

# Bonita C. Jacobs Transfer Impact Award

## EVALUATION RUBRIC

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### Evaluator Instructions

Each nomination packet for the Bonita C. Jacobs Transfer Impact Award must include the following:

- Nomination Form and Supporting Letter
- One Additional Letter of Support
- Nominee's Current Resume or CV
- Candidate Statement (not to exceed three pages) which addresses:
  - The scope of the nominee's contributions to transfer success, including sustainable changes to policy, practice, or institutional structures
  - How the nominee has strengthened the transfer field's knowledge base and professional capacity through research, mentorship, resource development, or training of professionals
  - How the nominee has influenced professionals, institutions, or systems to understand and support transfer students and to become advocates for transfer student success

**Important note:** The criteria listed below are not rank-ordered, and not all nominees will demonstrate equal depth across all three areas. Impact should be evaluated relative to opportunity and context—i.e., a nominee working within a state system may use different levers of change than a nominee working as an independent scholar. While the award recognizes sustained contributions, there is no minimum number of years of experience required; the selection committee should focus on the depth and significance of impact over length of service.

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### Organizational and Policy Change

*Score, on a scale from 1 to 10 (10 being the highest score), the nominee's contributions to organizational and policy change on behalf of transfer students.*

Consider whether/how the nominee has:

- Led or influenced initiatives that fundamentally altered how transfer students are served at one or more institutions or systems
- Informed and subsequently transformed institutional, system, or state policy affecting transfer students

- Created or restructured programs, processes, or resource allocations that are designed to be sustained beyond the nominee's direct involvement (e.g., through institutionalization, policy codification, or embedded funding)
  - Developed organizational structures or cross-institutional agreements that formalized transfer pathways or support
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## **Field-Building**

*Score, on a scale from 1 to 10 (10 being the highest score), the nominee's contributions to building the transfer field.*

Consider whether/how the nominee has:

- Originated research, concepts, or frameworks that have been widely adopted or cited in the transfer field
  - Developed models, tools, or resources used by other institutions or practitioners
  - Mentored or trained professionals who have gone on to make their own contributions to the transfer field
  - Advanced the field's knowledge base through sustained scholarship, publication, or dissemination of findings
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## **Advocacy**

*Score, on a scale from 1 to 10 (10 being the highest score), the nominee's influence as an advocate for transfer student success.*

Consider whether/how the nominee has:

- Cultivated meaningful cross-campus, cross-sector, or cross-system partnerships in service of transfer student success
- Influenced colleagues and stakeholders across institutional roles and boundaries to become active advocates for transfer students
- Strengthened the broader transfer community through sustained engagement, leadership, and relationship-building
- Shifted narratives or mental models about transfer students among key decision-makers or across the field