



**Student Affairs and
Academic Support**
UNIVERSITY OF SOUTH CAROLINA

FORE! CAROLINA

GOLF TOURNAMENT

FRIDAY, APRIL 3, 2026 | FORT JACKSON GOLF CLUB | 3652 INCHON RD, COLUMBIA, SC 29207

SPONSORSHIP GUIDE



ABOUT THE DIVISION

The University of South Carolina Division of Student Affairs and Academic Support connects students with experiences and resources that will help them achieve a lifetime of meaningful leadership, service, employment and continued learning.

Every student comes to the university with unique circumstances: academic, cultural, physical and emotional. Our initiatives are designed to provide essential resources to support the individual needs of our students throughout their time at South Carolina.

Our services and programs are accessed online and at several campus locations. Altogether, the division is responsible for more than 30 university offices and manages dozens of facilities across campus.

PARTNER WITH US

Your support continues to make a real difference for our students.

The Gamecock CommUnity Shop ensures that all USC students have access to free food, clothing, school supplies and everyday essentials they need to feel confident, prepared and supported. By providing a welcoming, judgment-free space, the Gamecock CommUnity Shop empowers students to focus on their goals rather than the challenges they may face outside the classroom.

Demand is surging. In fiscal year 2025, there were over 12,000 visits to the shop, an increase of more than 300% over fiscal year 2024.



1,000+ POUNDS
FOOD DISTRIBUTED DAILY



\$200+ SPENT
ON SUPPLEMENTAL SUPPLIES DAILY



100+ PEOPLE
VISITING DAILY

Your support matters. As USC's one-stop resource for essential support, the Gamecock CommUnity Shop is a lifeline for students facing basic needs insecurity.

SPONSORSHIP PACKAGES

2 AVAILABLE

CAROLINA CARES | \$5,000

Our premier sponsorship package, offering maximum visibility and engagement

- Company name/logo featured prominently on event signage, including the welcome banner, scorecards and promotional items
- Company name/logo featured in a special thank-you message sent to parents on the Gamecock Family Hub (50,000+ users)
- Opportunity for a company representative to appear in a post-event LinkedIn video
- Opportunity for a company representative to address participants during the tournament
- Opportunity to host a promotional table at registration with company signage
- Opportunity for on-course branding on a tee box
- Opportunity to include promotional items in each player's gift bag
- Company name/logo included in division internal and external communications, including email marketing and LinkedIn posts (with tag collaboration)
- Recognition in the Student Affairs and Academic Support's Annual Report
- Recognition on the donor wall at the Gamecock CommUnity Shop for the 2026-2027 academic year
- Hyperlinked company name/logo on the FORE! Carolina webpage
- One four-person team for the tournament

EXCLUSIVE!

BREAKFAST SPONSOR | \$2,500

- Exclusive recognition as the breakfast sponsor and announcement of sponsorship on the division's LinkedIn page
- Company name/logo displayed on breakfast signage
- Opportunity for on-course branding on a tee box
- Opportunity for the company to set up a table on a tee box
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage
- One four-person team for the tournament

EXCLUSIVE!

19TH HOLE RECEPTION SPONSOR | \$2,500

- Exclusive recognition as the 19th Hole Reception Sponsor and announcement of sponsorship on the division's LinkedIn page
- Opportunity for company representative to present awards at the reception, with branded signage
- Opportunity for on-course branding on a tee box
- Opportunity for the company to set up a table on a tee box
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage
- One four-person team for the tournament

EXCLUSIVE!

FAIRWAY FUEL SPONSOR | \$2,500

Beverage and snack cart

- Exclusive recognition as the Fairway Fuel Sponsor and announcement of sponsorship on the division's LinkedIn page
- Opportunity for company name/logo to be placed on the beverage and snack cart
- Opportunity for on-course branding on a tee box
- Opportunity for the company to set up a table on a tee box
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage
- One four-person team for the tournament

4 AVAILABLE

HERE'S A HEALTH CAROLINA | \$1,500

- Recognition as a sponsor and announcement on the division's LinkedIn page
- Opportunity to include promotional items in each player's gift bag
- Company name/logo included in division's external communications, including email marketing and LinkedIn posts (with tag collaboration)
- Opportunity for on-course branding on a tee box
- Opportunity for the company to set up a table on a tee box
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage



SPONSORSHIP PACKAGES

EXCLUSIVE!

GOLF CART SPONSOR | \$1,000

- Exclusive recognition as the Golf Cart Sponsor, with an announcement on the division's LinkedIn page
- Company name/logo featured on all tournament carts
- Opportunity for company to set up on a tee box during tournament
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage

EXCLUSIVE!

DRIVING RANGE SPONSOR | \$750

- Exclusive recognition as the Driving Range Sponsor with an announcement on the division's LinkedIn page
- Company name/logo featured on Driving Range signage
- Opportunity for company to set up a table at the Driving Range before the tournament begins
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage

EXCLUSIVE!

LONGEST DRIVE SPONSOR | \$750

- Exclusive recognition as the Longest Drive Sponsor with an announcement on the division's LinkedIn page
- Company name/logo featured on Longest Drive signage
- Opportunity for company to set up a table at the Longest Drive hole during tournament
- Opportunity for company to provide a prize to the winner(s)
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage

EXCLUSIVE!

CLOSEST TO THE PIN SPONSOR | \$750

- Exclusive recognition as the Closest to the Pin Sponsor with an announcement on the division's LinkedIn page
- Company name/logo featured on Closest to the Pin Sponsor signage
- Opportunity for company to set up a table at the Closest to the Pin hole during tournament
- Opportunity for company to provide a prize to the winner(s)
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage

MULTIPLE AVAILABLE

TEE SPONSOR | \$500

Tee Sponsors are encouraged to bring their own tent, table and chairs to set up on the course. A rental option is also available for an additional fee.

- Opportunity for on-course branding on a tee box
- Opportunity for the company to set up a table on a tee box
- Recognition in the Student Affairs and Academic Support's Annual Report
- Hyperlinked company name/logo on the FORE! Carolina webpage

After the tournament, ALL sponsors receive:

- A thank you feature in follow-up communications
- Co-branded graphics suitable for internal newsletters or social channels
- A brief impact summary highlighting how proceeds support the Gamecock CommUnity Shop
- Recognition on the donor wall at the Gamecock CommUnity Shop for the 2026-2027 academic year

READY TO GET INVOLVED?

Contact Tad Derrick, Assistant Director of Development at derricjo@mailbox.sc.edu