Student Health Services  
Hourly Student Position (15 hours/week)  
Healthy Campus Initiatives Student Designer

Under the general supervision of the Program Coordinator for Healthy Carolina Initiatives, the incumbent will be responsible for assisting with development and design of communication strategies including advertising, event promotion and electronic media. Candidate must have knowledge of communications principles and practices. Candidate preferred to have graphic design experience and copywriting knowledge. In addition to position responsibilities around writing and graphic design, the incumbent will also assist with the planning, design and implementation of comprehensive health education communication campaigns.

Healthy Campus Initiatives and SHS PR and Marketing will provide the student with public health and communications work experience in a unique campus setting. Some of the responsibilities and opportunities include:

- Graphic design supporting initiatives, programs, services and events through brochures, fliers, posters, banners, signage and other items.
- Assist with development and maintenance of a comprehensive media plan and marketing package for Healthy Campus Initiatives within Student Health Services.
- Developing and implementing social norms, social marketing and educational awareness campaigns.
- Creating original and engaging content for social media channels.
- Assisting with other tasks and responsibilities as needed.

Skill Requirements:
- Proficiency in Adobe InDesign and/or Illustrator and Photoshop
- Knowledge and experience with social media tools
- Strong interpersonal and organizational skills
- Knowledge of basic Microsoft Office programs, including Word, PowerPoint, and Publisher
- Effective oral and written communication skills. Experience in Health Communications and videography preferred.
- Ability to work cooperatively with team members

Stipend and Dates of Employment:
- This position provides hourly pay, with a maximum of 15 hours per week.
- This position is for one academic year, including fall and spring semesters. The start date for this position is August 7, 2019 and the end date is May 1, 2020. For more information about Student Health Services, visit the web: [www.sc.edu/healthservices](http://www.sc.edu/healthservices).

Preference will be given to students with 1+ year of experience in graphic design and/or social media/communication strategy.

To apply for this position, please submit the online application, a statement of interest (300-500 words), and your current resume/CV on the Student Health Services website [https://sc.edu/about/offices_and_divisions/student_health_services/about/staff/index.php](https://sc.edu/about/offices_and_divisions/student_health_services/about/staff/index.php). The deadline for application is April 12, 2019.

For more information about this position contact Dianna Colvin at COLVIND@mailbox.sc.edu or 803.777.1650. For more information about Student Health Services, visit sa.sc.edu/shs and about the vision of a Healthy Carolina, visit [www.sc.edu/healthycarolina](http://www.sc.edu/healthycarolina)