Retweet to a Call for Action (DE & SJ) (LD)
Room 302
Bria Dantzler, College of Charleston
Deronda Corbin Washington, College of Charleston

Social media has taken the role of becoming a primary news source for social justice issues. Millennials have made these issues and their voices go viral. Their voices have made a difference in their communities because of their calls to action. How far can a “like” or “share” take us? Attendees will become activated to find their voice and become knowledgeable of how to close the gap between shared social posts that display discrimination and solutions to end the cycle.

Students Leading Change (LD)
Room 303
Ross Lordo, University of South Carolina
Rebecca Kaze, University of South Carolina
Kim McMahon, University of South Carolina

Join us as we explore the unique role students can play as change makers on campus. Providing a historical perspective of student movements in higher education, we examine the power and influence of the student voice. In highlighting strategies and lessons learned from our push for a new student union at the University of South Carolina, come hear how you can become an effective advocate for change on your campus.

Building Values for a Better Leader (FP)
Room 304
Sarah Vaughan, University of South Carolina

What are your values? Maybe you understand what’s important to you – but how does that relate to your leadership style? During this interactive presentation, we will discuss the importance of understanding your values not only for your own personal development, but for your interpersonal development as well. We will explore how values affect the way you work with other people, how you lead, and how you can make an impact on others.

What Employers Are Really Looking For: How to Market Your Various Experiences (FP)
Room 305
Rebecca Borovsky, University of South Carolina
Ivy Sibley, University of South Carolina

Have you been a lifeguard, member of a student organization, or leader on campus – but do not know how to make these experiences seem relevant in the job search? If so, this presentation is for you! Through activities and discussion, you will leave this session with strategies to nail your next application, interview or networking event! In addition, this presentation will briefly highlight resume writing and interviewing.

Survey Says … Common Pitfalls of Student Leaders and How to Address Them (LD)
ODK Room, 3rd Floor
Lauren Olson, University of South Carolina

Lauren has overseen student employees and student leaders at the University of South Carolina for the past 12 years. She has worked with students in a variety of capacities and at various points on their leadership journeys. Through her experiences, she has seen a multitude of student leaders succeed and struggle. Through discussion and example sharing, let her teach you how not to be “THAT leader.”

Advocacy Efforts on Issues That Matter to You Part 1 (DE & SJ)
Senate Chambers, 3rd Floor
Theresa Harrison, University of South Carolina
Francis Dantzler, Sexual Trauma Services of the Midlands
Katy Watkins, Richland Library

Looking to have a deeper impact on your community? Advocacy is one option that can take on various forms from coalition-building to policy-driven research. Richland County Public Library and Sexual Trauma Services of the Midlands will address what advocacy looks like in their organizations and what they look for in volunteers. Participants will also learn how they can be recognized for their advocacy efforts at USC. Information shared will be applicable no matter where your community is located!
Session 3
2:35 – 3:30 p.m.

**Servant Leadership: A Deep Dive (LD)**
Russell House Theater
Vicki Clark – speaker, facilitator, consultant and trainer

In this session, students will have the opportunity to learn more about the tenets of servant leadership that were spoken about during the lunch keynote address. Students will further explore their own roles as servant leaders on campus and in the community.

**What’s Your Name? Implications of Student Name Use to Foster Inclusion (DE & SJ)**
SEC Room, 2nd Floor
Wonjae Kim, Clemson University

A problem we may encounter with racially and ethnically diverse students can occur within initial moments of meeting a student. The impact of names can prove to be an effective way to build rapport and foster inclusion, but can easily turn into a source of anxiety if approached tactlessly. This session will illustrate the impact of names, discuss different experiences around this issue, and co-construct best practices among other practitioners to foster inclusivity among diverse student populations.

**Our Great Divide: Recognizing Moral Difference and the Importance of Compassionate Leadership (LD) (DE & SJ)**
Room 203
Josh Finch, University of South Carolina

As leaders, we are called to build coalitions for positive change in our communities. Unfortunately, as our country becomes more and more polarized by political ideology it has become harder to build relationships and lead across differences. This session is designed to teach participants about our moral foundations and how social compassion can empower leaders to connect productively with others. Activities and takeaways will help leaders recognize moral differences, work through controversy with civility, and identify opportunities for further growth as leaders.

**SU-PEER LEADERSHIP (LD)**
Room 205
Kate Champnella, Midlands Technical College
Rebecca Kaze, University of South Carolina

Congrats! You are pursuing a leadership role within a student organization. With great power comes great responsibility, right? But what happens when those responsibilities include supervising your peers or maybe even your friends? Finding a balance between fulfilling your supervisory responsibilities and maintaining friendships can be tricky. We’ll walk you through how to identify your leadership style, navigate challenging situations and how to take your peer leadership to the next level!

**Your Invisible Toolbox: Educating Millennials and Generation Z (AT)**
Leadership and Service Center
QuiAnne’ Holmes, Clemson University
Jen Loh, Clemson University
Kim Carter, Clemson University
Christian Barrientos, Clemson University

The use of technology, service, and trainings is not a new concept in student affairs; however, the implications for generational changes is a relatively new area of inquiry. Many studies have revealed that educators and professionals need to develop new skills and techniques in higher education to address the vast needs of their students.

**Jump! Working Through Fear to Reach Your Full Potential (FP)**
Witten Room, 3rd Floor
Tadean Page, Winthrop University
Patricia Riley, Winthrop University

Franklin D. Roosevelt stated, “The only thing we have to fear is fear itself.” We all have fears, but there is a key to conquering those fears. That key is jumping! This hands-on, interactive workshop will equip you with the tools and motivation needed
to work through fears and challenges individually and within your organization(s) to reach success and truly become #Fearless. Ready. Set. JUMP!

The Wall (DE & SJ)
Room 302
Fabian Miramontes, Lynchburg College
Laura Arriaza, Lynchburg College
Assiatu Swaray, Lynchburg College
Maria Murillo, Lynchburg College

“The Wall” is an interactive and educational experience examining negative stereotypes about various groups of people. Participants will work in groups to identify the negative stereotypes associated with certain groups and then individually to dispel them. Participants will learn how to be advocates for themselves as well as those who are different by using their leadership positions to eradicate stereotyping and thus discrimination from their campuses and communities.

Beyond Service: Advocacy for Community Change Part II (DE & SJ)
Room 303
Sarah Gay, University of South Carolina
Caroline Wallace, University of South Carolina

What social issues are you passionate about? How do you support people who experience societal challenges based on ability, class, ethnicity, gender, sexual identity, race and religion? Perhaps you wish to get more involved after participating in community service, fundraisers or awareness events. Participants will discuss community advocacy, reflect on how their motives and identities relate to people they wish to serve, and learn tips for working toward a more just society through advocacy.

Dear Social Media, You Saved My Organization (LD)
Room 304
Bri Sirota, University of South Carolina

It’s second nature to use social media in our personal lives, but do you know how to use it as a business tool? This presentation will teach you how to use social media to recruit, promote, network, and build your organization’s brand. Keeping up with the virtual world we live in is crucial to maintain a successful organization on any college campus.

Knowing Your Rights – How to Navigate the Law (FP)
Room 305
Ivy Sibley, University of South Carolina
Rebecca Borovsky, University of South Carolina
Susan Bon, Ph.D., J.D., University of South Carolina

In the past couple of years, the number of student protests has grown and reached countless campuses. Free speech and hate speech are mentioned in the news daily, but what do these legal terms really mean and what does the law say about them? What speech is protected under the first amendment? When is speech restricted? As a result of this presentation, attendees will be able to answer these questions and understand their speech rights.

Building a Coalition: Utilizing Networking and Relationship Building to Move Your Organization Forward (LD)
ODK Room, 3rd Floor
Jarod Holt, University of South Carolina

Have you built your coalition? Spending time to build rapport, understanding, and collaboration can be a lost art. Come learn ways to build relationships and rapport with stakeholders that can help your organization succeed.

Everything I Know About Leadership, I Learned While Flying in a Blue Angel Jet (LD)
Senate Chambers, 3rd Floor
Julie Beck, Mount Olive Chamber of Commerce

One of the coolest things I have ever done in my life is take a 30 minute plane ride in a Blue Angel jet. Only 1% of the world’s population ever gets an opportunity to do this. Come and watch a video and experience what it’s like to travel the speed of sound, to encounter 7.4 G’s and to black out due to the high G force and yet through it all, keep smiling. Learn some valuable leadership lessons that can be applied to your professional and personal life, despite what challenges you encounter.
Maps

*Please dispose of food and beverages before entering the classrooms for sessions.

SECOND FLOOR

THIRD FLOOR

CONFERENCE SPONSORS:

Student Leadership and Diversity Conference
Conference Schedule

Registration and Breakfast
Russell House 2nd Floor Lobby
8:30–9:30 a.m

Opening Session & Keynote
Russell House Ballroom
9:30–10:40 a.m.

Educational Session 1
Russell House 2nd and 3rd Floors
10:50–11:45 a.m.

Educational Session 2
Russell House 2nd and 3rd Floors
11:55 a.m.–12:50 p.m.

Lunch and Keynote
Russell House Ballroom
12:50–2 p.m.

Networking Session
Russell House Ballroom
2–2:45 p.m.

Educational Session 3
Russell House 2nd and 3rd Floors
2:55–3:50 p.m.

Closing Session
Russell House Theater
4–4:30 p.m.

www.sa.sc.edu/sldc

Save the Date!
The 30th Annual
Student Leadership & Diversity
Conference
February 6, 2016