Bar Outreach Project

- Started in 2008 by Our Voice in Asheville, NC
- Focus on preventing drug-facilitated sexual assault and bystander intervention from bar staff
- Became a cultural expectation of local establishments (without legal requirements)
- Helped Our Voice build relationships with establishment managers and staff
Bar Outreach Project Goals

• Promote an environment of safety in local bars and establishments selling alcohol

• Inform bar staff and patrons about DFSA, date rape drugs, and local statistics

• Create dialogue around alcohol impairment and sexual assault

• Create safe plans in the event someone is drugged or overly intoxicated and therefore more susceptible to sexual assault

• Promote bystander intervention by bar staff
Bar Outreach Project Process

Volunteer Recruitment & Training
Goal is larger number of volunteers with 60-90 minutes of training.

Bar Canvasing
Volunteers approach managers and staff to discuss DFSA, offer training, get contact info.

Training for Bar Staff
Joint training in central location or specific to establishment. 45-60 minutes

Continued Communication
Marketing of participation
Build relationships with managers, owners, and staff.
Training Content

• Overview of drug-facilitated sexual assault, local statistics

• Dialogue around alcohol impairment and sexual assault

• Strategies for bystander intervention with drugged or overly intoxicated patrons or predators

• Community resources
Our Timeline

- **Volunteer Recruitment**: Sign up now! Recruit students
- **Volunteer Training**: Feb. 1st @ 7pm, TBD Jan 30-Feb 3
- **Canvassing**: Feb. 6th: Vista, Feb. 7th: Five Points, Feb. 8th: TBD
- **March 6-8: Trainings**: Details TBD
What You Can Do

• Sign up as a volunteer.
• Recruit colleagues and students to volunteer.
• Attend a volunteer training.
• Canvas entertainment districts.
• Share info about the training with friends and contacts.
Key Updates

- SAPE
- SAVIP
- OSC
- UPD
- Any additions?
Questions & Answers & Announcements