Your Invisible Toolbox: Educating Millennials and Generation Z

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Hello!

We are...

Graduate Students at Clemson University
Learning Objectives
Overview
“This presentation serves as an opportunity to create your own invisible toolbox.”
○ The **educational gap** that exists between higher education and its students continues to expand as the use of technology increases.

○ **Education for millennials and generation z requires** educators and professionals to be ____________________

○ Not many studies include innovative strategies beyond the use of **technology**.
Technology
What form of social media do you use the most?
“Millennials perceive a sharp contrast between their comfort level of technology and the technology comfort level of their teachers” (Starlink, 2004).
Higher need for technology-based simulation

Gen Z leads when it comes to usage of various social media platforms

Facebook v. Instagram v. Snapchat

Mobility & Multitasking

Instant Gratification
<table>
<thead>
<tr>
<th>Divide Attention</th>
<th>Millennials</th>
<th>Generation Z</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two screens</td>
<td></td>
<td>Five screens</td>
</tr>
<tr>
<td>How to communicate</td>
<td>With text</td>
<td>Text + images</td>
</tr>
<tr>
<td>Characteristics</td>
<td>Optimists/stand out</td>
<td>Realists/personal success</td>
</tr>
</tbody>
</table>
Duolingo
Duolingo Visualization
Pear Deck

- Allows facilitator to engage and assess the audience
- Creates an interactive and community-focused atmosphere
- Universal Design
Drag your dot to indicate how you are feeling about using new forms of technology now:

Positive

Negative
Training
1. Changing program engagement
2. Adapting our practices

- Stay up to date with technology and social media
- Global Awareness
- Diversity Education
- “Partial Attention” and “Absent Presence”
- Learn how to support students in navigating stressful situations
Service
Gen Z has earlier and enhanced connection to social issues, especially civil rights, through technology

>1/3rd plan to become community leaders after college (Seemiller & Grace, 2016)

Shift from short-term, ad-hoc service projects to longer term, sustainable engagement (Seemiller & Grace, 2016)
Discussion
Group Discussion

Technology Questions
1. What forms of technology do you use with your students?
2. What are your objectives with the use or absence of technology?

Training Questions
1. What trainings are available to student leaders that strengthen their development?
2. What challenges have occurred with your involvement or non-involvement in trainings?

Service Questions
1. How do you interpret student’s desire to commit to service?
2. Create your ideal incentive/program to get students to commit to service.
Write one big idea from your conversations.
Thanks!

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What questions do you have for us?
Special thanks to all the people who made and released these resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash


