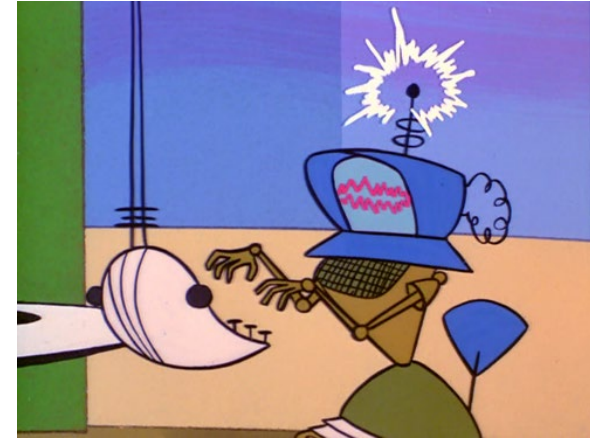
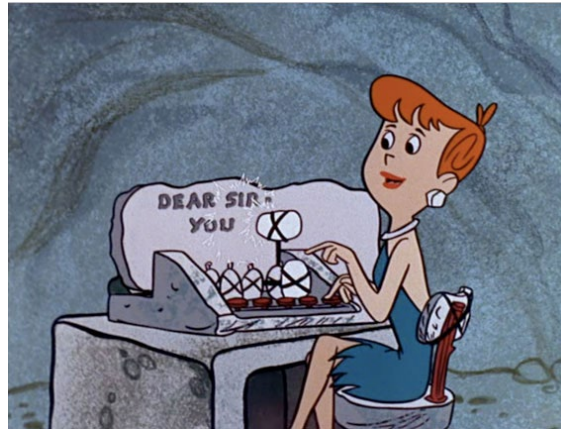


THE FUTURE OF PRINTS!

Printing Services
&
Copier Center



BACK TO THE FUTURE



THE NEW USC PRINTING SERVICES

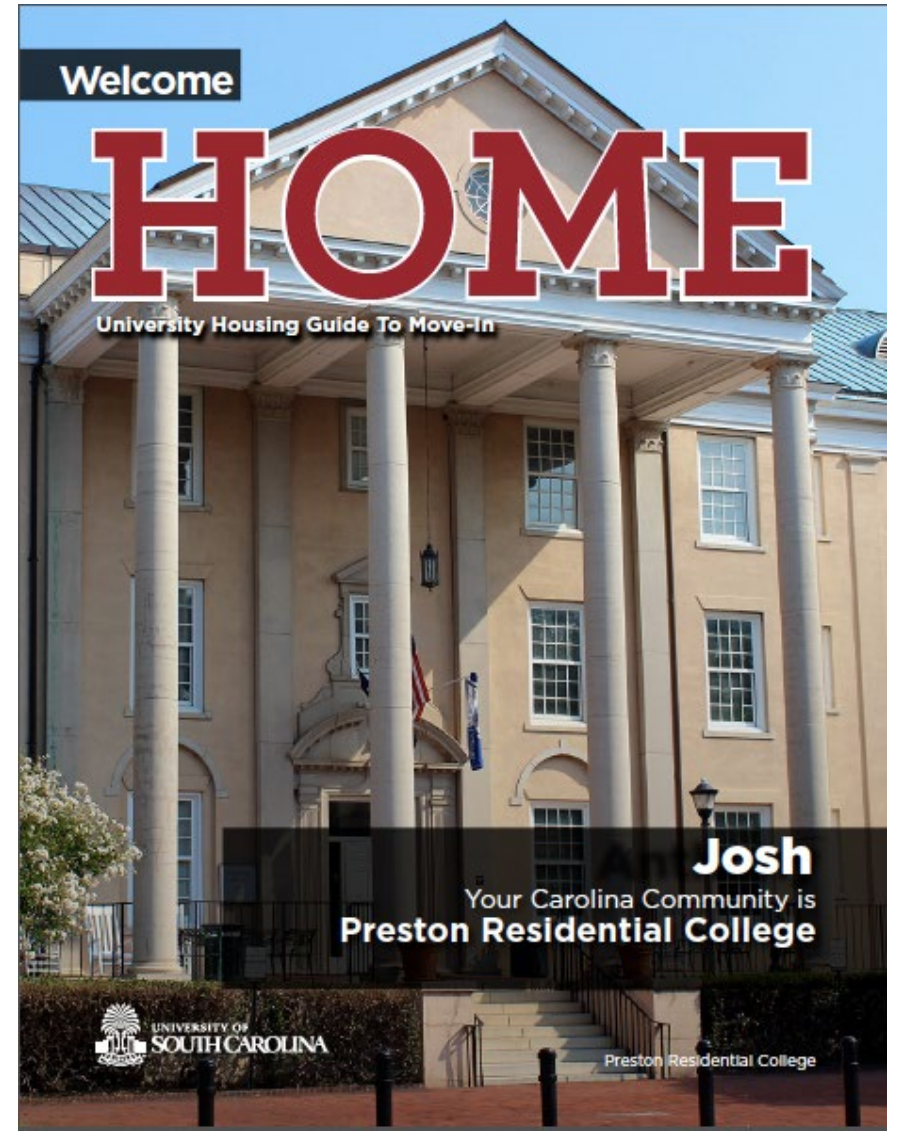
- ✓ Valuable Resource Available to All USC Campuses and Locations
- ✓ Dedicated Staff of USC Co-Workers
 - Not a Vendor
- ✓ Verifies Brand Compliance
- ✓ Active Project Management
 - Including outsourced orders awarded by Purchasing (optional)
- ✓ Policies and Procedures requires all print orders to be submitted to USC Printing Services for processing.
 - Some Exceptions for USC Aiken, Beaufort, & Upstate

THE NEW USC PRINTING SERVICES

- ✓ Digital Production Color
 - State of the Art Indigo Technology, with variable data printing
- ✓ Offset Printing
 - Large Sheet, Four Color Process
- ✓ New Wide Format Printer – Installed February 2020
 - Fabric Banners & Canvas Wrapped Pictures
- ✓ Marketing Mail Services
 - Consultative Support to Earn the Highest Pre-Sort Mail Discounts

HOME BOOK

- Mailed to All First Year Students
- Variable Data Book
- Minimized Move-In Day Confusion
- Reduced Traffic Problems
- Keepsake Gift for Mom & Dad!



PRINTSTORE.SC.EDU

- Hosted and Managed by USC Printing Services
- Web Ordering Technology
 - No Printing Requisition
 - Custom Sites Available for USC Aiken, Beaufort, & Upstate
- Stock and Custom Products
- Instant Proofs
- Lower Prices
- printstore.sc.edu

USC COPIER CENTER

- Copier (MFD/MFP) Fleet Management
 - Complies with Controller's Office Asset Management Protocol
 - USC and National Data Analytics to Control Costs
 - DoIT Security Protocols
 - Lower Total Cost of Ownership
 - Policies and Procedures Require Copiers to be Placed by USC Copier Center
 - Optional: USC Aiken, Beaufort, & Upstate

USC COPIER CENTER

- Student Self-Serve Prints
 - Deployed in Strategic Locations (Summer 2020)
 - Student Unions, Academic Buildings, Libraries, Residence Halls, etc.
 - 24/7 Availability
 - Accepts Carolina Card, Visa, and MasterCard
 - Files: USB, Mobile Device, OneDrive, DropBox, Google Drive, etc.
 - Partnership with Hosting Location
 - Revenue Sharing and Cost Reimbursement for Hosting Location
 - Available for USC Aiken, Beaufort, and Upstate

**EVERY ONCE IN A WHILE, A NEW TECHNOLOGY, AN
OLD PROBLEM , AND A BIG IDEA TURN INTO AN
INNOVATION.**

~ DEAN KAMEN

Michael Strayer

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