

# James K. Winfield

## *Southern New Hampshire University*

James K. Winfield, Ed.D., serves as the associate dean of academic strategy management, where he leads initiatives focused on the first-year experience and retention strategies at Southern New Hampshire University's Global Campus. His portfolio includes implementing holistic strategies and programs that strengthen orientation and transition efforts for first-year students, as well as developing policies and processes that support the persistence and success of Global Campus learners. In addition, he is an adjunct faculty member in Messiah University's Master of Higher Education program, where he teaches courses in enrollment management and equity issues.

Previously, Dr. Winfield served as the inaugural director of student success and retention at Benedict College, where he oversaw the implementation of centralized peer tutoring, first-year programs, and academic recovery initiatives. A proud first-generation student and advocate, Dr. Winfield has extensive professional experience and research expertise in the first-year experience, academic support, access and success, and the support of underrepresented students, with a particular interest in understanding first-generation and limited-income college students.

Dr. Winfield is actively involved in NASPA, serves on the Forward Thinkers Group for the Center for First-generation Student Success and is a past co-chair of the [Black First-gen Collective](#). He has co-authored and sole-authored peer-reviewed publications in the *Journal of Faculty Development* (2019), *New Directions for Higher Education* (2022), and *Opportunity Matters: Journal of Access and Opportunity in Education* (2022). In addition, Dr. Winfield has chapter contributions in various books including a chapter on alternative course assignments featured in the 2024 book *Culturally Affirming and Meaningful Assignments*.

Dr. Winfield earned his bachelor's in mass communication and masters in higher education administration from Auburn University. He completed his doctorate of education in curriculum and instruction from the University of South Carolina.