

## Assessment of Student Achievements Rubric

### *Effective, Engaged and Persuasive Communication: Spoken Component*

**Carolina Core learning outcome:** *Students will be able to identify and analyze issues, develop logical and persuasive arguments and communicate ideas for a variety of audiences and purposes through speaking.*

#### CMS Assessment Rater Form

Please Print or Mark Clearly in Black and Keep Response Inside the Boxes & Circles

- SAEL 200       SPCH 140       SPCH 230  
 SPCH 260       PHIL325

**Assessment Key: N/A= Not Applicable U= Unsatisfactory S= Satisfactory**

Any learning outcome with two or more "Unsatisfactory" items must be rated Unsatisfactory.

**Student Achievement 1:** Students will be able to identify and demonstrate appropriate communication for varied audiences.

	N/A	U	S
Genre of oral communication is appropriate to purpose and context.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Topic appropriate to situation and audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational pattern appropriate to situation and audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language reflects choices appropriate to the situation and audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>OVERALL SA#1 ASSESSMENT</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Student Achievement 2:** Students will be able to reason clearly in speaking to inform, persuade, and exchange views.

	N/A	U	S
Clearly takes a position appropriate to purpose of the speech.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides supporting material, reflecting responsible research.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arguments are internally coherent.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Body and face communicate effectively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vocal quality appropriate to the situation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>OVERALL SA#2 ASSESSMENT</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Student Achievement 3:** Students will be able to articulate a critical, informed position on an issue and engage in productive and responsible intellectual exchanges that demonstrate the ability to grasp and respond to other positions as well as to set forth their own.

	N/A	U	S
Purpose or thesis clearly communicated.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reasoning reflects consideration of situation and audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Demonstrates an understanding of alternative views.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Responds effectively to objections most likely to exist in audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addresses public issues and/or personal values.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>OVERALL SA#3 ASSESSMENT</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>